



NEWS RELEASE

City of Chico

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FOR IMMEDIATE RELEASE

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CITY OF CHICO ARTS COMMISSION SUPPORTS – ARTISTS SUNDAY

CHICO, CA — The City of Chico is proud to support Artists Sunday, a day to support local artists in our community.

On Friday, October 17th at the City of Chico Arts Commission Fall for the Arts Gala, Mayor Kasey Reynolds presented the Artists Sunday proclamation, declaring November 30, 2025, as Artists Sunday.

Artists Sunday was created in 2020 to encourage people to shop with local artists and buy art as gifts during the holidays with more than 500 communities, coast-to-coast, celebrating Artists Sunday on November 30, 2025. Highlighting local artists, creators and makers by promotion the giving of artistic items and experiences for the holidays. Artists Sunday falls in line with Black Friday, Small Business Saturday, and Cyber Monday during the busiest shopping weekend of the year.

Artists Sunday is the world's largest art event, dedicated to supporting artists and recognizing the impact they have in enriching our lives, communities, and the economy by promoting gifting unique, handcrafted items during this holiday season.

Artists interested in taking part in Artist Sunday can register at <https://artistssunday.com/about/>. Shoppers looking for participating artists can view the directory should follow the link <https://artistssunday.com/locations/>.

Located in Butte County, California, Chico is the cultural and economic center of the northern Sacramento Valley and the largest city north of Sacramento. Known as a college town, the home of California State University, Chico and for Bidwell Park, one of the largest urban parks in the United States. For more information, visit

www.chicoca.gov.

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