



NEWS RELEASE

City of Chico

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FOR IMMEDIATE RELEASE

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MEDIA ALERT

CITY OF CHICO ANNOUNCES LAUNCH OF NEW VIDEO SERIES FEATURING MAYOR KASEY REYNOLDS

CHICO, CA – Thursday, March 13, 2025– The City of Chico is excited to announce the launch of Mayor’s Minute, a new video series aimed at keeping Chico residents informed and engaged with local government. In the Mayor’s Minute episodes, Mayor Kasey Reynolds will provide important information on a variety of topics, including current projects, upcoming events, and opportunities for residents to get involved in our community and local decision-making.

“Our goal with Mayor’s Minute is to give our residents an easy way to stay connected and informed,” said Mayor Reynolds. “We want to provide information in a convenient format that is engaging and easy to digest.”

Mayor’s Minute videos will be released on a regular basis. A link to the video can be found in the Announcements Section of the City of Chico website (www.chico.ca.us) and on the City’s various social media channels. Residents are encouraged to follow the City of Chico on Facebook, Instagram, and X (Twitter) to stay up-to-date with each new episode. To submit an idea or topic suggestion for the Mayor’s Minute, residents are encouraged to email MayorsMinute@Chicoca.gov.

Located in Butte County, California, Chico is the cultural and economic center of the northern Sacramento Valley and the largest city north of Sacramento. Known as a college town, the home of California State University, Chico and for Bidwell Park, one of the largest urban parks in the United States. For more information, visit www.chico.ca.us.

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