

Attention Contra Costa Middle & High School Students!

COURAGE

ADVOCACY • GENERATION • EDUCATION

Media Contest



Open to all Contra Costa County students in grades 6 - 12!

This is your chance to get creative and have your voice heard!
Create a *short video, song, artwork, or sticker design* highlighting...

Theme: Fake Pills: High Risk, No Reward

Counterfeit (fake) pills can contain fentanyl and fentanyl is deadly in very small amounts. Even one pill can take a life.

Deadline for Submissions: Friday, May 1

PRIZES

AWARDS FOR TOP SUBMISSIONS



1ST PLACE: \$200

2ND PLACE: \$100

3rd PLACE: \$50

Prizes will be evenly split among winning submission participants and will be awarded in the form of gift cards.

SUBMISSION

Email the following to: dkirk@cccoe.k12.ca.us

- **Submission Form**
- **Your Media Release Form(s)**
- **Your Media Entry**

MORE INFORMATION

Find all contest information, guidelines, how to submit, and more:

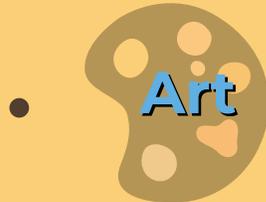
<http://tinyurl.com/eb2z29t6>

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Contest Guidelines

Theme: Fake Pills: High Risk No Reward

All entries will be evaluated on how well the student(s) integrate the theme and will be judged on creativity, originality and clarity.

- PSA videos must be 30 - 60 seconds in length.
- Songs must have original lyrics and song production.
- Artwork and stickers can be created using any medium.
- All entries must be **original work** of the student. This includes pictures, imagery, video clips, and instrumentals.
- All winning entries will be made public and thus require completion of a media release form all participants. Contest participants grant the CCCOE the right to use their names, photographs, and submission for advertising , publicity, promotion purposes, and posting on the CCCOE website.
- Email entries and forms to dkirk@cccoe.k12.ca.us
- **Submission deadline: Friday, May 1, 2026**

This service is provided with Opioid Settlement Funds through a contract between Contra Costa Health – Behavioral Health Services and this agency.

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2025-26 Media Contest Submission Form

To submit your entry, email the following to dkirk@cccocoe.k12.ca.us. Thank you for your participation and good luck!

- Submission Form (this fillable PDF)
- Your Media Release Form(s) for all participating students.
- Your Media Entry

Main Contact Information

First/Last Name:	<input type="text"/>	Grade:	<input type="text"/>
School (Spell out, no initials):	<input type="text"/>		
Phone:	<input type="text"/>		
Non-school Email Address:	<input type="text"/>		

Entry

Title of Submission:	<input type="text"/>			
Type:	<input type="checkbox"/> Video	<input type="checkbox"/> Song	<input type="checkbox"/> Art	<input type="checkbox"/> Sticker
Artist Statement:	<input type="text"/>			

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2025-26 Media Contest Submission Form

Production Team (Participants) Contact Information

Who helped to create your entry? All students that participated in creating your entry must be listed here and all must submit a signed Media Release Form.

Participant 1

First/Last Name: Grade:

School (Spell out, no initials):

Participant 2

First/Last Name: Grade:

School (Spell out, no initials):

Participant 3

First/Last Name: Grade:

School (Spell out, no initials):

Participant 4

First/Last Name: Grade:

School (Spell out, no initials):

Participant 5

First/Last Name: Grade:

School (Spell out, no initials):