



ARTS, MEDIA & ENTERTAINMENT
INDUSTRY SECTOR

Pursue your digital passion

The arts, media, and entertainment fields are filled with opportunities to express ideas and communicate with the world. This popular field is both current and exciting working with a vast marketplace of projects, ideas, videos and web channels.

Media jobs are rapidly growing and changing

The media industry is growing at a fast pace as new devices and mediums hit the mainstream. This means fun and exciting jobs are waiting for you!

Digital Media

at Twin Rivers
Middle Schools



**CAREER
TECHNICAL
EDUCATION**
TWIN RIVERS UNIFIED
SCHOOL DISTRICT

www.trusd.net/cte

Twin Rivers Unified School District programs, activities, and practices shall be free from unlawful discrimination, harassment, intimidation, and bullying based on actual or perceived race, color, ancestry, national origin, ethnic group identification, age, religion, marital or parental status, physical or mental disability, sex, sexual orientation, gender, gender identity, or gender expression; or on the basis of a person's association with a person or group with one or more of these actual or perceived characteristics.

Design, Visual & Media Arts Pathway

This pathway combines technology and art in a fun, creative way, letting you visualize and understand the world digitally. Design and create graphic, audio-visual, and web content in a hands-on, project-based environment. Learn digital storytelling, photography, and social media skills while working in teams to develop cool projects.



While you're in Middle School

PROGRAM FEATURES

- Explore photography, website development, and graphic design techniques from beginner to intermediate levels.
- Get hands-on with industry-standard software like Adobe Photoshop, Illustrator, and Character Animator
- Use creative tools like Krita, Canva, Toon Boom, Google Draw, and Pixlr
- Create your own digital portfolio to showcase your finished projects

OPPORTUNITIES IN HIGH SCHOOL

Students can continue in Digital Media pathways at any Twin Rivers high school.

- Advance your photography and design skills further in yearbook
- Use your video skills to produce videos, news broadcasts, or music videos
- Showcase your creativity with digital and printed designs for T-shirts, posters, advertisements and more

How to participate!

- ∴ Find out more program info from a CTE teacher on campus
- ∴ Make an appointment with your counselor to plan your classes



Pathways in college and beyond

Community college programs provide a great opportunity to continue your training and prepare for your first job. You will receive the same quality training as private programs, but for only a fraction of the price.

COLLEGE MAJORS

- ∴ Digital Animation
- ∴ Commercial Music
- ∴ Film and Digital Media
- ∴ Graphic Design
- ∴ Website Management

POTENTIAL CAREERS

- ∴ 3D Animator
- ∴ Photographer
- ∴ Graphic Artist
- ∴ Audio Technician
- ∴ Video Editor

