



Chico Unified School District

1163 East Seventh Street, Chico, CA 95928-5999
(530) 891-3000

Board Policy:

#1113

Section: 1000 Community Relations

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DISTRICT AND SCHOOL WEB SITES

The Governing Board recognizes the value of district and school websites to communicate with students, parents/guardians, staff, and community members. The Superintendent or designee shall maintain district and school websites. The use of district and school websites shall support the district's vision and goals and shall be coordinated with other district communications strategies.

Design Standards

The Superintendent or designee may establish design standards for district and school websites in order to maintain a consistent identity, professional appearance, and ease of use.

The district's design standards will address the accessibility of district and school websites to individuals with disabilities, including compatibility with commonly used assistive technologies.

Website Content

The Superintendent or designee may develop content guidelines for district and school websites and assign staff to review and maintain updated content and information.

Board policy pertaining to advertising in district and school publications, as specified in BP 1325 - Advertising and Promotion, shall also apply to advertising on district and school websites.

Privacy Rights

The Superintendent or school site designee shall ensure that the privacy rights of students, parents/guardians, staff, Board members, and other individuals are protected on district and school websites.

Telephone numbers and home and email addresses of students and/or their parents/guardians shall not be published on district or school websites.

The district regards photographs as a category of directory information that would not generally be considered harmful or an invasion of privacy if disclosed. Therefore, a student's photograph, together with the student's name, may be published on district or school websites unless the student's parent/guardian has notified the district in writing or during the annual Student Data Confirmation process to not release the student's photograph accompanied by the student's name without prior written consent, in accordance with BP/AR 5125.1 - Release of Directory Information.

If students' names are not included, photographs of individual students or groups of students, such as at a school event, may be published on school or district websites.

Employees' home addresses, personal telephone numbers, and personal email addresses shall not be posted on district or school websites.

The home address, telephone number, or both the name and assessor parcel number associated with the home address of any elected or appointed official including, but not limited to, a Board member or public safety official, shall not be posted on district or school websites without the prior written permission of that individual.
(Government Code 3307.5, 7928.205, 7920.535)

No public safety official shall be required to consent to the posting on the Internet of the public safety official's photograph or identity as a public safety officer for any purpose if that officer reasonably believes that the disclosure may result in a threat, harassment, intimidation, or harm to the officer or the officer's family.

Policy Adopted: 11/07/07; 11/16/11; 06/27/18; 10/04/23; 08/19/26



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(Government Code 3307.5)

Policy Reference Disclaimer: These references are not intended to be part of the policy itself, nor do they indicate the basis or authority for the board to enact this policy. Instead, they are provided as additional resources for those interested in the subject matter of the policy.

State	Description
Bus. and Prof. Code 22580-22582	<u>Privacy rights for California minors in the digital world</u>
Bus. and Prof. Code 22584-22585	<u>Student Online Personal Information Protection Act</u>
Bus. and Prof. Code 22586-22587	<u>Early Learning Personal Information Protection Act</u>
Ed. Code 234.1	<u>Policy prohibiting discrimination, harassment, intimidation, and bullying</u>
Ed. Code 234.6	<u>Resources on neurodiversity</u>
Ed. Code 32526	<u>Use of learning recovery funds</u>
Ed. Code 33353	<u>California Interscholastic Federation; standardized incident form</u>
Ed. Code 35182.5	<u>Contracts for advertising</u>
Ed. Code 35258	<u>Internet access to school accountability report cards</u>
Ed. Code 42103	<u>Budget notification</u>
Ed. Code 48852.6	<u>Information regarding homelessness</u>
Ed. Code 48907	<u>Exercise of free expression; time, place, and manner rules and regulations</u>
Ed. Code 48950	<u>Speech and other communication</u>
Ed. Code 48985.5	<u>Synthetic drug use</u>
Ed. Code 48985.5	<u>Synthetic drugs</u>
Ed. Code 49006	<u>Seclusion and restraint</u>
Ed. Code 49061	<u>Definitions; directory information</u>
Ed. Code 49073	<u>Release of directory information</u>
Ed. Code 5092	<u>Filling Vacancies</u>
Ed. Code 60048	<u>Commercial brand names, contracts or logos</u>
Gov. Code 11135	<u>Prohibition of discrimination</u>
Gov. Code 12950	<u>California Civil Rights Department posters</u>
Gov. Code 3307.5	<u>Publishing identity of public safety officers</u>
Gov. Code 7920.000-7930.215	<u>California Public Records Act</u>
Pen. Code 14029.5	<u>Prohibition against publishing personal information of person in witness protection program</u>

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State	Description
Pub. Res. Code 21082.1	<u>California Environmental Quality Act environmental review documents</u>
Federal	Description
16 CFR 312.1-312.13	<u>Children's Online Privacy Protection Act</u>
17 USC 101-122	<u>Subject matter and scope of copyright</u>
17 USC 504	<u>Penalties for copyright infringement</u>
20 USC 1232g	<u>Family Educational Rights and Privacy Act (FERPA) of 1974</u>
28 CFR 35.200-35.205	<u>Web accessibility requirements</u>
29 USC 705	<u>Definitions; Vocational Rehabilitation Act</u>
29 USC 794	<u>Rehabilitation Act of 1973; Section 504</u>
34 CFR 104.1-104.61	<u>Nondiscrimination on the basis of disability</u>
34 CFR 99.1-99.67	<u>Family Educational Rights and Privacy</u>
42 USC 12101-12213	<u>Americans with Disabilities Act</u>
Management Resources	Description
CA Civil Rights Department Publication	<u>Family Care and Medical Leave and Pregnancy Disability Leave, January 2023</u>
CA Civil Rights Department Publication	<u>California Law Prohibits Workplace Discrimination and Harassment, January 2024</u>
CA Civil Rights Department Publication	<u>The Rights of Employees Who Are Transgender or Gender Nonconforming: Fact Sheet, November 2022</u>
CA Civil Rights Department Publication	<u>Your Rights and Obligations as a Pregnant Employee, January 2023</u>
Court Decision	<u>Tennessee v. Cardona (2024) 737 F.Supp.3d 510</u>
Court Decision	<u>Aaris v. Las Virgenes Unified School District (1998) 64 Cal.App.4th 1112</u>
Court Decision	<u>City of San Jose v. Superior Court (2017) 2 Cal.5th 608</u>
Federal Register	<u>Nondiscrimination on the Basis of Sex in Education Programs or Activities Receiving Federal Financial Assistance, May 19, 2020, Vol. 85, No. 97, pages 30026-30579</u>
U.S. Department of Agriculture Publication	<u>Unpaid Meal Charges: Local Meal Charge Policies, SP 46-2016, July 2016</u>
U.S. DOE, Office for Civil Rights Publication	<u>Dear Colleague Letter: Enforcement of Title IX under the provisions of the 2020 Title IX Rule, February 4, 2025</u>
U.S. DOE, Office for Civil Rights Publication	<u>Dear Colleague Letter: Race and School Programming, August 2023</u>
U.S. DOJ, Civil Rights Division Publication	<u>Nondiscrimination on the Basis of Disability: Accessibility of Web Information and Services of State and Local Government Entities, April 24, 2024, Vol. 89, pages 31320-31396</u>



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Management Resources

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Website	<u>Fact Sheet: New rule on the accessibility of web content and mobile apps provided by state and local governments</u>
Website	<u>California Cybersecurity Integration Center</u>
Website	<u>CSBA District and County Office of Education Legal Services</u>
Website	<u>Governor's Office of Planning and Research, The California Environmental Quality Act</u>
Website	<u>California Department of Education, Web Accessibility Standards</u>
Website	<u>California School Public Relations Association</u>
Website	<u>California Interscholastic Federation</u>
Website	<u>U.S. Department of Justice, Civil Rights Division, Disability Rights Section</u>
Website	<u>World Wide Web Consortium, Web Accessibility Initiative</u>
Website	<u>CSBA</u>
Website	<u>U.S. Department of Education, Office for Civil Rights</u>
Website	<u>California Civil Rights Department</u>
World Wide Web Consortium Publication	<u>Web Content Accessibility Guidelines, December 2024</u>

Cross References

Code	Description
0000	Vision
0410	Nondiscrimination In District Programs And Activities
0440	District Technology Plan
0441	Artificial Intelligence
0450	Comprehensive Safety Plan
0460	Local Control And Accountability Plan
0500	Accountability
0510	School Accountability Report Card
1100	Communication With The Public
1112	Media Relations
1114	District-Sponsored Social Media
1312.3	Uniform Complaint Procedures
1325	Advertising And Promotion
1340	Access To District Records
3100	Budget
3290	Gifts, Grants And Bequests

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3311	Bids
3513.3	Tobacco-Free Schools
3515	Campus Security
3515.3	District Police/Security Department
3515.7	Firearms On School Grounds
3516	Emergencies And Disaster Preparedness Plan
3516.5	Emergency Schedules
3551	Food Service Operations/Cafeteria Fund
3552	Summer Meal Program
3580	District Records
4030	Nondiscrimination In Employment
4040	Employee Use Of Technology
4119.21	Professional Standards
4119.23	Unauthorized Release Of Confidential/Privileged Information
4131	Staff Development
4132	Publication Or Creation Of Materials
4161.8	Family Care And Medical Leave
4219.21	Professional Standards
4219.23	Unauthorized Release Of Confidential/Privileged Information
4231	Staff Development
4232	Publication Or Creation Of Materials
4261.8	Family Care And Medical Leave
4319.21	Professional Standards
4319.23	Unauthorized Release Of Confidential/Privileged Information
4331	Staff Development
4332	Publication Or Creation Of Materials
4361.8	Family Care And Medical Leave
5022	Student And Family Privacy Rights
5125	Student Records
5125.1	Release Of Directory Information
5131.2	Bullying



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5131.41	<i>Use Of Seclusion And Restraint</i>
5141.5	<i>Mental Health</i>
6020	<i>Parent Involvement</i>
6145.2	<i>Athletic Competition</i>
6152.1	<i>Placement In Mathematics Courses</i>
6162.6	<i>Use Of Copyrighted Materials</i>
6163.4	<i>Student Use Of Technology</i>
6173	<i>Education For Homeless Children</i>
6190	<i>Evaluation Of The Instructional Program</i>
7150	<i>Site Selection And Development</i>
7214	<i>General Obligation Bonds</i>
9010	<i>Public Statements</i>
9012	<i>Board Member Electronic Communications</i>
9223	<i>Filling Vacancies</i>
9310	<i>Board Policies</i>
9320	<i>Meetings And Notices</i>
9322	<i>Agenda/Meeting Materials</i>