



NEWS RELEASE
City of Chico
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FOR IMMEDIATE RELEASE

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CITY OF CHICO HOSTS FOURTH COMMUNITY WORKSHOP WITH THREE-DAY OPEN-HOUSE FOR DOWNTOWN REVITALIZATION PROJECT

CHICO, CA – In an ongoing effort to prepare for critical infrastructure upgrades and reimagine how downtown streets and public spaces can evolve to meet current and future needs, the City of Chico is inviting residents, business owners, and community stakeholders to participate in a special three-day project event aimed at shaping the future of downtown Chico. The open-house style event will take place Monday, March 2nd through Wednesday, March 4th, from 2:00 PM to 7:00 PM, at 441 Main Street. Community members are encouraged to drop in at any time that fits their schedule.

What: Downtown Chico Revitalization Project – Three-Day Open-House

Dates: Monday, March 2nd, through Wednesday, March 4th

Time: 2:00 PM – 7:00 PM each day

Location: 441 Main Street (2nd Floor), in Downtown Chico

Building on extensive community input gathered during workshops held in May, August, and December, this upcoming open-house event will share the leading design concepts and evaluation criteria for the Downtown Revitalization Project. The concepts reflect the priorities voiced by residents, business owners, and stakeholders, including accessibility, walkability, and connectivity, and are grounded in the City’s adopted General Plan, Active Transportation Plan, and Climate Action Plan. The event provides an opportunity for the public to review how community feedback and established City policies are shaping the future of downtown Chico.

“You spoke, and we listened,” said Brendan Ottoboni, Director of Public Works – Engineering. “This event is an opportunity for the community to see how their feedback shaped the direction of the project and to continue helping refine the vision for downtown.”

For more information about the project, visit www.DowntownChicoPlan.com.

Located in Butte County, California, Chico is the cultural and economic center of the northern Sacramento Valley and the largest city north of Sacramento. Known as a college town and home to

California State University, Chico, as well as Bidwell Park, one of the largest urban parks in the United States. For more information, visit www.chicoca.gov.

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