

Rodgers Committee Meeting : 8/18/26

Minutes taken by: Jessica Marquez

Attendees: Justine Felton, Eric Moxon, Emily Brown, Tony turri, Curt Eller, Carly Rice, Bob Safford, Sarah Richardson, Jim Bingham, John Miller, Josh Jackson, Megan Parolini & Student Representative Luis Briseno

1. Welcome : Meeting was called to order at 3:15p.m. Introductions were held since we had some new faces.
2. Review Minutes from May 5, 2026: Minutes were reviewed with no recommended changes.
3. Public Comment: None
4. Endowment Update: Eric Moxon shared the following updates:
 - Par Value \$3, 097, 830
 - Target is \$3,300,000
 - Cash Flow is \$150,791
 - Money Market - \$29,845
 - \$29,275 moves to checking 9/1/26
 - CD Rates 4.1% year 1
 - 4.35% year 2
 - 4.60 year 5

There were no questions for Eric.

5. Student Update- Luis reported on the following:
 - Meat
 - Chickens
 - Pumpkins
 - Mums
 - Poinsettias
 - Livestock
 - Peaches
 - Students hired
 - Enterprises
 - Greenhouse
 - Welcome Back BBQ
6. Re-Organization/ Ranch Manager Update- Curt shared the following:
 - Not having proper supplies available to care for animals
 - We have a pipe and hose but need some equipment
 - Safford shared that we had some equipment that has been destroyed

He took care of the squirrels (live traps)

He would like to see the feed rations posted somewhere so he can determine what to order

He would like to see the students more responsible with feeding (Matthew was out there)

He moved the poultry tractors back

No plan to irrigate

He would like to see the Pasteur area with nice green grass and a sprinkler system

He plans to split turkeys next week by weight. Weighing will take place on Thursday and Friday.

Emily suggested we use painters' tape and Carly suggested using sharpies to number them

Josh asked what to do with the cracked and rotten watermelon and Curt suggested to give them to the laying hens, they can even have the big squash.

Curt is prepping for a new fruit orchards. Rain bird is donating the drip tubing. Laurel gave us a high price and said they would requote but Curt never heard back from them. The contacts were Jesus and Carlos at Laurel.

With regard to the pumpkins, Nolan thinks they are fine but Curt is worried about them. They just don't look healthy. Bob shared that we used to do inline and Curt plant to do that tomorrow. There was discussion about pushing them out early next year.

Curt would like to do a cover crop and reuse that soil later.

7. Store Update- The store is going well and there is quite a bit of foot traffic. Everyone loved the peaches and the average sales are \$1700 per week compared to last year which was \$250

Working on having new vendors

Coffee roast (Rodgers Ranch Roast- our own brand)

Cardinal Brew- Exclusive

Social Media is going well- Andrew does a good job

There will be a sourdough class held on Sept. 23rd (we get % of the profits)

Sansweet will get products out there soon (maybe some figs)

Justine suggested creating a basket that could pair well with the sourdough.

The store is trying to shoot for a 20% margin

We have the FFA goods out there

Curt would like to improve the hours, maybe have the store open 2 evenings until 6:00 p.m. and a few Saturdays per month

Discussions of having baked goods with the roast coffee would be a good selling point. Curt thinks 8:30 – 4:30 Monday through Friday would be good, because not many come in before 10:00 am anyhow.

Emily thinks that Saturday is huge and consistency is important.

Currently there is no sign with the hours on it but Curt would like to re landscape out front to post and hang a sign which would include the store hours.

The discussion furthered about having student workers out there but some safety concerns. Then Jim brought up the fact that we have cameras out there, Justine confirmed that we DO NOT. Some further discussion was that Andrew could work a Saturday however, contractually, this may not be an option. As for the student workers, do we have to call them a student or just an 18 year old employee. There are a lot of businesses that are closed on certain days and are only open on Tuesday through Saturday.

The group discussed that there will a chamber event coming up in November. There was one scheduled a while back but Andrew had cancelled the morning of (not sure of the details). Justine shared that CUHS pays to be part of the chamber and pays \$120-\$160 annually so we should already be part of it.

Emily brought up a good point about seasonal hours too. Things are sometimes busier in the May through November months then things slow down in the winter time.

Jim Bingham reminded Curt to call Chico State Store and Gridley because they have a school sponsored Farm Store. Josh shared that we have student workers that are year 2 students that we may be able to utilize to help also.

8. Ag Step Program- This was approved and it is in the planning stages.
 - Patricia Esparza will be working with us and the students
 - Mitch will be onsite at the ranch
 - There are 10 available spots
 - Starting next March
 - There is a meeting scheduled next week
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9. Ag Classes Projected Involvement Report-
 - Working on Enterprises
 - All Ag teachers are working with Curt
 - Harvesting Walnuts soon- Dates TBA
 - Advanced Ag will get to see the process and going to Los Molino's soon
 - Mr. Kee's classes will be out at the ranch as much as possible
 - There may be as many as 3 classes out there so they may all be taking the same bus
 - 4 classes are possibly going to be out there on Thursday
 - The welding location is ready to go
10. Future Wants (Curt Eller)-
 1. Orchard sprayer – more of a need
 2. Tractor- we had one but maintenance ended up with it and next spring, we will definitely want one.
 3. Fans in the bard- we need to circulate the air. Justine shared that Café has some and they can share the price and information if we are interested.
 4. Shop equipment (basic items in a non-mechanics garage)
 5. Pressure washer (to keep things clean and tidy)

Emily could probably get some tools and fans with grant funds. Emily and Curt will meet and discuss the details.

11. Other Topics- Adult Ed

Truck driving school- city said we cannot do it at the park across the way from Centennial

We will possibly hold it out at the farm and the only real concern is the trees

Emily brought up the septic which is by the oak tree- we should be careful and possibly look into this. Maybe speaking to environmental health might be a good idea to make sure we are okay.

Trucks and trailers park there and our buses but just be safe.

Emily shared that the cattle working area is not safe for students who aren't too experienced so she is brining someone to do the pipe work and to make the area more user friendly.

Meeting ended at 4:15 p.m.