

**TO:** MCAA PTCO

**FROM:** David Giongco

**SUBJECT:** Golf Tournament Committee Report

**DATE:** February 3, 2025

---

## Report in Brief

The PTCO Golf Tournament Committee has made significant progress in planning the upcoming event, which will take place on May 9, 2025, at Plumas Lake Golf Club. The event aims to raise funds for PTCO scholarships, and early successes include securing a Title Sponsor and initial registrations. Key discussion points include budget estimates, sponsorship opportunities, and the next steps for event execution.

## Recommendation

Allocate tournament proceeds toward PTCO scholarships and approve fund carryover into the next fiscal year to comply with non-profit requirements. Encourage MCAA parents, teachers, and students to seek sponsorships to maximize revenue and event awareness.

## Discussion

### Tournament Planning Progress

The committee has finalized the venue and date for the tournament, ensuring a well-organized event. A significant milestone has been the successful acquisition of a Title Sponsor, Aspire Home Healthcare, which provides crucial financial support. The first foursome has registered, and we have also received our first contest sponsor and a miscellaneous donation, demonstrating early interest and engagement. The committee has been actively networking and conducting outreach efforts to generate further participation and sponsorships. To enhance coordination, the committee has implemented Discord as a communication tool, which has significantly improved collaboration and may serve as a beneficial platform for broader PTCO use.

### Fiscal Impact

The tournament will generate revenue from multiple sources, including sponsorships, golfer registration fees, and donations. The secured Title Sponsor provides a strong foundation, and additional sponsorship opportunities are actively pursued to maximize financial success. On the expense side, anticipated costs include venue and catering expenses, marketing and promotional materials, and various logistical components such as prizes and signage. Managing

these revenues and costs is essential to ensuring a successful fundraising effort. With the early success of securing a Title Sponsor, no budget requests are needed to continue event planning.

## Sponsorship Opportunities

Sponsorship opportunities have been structured to attract local businesses and individuals who wish to support PTCO scholarships while gaining community exposure. The committee recognizes the importance of actively promoting these opportunities to secure additional sponsors. Board members and parents are encouraged to leverage their networks to help recruit sponsors, which will be key in increasing overall revenue and awareness of the event.

## Next Steps (Committee Meeting Schedule February 19, 2025, at 6:30 PM)

- Engage with the PTCO community to secure more sponsors and increase golfer registrations.
- Monitor budget and adjust financial planning as needed.
- Organize volunteer roles and responsibilities for the day of the event.
- Identify opportunities to reduce costs for banner and tee box signs.
- Detail pricing and implementation for mulligan and raffle tickets.
- Discuss contest prizes, including identifying categories, sourcing business donations, and determining award criteria to enhance player engagement.

## Attachments

- Event Flyer
- Sponsorship Package
- Golf Tournament Revenue & Expense (2/1/2025)
- Committee Meeting Minutes (1/21/2025)



MARYSVILLE CHARTER  
ACADEMY FOR THE ARTS  
PTCO

# FUNDRAISER **GOLF** TOURNAMENT

**Swing fore the kids!**  
**Support the Arts!**

Proceeds benefit future MCAA  
PTCO Student Scholarships

**\$125 - Per Player**  
**\$400 - Foursome**

Registration begins: 7:00am  
Shotgun start: 8:00am

Limited to 72 players, spots  
expected to fill fast!

Registration Deadline: April 25, 2025  
Sponsor Deadline: March 31, 2025

TO REGISTER OR  
LEARN ABOUT  
SPONSORSHIP  
OPPORTUNITES

SCAN  
ME



**SPONSORED BY**



**FRIDAY**  
**MAY 9, 2025**



**1551 COUNTRY CLUB ROAD**  
**OLIVEHURST, CA 95961**



<https://mcaa-fundraiser-golf-tournament.perfectgolfevent.com>

\*This is not a school sponsored event



Dear Local Business Owners and Generous Sponsors,

We hope this letter finds you well. On behalf of the Marysville Charter Academy for the Arts (MCAA) Parent-Teacher-Community Organization (PTCO), we are thrilled to share an exciting opportunity to support our exceptional school and its talented students. We are hosting our first annual fundraising golf tournament at Plumas Lake Golf Course in Plumas, CA on **Friday, May 9, 2025** and we are seeking local businesses to partner with us to make this a successful event. We have sponsorships available with special recognition before, during and after the event. You can view all Sponsorship opportunities and benefits on <https://mcaa-fundraiser-golf-tournament.perfectgolfevent.com/>.

MCAA is a unique institution where academic excellence meets artistic expression. While state funding provides a foundation, it often falls short of covering the specialized resources that set our school apart. Our fundraisers bridge this gap, transforming community generosity into tangible opportunities for our students. By supporting this event, you will help us ensure that every MCAA student has access to top-notch educational tools, enriching artistic programs, scholarships, and a supportive community.

Your business can make a meaningful impact by sponsoring a hole for our golf tournament. Hole sponsorships not only provide vital funds for our school but also offer excellent exposure for your business. As a sponsor, your company's name and logo will be prominently displayed at your sponsored hole, in our event website, sponsor banner and on our social media platforms. This is a fantastic way to show your commitment to education and the arts while reaching an engaged audience.

The MCAA PTCO is devoted to bolstering the unique blend of academic and artistic programs our school champions. With every fundraiser, we aim to guarantee that every MCAA student has all they need to shine. Your contribution will directly support this mission, helping us continue to nurture the creativity, intellect, and potential of our students.

We would be honored to have your support for this event. If you are interested in sponsoring a hole or contributing in another way, please complete the enclosed sponsorship form or contact us at **[memberships.mcaa@gmail.com](mailto:memberships.mcaa@gmail.com)**. We are happy to discuss customizable sponsorship packages to suit your business needs.

Thank you for considering this opportunity to support the students of Marysville Charter Academy for the Arts. Together, we can make a lasting difference in their educational and artistic journeys.

With heartfelt gratitude,

Marysville Charter Academy for the Arts PTCO Team  
Tax EIN: 93-4957437





## 2025 MCAA PTCO GOLF SPONSORSHIP PACKAGES

---

### TITLE SPONSOR - \$2500

- Co-branding with event title ("\_\_\_\_\_ presents 1st Annual MCAA PTCO Golf Tournament")
- Includes two (2) four-person team
- Logo on all marketing materials, website, social media, scorecard, and sponsor banner displayed at check-in
- Verbal acknowledgement at the event
- Speaking opportunity during awards ceremony

### LUNCH SPONSOR - \$1000

- Logo/Name recognition on lunch table signs
- Verbal acknowledgement at the event
- Logo on all marketing materials, website, social media, scorecard, and sponsor banner displayed at check-in

### GOLF CART & SCORECARD SPONSOR - \$1000

- Logo/name on all scorecards and logo on golf cart clings
- Logo on all marketing materials, website, social media, and sponsor banner displayed at check-in

### GOLF BALL SPONSOR - \$1000

- We provide one sleeve of golf balls with your company logo to all participants
- Three (3) extra dozen golf balls we give you to use as business gifts
- Logo on all marketing materials, website, social media, and sponsor banner displayed at check-in

### PLAYER GIFT SPONSOR - \$500

(Divot Tool Sponsor, Towel Sponsor, Ball Marker Sponsor)

- Logo on player gift distributed to all players
- Logo on website and sponsor banner displayed at check-in

### BEVERAGE SPONSOR - \$500

- Logo/Name recognition on beverage/lunch table signs
- Logo on website and sponsor banner displayed at check-in

### HOLE SPONSOR - \$300

- Logo on one 24" x 18" sign at sponsored tee box
- Opportunity to set up a marketing table or activity at sponsored hole
- Logo on website and sponsor banner displayed at check-in

### PRACTICE RANGE SPONSOR - \$300

- Logo on one 24" x 18" sign at sponsored driving range
- Opportunity to set up a marketing table or activity at sponsored hole
- Logo on website and sponsor banner displayed at check-in

### HOLE IN ONE CONTEST SPONSOR - \$300

- Logo on one 24" x 18" sign at sponsored tee box
- Sponsor to donate or underwrite the cost of the contest prize
- Opportunity to set up a marketing table or activity at sponsored hole
- Logo on website and sponsor banner displayed at check-in

### PUTTING CONTEST SPONSOR - \$300

- Logo on one 24" x 18" sign at sponsored tee box
- Sponsor to donate or underwrite the cost of the contest prize
- Opportunity to set up a marketing table or activity at sponsored hole
- Logo on website and sponsor banner displayed at check-in

### LONG DRIVE CONTEST SPONSOR - \$300

(1 Men's Long Drive, 1 Woman's Long Drive)

- Logo on one 24" x 18" sign at sponsored tee box
- Sponsor to donate or underwrite the cost of the contest prize
- Opportunity to set up a marketing table or activity at sponsored hole
- Logo on website and sponsor banner displayed at check-in

---

Thank you for considering this opportunity to support the students of Marysville Charter Academy for the Arts. Together, we can make a lasting difference in their educational and artistic journeys.

JOIN US FRIDAY MAY 9, 2025 FOR THE  
**MCAA PTCO GOLF TOURNAMENT**  
1551 COUNTRY CLUB RD, OLIVEHURST, CA 95961



### SPONSOR REGISTRATION FORM

(CHECK YOUR SELECTION & COMPLETE FORM BELOW)

- |   |  |
|---|--|
| <input type="checkbox"/> TITLE SPONSOR - \$2500                 | <input type="checkbox"/> HOLE SPONSOR - \$300                |
| <input type="checkbox"/> LUNCH SPONSOR - \$1000                 | <input type="checkbox"/> PRACTICE RANGE SPONSOR - \$300      |
| <input type="checkbox"/> GOLF CART & SCORECARD SPONSOR - \$1000 | <input type="checkbox"/> HOLE IN ONE CONTEST SPONSOR - \$300 |
| <input type="checkbox"/> GOLF BALL SPONSOR - \$1000             | <input type="checkbox"/> PUTTING CONTEST SPONSOR - \$300     |
| <input type="checkbox"/> PLAYER GIFT SPONSOR - \$500            | <input type="checkbox"/> LONG DRIVE CONTEST SPONSOR - \$300  |
| <input type="checkbox"/> BEVERAGE SPONSOR - \$1000              |  |

COMPANY: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

**\*\*FOR SPONSOR SIGNAGE, PLEASE PROVIDE A HIGH QUALITY IMAGE FILE TO [MEMBERSHIPS.MCAA@GMAIL.COM](mailto:MEMBERSHIPS.MCAA@GMAIL.COM) BY MONDAY, MARCH 31, 2025. (Preferred logo file format – JPG, PNG, TIFF – 300 DPI or Larger)\*\***

\* FOR TITLE SPONSOR ONLY (please fill out team player names below)

#### TEAM 1 PLAYER NAMES

#### TEAM 2 PLAYER NAMES

PLAYER 1: \_\_\_\_\_

PLAYER 1: \_\_\_\_\_

PLAYER 2: \_\_\_\_\_

PLAYER 2: \_\_\_\_\_

PLAYER 3: \_\_\_\_\_

PLAYER 3: \_\_\_\_\_

PLAYER 4: \_\_\_\_\_

PLAYER 4: \_\_\_\_\_

**MAIL FORM & CHECK PAYMENT TO: MCAA PTCO GOLF - 1917 B STREET, MARYSVILLE, CA 95901.  
CHECKS PAYABLE TO MCAA PTCO. WE WILL EMAIL YOU AN INVOICE.**

<b>OFFICE USE ONLY:</b>	<input type="checkbox"/> PAYMENT RECEIVED	<input type="checkbox"/> SIGNAGE ORDERED
	<input type="checkbox"/> LOGO IMAGE FILE RECEIVED	<input type="checkbox"/> SIGNAGE RECEIVED

2025 MCAA PTCO Golf Tournament Revenue & Expense

Revenue	Quantity	#	Cost	#	Budget Total	#	Actual Quantity	Actual 02/01/2025	Registered Players
Individual Players	0	\$	125.00	\$	- .00			\$ -	
Foursomes	16	\$	400.00	\$	6,400.00	1		\$ 400.00	4
Title Sponsor	1	\$	2,500.00	\$	2,500.00	1		\$ 2,500.00 [1]	8
Golf Ball Sponsor	1	\$	1,000.00	\$	1,000.00			\$ -	
Lunch Sponsor	1	\$	1,000.00	\$	1,000.00			\$ -	
Golf Cart/Scorecard Sponsor	1	\$	1,000.00	\$	1,000.00			\$ -	
Player Gift Sponsor	1	\$	500.00	\$	500.00			\$ -	
Beverage Sponsor	1	\$	500.00	\$	500.00			\$ -	
Hole Sponsor	18	\$	300.00	\$	5,400.00			\$ -	
Practice Range Sponsor	1	\$	300.00	\$	300.00			\$ -	
Hole in One Contest Sponsor	1	\$	300.00	\$	300.00			\$ -	
Putting Contest Sponsor	1	\$	300.00	\$	300.00	1		\$ 300.00	
Long Drive Sponsor - Men	1	\$	300.00	\$	300.00			\$ -	
Long Drive Sponsor - Women	1	\$	300.00	\$	300.00			\$ -	
Mulligans Tickets	1	\$	- .00	\$	- .00			\$ -	
Raffle Tickets	1	\$	- .00	\$	- .00			\$ -	
Misc Donation	1	\$	250.00	\$	250.00	1		\$ 250.00	
Closest to the Pin Sponsor	2	\$	300.00	\$	600.00			\$ -	
			<b>Total Revenue</b>		<b>\$ 20,650.00 [2]</b>			<b>\$ 3,450.00</b>	<b>12</b>
<b>Expenses</b>									
Green Fees	72	\$	44.00	\$	3,168.00	12		\$ 528.00 [3]	
Cart Fees	72	\$	20.00	\$	1,440.00	12		\$ 240.00	
Range Balls	72	\$	4.00	\$	288.00	12		\$ 48.00	
Food & Beverage	100	\$	10.83	\$	1,083.00	12		\$ 129.96	
Golf Balls (one sleeve per player)	72	\$	5.00	\$	360.00			\$ -	
Putting Contest Prize	1	\$	100.00	\$	100.00			\$ -	
Long Drive Contest Prizes	2	\$	100.00	\$	200.00			\$ -	
Player Gifts	72	\$	20.00	\$	1,440.00			\$ -	
Team Prizes and Awards	1	\$	150.00	\$	150.00			\$ -	
Raffle Prizes	1	\$	100.00	\$	100.00			\$ -	
Marketing/Marketing Materials/Mailings	1	\$	100.00	\$	100.00			\$ -	
Welcome Banner	1	\$	130.00	\$	130.00			\$ -	
Sponsor Banner	1	\$	130.00	\$	130.00			\$ -	
Tee Box Signs	23	\$	30.00	\$	690.00			\$ -	
Cart Clings	36	\$	8.00	\$	288.00			\$ -	
			<b>Total Expenses</b>		<b>\$ 8,429.00 [4]</b>			<b>\$ 945.96</b>	
			<b>Potential Net Proceeds</b>		<b>\$ 12,221.00</b>	<b>Net Proceeds</b>		<b>\$ 2,504.04</b>	

[1] The Title Sponsor has committed, and payment is currently being processed.

[2] Estimated revenue for the event, assuming all sponsorship packages are sold.

[3] Course payment (including green fees, cart fees, range balls, and meals) for registered players will be collected on the day of the event. The listed amount is the estimated total for planning purposes.

[4] Prize expenses will be updated as sponsors are secured.



## **Meeting Minutes**

### **2025 Golf Tournament Planning Committee Meeting**

**Date:** January 21, 2025

**Time:** 7:00 PM

**Location:** Giongco Residence

**Facilitator:** David Giongco

**Attendees:** Marshall Spooner, Peter Hemingway, Mandie Oxendine, Chantel Giongco

## **1. Event Overview Summary**

- **Venue:** Plumas Lake Golf Club selected as the venue due to no minimum player requirement.
- **Proposed Date:** Friday, May 9, 2025.
  - **Backup Date:** Monday, May 19, 2025.
- **Fundraising Goal:** \$4,000.
- **Purpose of the Event:** To be determined at a future meeting.

## **2. Planning Committee Roles and Responsibilities**

- Discussed potential committee roles:
  - Registration Lead
  - Sponsorship Lead
  - Volunteer Coordinator
  - Marketing Lead
- Roles will be assigned as planning progresses.

## **3. Budget Review**

- **Course Costs:**
  - Weekday (Monday–Thursday): \$54/player.
  - Weekend (Friday–Sunday): \$64/player.
- **Pricing Structure:**
  - \$125 per player or \$400 per foursome.
- **Minimum Net Profit (assuming 72 players registered as foursomes, no sponsors):** \$3,312 (weekday tournament). \$2,592 (weekend).

- **Sponsorship Packages:**
  - Sponsoring a hole.
  - Sponsoring food, range balls, prizes, or contests (e.g., putting contest, closest to the pin, long drive).

#### **4. Additional Event Considerations**

- **Meals:**
  - Minimum cost of \$10 (plus tax) for hotdogs, chips, and soda provided by Plumas Lake Golf Club.
  - Committee will seek a food sponsor as an alternative to offset costs.
- **Additional Sponsorships:**
  - For prizes and raffle items.

#### **5. Timeline and Key Milestones**

- Draft schedule of tasks and milestones presented.
- Facilitator will gather input at the next meeting to ensure all tasks are included.

#### **6. Marketing and Promotion Strategy**

- Broader outreach to sponsors and businesses compared to previous PTCO events.

#### **7. Open Discussion**

- Discussed potential long-term benefits and future enhancements, including:
- Streamlining registration and sponsorship payments through tools like SignUp Genius, BetterWorld, or similar platforms.
- Discussed using Discord as communication tool for committee.

#### **8. Next Meeting**

- **Date:** February 19, 2025.
- **Time:** 6:30 PM.
- **Location:** MCAA

## **Action Items**

1. **All Members:** Brainstorm purpose of the tournament.
2. **Mandie:** Explore food sponsorship options.
3. **David:** Develop initial budget request for board approval.
4. **David:** Create a list of sponsorship packages and distribute.
5. **David:** Develop a list of contests for the event.
6. **Peter:** Set up Discord as the communication tool for the committee.