

CAREER COMPASS

Navigating Youth to Career Success

Your Future Begins Here | sutteronestop.com

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SCAN ME



Want to get involved? Scan this QR code to connect with our Youth Team and learn about exciting opportunities!



ENTREPRENEURSHIP 101: STARTING YOUR OWN BUSINESS

BUILDING A PLAN

1. **Define Idea:** Figure out what you want to sell or what service you can provide to help people.
2. **Target Market:** Find out who will actually buy from you, like your friends, local families, or online buyers.
3. **Check Competition:** Look closely at what similar businesses are charging so you can pick a smart price.
4. **Set Goals:** Write down a few simple steps to help you make your very first official sale within a month.
5. **Map Finances:** Figure out exactly how much money you need to buy your starting supplies before you open for business.



ENTREPRENEURSHIP CHECKLIST

- ✓ Pick a fun, catchy name for your brand new business.
- ✓ Write down the exact prices of the items you need to buy first.
- ✓ Share your idea with a counselor or teacher to get feedback.
- ✓ Practice telling someone in 30 seconds what you are selling.



NAVIGATING STARTUP CHALLENGES

- Expect setbacks and view them as learning opportunities.
- Stay organized with a strict budget and calendar.
- Ask local business mentors for guidance when stuck.
- Adapt your plan quickly when you get customer feedback.
- Manage time wisely between planning and daily operations.



FINDING FUNDING SOURCES



- Personal Savings: Use your own saved money to get started.
- Microloans: Look into small business loans designed for beginners.
- Crowdfunding: Pitch your idea online to gather small donations.
- Grants: Search for local or youth entrepreneurship grant programs.
- Partnerships: Team up with a co-founder to split startup costs.



2026-2027

The Sutter County One Stop is a proud partner of America's Job Center of California network.

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Auxiliary aides & services are available upon request to individuals with disabilities.