

North East School District



Department of Fine Arts and Student Activities

8961 TESORO DRIVE – SAN ANTONIO, TEXAS 78217 PHONE: (210) 407-0183 FAX: (210) 804-7146

NEISD Fine Arts Letter Jacket & Lettering Policy

This document outlines the criteria for earning Fine Arts lettering awards and the point systems established by each program.

Purpose of the NEISD Fine Arts Letter Jacket Program

The NEISD Fine Arts Letter Jacket Program recognizes students who demonstrate outstanding commitment, achievement, leadership, and dedication within their Fine Arts program. A letter jacket is one of the highest honors a student may earn and represents sustained excellence, participation, and service to their program, campus, and district.

A district-provided letter jacket is an earned privilege, not a guaranteed right or entitlement. Participation in a Fine Arts program does not automatically qualify a student to receive a letter jacket. The award is recognition of achievements that exceed the program expectations of participation and exclusively pertains to success and achievements within the activity. Students must meet the established district and program-specific lettering requirements and complete the school year in good standing, as determined by the program director.

Types of Awards

Award	Description
Letter Jacket (with Letter)	First-time award for students meeting lettering requirements. Only one jacket may be earned during a student career on a campus. Jacket includes the program letter.
Letter	Awarded when a student earns lettering in a new organization after already earning a jacket.
Metal Bar Insert	Awarded for the second, third and fourth lettering achievements.

Lettering Requirements

1. Lettering Points

Students who accumulate, within one academic year, a total of 20 points will be awarded a letter jacket. Points can be earned from June-May and students will be fitted for jackets in August.

2. Program Commitment Award

Students who successfully complete **two years** in the program and remain actively enrolled and participate during their third year will be awarded a letter jacket. Letter jacket fittings will take place in August of the student's third year.

3. Lettering Pins

After earning a letter jacket, students are eligible to receive one lettering pin for earning 10 points or more in a given year. A bar will be affixed to the letter jacket patch to denote each additional year of achievement.

- Students must complete the year in good standing as determined by the director to receive the award.

2026–2027 Policy Change

Beginning with the 2026–2027 school year, all students completing their **second year** in good standing with the same Fine Arts program are eligible for a letter jacket regardless of points earned. The point system remains in place for students earning a jacket in fewer than two years and for subsequent lettering recognition.

Program Point Systems

Band

Event	Points
Band Officer	2 pts
Student Worker for Campus Hosted TMEA/UIL Event	1 pt per event (2 maximum)
Marching Band Member of the week	1 pt
TMEA Region Band Auditions	2 pts
TMEA District Band Placement	2 pts
TMEA Region Jazz Placement	2 pts
TMEA Region Band Chair Audition	2 pts
Campus Wide Musical Participation	3 pts
TMEA Region Clinic and Concert	3 pts
TMEA Area Audition	3 pts
TMEA All-State Member	10 pts
UIL Concert and Sight-Reading Contest (Sweepstakes Award ONLY)	3 pts per event (6 maximum)
UIL District Solo/Ensemble Contest Division I	2 pts per event (4 maximum)
UIL State Solo/Ensemble Contest Division I	3 pts per event (6 maximum)

Choir

Event	Points
Choir Officer	2 pts
Student Worker for Campus Hosted TMEA/UIL Event	1 pt per event (2 maximum)
TMEA Region Choir Audition	2 pts
TMEA Region Choir Placement	2 pts
TMEA Region Choir Clinic/Concert	2 pts
Campus Wide Musical Participation	3 pts
TMEA Top Ten Audition	3 pts
TMEA Area Audition	3 pts
TMEA All-State Choir	10 pts
UIL Concert and Sight-Reading Contest (Sweepstakes Award ONLY)	3 pts per event (6 maximum)
UIL District Solo/Ensemble Contest Division I Rating	2 pts per event (4 maximum)
UIL State Solo/Ensemble Contest Division I Rating	3 pts per event (6 maximum)

Orchestra

Event	Points
Orchestra Officer	2 pts
Student Worker for Campus Hosted TMEA/UIL Event	1 per event (2 maximum)
TMEA Region Orchestra / Philharmonic Auditions	2 pts
Campus Wide Musical Participation	3 pts
TMEA Region Symphony String Audition	3 pts

TMEA Region Symphony All-State Recording	3 pts
TMEA Region Orchestra Clinic and Concert	4 pts
TMEA All-State Member	10 pts
UIL Concert and Sight Reading Contest (Sweepstakes Award ONLY)	3 per event (6 maximum)
UIL District Solo/Ensemble Division 1	2 per event (4 maximum)
UIL State Solo/Ensemble Division 1	3 per event (6 maximum)

Journalism

Event	Points
Receiving the national journalist of the year.	10 pts
Each day attending a local journalism activity/workshop	1 pt
Awards presented at summer workshops (per award)	1 pt
TAJE Honorable Mention	2 pts
TAJE Excellence	3 pts
TAJE Superior	4 pts
TAJE Staff of Best in Show	3 pts
TAJE Editor of Best in Show	5 pts
Texas Journalist of the Year	10 pts
NSPA Honorable Mention	4 pts
NSPA Excellence	5 pts
NSPA Superior	6 pts
NSPA Staff of Best in Show	4 pts
NSPA Editor of Best in Show	7 pts
NSPA Staff of Pacemaker	3 pts
UIL Top three invitational	2 pts
UIL District top six	2 pts
UIL District top three	3 pts
UIL Regional top six	4 pts
UIL Regional top three	5 pts
UIL State top six	8 pts
UIL State top three	10 pts
ILPC Honorable Mention	1 pt
ILPC Superior	2 pts
ILPC Second Place	3 pts
ILPC First Place	4 pts
ILPC Tops in Texas	3 pts
ILPC Star winning staff	5 pts
ILPC Star winning editor	8 pts
CSPA Staff working on Crown awards	4 pts
CSPA Editor of Crown awards	6 pts
Gold Circle awards	6 pts

Speech & Debate

Event	Points
Local/Invitational Finals	1 pt
Local/Invitational Placement	2 pts
Postseason Finals	2 pts

Postseason Placement	4 pts
Each advanced round State/National	2 pts
Finals	10 pts
Placement	15 pts
100 NSDA points	4 pts

Theatre

Event	Points
UIL Theatrical Design State Qualification	5 pts
UIL Theatrical Design Finals	10 pts
OAP HM All-Star	1 pt
Advancing cast/crew OAP	2 pts
Campus Wide Musical Participation	3 pts
All-Star Cast OAP	2 pts
OAP Outstanding Acting	3 pts
Top Three State OAP	5 pts
Stage Manager/Main Role	4 pts
Assistant Stage Manager/Minor speaking	3 pts
Crew/Minor non-speaking	2 pts

UIL Academics

Event	Points
Local/Invitational Top Six	2 pts
Local/Invitational Top Three	3 pts
District Top Six	3 pts
District Top Three	5 pts
Regional Top Six	5 pts
Regional Top Three	10 pts
State Top Six	12 pts
State Top Three	15 pts

Visual Arts

Event	Points
Local/City Winning	5 pts
Local/City Placing	2 pts
Night Gallery Teacher's Choice	3 pts
Frame Up	2 pts
Selected to Exhibit	1 pt
Memorial Scholarship	4 pts
TASB/TASA Selection	4 pts
TASB/TASA District Selection	2 pts
YAM Governor's Gallery	8 pts
YAM Flag Winner	8 pts
YAM Capitol Exhibit	4 pts
YAM District Selection	2 pts
National Portfolio Day	2 pts

National Gold Key	10 pts
National Silver Key	8 pts
Regional Gold Key	4 pts
Regional Silver Key	2 pts
Western Art Best/Reserve	10 pts
Top 25	6 pts
Top 50	4 pts
Placing	2 pts
VASE Gold Seal	10 pts
State Rating IV	4 pts
State Advancing	4 pts
Regional Rating IV	4 pts
Battle of Flowers Cover Winner	8 pts
Battle Placing/Merit	4 pts
NAHS President	2 pts
NAHS Officer	1 pt
AP Portfolio/Art History Passing score of 3 or better	2 pts

Cheerleading

Event	Points
Making Freshman/JV Cheer	1 pt
Cheerleader of the Week	1 pt
All-America/All Star tryout at camp	1 pt
Participating in UIL State Cheerleading Championships	2 pts
Social Officer position	2 pts
Summer Camp Superlative or Award Recognition	2 pts
Making Varsity Cheer	3 pts
Cheer Officer position	3 pts
All American/All Star recognition at camp	3 pts
Team volunteer hours (15 hours per year)	3 pts
Advance to finals at the UIL State Cheerleading Championships	4 pts
Earning a bid to Nationals	4 pts
Earning 1 st -3 rd place at any local/regional competition	5 pts
Top 10 overall placement at the UIL State Cheerleading Championships	5 pts
Advance to finals a Nationals	5 pts
Top 5 overall placement at the UIL State Cheerleading Championships	10 pts
Top 5 overall placement at Nationals	10 pts
UIL State Cheerleading Championships 1 st place winner	20 pts
Nationals 1 st place winner	20 pts

Dance/Drill/Pep

Event	Points
Making JV Dance/Drill Team	1 pt
Dancer of the Week	1 pt
All-America/All Star tryout at camp	1 pt
Attend local contest and compete a solo	2 pts
Receive a 1 st -5 th place finish for a solo at a local contest	2pts

Attend a local contest and compete in a duet or ensemble separate from team expectations	2 pt
Receive a 1 st -5 th place finish for a duet or ensemble at a local contest	2 pts
Social Officer position	2 pts
Summer Camp Superlative or Award Recognition	2 pts
Making Varsity Dance	3 pts
Dance/Drill Officer position	3 pts
All American/All Star recognition at camp	3 pts
Team volunteer hours (15 hours per year)	3 pts
Earning a Bid to Nationals	4 pts
Earning 1 st -3 rd place at any local/regional competition (team overall not per routine)	5 pts
Advance to finals a Nationals	5 pts
Top 5 overall placement at Nationals	10 pts
Nationals 1 st place winner	20 pts

North East School of the Arts Program Point Systems

NESA Cinema

Event	Points
UIL Film State Qualification	5 pts
Cast/Crew Top Three State	5 pts
Cast/Crew Advancing Films	1 pt
Director accepted outside NESA festival	2 pts
Director accepted NESA festival	2 pts
Cast/Crew outside class	1 pt
Serve on NESA Council	2 pts

NESA Creative Writing

Event	Points
National Gold Key/Medal	10 pts
National Silver Key	8 pts
Regional Gold Key	4 pts
Regional Silver Key	2 pts
Recognized award recipient	10 pts
Finalist	8 pts
Semi-finalist	6 pts
Quarter-finalist	4 pts
Place/Merit	2 pts
Published recognized work	10 pts
Bunker Review annual	5 pts
Stage performance selected national/state	5 pts
Stage performance district	3 pts
Bunker Review online	2 pts
Performs original work major event	3 pts
Performs original work district	1 pt
Producer/Director/Stage Manager/Lead	4 pts

Assistant Producer/ASM/Minor	3 pts
Crew/non-speaking	1 pt
Editor in Chief/Showrunner/Producer	7 pts
Section Editor	5 pts
Assistant Editor/Social Media	4 pts
Workshop facilitator	1 pt/event
Serve on NESA Council	2 pts

NESA Instrumental Music

Event	Points
Officer	2 pts
Region Placements	2 pts
Region Clinics/Concerts	3 pts
Area Audition	3 pts
All-State	10 pts
District Solo/Ensemble Div I	2 pts/event (4 max)
State Solo/Ensemble Div I	3 pts/event (6 max)
Recorded Portfolio	1 pt entry (2 max)
Competition/Festival Winnings	2 pts (2 max)

NESA Musical Theatre

Event	Points
Main Role	4 pts
Minor speaking role	3 pts
Minor non-speaking role	2 pts
Recruiting/Community Service Performance	3 pts
Serve on NESA Council	2 pts
Competition Finalist	3 pts

NESA Technical Theatre

Event	Points
Stage Manager	4 pts
Lead Designer	4 pts
Assistant Stage Manager	3 pts
Sound Lead	2 pts
Serve on NESA Council	2 pts
Space Manager	2 pts

NESA Dance

Event	Points
Leadership role at a NESA Dance Workshop (3 events maximum)	1 pt
Perform in a NESA Recruiting or Community Service Event	2 pts
Perform in a NESA Mainstage Musical	2 pts
Perform in a LEE HS Pep Rally	2 pts
Perform at a San Antonio Spurs halftime	2 pts
Participating in a Mainstage Dance Concert as a Dance Major	4 pts

NESA Visual Arts

Event	Points
Local/City Winning	5 pts
Local/City Placing	2 pts
Night Gallery Teacher's Choice	3 pts
Frame Up	2 pts
Selected to Exhibit	1 pt
Memorial Scholarship	4 pts
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Letter Design

Program	Letter Design
Band	Program name vertically displayed; Color Guard includes crossed flags insert.
Choir	Program name vertically displayed.
Orchestra	Program name vertically displayed.
Creative Writing	Program name vertically displayed.
Debate	Program name vertically displayed.
Journalism	Program name vertically displayed.
Spirit	Program name vertically displayed. Cheer, Dance, Drill, or Pep
Speech	Program name vertically displayed.
Public Speaking	Reverse Gavel insert.
Interpretation	Drama Masks insert.
Theatre	Program name vertically displayed.
UIL	Lamp of Knowledge insert.
Visual Arts	Art Palette insert only.
NESA	NESA vertically displayed.

NEISD Fine Arts Letter Jackets Descriptions

School	Body	Sleeve	Letter	Buttons/Pockets	Cuff/Waist Stripes
Churchill	Black	Red	White	Red	Red
Johnson	Navy	Light Blue	Light Blue	Light Blue	Light Blue
LEE	Dark Grey	Red	Red	Red	Red
MacArthur	Royal Blue	Royal Blue	Royal Blue	Royal Blue	White
Madison	Navy	White	Burnt Orange	White	White
Reagan	Black	Green	Green	Green	Green
Roosevelt	Red	Navy	Navy	Navy	Navy