
ARTS COMMISSION AGENDA

City of Chico Arts Commissioners: Ciara Barsotti, Olivia Cerullo, Marquita Goodman,
Dustin Vaught, Katie Posey, Vice-Chair Vianna Boring, and Chair Bonnie Pipkin

Special Meeting of July 16, 2025 – 3:00 p.m. – 6:00 p.m.

Municipal Center, 411 Main Street, 3rd Floor Lobby

1. **CALL TO ORDER**
2. **ARTS & CULTURE GRANT CYCLE 2024-2025 PROJECT SELECTION**
3. **MAYOR’S ACHIEVEMENT IN THE ARTS AWARDS SELECTION**
4. **ADJOURNMENT AND NEXT MEETING**

The meeting will adjourn to the next regular Arts Commission meeting scheduled for Wednesday, October 8, 2025, at 4:30 p.m.

Distribution available in the office of the City Clerk

Posted: 07-14-25 prior to 5:00 p.m. at 421 Main St. Chico, CA 95928 and www.ci.chico.ca.us

Copies of the agenda packet are available for review at: City Clerk’s Office, 411 Main St. Chico, CA 95928



Please contact the City Clerk at 896-7250 should you require an agenda in an alternative format or if you need to request a disability-related modification or accommodation in order to participate in a meeting. This request should be received at least three working days prior to the meeting in order to accommodate your request.

25/26 Arts Grant Review

Applicant:	1078 Gallery	
Contact Person:	Mariam Pakbaz	
Amount Requested	\$2,000.00	
Total Budget	\$4,000.00	
Project	2nd Annual Northern California Mock Cat Show	
Description	<p>From October 10 to November 2, 2025, 1078 Gallery will be home to The 2nd Annual Northern California Mock Cat Show, also know as The Cat Show. The Cat Show is an art exhibit in the style of a cat fancier's association show, but instead of live cats, there is art featuring cats. Similarities include a judge, separate adult and kitten divisions, and prize ribbon awards, including Best in Show. Now in its second year, the Cat Show was created by local artist Mariam Pakbaz, who acts as show manager. The Cat Show encourages and attracts participants whose only commonality may be that they are friends of cats. Professional artists, folks who do not call themselves artists, family groups, crafters, students as well as small children showed their work last year. No gallery membership is required to enter.</p> <p>The Gallery believes that gathering so many cat lovers together is a good time to support actual cats. The entry fees are \$5 for the "adult division," artists thirteen years of age and older, while the entry for the "kitten division," artists twelve and younger is \$2. This money is sent to Chico Cat Coalition, a local cat shelter in operation since 1998.</p>	
	Has the applicant received grant funding in the past?	Yes
	Has the applicant requested an extension or not completed a project in the past?	Unknow

1078 Gallery			
Criteria		Example	1078 Gallery
Amount Requested		\$2,000	\$2,000.00
Match Explained	Y/N	y	
Nonprofit arts and cultural organizations	Y/N	Y	
Operating within the city of Chico	Y/N	Y	
Two-year history of producing or presenting	Y/N	Y	
Deliver or provide support for the delivery of opportunities for the community to engage in arts and cultural experiences.	1 to 4	3	
Demonstrate artistic rigor and thoughtful planning to engage community and audiences.	1 to 4	4	
Demonstrate strong support from community.	1 to 4	3	
Demonstrate inclusive service to broad, diverse, and underserved populations.	1 to 4	4	
Project Design and Implementation:	1 to 4	4	
<i>Project design indicates realistic timeline, appropriate budget, clear artistic and community-based objectives and achievable outcomes. Design articulates methods to evaluate and measure success, collect and analyze data, and document activities. Design demonstrates depth of involvement and clear plans for community outreach and marketing.</i>			
Artistic Merit	1 to 4	3	
<i>Artists and organizations involved in the project demonstrate skills, expertise, and experiences that are central to the outcomes of the project design.</i>			
Community Impact	1 to 4	4	
<i>Project demonstrates reach and/or depth of engagement in an identified community. Project is responsive to the community to be served. Project execution and evaluation involve significant community participation in accordance with the identified project outcomes.</i>			
Management and Leadership	1 to 4	3	
<i>Ability of applicant organization to implement proposed project is clearly demonstrated by qualifications of project's team, viability of project budget, and overall fiscal and managerial health of applicant and partnering organizations.</i>			
Total Maximum points 32	TOTAL	28	0

2nd Annual Norther California Mock Cat Show

City of Chico 2025-26 City Arts Grant

1078 Gallery Inc.

Ms. Mariam Pakbaz

[REDACTED]
Chico, CA 95928

[REDACTED]

Ms. Mariam Pakbaz

[REDACTED]
CHICO, CA 95973

[REDACTED]

Application Form

Project Information

Project Name*

Name of Project.

2nd Annual Norther California Mock Cat Show

Project Description (200 words)*

From October 10 to November 2, 2025, 1078 Gallery will be home to The 2nd Annual Northern California Mock Cat Show, also known as The Cat Show. The Cat Show is an art exhibit in the style of a cat fancier's association show, but instead of live cats, there is art featuring cats. Similarities include a judge, separate adult and kitten divisions, and prize ribbon awards, including Best in Show. Now in its second year, The Cat Show was created by local artist Mariam Pakbaz, who acts as show manager.

The Cat Show encourages and attracts participants whose only commonality may be that they are friends of cats. Professional artists, folks who do not call themselves artists, family groups, crafters, students as well as small children showed their work last year. No gallery membership is required to enter.

The Gallery believes that gathering so many cat lovers together is a good time to support actual cats. The entry fees are \$5 for the "adult division," artists thirteen years of age and older, while the entry for the "kitten division," artists twelve and younger is \$2. This money is sent to Chico Cat Coalition, a local cat shelter in operation since 1998.

Project's Goals and Outcomes (200 words)*

Please indicate the community served and how success will be measured.

Goal 1 – Provide a low-barrier, creative and fun opportunity for all members of the community.

Outcome: An interesting, family friendly and charming exhibition in between the Barber and Chapmantown areas of Chico. We had over 160 entries last year, a record number for the gallery.

Goal 2 – Provide a physical gathering space that is cozy, light-hearted, and humorous.

Outcome: We want to build an inclusive community group bonded by their love of cats and the odd things cats do. We had an average of 90 visitors a day last year. On a deeper level, battling social isolation, a brutal news cycle, and having something to look forward to is also important to us.

Goal 3 – Hire a local carpenter to build custom cat-themed pedestals and shelves.

Outcome: More pedestals and shelves for extra places to display 3D art as the Gallery had a shortage last year.

Goal 4 – Provide support to real cats in the community.

Outcomes: Donate entry fees to a cat shelter. We donated over \$600 last year to Chico Cat Coalition.

Project Timeline*

October 6 and 7: 4-7pm participants drop off work.

October 7-9: Artworks are arranged in the space.

October 10: First day of The Cat Show.

October 25: Reception.

November 2: Last day of show.

November 2: 2-4pm art pick up.

Nov 3: 5-7pm art pick up.

Program Budget*

Click here to download the template and upload the completed budget below

MockCatShow1078Gallery.xlsx

Optional additional documentation

Cat Show Budget.xlsx

Optional additional documentation

Annual Northern California Mock Cat Show.pptx

Organization Information

Organization DUNS Number*

[REDACTED]

Organization Operating Budget*

\$37,100

Number of years organization has engaged in arts and cultural programming in the City of Chico*

44

Organization mission statement and purpose*

The mission of 1078 Gallery, a non-profit, 501(c)(3), volunteer-run organization, is to offer exciting exhibitions of contemporary and experimental artworks in visual, musical, literary, film, and performance mediums. The Gallery was founded in 1981 at 1078 Humboldt Road in Chico, California, as an artists' collective and alternative exhibition space. In 1986, the gallery became a non-profit organization, widened its mission, and moved to 738th Street. In summer 2006 the gallery moved to 820 Broadway and remained there for 11 years. In August 2018 the gallery moved to its current location at 1710 Park Ave.

Brief summary of core organizational programs and services (200 words)*

1078 Gallery features exhibitions, performances, and installations by artists of cultural and geographic diversity and promotes an appreciation of contemporary and experimental works from regional, state, national, and international locations. The Gallery has been awarded exemplary status by the California Arts Council and has received several National Endowment for the Arts organization grants. It is supported in part, by funding from the City of Chico and its Art Commission and by its very vital membership. The gallery is widely recognized by the Chico community as being a necessary element in maintaining cultural currency in all art forms for local residents.

File Attachment Summary

Applicant File Uploads

- MockCatShow1078Gallery.xlsx
- Cat Show Budget.xlsx
- Annual Northern California Mock Cat Show.pptx

	Projected Amount	Actual Amount	Variance [Variance=Actual Amount–Project ed Amount]	[Percentage Variance=(Projected Amount/Variance)×10 0]	Variance explained if 10% or more	Additional Comments
Income						
City of Chico Art Grant funding	\$ 2,000.00		\$ 2,000.00	100.00%		
Match Income						
Other Donations			\$ -	#DIV/0!		
Other Grants			\$ -	#DIV/0!		
In-Kind Donation [up to 50% of Match] (professional services, donated/free tickets, etc.) Explain in "Additional Comments"	\$ 998.00		\$ 998.00	100.00%		
Earned Income (ticket revenue, merch)			\$ -	#DIV/0!		Rent.
Membership			\$ -	#DIV/0!		
Corporate Sponsorships			\$ -	#DIV/0!		
Individual Donations			\$ -	#DIV/0!		
Total Income		\$ -	\$ -	#DIV/0!		
(Match Income Totaled)		\$ -				
Expenses						
Artistic Personnel (e.g., artists, performers)				#DIV/0!		
Production Costs (e.g., sets, costumes)			\$ -	#DIV/0!		
Venue Expenses (rent, A/V, etc)	\$ 200.00		\$ 200.00	100.00%		
Equipment and Supplies			\$ -	#DIV/0!		
Rentals (chairs, tables, etc.)			\$ -	#DIV/0!		
Outside Services (security, marketing, accounting, etc.)	\$ 100.00		\$ 100.00	100.00%		
Licenses and Permits			\$ -	#DIV/0!		
Travel, Transportation and Accomadations			\$ -	#DIV/0!		
Marketing and Promotion (materials and expenses)	\$ 250.00		\$ 250.00	100.00%		
Materials			\$ -	#DIV/0!		
Printing	\$ 122.00		\$ 122.00	100.00%		
Insurance			\$ -	#DIV/0!		
Project Administrative Expenses (postage for mailing, office supplies, technology software, subscriptions, etc.)	\$ 50.00		\$ 50.00	100.00%		
Event/Project Staff Costs			\$ -	#DIV/0!		
Photographic Documentation	\$ 150.00		\$ 150.00	100.00%		
Tech Support	\$ 130.00		\$ 130.00	100.00%		
Other (explain)			\$ -	#DIV/0!		
Other (explain)			\$ -	#DIV/0!		
Other (explain)			\$ -	#DIV/0!		
Total Expenses	\$ 4,000.00	\$ -	\$ 4,000.00	100.00%		
Total Income	\$ -	\$ -				
Total Expenses	\$ 4,000.00	\$ -				
Net Balance (Income-Expenses)	\$ (4,000.00)	\$ -				

Submission:

Project Goals and Outcomes - Please indicate the community served and how success will be measured. (Objectives, Expected Outcomes, Evaluation Plan, Surveys, community served)	We have four goals for this years Cat Show. To provide a low-barrier, creative and fun opportunity for all members of the community. Create a gathering space for people of all ages and artistic incli
How will success be measured?	Success will be measured in three ways. First, by the number of entries we receive. Second by the number of daily visitors we count, Finally we get a sense of the success of a show by the feedbac

	We are working on a way to formally document participants' responses.
Reporting:	
Narrative of the realized project/outcomes (180 words) to include: 1. community served 2. population and persons served 3. arts and cultural goals realized 4. results of measures of success	
Reflection: Successes and Lessons	
Archival Support:	Attach the Project Snapshot Poster
Photos, video links, or media coverage of the project.	
<p><i>Project Snapshot Poster - Archival support reporting</i></p> <p>1. The aim for the poster is to highlight your key achievements with the project, essentially a 1 page visual snapshot.</p> <p>2. The poster can be done in PowerPoint, Canva and any other design program or Word.</p> <p>Please include the following in your <i>Project Snapshot Poster:</i></p> <p>1. Brief description of project with key information from your original proposal, such as community served, population and persons served including participant numbers, number of events, different populations taking part, etc.</p> <p>2. Photos and visuals including video links, media coverage of the project, etc. - critical</p> <p>3. Video links and/or media coverage of the project</p> <p>4. Participant testimonial(s)</p> <p>5. Anything else to support your Project Snapshot</p>	
Documentation and other Data	enter numbers below
Number of Community members reached	
Number of Events for this project	
Attach the following:	
Receipts for all expenses exceeding \$300.	
Copies of invoices or contracts for services.	
Evidence of in-kind contributions (e.g., donation letters, estimated values).	



inations to enjoy cat art. Hire a local carpenter to build custom cat-themed pedestals and shelves to display the art. And finally, provide support to real cats in the community.

ok we get that comes to us in various ways.

1078 Cat Show Project Budget	Provider	Hours	Rate	Total	Running Balance	Gallery Amount	In Kind Amount	Grant Amount	Gallery Funding Source
Carpenter (labor and materials)	Trevor Lalaguna			600	600.00			600.00	
Graphic design	Jason Gardinier	2	50	100	700.00			100.00	
Show Manager	Mariam Pakbaz	10	50	500	1,200.00			500.00	
Ribbon production	Mariam Pakbaz	10	20	200	1,400.00			200.00	
Custom pencils	Musgrave Pencil Co.			168	1,568.00			168.00	
Judge's honorarium	Chelsea Gilmore			150	1,718.00			150.00	
Ribbon making supplies	various			168	1,886.00			168.00	
Paint	TBD			40	1,926.00			40.00	
Vinyl Decals	various			74	2,000.00			74.00	
Exhibition postcard printing, shipping, tax	Got Print			122	2,122.00	122.00			general donations
Exhibition postcard mailing	USPS			50	2,172.00	50.00			general donations
Social media marketing	TDB			50	2,222.00	50.00			general donations
Photography- exhibition documentation	Sharon DeMeyer	3	50	150	2,372.00	150.00			general donations
Manager's assistant	Julienne Pakbaz			130	2,502.00	130.00			general donations
Gallery space for exhibition	1078 Gallery			1300	3,802.00	300.00	998.00		general donations
Marketing- project marketing, promotion, press	TBD			200	4,002.00	200.00			general donations

Project Total

4,002.00

Gallery	In Kind	Grant	Total
1,002.00	998.00	2,000.00	4,000.00

Annual Northern California Mock Cat Show

Some Highlights from Last Year

Our show card from the 1st Annual...



Some examples of the prize ribbons.



A social media call for art.



Welcome to the Cat Show!



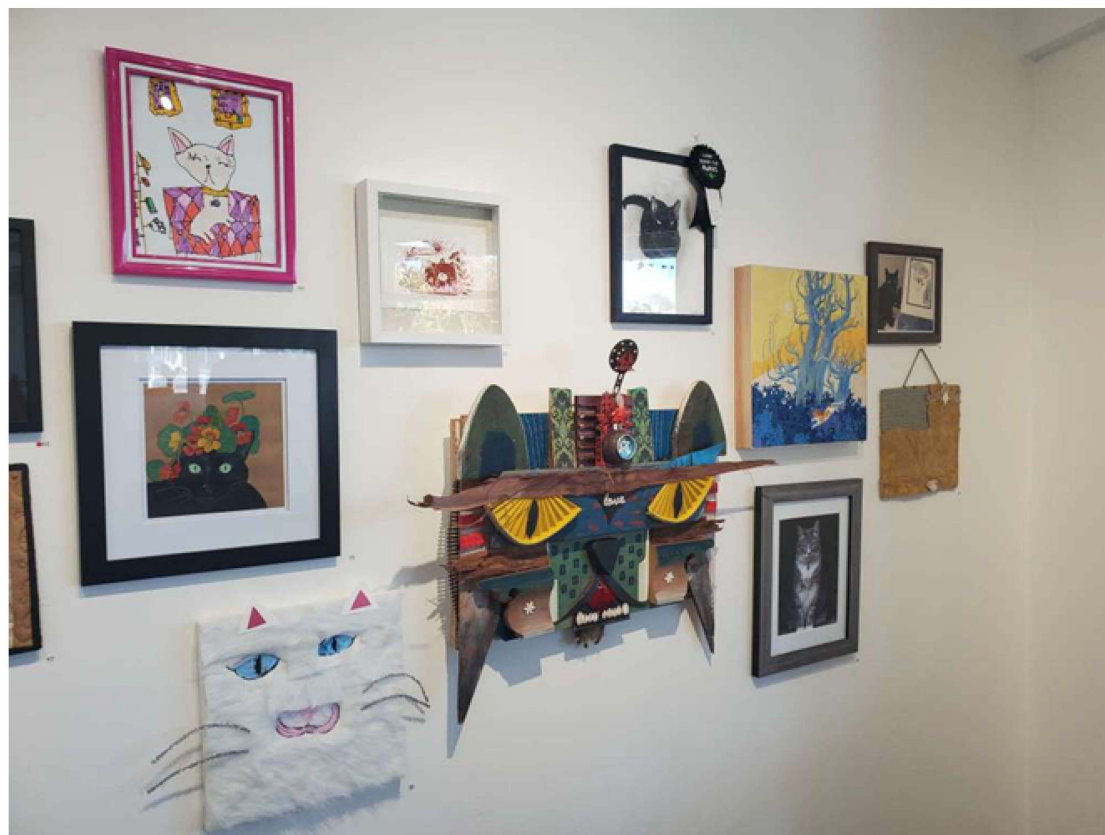
All types of cats, in many styles, mediums, dimensions...



The big cat won the Lasagna Prize for best orange tabby.







A scene from the reception. Cat ears were encouraged.



25/26 Arts Grant Review

Applicant:	Chico Art Center	
Contact Person:	Jana Lawton	
Amount Requested:	\$5,000.00	
Budget:	\$10,000.00	
Project:	Artist Café	
Description	<p>With support from the City of Chico Arts Grant, Chico Art Center will collaborate with six local artists to increase access to the arts, by hosting a free monthly analog makerspace. Once a month community members and local artists will have the opportunity to engage with one another and free supplies while building a sense of place & belonging. Artist Café will take place once a month within the iconic train car located in front of the Art Center. Over the course of the fiscal year, six artists will hold two four hour pop-ups each. The four hour block will include an art workshop, three hours of makerspace & open mic. Within this all inclusive space, anyone can sign up for the free workshop or to perform during the open mic, where diversity is encouraged. Working artists will teach new skills, provide materials and encourage experimentation. Makerspace time will focus on providing free resources, some of which have been donated by community members, to anyone attending the events. Funding this project will grant community access to the arts while providing a few dedicated local artists with the financial means to rent space, get paid for their services, buy supplies and pay for the documentation/marketing of this event. Over the course of 10 Artist Cafés the train car gallery.</p>	
	Has the applicant received grant funding in the past?	Yes
	Has the applicant requested an extension or not completed a project in the past?	Yes

Chico Art Center			
Criteria		Example	Chico Art Center
Amount Requested		\$2,000	\$5,000.00
Match Explained	Y/N	y	
Nonprofit arts and cultural organizations	Y/N	Y	
Operating within the city of Chico	Y/N	Y	
Two-year history of producing or presenting	Y/N	Y	
Deliver or provide support for the delivery of opportunities for the community to engage in arts and cultural experiences.	1 to 4	3	
Demonstrate artistic rigor and thoughtful planning to engage community and audiences.	1 to 4	4	
Demonstrate strong support from community.	1 to 4	3	
Demonstrate inclusive service to broad, diverse, and underserved populations.	1 to 4	4	
Project Design and Implementation:	1 to 4	4	
<i>Project design indicates realistic timeline, appropriate budget, clear artistic and community-based objectives and achievable outcomes. Design articulates methods to evaluate and measure success, collect and analyze data, and document activities. Design demonstrates depth of involvement and clear plans for community outreach and marketing.</i>			
Artistic Merit	1 to 4	3	
<i>Artists and organizations involved in the project demonstrate skills, expertise, and experiences that are central to the outcomes of the project design.</i>			
Community Impact	1 to 4	4	
<i>Project demonstrates reach and/or depth of engagement in an identified community. Project is responsive to the community to be served. Project execution and evaluation involve significant community participation in accordance with the identified project outcomes.</i>			
Management and Leadership	1 to 4	3	
<i>Ability of applicant organization to implement proposed project is clearly demonstrated by qualifications of project's team, viability of project budget, and overall fiscal and managerial health of applicant and partnering organizations.</i>			
Total Maximum points 32	TOTAL	28	0

Artist Cafē

City of Chico 2025-26 City Arts Grant

Chico Art Center

[REDACTED]
Chico, CA 95927

Ms. Jana Lawton

[REDACTED]
Chico, CA 95926

Application Form

Project Information

Project Name*

Name of Project.

Artist Caf 

Project Description (200 words)*

With support from the City of Chico Arts Grant, Chico Art Center will collaborate with six local artists to increase access to the arts, by hosting a free monthly analog makerspace. Once a month community members and local artists will have the opportunity to engage with one another and free supplies while building a sense of place & belonging.

Artist Caf  will take place once a month within the iconic train car located in front of the Art Center. Over the course of the fiscal year, six artists will hold two four hour pop-ups each. The four hour block will include an art workshop, three hours of makerspace & open mic.

Within this all inclusive space, anyone can sign up for the free workshop or to perform during the open mic, where diversity is encouraged. Working artists will teach new skills, provide materials and encourage experimentation. Makerspace time will focus on providing free resources, some of which have been donated by community members, to anyone attending the events.

Funding this project will grant community access to the arts while providing a few dedicated local artists with the financial means to rent space, get paid for their services, buy supplies and pay for the documentation/marketing of this event. Over the course of 10 Artist Caf s participants will be given two opportunities to showcase their work in the train car gallery.

Project's Goals and Outcomes (200 words)*

Please indicate the community served and how success will be measured.

Goals:

Create a safe, all inclusive space for creative community outreach

Provide underserved people with free access to art supplies, tools & instruction

Build a sense of place & belonging, while establishing local ties to teaching artists

Organize & host ten Artist Caf s & two art shows in the Chico Art Center train car

Increase community arts visibility by extending marketing outreach

Outcomes:

Participants will become more familiar with Chico artists & the arts community

Participants will access art supplies & gain new or improved artistic skills at 12 events

Participants will be given the opportunity to showcase what they created in a show

Serve approximately 300 participants over the course of the 2025-2026 fiscal year

Have workshop participants fill out a questionnaire regarding their experience

Project Timeline*

Project Timeline:

The Chico Art Center & Discover Chico will start marketing this monthly event in July 2025 through CAC's monthly newsletter and instagram.

The Artist Café project will host one, 4 hour pop-up event for 10 months in the iconic Art Center train car starting in September 2025 & ending in June 2026, totaling 10 public events. Marketing will take place once a month.

During the months of December 2025 & March 2026, Artists will host a gallery show in addition to the Artist Cafés. The hope is that this will provide community members who can't afford creative space, tools or supplies with the ability to participate in these gallery shows.

Project Start: September 2025

Project ends: June 2026

Program Budget*

[Click here to download the template and upload the completed budget below](#)

Artist Café Budget (1).xlsx

Optional additional documentation

IMG_2104.jpeg

Optional additional documentation

IMG_2105.jpeg

Organization Information

Organization DUNS Number*

[REDACTED]

Organization Operating Budget*

\$147,243

Number of years organization has engaged in arts and cultural programming in the City of Chico*

69

Organization mission statement and purpose*

Chico Art Center has been providing visual arts programming and services in the Chico community since 1956. Our mission is to actively support local and regional artists, artistic activity, and the continuing placement of visual art in the community, thereby enriching the quality of life for community members of all ages.

Because Chico Art Center understands the value of art appreciation in our community, we focus on supporting and enhancing the highest quality visual arts education through our gallery, classrooms, and community activities. We do this, in part, by promoting excellence in the visual arts and by providing artistic and cultural opportunities that celebrate our richly creative and diverse community. We embrace the value of developing and supporting an interest in art by our young people.

Brief summary of core organizational programs and services (200 words)*

Services to accomplish our mission include: community engagement, education, and artist support. Providing opportunities to see art, talk to artists, to make and show art are paramount to successful community engagement. An annual open studios event gives people behind the scenes perspectives on artists by visiting their studios. The Center applied for, and received, multi-year funding to host public mural projects, which now grace our downtown district.

We seize every opportunity to help people know who is making art, and why, and how that adds value to our community. The sheer variety of artistic expression and different mediums showcased annually in our gallery is a vital way to expand understanding and appreciation of art. Exhibitions include artist and juror statements to aid understanding what motivates artists. We field exhibitions that give artists an opportunity to respond to current social issues (fire devastation, COVID isolation, social justice) and to help viewers process their own reactions to these issues. Technology affords the opportunity to educate and expand our audience, beyond those who visit the Center, through a robust website, Zoom presentations, and social media updates.

We support artists through opportunities to show and sell art, earn money by teaching classes, classroom space for group studio sessions. We seek out artists not widely represented and share their art and ideas in our gallery, website, and on social media. Through donations we are able to offer free art supplies and free access to use our facilities.

File Attachment Summary

Applicant File Uploads

- Artist Caf  Budget (1).xlsx
- IMG_2104.jpeg
- IMG_2105.jpeg

Expense Description	Expense Amount
Teaching Artists (\$50 x 8 hours = \$400 x 12 pop-ups)	\$ 4,800.00
Social Media Artist Melissa Thiede (\$60 x 10 hours)	\$ 600.00
Chico Art Center Train Car Rental (\$150 x 12 events)	\$ 1,800.00
Art supplies for monthly workshop project (\$100 x 10 classes)	\$ 1,000.00
Makerspace tool rentals (\$25 x 4 hour rental = \$100 x 12)	\$ 1,200.00
Open Mic host (12 hours MC/sound @ \$50 per hour)	\$ 600.00
Total Project Expenses	\$ 10,000.00
 Projected Project Funding (Match)	
Earned Revenue	
Cash Donation	2,600
In-kind Donation - Tool Rental (\$25 x 4 hour rental = \$100 x 12)	\$ 1,200.00
In-kind Donation - Open Mic host (12 hours MC/sound @ \$50 per hour)	\$ 600.00
In-kind Donation - Art Supplies (\$50 towards 12 events)	\$ 600.00
Total Projected Project Funding (Match)	\$ 5,000.00
 City of Chico Arts Grant Request	 \$ 5,000.00
Total Project Revenue	\$ 10,000.00

ect Budget

Committed

Note: Total match must be equal to or greater than city arts grant request





Applicant:	Friends of the Chico Community Ballet	
Contact Person:	Deborah Jorritsma	
Amount Requested:	\$5,000.00	
Total Project Budget:	\$73,950.00	
Project:	A Very Chico Nutcracker 2025	
Description	<p>Friends of the Chico Community Ballet (FCCB) will present our full-length holiday production, A Very Chico Nutcracker, December 4–7, 2025, at Laxson Auditorium. The production includes six performances, two of which are Field Trip shows for 1,500–2,000 local students—many experiencing live ballet for the first time. To enhance the production, we engage local designers, choreographers, and guest artists. This year, we are thrilled to welcome a guest artist in the role of the Prince. His presence will raise the artistic standard of the production and offer valuable training and mentorship to our dancers, while enriching community outreach efforts. We are requesting \$2,000 to support this engagement. FCCB is also committed to making dance education accessible. We offer scholarships to students whose families cannot afford training. To continue supporting these dancers, we request \$1,500 for scholarship assistance. Lastly, as part of our production needs, we must refurbish or replace our Almond Blossom tutus to maintain costume quality and visual appeal. We are requesting \$1,500 to assist with these essential costume updates, for a total request of \$5000. With this support, FCCB can continue offering high-quality performances, educational</p> <p>Community</p>	
	Has the applicant received grant funding in the past?	Yes
	Has the applicant requested an extension or not completed a project in the past?	No

Friends of the Ballet

Criteria		Example	Chico Ballet
Amount Requested		\$2,000	\$5,000.00
Match Explained	Y/N	y	
Nonprofit arts and cultural organizations	Y/N	Y	
Operating within the city of Chico	Y/N	Y	
Two-year history of producing or presenting	Y/N	Y	
Deliver or provide support for the delivery of opportunities for the community to engage in arts and cultural experiences.	1 to 4	3	
Demonstrate artistic rigor and thoughtful planning to engage community and audiences.	1 to 4	4	
Demonstrate strong support from community.	1 to 4	3	
Demonstrate inclusive service to broad, diverse, and underserved populations.	1 to 4	4	
Project Design and Implementation:	1 to 4	4	
<i>Project design indicates realistic timeline, appropriate budget, clear artistic and community-based objectives and achievable outcomes. Design articulates methods to evaluate and measure success, collect and analyze data, and document activities. Design demonstrates depth of involvement and clear plans for community outreach and marketing.</i>			
Artistic Merit	1 to 4	3	
<i>Artists and organizations involved in the project demonstrate skills, expertise, and experiences that are central to the outcomes of the project design.</i>			
Community Impact	1 to 4	4	
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Management and Leadership	1 to 4	3	
<i>Ability of applicant organization to implement proposed project is clearly demonstrated by qualifications of project's team, viability of project budget, and overall fiscal and managerial health of applicant and partnering organizations.</i>			
Total Maximum points 32	TOTAL	28	0

A Very Chico Nutcracker 2025

City of Chico 2025-26 City Arts Grant

Friends of the Chico Community Ballet

Ms Deborah Jorritsma

[REDACTED]

Chico, CA 95928

[REDACTED]

Ms Deborah Jorritsma

[REDACTED]

Chico, CA 95928

[REDACTED]

Application Form

Project Information

Project Name*

Name of Project.

A Very Chico Nutcracker 2025

Project Description (200 words)*

Friends of the Chico Community Ballet (FCCB) will present our full-length holiday production, A Very Chico Nutcracker, December 4–7, 2025, at Laxson Auditorium. The production includes six performances, two of which are Field Trip shows for 1,500–2,000 local students—many experiencing live ballet for the first time.

To enhance the production, we engage local designers, choreographers, and guest artists. This year, we are thrilled to welcome a guest artist in the role of the Prince. His presence will raise the artistic standard of the production and offer valuable training and mentorship to our dancers, while enriching community outreach efforts. We are requesting \$2,000 to support this engagement.

FCCB is also committed to making dance education accessible. We offer scholarships to students whose families cannot afford training. To continue supporting these dancers, we request \$1,500 for scholarship assistance.

Lastly, as part of our production needs, we must refurbish or replace our Almond Blossom tutus to maintain costume quality and visual appeal. We are requesting \$1,500 to assist with these essential costume updates, for a total request of \$5000.

With this support, FCCB can continue offering high-quality performances, educational outreach, and inclusive training opportunities to the Northern California community.

Project's Goals and Outcomes (200 words)*

Please indicate the community served and how success will be measured.

FCCB's production of A Very Chico Nutcracker provides a unique performance opportunity for community dancers of all ages, engaging family entertainment for the public, and arts exposure for local students through our educational field trip performances. Our last Nutcracker production welcomed over 3,774 patrons across six performances, including two school matinees (1665 students attended). This year, we hope to increase attendance and further expand our reach.

The production draws many out-of-town visitors—relatives, friends, and arts patrons—who travel to Chico specifically to attend. This influx supports local businesses and contributes to the city's revenue through dining, shopping, and Transient Occupancy Tax (TOT).

As part of our community outreach, we provide complimentary tickets to organizations such as Caminar, the Boys & Girls Clubs, Recreation and Dreams (RAD), and the Little Red Hen. These partnerships allow us to share the art of dance with a broader cross-section of the community.

A Very Chico Nutcracker is inspired by Chico's own Dr. Stansbury and his historic home at 5th and Salem Streets. A pre-show slideshow of early 20th-century Chico sets the tone. The production brings local history to life while involving numerous volunteers and employing local designers, choreographers

Project Timeline*

We begin rehearsals in September for A Very Chico Nutcracker, and we have 6 performances scheduled beginning on Thursday, December 4th, an educational outreach program field trip performance for 1,500-2,000 Chico area school students on Friday, December 5th, opening night is also on December 4th, two performances on Saturday, December 6th, and our final performance on Sunday, December 7th.

Program Budget*

Click here to download the template and upload the completed budget below

Budget for City of Chico Art Commission Grant Nut 2025 .xlsx

Optional additional documentation

CCB Testimonials .docx

Optional additional documentation

Organization Information

Organization DUNS Number*

[REDACTED]

Organization Operating Budget*

\$73,950.00 Expenses

Number of years organization has engaged in arts and cultural programming in the City of Chico*

44 years

Organization mission statement and purpose*

Friends of the Chico Community Ballet (FCCB) exists to promote dance in Northern California by providing high-quality performances and professional-level training that inspire, connect, and uplift our community. Chico Community Ballet (CCB), engages the community through inclusive outreach and school performances reaching hundreds each year. We hold open auditions and provide accessible training, ensuring no dancer is excluded based on age, gender, race, background, ability, or income. Our partnership with Inspire School of the Arts offers students hands-on experience in technical theatre, makeup, sets, and props. Guest artists further enrich the experience for both dancers, audiences and our community. We are rooted in the belief that the more lives dance touches, the greater its power to unite and transform.

Brief summary of core organizational programs and services (200 words)*

At Chico Community Ballet, we provide a comprehensive dance education that begins at our official school, Chico Creek Dance. Students grow through progressive training and performance experience, starting with Early Childhood Development classes and continuing through advanced ballet and contemporary instruction. Our programs foster discipline, creativity, and professionalism, equipping dancers with skills that extend far beyond the studio.

Company dancers participate in rigorous rehearsals, stage productions, and community events designed to build both artistic excellence and personal confidence. Many of our students have gone on to train with or join professional dance companies, while others pursue academic and artistic degrees—reflecting the strength and breadth of our training.

Our educational outreach includes school field trip performances bringing the magic of dance to hundreds of local students each year. Signature productions include full-length ballets and our annual repertory concert, *Keeping Dance Alive!*, which features original choreography and showcases a wide range of dance styles. This event also celebrates collaboration, engaging many dancers and choreographers from across the greater North State region.

To support these programs, we host annual fundraising events and an active membership drive—both vital to sustaining our mission and sharing the transformative power of dance.

File Attachment Summary

Applicant File Uploads

- Budget for City of Chico Art Commission Grant Nut 2025 .xlsx
- CCB Testimonials .docx

	Projected Amount	Actual Amount	Variance [Variance=Actual Amount–Projected Amount]	Percentage Variance [Percentage Variance=(Projected Amount/Variance)×100]	Variance explained if 10% or more	Additional Comments
Income						
City of Chico Art Grant funding	\$ 5,000.00		\$ 5,000.00	100.00%		
Match Income				#DIV/0!		
Other Donations			\$ -	#DIV/0!		
Other Grants			\$ -	#DIV/0!		
services, donated/free tickets, etc.) Explain in "Additional Comments"			\$ -	#DIV/0!		
Earned Income (ticket revenue, merch)	\$ 50,000.00		\$ 50,000.00	100.00%		
Membership	\$ 2,500.00		\$ 2,500.00	100.00%		
Corporate Sponsorships			\$ -	#DIV/0!		
Individual Donations	\$ 5,000.00		\$ 5,000.00	100.00%		
Total Income	\$ 62,500.00	\$ -	\$ 62,500.00	100.00%		
(Match Income Totaled)	\$ 57,500.00	\$ -				
				#DIV/0!		
Expenses				#DIV/0!		
Artistic Personnel (e.g., guest artists, performers)	\$ 9,000.00			0.00%		
Production Costs (e.g., costumes)	\$ 9,500.00		\$ 9,500.00	100.00%		
Production Costs (e.g., props and sets)	\$ 2,500.00		\$ 2,500.00	100.00%		
Venue Expenses (rent, A/V, etc)	\$ 7,500.00		\$ 7,500.00	100.00%		
Equipment and Supplies	\$ 500.00		\$ 500.00	100.00%		
Rentals (chairs, tables, etc.)			\$ -	#DIV/0!		
Outside Services (security, marketing, accounting, etc.)	\$ 2,000.00		\$ 2,000.00	100.00%		
Licenses and Permits			\$ -	#DIV/0!		
Travel, Transportation and Accomadations	\$ 250.00		\$ 250.00	100.00%		
Marketing and Promotion (materials and expenses)	\$ 1,500.00		\$ 1,500.00	100.00%		
Materials			\$ -	#DIV/0!		
Printing	\$ 2,500.00		\$ 2,500.00	100.00%		
Insurance	\$ 1,000.00		\$ 1,000.00	100.00%		
Project Administrative Expenses (postage for mailing, office supplies, technology software, subscriptions, etc.)	\$ 500.00		\$ 500.00	100.00%		
Event/Project Staff Costs	\$ 33,000.00		\$ 33,000.00	100.00%		
Other - scholarships	\$ 3,000.00		\$ 3,000.00	100.00%		
Other - credit card fees	\$ 1,200.00		\$ 1,200.00	100.00%		
Other			\$ -	#DIV/0!		
Other (explain)			\$ -	#DIV/0!		
Other (explain)			\$ -	#DIV/0!		
Total Expenses	\$ 73,950.00	\$ -	\$ 73,950.00	100.00%		
Total Income	\$ 62,500.00	\$ -				
Total Expenses	\$ 73,950.00	\$ -				
Net Balance (Income-Expenses)	\$ (11,450.00)	\$ -				

Submission:

Project Goals and Outcomes - Please indicate the community served and how success will be measured. (Objectives, Expected Outcomes, Evaluation Plan, Surveys, community served)	Objective is to work with our talented community, our dancers, Inspire students and our patrons to create an amazing performce for students and the community to enjoy.
How will success be measured?	We are hoping to have more patrons attend than our last Nutcracker, so we hope our outreach will be greater than 3700 attendees. Outcomes will be measured by the numbers of patrons and students who attend our performances.

Reporting:

Narrative of the realized project/outcomes (180 words) to include:

- community served
- population and persons served
- arts and cultural goals realized
- results of measures of success

Reflection: Successes and Lessons

Archival Support:	Attach the Project Snapshot Poster
Photos, video links, or media coverage of the project.	

Project Snapshot Poster - Archival support reporting

- The aim for the poster is to highlight your key achievements with the project, essentially a 1 page visual snapshot.
- The poster can be done in PowerPoint, Canva and any other design program or Word.

Please include the following in your *Project Snapshot Poster:*

- Brief description of project with key information from your original proposal, such as community served, population and persons served including participant numbers, number of events, different populations taking part, etc.
- Photos and visuals including video links, media coverage of the project, etc. - critical**
- Video links and/or media coverage of the project**
- Participant testimonial(s)
- Anything else to support your Project Snapshot

Documentation and other Data	enter numbers below
Number of Community members reached	
Number of Events for this project	

Attach the following:	
Receipts for all expenses exceeding \$300.	
Copies of invoices or contracts for services.	
Evidence of in-kind contributions (e.g., donation letters, estimated values).	

Testimonials

My parents moved to Chico in 1950 from the very vibrant and busy theater scene in San Francisco. I remember going to the university auditorium as a child to see traveling shows, concerts and dance. It was a way my parents continued their love of music and theater and taught us kids to love it also.

When our daughter was 9 years old she began to dance in the company of Chico Community ballet. Her appreciation of all that goes into any performance developed after years of classes and rehearsals. When she sees a performance now, as an adult, she sees how hard the actors and musicians have worked to bring their performance to their audience. In 2006 I was honored to replace the first community member in the role of the Grandmother in the Nutcracker, the legendary Marilyn Warrens. A hard act to follow for sure. I have also come to appreciate all that goes into a performance, the hours of rehearsals, the creative designs of the dances, the artistry of the set design and all the way down to the costumes and make up artists .It's been almost 20 years as a community member of the cast of the Nutcracker. What a wonderful way to continue my parents love of the theater.

Edith M. Roberts
June, 2025
Chico, CA

Our daughter started with CCB when she was 6 and is now finishing her final year as a 20 year old in the adult company. She is a straight A student going to UC Davis in the fall. I can say that so many of the qualities that she has that has enabled her to get into Davis and their honors program comes from what she learned at CCB. Resiliency through tough times, learning how to work with others and consistency and commitment are just a few things. CCB and the directors there have played a huge part in her becoming a very competent and successful adult who will hopefully one day "pay it back" to the Chico community when she returns someday as a veterinarian.

I cannot imagine our lives, as a family, without CCB. Some of our closest family friends are other CCB parents. My best memories will be when we all got to take part in several of the full length ballet as a family . There is a place for everyone, both past dancers and non dancers, which truly makes CCB such a big part of the Chico Community.

Kristin Fisher
June, 2025

Letter: A letter in praise of local ballet

LETTERS TO THE EDITOR PUBLISHED: December 1, 2021

For years, I watched every full-length ballet the Chico Community Ballet put on at Laxson Auditorium in December — more often than not, multiple times a year. Growing up I sometimes resented this. Last night, at the Kennedy Center in Washington, DC, watching a professional group perform the Nutcracker, I missed it immensely.

There's something to be said for the Chico Community Ballet's ability to create a piece of art so consistently excellent. The ability of the local dancers, attention to detail in costuming, and set design, coupled with an exceptional degree of storytelling make Chico's local presentation of the Nutcracker one worth seeing.

"A Very Chico Nutcracker" is coming up this weekend. It's a testament to local artistry and our history; more than that, it's a testament to the resilience of our community. Through highs and lows, this ever-evolving piece of art continues to exist and thrive here. For those who have the chance to see it, it will inspire wonder and joy. I hope that you'll be one of them. — Megan Shea, Chico

25/26 Arts Grant Review

Applicant:	Chico State Enterprises	
Contact Person:	Fernando Infante	
Requested:	\$2,025.00	
Total Project Budget:	\$4,050.00	
Project:	Nexo Entre Raices (Nexus Between Roots)	
Description	In Fall 2025, the Turner will host the exhibition Nexo Entre Raíces (Nexus Between Roots), showcasing prints by 33 contemporary artists living and working on either side of the US-Mexico border. The work featured in the exhibition addresses powerful and pressing themes of heritage, migration, and identity, exploring how our cultural roots shape and define us. Organized by Texas-based artist Marco Sanchez, the exhibition has previously traveled to institutions including the National Hispanic Cultural Center in Albuquerque, Kent State University, and the El Paso Museum of Art. This is the first time it has been shown in California, offering a unique opportunity for the community to experience these significant prints. As part of the exhibition programming, we have invited Marco Sanchez to campus to give a public talk followed by an opening reception. This grant would provide valuable support in funding travel, lodging, and an honorarium for Marco Sanchez, plus catering for the opening reception and publicity materials to advertise the event.	
	Has the applicant received grant funding in the past?	Yes
	Has the applicant requested an extension or not completed a project in the past?	Yes

Chico State Enterprises

Criteria		Example	CS Enterprises
Amount Requested		\$2,000	\$2,025.00
Match Explained	Y/N	Y	
Nonprofit arts and cultural organizations	Y/N	Y	
Operating within the city of Chico	Y/N	Y	
Two-year history of producing or presenting	Y/N	Y	
Deliver or provide support for the delivery of opportunities for the community to engage in arts and cultural experiences.	1 to 4	3	
Demonstrate artistic rigor and thoughtful planning to engage community and audiences.	1 to 4	4	
Demonstrate strong support from community.	1 to 4	3	
Demonstrate inclusive service to broad, diverse, and underserved populations.	1 to 4	4	
Project Design and Implementation:	1 to 4	4	
<i>Project design indicates realistic timeline, appropriate budget, clear artistic and community-based objectives and achievable outcomes. Design articulates methods to evaluate and measure success, collect and analyze data, and document activities. Design demonstrates depth of involvement and clear plans for community outreach and marketing.</i>			
Artistic Merit	1 to 4	3	
<i>Artists and organizations involved in the project demonstrate skills, expertise, and experiences that are central to the outcomes of the project design.</i>			
Community Impact	1 to 4	4	
<i>Project demonstrates reach and/or depth of engagement in an identified community. Project is responsive to the community to be served. Project execution and evaluation involve significant community participation in accordance with the identified project outcomes.</i>			
Management and Leadership	1 to 4	3	
<i>Ability of applicant organization to implement proposed project is clearly demonstrated by qualifications of project's team, viability of project budget, and overall fiscal and managerial health of applicant and partnering organizations.</i>			
Total Maximum points 32	TOTAL	28	0

Nexo Entre Raíces (Nexus Between Roots) Exhibition & Visiting Artist Talk

City of Chico 2025-26 City Arts Grant

Chico State Enterprises

MR Fernando Infante

[REDACTED]

Chico, CA 95928

MR Fernando Infante

[REDACTED]

Chico, CA 95928

Application Form

Project Information

Project Name*

Name of Project.

Nexo Entre Raíces (Nexus Between Roots) Exhibition & Visiting Artist Talk

Project Description (200 words)*

In Fall 2025, the Turner will host the exhibition Nexo Entre Raíces (Nexus Between Roots), showcasing prints by 33 contemporary artists living and working on either side of the US-Mexico border. The work featured in the exhibition addresses powerful and pressing themes of heritage, migration, and identity, exploring how our cultural roots shape and define us. Organized by Texas-based artist Marco Sanchez, the exhibition has previously traveled to institutions including the National Hispanic Cultural Center in Albuquerque, Kent State University, and the El Paso Museum of Art. This is the first time it has been shown in California, offering a unique opportunity for the community to experience these significant prints. As part of the exhibition programming, we have invited Marco Sanchez to campus to give a public talk followed by an opening reception. This grant would provide valuable support in funding travel, lodging, and an honorarium for Marco Sanchez, plus catering for the opening reception and publicity materials to advertise the event.

Project's Goals and Outcomes (200 words)*

Please indicate the community served and how success will be measured.

The goal of this public talk and reception is to make Nexo Entre Raíces and its themes accessible and meaningful to a broad and inclusive audience. In his lecture, visiting artist Marco Sanchez will discuss the process of organizing a cross-cultural, cross-border, and bilingual print portfolio, offering a unique perspective on the questions, themes, and dialogues behind the exhibition. This event aims to highlight the significance of contemporary artists of Latinx heritage, and to provide viewers with a deeper understanding of the exhibition.

The Turner serves a diverse audience of Chico State students, faculty, and staff, and Chico community members of all ages. We offer special tours for local K-12 schools and publish printed guides aimed at families with young children. In the 2024-25 academic year, our exhibitions saw 1,100 visitors on average, plus an additional 160 K-12 student visitors on field trips per exhibition. The typical attendance at our public lectures and exhibition receptions is 138 attendees. Success for this exhibition will be measured by meeting or exceeding these numbers.

Project Timeline*

June-August 2025: Turner Curator Dr. Rachel Skokowski develops exhibition content and works with campus groups and departments including El Centro Latinx Resource Center, the Dream Center, Multicultural and Gender Studies, and the Spanish department to develop programming. Curator also creates exhibition publicity materials. Community outreach and marketing will include printed posters and postcards, posting on local event calendars, and a social media campaign.

September 2-December 13: Nexo Entre Raíces exhibition on view.

October 2, 2025: Public artist lecture and opening reception.

Program Budget*

Click here to download the template and upload the completed budget below

Budget.xlsx

Optional additional documentation

Budget Justification.docx

Optional additional documentation

Organization Information

Organization DUNS Number*

[REDACTED]

Organization Operating Budget*

Chico State Enterprises administers hundreds of projects annually with annual revenues of approximately \$35-\$40 million

Number of years organization has engaged in arts and cultural programming in the City of Chico*

28

Organization mission statement and purpose*

Chico State Enterprises (CSE) provides specialized business services to support innovative research programs, community partnerships, entrepreneurial projects and other education-related activities funded by public and private grants or contracts, and led by faculty and associates of California State University, Chico. A 501c3 non-profit auxiliary corporation, CSE operates on behalf of the university to advance its educational mission and vision.

Chico State Enterprises was established July 1, 1997, as an auxiliary organization, acting as the legal recipient for California State University, Chico of all externally funded projects.

The Janet Turner Print Museum at California State University, Chico advances the art of printmaking by making its international collection accessible to the people of Northern California and beyond. We engage a

diverse public through stimulating exhibitions, programming, and study to inspire reflection, collaboration, and action.

Brief summary of core organizational programs and services (200 words)*

Chico State Enterprises serves the University in the following major areas-

- Solicits and manages externally funded projects orientated toward research, education, or public service, and which present opportunities for scholarship, creative activity and professional development.
- Provides a source of supplemental income and discretionary funds to support University needs, such as Faculty Incentive funds and activities which cannot be supported by State funds.
- Provides administrative and business support services to the University Foundation, including accounting, procurement, cash management, accounts payable and receivable, endowment distribution, human resources and more.
- Operates academically-related enterprises such as the University Farm and operates public radio station KCHO serving northern California.
- Acts as a fiscal agent for numerous campus programs, such as Regional and Continuing Education, University Public Events, and the revenue-generating special projects of university departments, and provides gift administration services of the University Foundation.
- Funds and manages various ecological preserves, as well as property acquired for investment purposes or to provide space for university programs.

The Turner hosts 3-4 exhibitions per year, including permanent collection and visiting artist exhibitions. In the past three years, the Turner has hosted exhibitions on topics including women artists, Northern California art, contemporary screenprint, and Asian American printmakers. Alongside its exhibitions, the Turner also offers free educational programs, including K-12 field trips, the Kids@TheTurner after-school art workshop, and family gallery guides. Other public events include scholarly curator lectures, visiting artist panels, and hands-on printmaking workshops. The Turner's exhibitions, educational programs, and public events ensure that the museum is a vibrant space for learning and connection within the Chico arts community.

File Attachment Summary

Applicant File Uploads

- Budget.xlsx
- Budget Justification.docx

PERSONNEL
Salaries and wages

Total S&W

Fringe benefits

Total FB

Travel

Artist Travel: flights, car rental, lodging

Total travel

Equipment \$5000 and over

Other Equipment

Total Equipment

Operating Expenses (including vendors)

Artist honorarium

Opening reception catering

Publicity materials - postcards & posters

Total OE

Sub Contracts (Subawards)

Total other

Total Direct Costs

F&A @0% unallowed by funder

TOTAL COSTS

Requested Funds Year 1 25-26	Mandatory Cost Share Year 1 25-26	Total Project Costs
\$0	\$0	\$0
\$0	\$0	\$0
\$0	\$0	\$0
\$0	\$0	\$0
\$650	\$650	\$1,300
\$650	\$650	\$1,300
\$0	\$0	\$0
\$0	\$0	\$0
\$750	\$750	\$1,500
\$500	\$500	\$1,000
\$125	\$125	\$250
\$1,375	\$1,375	\$2,750
\$0	\$0	\$0
\$0	\$0	\$0
\$2,025	\$2,025	\$4,050
\$0	\$0	\$0
\$2,025	\$2,025	\$4,050

Mandatory Cost Share: Turner's annual fund account: #200641600

Proposal No.: 25-0326
 PI: Rachel Skokowski
 Project Title: Nexo Entre Raices Exhibition
 Project Dates: 09/02/25-12/31/25
 Sponsor: North Valley Community Foundation

PERSONNEL

Salaries and wages

Total S&W

Fringe benefits

Total FB

Travel

Artist Travel: flights, car rental, lodging

Total travel

Equipment \$5000 and over

Other Equipment

Total Equipment

Operating Expenses (including vendors)

Artist honorarium

Opening reception catering

Publicity materials - postcards & posters

Total OE

Sub Contracts (Subawards)

Total other

Total Direct Costs

F&A @0% unallowed by funder

TOTAL COSTS

Requested Funds Year 1 25-26	Mandatory Cost Share Year 1 25-26
\$0	\$0
\$0	\$0
\$0	\$0
\$0	\$0
\$650	\$650
\$650	\$650
\$0	\$0
\$0	\$0
\$750	\$750
\$500	\$500
\$125	\$125
\$1,375	\$1,375
\$0	\$0
\$0	\$0
\$2,025	\$2,025
\$0	\$0
\$2,025	\$2,025

Mandatory Cost Share: Turner's annual fund account: #200641600

Total Project Costs

	\$0
	\$0

	\$0
	\$0

Justification

	\$1,300	Travel for event speaker, including flights, rental cars and lodging
	\$1,300	

	\$0
	\$0

Justification

	\$1,500	Event budget items covering honorarium, catering, and publicity materials
	\$1,000	
	\$250	
	\$2,750	

	\$0
	\$0

	\$4,050
	\$0
	\$4,050

Budget Justification
Title: Nexo Entre Raices Exhibition
Sponsor: North Valley Community Foundation
PI: Rachel Skokowski

Personnel: N/A

Fringe Benefits: N/A

Travel Expenses: \$650

Travel for event speakers, including flights, rental cars and lodging.

Equipment (5k and over): N/A

Operating Expenses: \$1,375

Operating expenses in support of this exhibition at The Janet Turner Print Museum include:
Event budget items covering honorarium, catering, and publicity materials.

Subawards: N/A

Total Direct Costs: \$2,025

Total Indirect Costs: \$0

Chico State Enterprises' federally defined F&A rate is not applicable to the proposal project.

Cost Share (Cash Matching): \$2,025

Mandatory Cost Share for operating expenses are provided from The Turner's annual fund account: 200641600.

Total Project Costs: \$4,050

25/26 Arts Grant Review

Applicant:	Chico Theater Company	
Contact Person:	Marc Edson	
Amount Requested:	\$5,000.00	
Budget:	\$10,000.00	
Project Description	Roof Replacement	
	Our 33 year old roof was leaking badly. It had to be fixed, including the removal of all air conning units and our 100 solar panels. The entire project cost \$149,000. Now we are trying to pay off the cost of the roof. We are half way there. We have already completed one \$30,000 matching grant from a patron That drive was very successful. We would like to do another \$5,000 matching fund drive to continue to push us toward paying off the roof cost. We are purchasing our building from Diane Slater and have about \$350,000 to go on our mortgage. All improvements to the building improve the financial situration for Chico Theater Company.	
	Has the applicant received grant funding in the past?	Yes
	Has the applicant requested an extension or not completed a project in the past?	Unknow

Chico Theater Company

Criteria		Example	Chico Theater
Amount Requested		\$2,000	\$5,000.00
Match Explained	Y/N	y	
Nonprofit arts and cultural organizations	Y/N	Y	
Operating within the city of Chico	Y/N	Y	
Two-year history of producing or presenting	Y/N	Y	
Deliver or provide support for the delivery of opportunities for the community to engage in arts and cultural experiences.	1 to 4	3	
Demonstrate artistic rigor and thoughtful planning to engage community and audiences.	1 to 4	4	
Demonstrate strong support from community.	1 to 4	3	
Demonstrate inclusive service to broad, diverse, and underserved populations.	1 to 4	4	
Project Design and Implementation:	1 to 4	4	
<i>Project design indicates realistic timeline, appropriate budget, clear artistic and community-based objectives and achievable outcomes. Design articulates methods to evaluate and measure success, collect and analyze data, and document activities. Design demonstrates depth of involvement and clear plans for community outreach and marketing.</i>			
Artistic Merit	1 to 4	3	
<i>Artists and organizations involved in the project demonstrate skills, expertise, and experiences that are central to the outcomes of the project design.</i>			
Community Impact	1 to 4	4	
<i>Project demonstrates reach and/or depth of engagement in an identified community. Project is responsive to the community to be served. Project execution and evaluation involve significant community participation in accordance with the identified project outcomes.</i>			
Management and Leadership	1 to 4	3	
<i>Ability of applicant organization to implement proposed project is clearly demonstrated by qualifications of project's team, viability of project budget, and overall fiscal and managerial health of applicant and partnering organizations.</i>			
Total Maximum points 32	TOTAL	28	0

Roof Replacement

City of Chico 2025-26 City Arts Grant

Chico Theater COmpany

Mr. Marc C Edson

[REDACTED]

Chico, CA 95973

[REDACTED]

Mr. Marc C Edson

[REDACTED]

Chico, CA 95926

[REDACTED]

Application Form

Project Information

Project Name*

Name of Project.

Roof Replacement

Project Description (200 words)*

Our 33 year old roof was leaking badly. It had to be fixed, including the removal of all air conning units and our 100 solar panels. The entire project cost \$149,000. Now we are trying to pay off the cost of the roof. We are half way there. We have already completed one \$30,000 matching grant from a patron That drive was very successful. We would like to do another \$5,000 matching fund drive to continue to push us toward paying off the roof cost. We are purchasing our building from Diane Slater and have about \$350,000 to go on our mortgage. All improvements to the building improve the financial situation for Chico Theater Company.

Project's Goals and Outcomes (200 words)*

Please indicate the community served and how success will be measured.

It is our goal to establish a matching fund drive using the \$5,000 in Arts Grant money. This would be huge for us to be able to then eliminate \$10,000 of the amount owed toward the roof replacement. The fund would be promoted through social media, e-mail communications, and in-person at all of our performances. Coverage would include that important fact that this matching fund drive was made possible byt the City of Chico and the Chico Arts Commission.

Project Timeline*

It is our goal to complete this matching fund drive by September 28, 2025 as October 1st of this year is our 22nd anniversary.

Program Budget*

Click here to download the template and upload the completed budget below

CTC Project and Budget Proposal and Reporting Template - City of Chico Art Commission Grant.xlsx

Optional additional documentation

Optional additional documentation

Organization Information

Organization DUNS Number*

[REDACTED]

Organization Operating Budget*

436038.00

Number of years organization has engaged in arts and cultural programming in the City of Chico*

22

Organization mission statement and purpose*

Chico Theater Co. provides theatrical awareness to our community to include individuals, companies, students and professionals, with the benefits of the arts. CTC will create a variety of theatrical experiences for a culturally, generational and socially diverse audience. CTC will provide the experience in all aspects of Theater, whether it is the enjoyment of a performance, the admiration of the talents of the individuals, or educating groups through the theater experience. In addition to providing the community with classic theater that enriches our lives, CTC will research and develop new works that will celebrate the human experience and help the community recognize its commonalities. CTC will use the performing arts to inspire, educate and entertain audiences of all ages and to forge relationships with educational institutions. CTC is dedicated to excellence in the production and performance of the classics, as well as, the best in contemporary musicals and plays of modern day.

Brief summary of core organizational programs and services (200 words)*

Chico Theater Company delivers over 100 performances each year to the great Chico area. We use all local artists and actors. Our space is also used for multiple other groups for their performances.

File Attachment Summary

Applicant File Uploads

- CTC Project and Budget Proposal and Reporting Template - City of Chico Art Commission Grant.xlsx

	Projected Amount	Actual Amount	Variance [Variance=Actual Amount–Project ed Amount]	Percentage Variance [Percentage Variance=(Projected Amount/Variance)×10 0]	Variance explained if 10% or more	Additional Comments
Income						
City of Chico Art Grant funding	\$ 5,000.00		\$ 5,000.00	100.00%		
Match Income				#DIV/0!		
Other Donations	\$ 5,000.00		\$ 5,000.00	100.00%		
Other Grants	\$ -		\$ -	#DIV/0!		
In-Kind Donation [up to 50% of Match] (professional services, donated/free tickets, etc.) Explain in "Additional Comments"	\$ -		\$ -	#DIV/0!		
Earned Income (ticket revenue, merch)	\$ 353,283.00		\$ 353,283.00	100.00%		
Membership	\$ -		\$ -	#DIV/0!		
Corporate Sponsorships	\$ -		\$ -	#DIV/0!		
Individual Donations	\$ 72,755.00		\$ 72,755.00	100.00%		
Total Income	\$ 436,038.00	\$ -	\$ 436,038.00	100.00%		
(Match Income Totaled)	\$ 5,000.00	\$ -		#DIV/0!		
Expenses				#DIV/0!		
Artistic Personnel (e.g., artists, performers)	\$ 254,100.00			0.00%		
Production Costs (e.g., sets, costumes)	\$ 100,008.00		\$ 100,008.00	100.00%		
Venue Expenses (rent, A/V, etc)	\$ 35,683.00		\$ 35,683.00	100.00%		
Equipment and Supplies	\$ 12,788.00		\$ 12,788.00	100.00%		
Rentals (chairs, tables, etc.)	\$ -		\$ -	#DIV/0!		
Outside Services (security, marketing, accounting, etc.)	\$ 6,203.00		\$ 6,203.00	100.00%		
Licenses and Permits	\$ 2,149.00		\$ 2,149.00	100.00%		
Travel, Transportation and Accomadations	\$ 1,448.00		\$ 1,448.00	100.00%		
Marketing and Promotion (materials and expenses)	\$ 17,284.00		\$ 17,284.00	100.00%		
Materials	\$ -		\$ -	#DIV/0!		
Printing			\$ -	#DIV/0!		
Insurance	\$ 7,993.00		\$ 7,993.00	100.00%		
Project Administrative Expenses (postage for mailing, office supplies, technology software, subscriptions, etc.)	\$ 130.00		\$ 130.00	100.00%		
Event/Project Staff Costs	\$ 3,213.00		\$ 3,213.00	100.00%		
Youth Theatre	\$ 2,021.00		\$ 2,021.00	100.00%		
Other (explain)			\$ -	#DIV/0!		
Other (explain)			\$ -	#DIV/0!		
Other (explain)			\$ -	#DIV/0!		
Other (explain)			\$ -	#DIV/0!		
Total Expenses	\$ 443,020.00	\$ -	\$ 443,020.00	100.00%		
Total Income	\$ 436,038.00	\$ -				
Total Expenses	\$ 443,020.00	\$ -				
Net Balance (Income-Expenses)	\$ (6,982.00)	\$ -				

Submission:

Project Goals and Outcomes - Please indicate the community served and how success will be measured. (Objectives, Expected Outcomes, Evaluation Plan, Surveys, community served)	The community served is everyone who attends performances at Chico Theater Company which includes performances by many outside groups including Chico Community Ballet, Uptown Dance S
	The project has been completed but we need to service our debt that was incurred by this massive improvement.

How will success be measured?	We intend to be able to fully match this \$5,000 grant through our own fundraising and pay down the amount we owe for the roofing project.
Reporting:	
Narrative of the realized project/outcomes (180 words) to include: 1. community served 2. population and persons served 3. arts and cultural goals realized 4. results of measures of success	Chico Theater Company is more than just a production company. The building, which we are purchasing, is used by many other groups in the community so that they are able to present their perfor
Reflection: Successes and Lessons	
Archival Support:	Attach the Project Snapshot Poster
Photos, video links, or media coverage of the project.	
<p><i>Project Snapshot Poster - Archival support reporting</i></p> <p>1. The aim for the poster is to highlight your key achievements with the project, essentially a 1 page visual snapshot.</p> <p>2. The poster can be done in PowerPoint, Canva and any other design program or Word.</p> <p>Please include the following in your <i>Project Snapshot Poster:</i></p> <p>1. Brief description of project with key information from your original proposal, such as community served, population and persons served including participant numbers, number of events, different populations taking part, etc.</p> <p>2. Photos and visuals including video links, media coverage of the project, etc. - critical</p> <p>3. Video links and/or media coverage of the project</p> <p>4. Participant testimonial(s)</p> <p>5. Anything else to support your Project Snapshot</p>	
Documentation and other Data	enter numbers below
Number of Community members reached	
Number of Events for this project	
Attach the following:	
Receipts for all expenses exceeding \$300.	
Copies of invoices or contracts for services.	
Evidence of in-kind contributions (e.g., donation letters, estimated values).	

Studio, Eastern Star Bellydance, Inspire School and others.

ances.

Applicant:	Downtown Chico Business Association	
Contact Person:	Debbie LaPlant Moseley	
Amount Requested:	\$5,000.00	
Total Project Budget:	\$22,376.00	
Project:	ARTober Fest	
Description	<p>From October 1–31, Downtown Chico will come alive with ARTober FEST 2025—transforming our city center into a vibrant, interactive celebration of creativity. This month-long festival will showcase art exhibitions, live music and performances, hands-on workshops, cultural demonstrations, and immersive experiences for all ages. In partnership with the Museum of Northern California Art (MONCA), Chico State, Butte College, and a wide network of local artists and cultural organizations, ARTober FEST blends artistic expression with community spirit. Together, we’ll honor the rich cultural tapestry of our region while inviting the community to connect, create, and be inspired.</p>	
	Has the applicant received grant funding in the past?	Yes
	Has the applicant requested an extension or not completed a project in the past?	No

Downtown Chico Business Association			
Criteria		Example	DCBA
Amount Requested		\$2,000	\$5,000.00
Match Explained	Y/N	y	
Nonprofit arts and cultural organizations	Y/N	Y	
Operating within the city of Chico	Y/N	Y	
Two-year history of producing or presenting	Y/N	Y	
Deliver or provide support for the delivery of opportunities for the community to engage in arts and cultural experiences.	1 to 4	3	
Demonstrate artistic rigor and thoughtful planning to engage community and audiences.	1 to 4	4	
Demonstrate strong support from community.	1 to 4	3	
Demonstrate inclusive service to broad, diverse, and underserved populations.	1 to 4	4	
Project Design and Implementation:	1 to 4	4	
<i>Project design indicates realistic timeline, appropriate budget, clear artistic and community-based objectives and achievable outcomes. Design articulates methods to evaluate and measure success, collect and analyze data, and document activities. Design demonstrates depth of involvement and clear plans for community outreach and marketing.</i>			
Artistic Merit	1 to 4	3	
<i>Artists and organizations involved in the project demonstrate skills, expertise, and experiences that are central to the outcomes of the project design.</i>			
Community Impact	1 to 4	4	
<i>Project demonstrates reach and/or depth of engagement in an identified community. Project is responsive to the community to be served. Project execution and evaluation involve significant community participation in accordance with the identified project outcomes.</i>			
Management and Leadership	1 to 4	3	
<i>Ability of applicant organization to implement proposed project is clearly demonstrated by qualifications of project's team, viability of project budget, and overall fiscal and managerial health of applicant and partnering organizations.</i>			
Total Maximum points 32	TOTAL	28	0

ARTober FEST 2025 Celebrating Art, Culture and Community in Downtown Chico

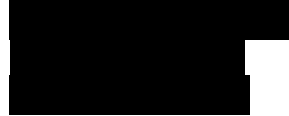
City of Chico 2025-26 City Arts Grant

Downtown Chico Business Association

Mrs. Debbie LaPlant Moseley



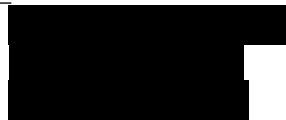
Chico, CA 95928



Mrs. Debbie LaPlant Moseley



Chico, CA 95928



Application Form

Project Information

Project Name*

Name of Project.

ARTober FEST 2025 Celebrating Art, Culture and Community in Downtown Chico

Project Description (200 words)*

From October 1–31, Downtown Chico will come alive with ARTober FEST 2025—transforming our city center into a vibrant, interactive celebration of creativity. This month-long festival will showcase art exhibitions, live music and performances, hands-on workshops, cultural demonstrations, and immersive experiences for all ages.

In partnership with the Museum of Northern California Art (MONCA), Chico State, Butte College, and a wide network of local artists and cultural organizations, ARTober FEST blends artistic expression with community spirit. Together, we'll honor the rich cultural tapestry of our region while inviting the community to connect, create, and be inspired.

Project's Goals and Outcomes (200 words)*

Please indicate the community served and how success will be measured.

ARTober FEST aims to celebrate and elevate the arts in Downtown Chico through a dynamic, month-long festival that brings together artists, educators, cultural organizations, and the community. The project's goals are to increase public engagement with the arts, support local creatives, and foster a deeper appreciation for the region's cultural richness.

Through diverse programming—including exhibitions, live performances, workshops, and interactive experiences—ARTober FEST will activate public spaces, attract visitors, and drive foot traffic to downtown businesses. Collaborations with MONCA, Chico State, Butte College, and community partners will ensure inclusive, educational, and inspiring experiences for all ages.

Expected outcomes include increased visibility for local artists, strengthened partnerships across educational and cultural sectors, enhanced community pride, and economic benefits for the downtown district. By transforming Chico's city center into a vibrant hub of artistic activity, ARTober FEST will leave a lasting impact on both the cultural and economic vitality of our community.

Project Timeline*

Planning and partner coordination takes place from March to August 2025. Marketing and promotional outreach begins in July. Final event details, artist lineups, and installations will be confirmed in August and September. The festival runs October 1–31, 2025, with key signature events including the Fall Art & Emerging

Artist's Show (Oct. 4), Art & Wine Walk (Oct. 10), Downtown Arts Tour, and Self-guided walking tours. Festival wrap-up, evaluation, and reporting will occur in November.

Program Budget*

Click here to download the template and upload the completed budget below

ARTober FEST online Budget.xlsx

Optional additional documentation

City of Chico Arts Award Cvr Ltr.doc

Optional additional documentation

Grant Proposal ARTober FEST 2025.doc

Organization Information

Organization DUNS Number*

[REDACTED]

Organization Operating Budget*

\$456,000.00

Number of years organization has engaged in arts and cultural programming in the City of Chico*

50 years - this year!

Organization mission statement and purpose*

The core mission of the Downtown Chico Business Association (DCBA) is to promote interest and trade in Chico's downtown while beautifying and maintaining a vibrant, culturally rich business environment.

DCBA aims to:

* Preserve and enhance the quality of the downtown district—ensuring it remains safe, clean, and welcoming. Boost economic vitality by advocating for local businesses.

Curate signature events and place-making activities—such as Thursday Night Market, Friday Night Concerts, and art-centered festivals—to foster community connection and cultural engagement

Position Downtown Chico as a premier regional destination, drawing in visitors, customers, and residents to support sustained economic growth

In essence, DCBA functions as a non-profit Business Improvement District (BID) that melds economic development, cultural programming, and downtown stewardship—ensuring Chico’s city center thrives as a lively and vital hub for commerce, creativity, and community.

Brief summary of core organizational programs and services (200 words)*

Beautification & Placemaking Projects

Initiatives include installing flowering planters, updated signage, benches, lighting, holiday décor, bike racks, public art, and ongoing landscape maintenance—designed to enhance walkability and aesthetic appeal

Economic & Business Development

As a nonprofit BID, DCBA promotes Downtown Chico through marketing campaigns, business advocacy, support for property owners and tenants, and efforts to attract private investment and tenants

Community Events & Cultural Programming

DCBA organizes signature events to energize the district, including Thursday Night Market, Friday Night Concerts, Taste of Downtown, Sidewalk Sales, art festivals, and more—driving foot traffic and deepening community engagement

File Attachment Summary

Applicant File Uploads

- ARTober FEST online Budget.xlsx
- City of Chico Arts Award Cvr Ltr.doc
- Grant Proposal ARTober FEST 2025.doc

	Projected Amount	Actual Amount	Variance [Variance=Actual Amount–Projected Amount]	Percentage Variance [Percentage Variance=(Projected Amount/Variance)×100]	Variance explained if 10% or more	Additional Comments
Income						
City of Chico Art Grant funding	\$5,000		\$ 5,000.00	100.00%		
Match Income				#DIV/0!		
Other Donations	\$6,000		\$ 6,000.00	100.00%		Sponsors
Other Grants			\$ -	#DIV/0!		
In-Kind Donation [up to 50% of Match] (professional services, donated/free tickets, etc.) Explain in "Additional Comments"	\$2,000		\$ 2,000.00	100.00%		Marketing
Earned Income (ticket revenue, merch)	\$16,500.00		\$ 16,500.00	100.00%		Art & Wine Walk and Art Show
Membership			\$ -	#DIV/0!		
Corporate Sponsorships	\$8,600		\$ 8,600.00	100.00%		
Individual Donations			\$ -	#DIV/0!		
Total Income	\$ 38,100.00	\$ -	\$ 38,100.00	100.00%		
(Match Income Totaled)	\$ 33,100.00	\$ -		#DIV/0!		
				#DIV/0!		
Expenses				#DIV/0!		
Artistic Personnel (e.g., artists, performers)	\$2,000		\$2,000.00	100.00%		
Production Costs (e.g., sets, costumes)	\$1,000		\$ 1,000.00	100.00%		
Venue Expenses (rent, A/V, etc)	\$700.00		\$ 700.00	100.00%		
Equipment and Supplies	\$8,500		\$ 8,500.00	100.00%		
Rentals (chairs, tables, etc.)	\$500.00		\$ 500.00	100.00%		
Outside Services (security, marketing, accounting, etc.)			\$ -	#DIV/0!		
Licenses and Permits	\$1,400.00		\$ 1,400.00	100.00%		
Travel, Transportation and Accomadations			\$ -	#DIV/0!		
Marketing and Promotion (materials and expenses)	\$5,500.00		\$ 5,500.00	100.00%	TV, Radio, Billboards, Newspaper/Magazine, Postcards, Banners, Signs	
Materials	\$1,000		\$ 1,000.00	100.00%		
Printing	\$350.00		\$ 350.00	100.00%		
Insurance	TBD		#VALUE!	#VALUE!		
Project Administrative Expenses (postage for mailing, office supplies, technology software, subscriptions, etc.)			\$ -	#DIV/0!		
Event/Project Staff Costs	\$1,426.00		\$ 1,426.00	100.00%	Art & Wine Walk and Art Show	
Other (explain)			\$ -	#DIV/0!		
Other (explain)			\$ -	#DIV/0!		
Other (explain)			\$ -	#DIV/0!		
Other (explain)			\$ -	#DIV/0!		
Other (explain)			\$ -	#DIV/0!		
Total Expenses	\$ 22,376.00	\$ -	\$ 22,376.00	100.00%		
Total Income	\$ 38,100.00	\$ -				
Total Expenses	\$ 22,376.00	\$ -				
Net Balance (Income-Expenses)	\$ 15,724.00	\$ -				

Submission:

Project Goals and Outcomes - Please indicate the community served and how success will be measured. (Objectives, Expected Outcomes, Evaluation Plan, Surveys, community served)

How will success be measured?

Reporting:
Narrative of the realized project/outcomes (180 words) to include:
1. community served
2. population and persons served
3. arts and cultural goals realized
4. results of measures of success

Reflection: Successes and Lessons

Archival Support: Attach the Project Snapshot Poster
Photos, video links, or media coverage of the project.

Project Snapshot Poster - Archival support reporting
1. The aim for the poster is to highlight your key achievements with the project, essentially a 1 page visual snapshot.
2. The poster can be done in PowerPoint, Canva and any other design program or Word.

Please include the following in your ***Project Snapshot Poster:***
1. Brief description of project with key information from your original proposal, such as community served, population and persons served including participant numbers, number of events, different populations taking part, etc.
2. **Photos and visuals including video links, media coverage of the project, etc. - critical**
3. **Video links and/or media coverage of the project**
4. Participant testimonial(s)
5. Anything else to support your Project Snapshot

Documentation and other Data enter numbers below
Number of Community members reached
Number of Events for this project

Attach the following:
Receipts for all expenses exceeding \$300.
Copies of invoices or contracts for services.
Evidence of in-kind contributions (e.g., donation letters, estimated values).



Debbie LaPlant Moseley, Special Events & Projects
Downtown Chico Business Association

June 24, 2025

Grant Review Committee
City of Chico Arts Grant Program
411 Main Street Chico, CA 95928

Dear Grant Review Committee,

On behalf of the Downtown Chico Business Association (DCBA), I am pleased to submit this request for a \$5,000 grant from the City of Chico in support of *ARTober FEST 2025*—a dynamic, month-long celebration of arts and culture in Downtown Chico.

Now in its second year, ARTober FEST builds on the success of its inaugural season in 2024, which was made possible in large part by the generous support of the City of Chico's Art Commission Grant. That support allowed us to launch a vibrant new tradition that brought art to public spaces, fostered new partnerships, and energized our community. We are deeply grateful for that investment and excited to expand upon it this year.

ARTober FEST 2025 will once again transform Downtown Chico into a lively, interactive cultural corridor. Through collaborations with MONCA, Chico State, Butte College, and a diverse network of artists and organizations, the festival will feature art exhibitions, live performances, workshops, and cultural experiences for all ages. Our goals remain focused on community connection, economic vitality, and amplifying the creative spirit that defines Chico.

"Thank you!" for your past and continued support—it truly makes this work possible.

Sincerely,

Debbie LaPlant Moseley

CITY of CHICO 2025-26 CITY ARTS GRANT PROPOSAL



ARTober FEST Celebrating Art, Culture, and Community in Downtown Chico October 2025

Introduction

From October 1–31, Downtown Chico will come alive as ARTober FEST transforms our city center into a vibrant, interactive celebration of creativity. This month-long festival will feature art exhibitions, live music and performances, hands-on workshops, cultural demonstrations, and immersive experiences for all ages.

In collaboration with the Museum of Northern California Art (MONCA), Chico State, Butte College, and a wide network of local artists and cultural organizations, ARTober FEST merges artistic expression with community spirit. Together, we'll celebrate the rich cultural tapestry of our region while inviting the community to connect, create, and be inspired.

Proposal Summary

The Downtown Chico Business Association (DCBA) respectfully requests a **\$5,000 grant** from the City of Chico to support **ARTober FEST 2025**—a dynamic, month-long cultural celebration designed to activate Downtown Chico through the arts.

ARTober FEST will serve as a catalyst for community engagement, economic vitality, and cultural appreciation by featuring a wide array of accessible activities: public art displays, live performances, interactive workshops and demonstrations. This event supports local artists, boosts tourism, increases foot traffic for downtown businesses, and reinforces Chico's position as a destination for arts and culture.

Objectives

1. **Promote Local Art and Culture:** Showcase the talents of Chico's artists, musicians, performers and downtown chefs.
2. **Educate and Inspire:** Engage the community through educational workshops, demonstrations and exhibitions.
3. **Foster Community Engagement:** Encourage inclusive participation and collaboration across Chico's population.
4. **Provide Opportunities:** Delivering support by showcasing youth artists from throughout the community.
5. **Boost the Local Economy:** Attract visitors to Downtown Chico, increasing exposure and sales for local businesses and artisans.

Need Statement

Chico is home to a thriving community of artists, performers, and cultural organizations, yet opportunities to bring them together in a cohesive, citywide celebration have been limited. The success of the inaugural **ARTober FEST** in 2024 demonstrated the powerful impact of a month-long, collaborative arts event—fostering connection among creatives, showcasing diverse artistic expression, and engaging thousands of community members and visitors. Building on that momentum, the 2025 ARTober FEST will continue to fill a vital need by providing an accessible platform that unites the arts community, elevates Chico's cultural identity, and creates meaningful opportunities for collaboration and public participation. In addition to its cultural value, the festival contributes to the local economy by drawing increased foot traffic to Downtown Chico, supporting small businesses, and providing income opportunities for artists and event workers.

Event Description

ARTober FEST will span the entire month of October 2025, featuring the following key events:

October 1–31: Month-Long Art Walk

Explore Downtown Chico to discover the works of local artists displayed in participating businesses and public spaces.

Music in the Streets (Every Saturday, October 10 AM – 2 PM): Experience live music from talented local artists as Downtown Chico comes alive with performances each Saturday.

MONCA Exhibits/Shows

Culinary Arts Showcasing downtown restaurants throughout the month

Oct. 3: Bonfire's Big Night Out: Storytelling Open Mic

A wild storytelling competition at Chico State's Laxson Auditorium. Audience members are invited to share their outrageous stories for a chance to win cash prizes.

Oct. 4: Downtown Art Tour (Chico Arts & Culture Foundation)

A free, guided tour of downtown's public art installations, led by Chico Arts & Culture Foundation volunteers. Open to all.

Oct. 4: ARTober FEST Fall Art Show & Concert in City Plaza (10:00 AM – 4:00 PM):

Fine arts and musical performances in the Plaza. Open to the public.

Emerging Artists Exhibition (a part of the Fall Art Show)

Showcasing the talents of Chico State, Butte College, Chico High, Fairview, Inspire, Pleasant Valley and other local high schools, fostering creativity, supporting educational opportunities and providing valuable exposure for young artists within the community.

Complimentary exhibit/sales space provided for student artists, an extension of "Young Entrepreneurs" initiative which is supported by DCBA, TeamChico and 3Core.

- Oct. 10:** **Art & Wine Walk (5:00-8:00 pm):**
An evening of art showcases regional wine and beer tastings, and live music. Local artists will exhibit their works in galleries, outdoor spaces, and businesses throughout downtown. Additionally, the featured artist's work will be on display at various businesses throughout October. Sponsored in part by CSU Chico Alumni Association's Wildcat Weekend
- Oct. 11:** **Harvest Sidewalk Sale (10 am – 5 pm):**
A seasonal sidewalk sale with live musical performances throughout downtown.
- Oct. 11:** ***Harvest & Heritage Celebration (11 am – 6 pm):**
Downtown Chico Business Association and Tri Counties Bank will host the **Golden Jubilee Harvest & Heritage Celebration** in Downtown Chico City Plaza—commemorating 50 years of community service, growth, and local impact. This day-long celebration will highlight the rich agricultural roots of our region while honoring the people, places, and projects that have shaped Downtown Chico. The event features a **free Harvest Fest Community Celebration (11 AM–2 PM)** with live music, local farm showcases, children's activities, and downtown history exhibits, followed by a **ticketed Harvest & Heritage Reception (4 PM–6 PM)**.
- This celebration is a standalone, separately sponsored event and is not included in the 2025 ARTober FEST budget. A dedicated budget has been created specifically for the Harvest & Heritage celebration.
- Oct. 11–12 & 18–19: Open Studios Art Tour (10:00 AM – 5:00 PM):**
Sponsored by: Chico Art Center.
- Oct. 11 & 18** **Downtown Galleries & Studios Tours (10:00 AM – 5:00 PM):**
Tours of downtown galleries and studios, interactive workshops and demonstrations by artisans practicing traditional crafts.
In cooperation with Chico Art Center's Open Studios Tours

Community Collaboration

By collaborating with multiple arts and culture organizations, ARTober FEST in Downtown Chico will be a vibrant, dynamic, and inclusive celebration of the arts. This collaboration not only enhances the festival experience but also contributes to the cultural, economic, and social vitality of the community.

- Butte College
- Chico Art Center
- Chico Art & Culture Foundation
- Chico Heritage Association
- Chico State Alumni Association
- Chico State College of Humanities & Fine Arts
- CSU Chico Performances
- Downtown Galleries, Studios and businesses
- Local High Schools
- Museum of Northern California Art (MONCA)

*Grant Budget Breakdown

1. **Artist & Musician Fees:** \$1,000
 - o Payments to artists for exhibitions, performances, and workshops.
2. **Materials and Supplies:** \$1,000
 - o Art supplies for workshops, materials, installation and event setup.
3. **Marketing and Promotion:** \$1,500
 - o Advertising, posters, flyers, and social media campaigns to ensure broad community engagement; Development and printing costs.
4. **Event Logistics:** \$1,000
 - o Venue rentals, permits, and insurance.
5. **Community Outreach:** \$500 Emerging

Artists Exhibition: This initiative engages underrepresented groups and ensures inclusive participation, serving as an extension of DCBA's "Young Entrepreneurs" program.

**See detailed pro-forma budget attached*

Expected Outcomes

- **Increased Visibility for Local Artists:** Engagement of over 50 artists and reaching an audience of more than 5,000 residents and visitors.
- **Community Participation:** Over 2,000 participants in workshops, tours, and interactive activities.
- **Cultural Impact:** Enhanced reputation of Chico as a cultural hub, fostering a deeper appreciation for the arts.
- **Economic Benefits:** Increased sales and foot traffic for local businesses, measured through sales data and visitor surveys.

Economic Impact

Assumptions for Direct, Indirect and Induced Economic Impact

5,000 additional visitors downtown over the course of October

- Visitors spend on average \$45 per capita.
- Estimated 20% increase in sales during ARTober FEST
- Wages/stipends paid to artists, performers and workers = \$28,000
- Sales Tax – 25 businesses participation, estimate \$750,000 sales during month with 20% increase to ARTober FEST
- Spending Event Workers and Artists, wages paid: \$25,000
- Spending Multiplier: Estimated at 1.5

Direct Economic Impact

- Increased Tourism and Visitor Spending - \$225,000
- Increased Sales for Local Businesses - \$150,000
- Temporary jobs for managing event 5, estimate 25 local artists and performers paid for their contribution

Indirect Economic Impact

- Increased demand for materials and services from local suppliers (e.g., art supplies, event equipment) - \$25,000

Induced Economic Impact

- Induced Spending - \$37,500

Total Economic Impact Created for ARTober Fest = \$462,500

This proposal aims to present a compelling case for the economic benefits of the ARTober FEST, providing clear estimates and projections to support the request for funding.

Evaluation Plan

Success will be assessed through:

Attendance Numbers: Tracking the number of attendees at each event.

Participant Feedback: Collecting surveys from artists, performers, and attendees to gauge satisfaction and areas for improvement.

Media Coverage: Monitoring local media and social media engagement.

ARTober FEST Leadership Team

- Debbie LaPlant Moseley, DCBA Special Events, project lead
- Shari Anderson, Chico State Alumni Foundation, VP DCBA Board of Directors
- Allison Boyer, DCBA General Manager
- Christine Daniels, Kirk's Jewelry
- Mary Gardner, Chico Arts & Culture Foundation
- Jana Lawton, Chico Arts Center
- Pat Macias, Museum of Northern California Art (MONCA)
- Bonnie Pipkin, City of Chico Arts Commission
- Cynthia Sexton, Chico Visual Arts Alliance
- Audrey Taylor, Chabin Concepts
- Linda Zorn, Butte College

Conclusion

ARTober FEST is an investment in Chico's cultural and artistic community. By supporting this \$5,000 grant request, the City of Chico will help create a signature event that enriches the cultural life of the community and stimulates economic growth. We are committed to making ARTober FEST a memorable celebration that leaves a lasting impact on Downtown Chico.

25/26 Arts Grant Review

Applicant:	Inspire School of the Arts & Science	
Contact Person:	Jarrah Myles	
Amount Requested:	\$5,000.00	
Total Project Budget:	\$39,000.00	
Project:	Big Fish Design Mentorship	
Description	<p>Inspire School of Arts & Sciences is producing its spring musical Big Fish! in March of 2026. We are hoping to connect local designers, technicians, and artists with current students to produce a high level production for our community. The goals will be two fold: we hope to create a professional level production for our community to enjoy and use the event as a major part of our arts education curriculum at the high school. We do an annual production each year and hope to collaborate with additional professionals to further our students career technical education (CTE). We are looking to fund stipends for our professionals and specialty equipment and supplies to see student envisioned designs come to fruition. We have maintained our production quality and reliability through the Camp Fire and COVID and we now look to develop new young artist to support our community arts programs. Our alumni have worked in nearly all of the local theaters and auditoriums and we would like to continue to be able to provide quality education and training. We also want to encourage our students to explore successful careers in the arts and education. With the help of the city grants we hope to expand and develop our</p>	
	Has the applicant received grant funding in the past?	Yes
	Has the applicant requested an extension or not completed a project in the past?	

Inspire School of Arts & Science

Criteria		Example	Inspire
Amount Requested		\$2,000	\$5,000.00
Match Explained	Y/N	Y	
Nonprofit arts and cultural organizations	Y/N	Y	
Operating within the city of Chico	Y/N	Y	
Two-year history of producing or presenting	Y/N	Y	
Deliver or provide support for the delivery of opportunities for the community to engage in arts and cultural experiences.	1 to 4	3	
Demonstrate artistic rigor and thoughtful planning to engage community and audiences.	1 to 4	4	
Demonstrate strong support from community.	1 to 4	3	
Demonstrate inclusive service to broad, diverse, and underserved populations.	1 to 4	4	
Project Design and Implementation:	1 to 4	4	
<i>Project design indicates realistic timeline, appropriate budget, clear artistic and community-based objectives and achievable outcomes. Design articulates methods to evaluate and measure success, collect and analyze data, and document activities. Design demonstrates depth of involvement and clear plans for community outreach and marketing.</i>			
Artistic Merit	1 to 4	3	
<i>Artists and organizations involved in the project demonstrate skills, expertise, and experiences that are central to the outcomes of the project design.</i>			
Community Impact	1 to 4	4	
<i>Project demonstrates reach and/or depth of engagement in an identified community. Project is responsive to the community to be served. Project execution and evaluation involve significant community participation in accordance with the identified project outcomes.</i>			
Management and Leadership	1 to 4	3	
<i>Ability of applicant organization to implement proposed project is clearly demonstrated by qualifications of project's team, viability of project budget, and overall fiscal and managerial health of applicant and partnering organizations.</i>			
Total Maximum points 32	TOTAL	28	0

Big Fish Design Mentorship

City of Chico 2025-26 City Arts Grant

Inspire School of Arts & Sciences

Ms Jarrah Myles

[REDACTED]

Chico, CA 95926

[REDACTED]

Ms Jarrah Myles

[REDACTED]

Chico, CA 95926

[REDACTED]

Application Form

Project Information

Project Name*

Name of Project.

Big Fish Design Mentorship

Project Description (200 words)*

Inspire School of Arts & Sciences is producing its spring musical Big Fish! in March of 2026. We are hoping to connect local designers, technicians, and artists with current students to produce a high level production for our community. The goals will be two fold: we hope to create a professional level production for our community to enjoy and use the event as a major part of our arts education curriculum at the high school. We do an annual production each year and hope to collaborate with additional professionals to further our students career technical education (CTE). We are looking to fund stipends for our professionals and specialty equipment and supplies to see student envisioned designs come to fruition. We have maintained our production quality and reliability through the Camp Fire and COVID and we now look to develop new young artist to support our community arts programs. Our alumni have worked in nearly all of the local theaters and auditoriums and we would like to continue to be able to provide quality education and training. We also want to encourage our students to explore successful careers in the arts and education. With the help of the city grants we hope to expand and develop our mentoring program and help our community professionals in the performing arts.

Project's Goals and Outcomes (200 words)*

Please indicate the community served and how success will be measured.

We work diligently to have our students design and execute all areas of technical theatre and artistry: lighting, sound, costumes, makeup, hair/wigs, photography, videography, public relations, props, scenic construction and artistry, publicity, overall design, dramaturgy, directing, choreographing, and musical direction. We also develop our students in the areas of stage management, organization and communication technologies unique to the arts industry, producing, accounting, and of course craft of performing as actors, dancers, singers, and musicians. While our Inspire staff is able to mentor in many of these areas we find collaborating with local professionals to be a valuable experience for the students, community members, and our audiences. Artistic process and execution can come in many styles and formats and we want our students to thrive in all situations and become well-rounded by understanding there is more than one way to do things right. Our goal is to honor local professionals by compensating them for their time, energy, and effort we hope they will share their skill, expertise, and experiences with our student in the process of creating a production together. The outcome will be new highly trained students, professionals that are valued for their art and craft, new community connections and networks, as well as an incredible production. Depending on the amount awarded we will match up as many professionals with student design and management leads as possible. We are able to match up to \$5000 with our working income budget.

Project Timeline*

Students and professionals will be match up in late October or sooner.

Work will be completed November 2025 through February 2026.
The production, Big Fish, will be presented in early March 2026.
Post design work and reflection will be completed in March 2026.

(The photos below: #1. From our last productions, Les Miserables, it includes out crew, cast, orchestra, and community members. #2. Our Inspire crew and a few mentors from Chico Community Ballet's Cinderella - these are some of our higher level students that train and work out in our community.)

Program Budget*

Click here to download the template and upload the completed budget below

City Grant Budget U25.xlsx

Optional additional documentation

Copy of INSPIRE_OVERALL_6.jpg

Optional additional documentation

CCB Cinderella S25 Inspire Tech Crew.JPG

Organization Information

Organization DUNS Number*

[REDACTED]

Organization Operating Budget*

\$6,033,542

Number of years organization has engaged in arts and cultural programming in the City of Chico*

15

Organization mission statement and purpose*

The mission of Inspire School of Arts & Sciences is to provide high levels of learning and support within a personalized environment that allows students to explore their interests and develop their talents.

In the Performing Arts Department specifically the goal is to provide a creative, challenging, and nurturing environment that offers passionate and focused students professional preparation for higher education, career, and lifelong learning.

The goal of our main stage musical is to work collaboratively with all our performing arts departments: vocal music, dance, acting, instrumental music, technical theatre, and often other school programs.

Brief summary of core organizational programs and services (200 words)*

Inspire is a 4-year, college and career-prep, tuition free public high school. Our small class size, college-style schedule, Advisory, 12+ CTE programs and wide choice of electives provide students with the opportunity to explore, create, and grow. Students flourish in an environment that encourages imagination. Inspire strives to motivate and empower its students to reach their intellectual, creative, personal, civic, and social potentials where all students feel safe, appreciated, and respected. Inspire students learn to communicate effectively, think critically and creatively, question convention, solve problems, and become competent and resourceful users of technology. Our school's teaching strategies are designed to foster excellence in all disciplines. It's think on your feet education!

Inspire is a collaboration between teachers, parents, students and community members, dedicated to creating a school that empowers students to explore and discover their personal talents and passions. It is our goal that Inspire students graduate with a vision of their future, motivating them to succeed in post-secondary education and in their future careers.

Our faculty and staff bring years of experience in creating and implementing successful educational programs that provide students with smaller, more personalized learning environments. We know that students learn best when they see connections between disciplines, classroom instruction, their own personal passions and skills, and their academic and career futures. Inspire has a balanced curriculum of challenging academic courses and deep, rich performing arts, fine arts, and science/engineering programs. At their core, both art and science are about discovery. Because our goal is to help our students discover their own unique talents and personal passions, the arts and sciences are presented as a dual lens through which students view their learning and their experiences.

File Attachment Summary

Applicant File Uploads

- City Grant Budget U25.xlsx
- Copy of INSPIRE_OVERALL_6.jpg
- CCB Cinderella S25 Inspire Tech Crew.JPG

	Projected Amount	Actual Amount	Variance [Variance=Actual Amount–Project ed Amount]	[Percentage Variance=(Projected Amount/Variance)×10 0]	Variance explained if 10% or more	Additional Comments
Income						
City of Chico Art Grant funding	\$5,000		\$ 5,000.00	100.00%		
Match Income				#DIV/0!		
Other Donations	\$2,000		\$ 2,000.00	100.00%		
Other Grants	\$0		\$ -	#DIV/0!		We are applying for additional grants.
In-Kind Donation [up to 50% of Match] (professional services, donated/free tickets, etc.) Explain in "Additional Comments"	\$3,000		\$ 3,000.00	100.00%		We use income from our Performing Arts Gala to produce the r
Earned Income (ticket revenue, merch)	\$28,000		\$ 28,000.00	100.00%		
Membership	\$0		\$ -	#DIV/0!		
Corporate Sponsorships			\$ -	#DIV/0!		
Individual Donations	\$1,000		\$ 1,000.00	100.00%		
Total Income	\$ 39,000.00	\$ -	\$ 39,000.00	100.00%		
(Match Income Totaled)	\$ 34,000.00	\$ -				
				#DIV/0!		
Expenses				#DIV/0!		
Artistic Personnel (e.g., artists, performers)	\$ (11,000.00)			0.00%		
Production Costs (e.g., sets, costumes)	(\$10,000)		\$ (10,000.00)	100.00%		
Venue Expenses (rent, A/V, etc)	(\$11,000)		\$ (11,000.00)	100.00%		
Equipment and Supplies	(\$500)		\$ (500.00)	100.00%		
Rentals (chairs, tables, etc.)	(\$500)		\$ (500.00)	100.00%		
Outside Services (security, marketing, accounting, etc.)			\$ -	#DIV/0!		
Licenses and Permits	\$ (4,000.00)		\$ (4,000.00)	100.00%		
Travel, Transportation and Accomadations			\$ -	#DIV/0!		
Marketing and Promotion (materials and expenses)	\$ (2,000.00)		\$ (2,000.00)	100.00%		
Materials			\$ -	#DIV/0!		
Printing			\$ -	#DIV/0!		This is all done in house
Insurance			\$ -	#DIV/0!		Covered by General School Insurance
Project Administrative Expenses (postage for mailing, office supplies, technology software, subscriptions, etc.)			\$ -	#DIV/0!		Covered in Classroom Budgets
Event/Project Staff Costs			\$ -	#DIV/0!		
Other (explain)			\$ -	#DIV/0!		
Other (explain)			\$ -	#DIV/0!		
Other (explain)			\$ -	#DIV/0!		
Other (explain)			\$ -	#DIV/0!		
Other (explain)			\$ -	#DIV/0!		
Total Expenses	\$ (39,000.00)	\$ -	\$ (39,000.00)	100.00%		
Total Income	\$ 39,000.00	\$ -				
Total Expenses	\$ (39,000.00)	\$ -				
Net Balance (Income-Expenses)	\$ -	\$ -				As an educational ASB Club, Inspire Production Team is requir

Submission:

Project Goals and Outcomes - Please indicate the community served and how success will be measured. (Objectives, Expected Outcomes, Evaluation Plan, Surveys, community served)

How will success be measured?	Number of students mentored, number and quality of mentors hired, overall production realization, success with a large community audience.
Reporting:	
Narrative of the realized project/outcomes (180 words) to include: 1. community served 2. population and persons served 3. arts and cultural goals realized 4. results of measures of success	
Reflection: Successes and Lessons	
Archival Support:	Attach the Project Snapshot Poster
Photos, video links, or media coverage of the project.	
<p><i>Project Snapshot Poster - Archival support reporting</i></p> <p>1. The aim for the poster is to highlight your key achievements with the project, essentially a 1 page visual snapshot.</p> <p>2. The poster can be done in PowerPoint, Canva and any other design program or Word.</p> <p>Please include the following in your <i>Project Snapshot Poster:</i></p> <p>1. Brief description of project with key information from your original proposal, such as community served, population and persons served including participant numbers, number of events, different populations taking part, etc.</p> <p>2. Photos and visuals including video links, media coverage of the project, etc. - critical</p> <p>3. Video links and/or media coverage of the project</p> <p>4. Participant testimonial(s)</p> <p>5. Anything else to support your Project Snapshot</p>	
Documentation and other Data	enter numbers below
Number of Community members reached	
Number of Events for this project	
Attach the following:	
Receipts for all expenses exceeding \$300.	
Copies of invoices or contracts for services.	
Evidence of in-kind contributions (e.g., donation letters, estimated values).	





25/26 Arts Grant Review

Applicant:	KZFR-FM Radio	
Contact Person:	Grant Parks	
Amount Requested:	\$5,000.00	
Budget:	\$10,000.00	
Project Description	Chico Speaks	
	Chico Speaks is a new podcast initiative from KZFR 90.1FM that will spotlight the voices and stories of local nonprofit arts organizations throughout Butte County. Through this grant-funded project, KZFR will support the creation of four unique podcast series, each developed and hosted by a different nonprofit arts organization. These mini-series will consist of 3 to 5 episodes and will focus on topics such as local arts initiatives, cultural heritage, community events, and creative expression. KZFR will launch a public application process inviting organizations to propose podcast concepts. The Fundraising Committee will provide a rubric to the Program Committee for review and selection. Selected organizations will receive production support, training, and promotion from KZFR. Grant funds will be used to enhance an existing recording space at KZFR where podcast participants can record in-person, over the phone, or via Zoom. Additional funds will support podcast promotion, graphic design, digital distribution (e.g., hosting fees), printing, licensing, and outside services. Approval of an application entitles a \$500 award to the organization to cover staff time used for content development and recording time. By giving nonprofit arts organizations the tools and platform to tell their own stories, Chico Speaks will expand access to the arts, strengthen local voices, and build capacity in local arts	
	Has the applicant received grant funding in the past?	No
	Has the applicant requested an extension or not completed a project in the past?	

KZFR-FM Community Radio

Criteria		Example	KZFR-FM
Amount Requested		\$2,000	\$5,000.00
Match Explained	Y/N	y	
Nonprofit arts and cultural organizations	Y/N	Y	
Operating within the city of Chico	Y/N	Y	
Two-year history of producing or presenting	Y/N	Y	
Deliver or provide support for the delivery of opportunities for the community to engage in arts and cultural experiences.	1 to 4	3	
Demonstrate artistic rigor and thoughtful planning to engage community and audiences.	1 to 4	4	
Demonstrate strong support from community.	1 to 4	3	
Demonstrate inclusive service to broad, diverse, and underserved populations.	1 to 4	4	
Project Design and Implementation:	1 to 4	4	
<i>Project design indicates realistic timeline, appropriate budget, clear artistic and community-based objectives and achievable outcomes. Design articulates methods to evaluate and measure success, collect and analyze data, and document activities. Design demonstrates depth of involvement and clear plans for community outreach and marketing.</i>			
Artistic Merit	1 to 4	3	
<i>Artists and organizations involved in the project demonstrate skills, expertise, and experiences that are central to the outcomes of the project design.</i>			
Community Impact	1 to 4	4	
<i>Project demonstrates reach and/or depth of engagement in an identified community. Project is responsive to the community to be served. Project execution and evaluation involve significant community participation in accordance with the identified project outcomes.</i>			
Management and Leadership	1 to 4	3	
<i>Ability of applicant organization to implement proposed project is clearly demonstrated by qualifications of project's team, viability of project budget, and overall fiscal and managerial health of applicant and partnering organizations.</i>			
Total Maximum points 32	TOTAL	28	0

Chico Speaks

City of Chico 2025-26 City Arts Grant

KZFR-FM Community Radio

Mr. Grant Charles Parks

[REDACTED]

Chico, CA 95927

[REDACTED]

Mr. Grant Charles Parks

[REDACTED]

Chico, CA 95928

[REDACTED]

Application Form

Project Information

Project Name*

Name of Project.

Chico Speaks

Project Description (200 words)*

Chico Speaks is a new podcast initiative from KZFR 90.1FM that will spotlight the voices and stories of local nonprofit arts organizations throughout Butte County. Through this grant-funded project, KZFR will support the creation of four unique podcast series, each developed and hosted by a different nonprofit arts organization. These mini-series will consist of 3 to 5 episodes and will focus on topics such as local arts initiatives, cultural heritage, community events, and creative expression.

KZFR will launch a public application process inviting organizations to propose podcast concepts. The Fundraising Committee will provide a rubric to the Program Committee for review and selection. Selected organizations will receive production support, training, and promotion from KZFR. Grant funds will be used to enhance an existing recording space at KZFR where podcast participants can record in-person, over the phone, or via Zoom. Additional funds will support podcast promotion, graphic design, digital distribution (e.g., hosting fees), printing, licensing, and outside services. Approval of an application entitles a \$500 award to the organization to cover staff time used for content development and recording time.

By giving nonprofit arts organizations the tools and platform to tell their own stories, Chico Speaks will expand access to the arts, strengthen local voices, and build capacity in local arts organizations in Chico to create a healthier community for all.

Project's Goals and Outcomes (200 words)*

Please indicate the community served and how success will be measured.

The proposed Chico Speaks project is designed to build capacity in local arts organizations to understand and use the art of radio. KZFR's primary goal is to teach local arts organizations how to design and produce a podcast series to reach people who might otherwise be unaware of the breadth, depth, and value of the organization and its offerings. Another goal is to make listeners of these podcasts aware of how they might benefit from, interact with, or contribute to each organization. A third goal is to set up KZFR as a resource for additional arts and cultural organizations to learn the art of radio once the grant funding has ended.

KZFR will consider the project a success if these outcomes are realized:

- Participating arts organizations find value in the podcast series produced as part of Chico Speaks.
- Participating organizations feel capable of creating additional podcasts to help realize their goals.
- Participating organizations indicate a willingness to create additional podcasts without grant funding.
- Listening audience numbers demonstrate that people are listening to the podcasts, either on KZFR, or later on digital stream platforms (e.g., Spotify, Apple Music, Pandora).
- If the response to and interest generated by this project results in additional organizations reaching out for support to tell their stories to a larger audience.

Measures of the success of Chico Speaks will include:

- Post production survey data to surface participant perceptions of design and production skills gained.
- Observation of participant skills gained during the training and production process.
- Survey data to elicit perceptions of the value of the podcast series from participating arts organizations.

- Broadcast listener data from the Radio Research Consortium.
- Number downloads from digital streaming platforms (e.g., Spotify, Apple Music, Pandora).
- Number of additional organizations that contact KZFR and demonstrate interest.

Project Timeline*

August

Week 1: KZFR staff solicit applications from arts organizations.

Week 2: Equipment, software, and materials ordered.

September

Weeks 2-3: Program Committee reviews applications; selects top four.

Week 4: Applicants notified; production calendar set.

October

Week 1: Studio enhancements complete.

Weeks 2-4: Preproduction orientation and podcast design.

November

Weeks 1-3: Training and recording for the 1st, 2nd, and 3rd organizations.

December

Week 1: Training and recording for the 4th organization.

Weeks 2-3: Reserved for makeup sessions.

January–May

Edit, market, and broadcast each series sequentially.

June

Week 2: Analyze project data and submit final report to the Chico Arts Commission.

Program Budget*

Click here to download the template and upload the completed budget below

Project and Budget Proposal and Reporting Template - City of Chico Art Commission Grant.xlsx

Optional additional documentation

KZFR 90.1FM Operating Budget FYE26.pdf

Optional additional documentation

KZFR 90.1FM · Chico Speaks Application.pdf

Organization Information

Organization DUNS Number*

[REDACTED]

Organization Operating Budget*

\$540,035.94

Number of years organization has engaged in arts and cultural programming in the City of Chico*

35

Organization mission statement and purpose*

KZFR 90.1 FM is a volunteer-powered, listener-supported community radio station with a mission to enlighten, entertain, inform, and educate our audience in support of a connected community. Since 1990, KZFR has provided tools and training for the public to broadcast diverse music, cultural programs, and alternative news that amplify the voices of the northern Sacramento Valley. We create space for free expression, share stories that reflect the region's cultural diversity, and elevate voices historically underrepresented in media. KZFR builds strong relationships with listeners, donors, artists, and nonprofit organizations to strengthen access to the arts and independent media. Through hands-on training and community partnerships, we empower people of all backgrounds to participate in creating radio, podcasts, and public affairs content. We foster civic engagement, cultural awareness, and mutual respect.

Brief summary of core organizational programs and services (200 words)*

KZFR broadcasts a wide range of curated music, arts, and public affairs programming that reflects the diverse voices and cultures of our region. Our core service is on-air programming, including multiple genres of music, independent news and commentary, cultural conversations, youth-led content, live in-studio music, and community-produced shows in English and Spanish. We are especially committed to uplifting local voices and sharing underrepresented perspectives. We do that by providing hands-on training in best broadcasting practices to members of the public, irrespective of gender, ethnicity, age, or language, creating accessible entry points for those with no prior media experience.

KZFR fosters collaborative community partnerships. Non-profits are given on-air time to promote their services. The station solicits and promotes local events through a daily community calendar, and broadcasts more than 30 minutes of locally produced public affairs content daily, including programs that regularly cover art and cultural events. KZFR also directly serves communities in the immediate Chico and outlying areas, providing vital information during emergencies such as the Park Fire.

KZFR's services also include music concerts, event production such as the "Touch of Chico," and educational outreach, such as the Youth Broadcasting Camp in collaboration with the Boys & Girls Club of the North Valley, a podcast/radio series "Celebrating Bike Month" with Chico Velo, a podcast/radio series focused on "Girls on the Run," and "Radio Shorts" with the Brain Injury Coalition. Through radio, podcasting, and

community engagement, KZFR empowers people to share their stories, engage in civic life, and contribute to a vibrant cultural landscape in Chico and beyond.

File Attachment Summary

Applicant File Uploads

- Project and Budget Proposal and Reporting Template - City of Chico Art Commission Grant.xlsx
- KZFR 90.1FM Operating Budget FYE26.pdf
- KZFR 90.1FM · Chico Speaks Application.pdf

	Projected Amount	Actual Amount	Variance [Variance=Actual Amount–Projected Amount]	Percentage Variance [Percentage Variance=(Projected Amount/Variance)×100]	Variance explained if 10% or more	Additional Comments
Income						
City of Chico Art Grant funding	\$ 5,000.00		\$ 5,000.00	100.00%		
Match Income				#DIV/0!		
Other Donations			\$ -	#DIV/0!		
Other Grants	\$ 5,000.00		\$ 5,000.00	100.00%		
in-kind donation (up to 50% of matching professional services, donated/free tickets, etc.) Explain in "Additional Comments"	\$ -		\$ -	#DIV/0!		
Earned Income (ticket revenue, merch)	\$ -		\$ -	#DIV/0!		
Membership	\$ -		\$ -	#DIV/0!		
Corporate Sponsorships	\$ -		\$ -	#DIV/0!		
Individual Donations	\$ -		\$ -	#DIV/0!		
Total Income	\$ 10,000.00	\$ -	\$ 10,000.00	100.00%		
(Match Income Totaled)	\$ 5,000.00	\$ -				
				#DIV/0!		
Expenses				#DIV/0!		
Artistic Personnel (e.g., artists, performers)	\$ 2,000.00			0.00%		
Production Costs (e.g., sets, costumes)			\$ -	#DIV/0!		
Venue Expenses (rent, A/V, etc)			\$ -	#DIV/0!		
Equipment and Supplies	\$ 3,000.00		\$ 3,000.00	100.00%		
Rentals (chairs, tables, etc.)	\$ -		\$ -	#DIV/0!		
Outside Services (security, marketing, accounting, etc.)	\$ 400.00		\$ 400.00	100.00%		
Licenses and Permits			\$ -	#DIV/0!		
Travel, Transportation and Accomadations			\$ -	#DIV/0!		
Marketing and Promotion (materials and expenses)	\$ 200.00		\$ 200.00	100.00%		
Materials			\$ -	#DIV/0!		
Printing	\$ 125.00		\$ 125.00	100.00%		
Insurance	\$ -		\$ -	#DIV/0!		
Project Administrative Expenses (postage for mailing, office supplies, technology software, subscriptions, etc.)	\$ 1,275.00		\$ 1,275.00	100.00%		
Event/Project Staff Costs	\$ 3,000.00		\$ 3,000.00	100.00%		
Other (explain)			\$ -	#DIV/0!		
Other (explain)			\$ -	#DIV/0!		
Other (explain)			\$ -	#DIV/0!		
Other (explain)			\$ -	#DIV/0!		
Other (explain)			\$ -	#DIV/0!		
Total Expenses	\$ 10,000.00	\$ -	\$ 10,000.00	100.00%		
Total Income	\$ 10,000.00	\$ -				

Total Expenses	\$	10,000.00	\$	-
Net Balance (Income-Expenses)	\$	-	\$	-

Submission:

Project Goals and Outcomes - Please indicate the community served and how success will be measured.

(Objectives, Expected Outcomes, Evaluation Plan, Surveys, community served)

How will success be measured?

Reporting:

Narrative of the realized project/outcomes (180 words) to include:

- 1. community served
- 2. population and persons served
- 3. arts and cultural goals realized
- 4. results of measures of success

Reflection: Successes and Lessons

Archival Support: Attach the Project Snapshot Poster

Photos, video links, or media coverage of the project.

Project Snapshot Poster - Archival support reporting

- 1. The aim for the poster is to highlight your key achievements with the project, essentially a 1 page visual snapshot.
- 2. The poster can be done in PowerPoint, Canva and any

Documentation and other Data enter numbers below

Number of Community members reached

Number of Events for this project

Attach the following:

Receipts for all expenses exceeding \$300.

Copies of invoices or contracts for services.

estimated values).

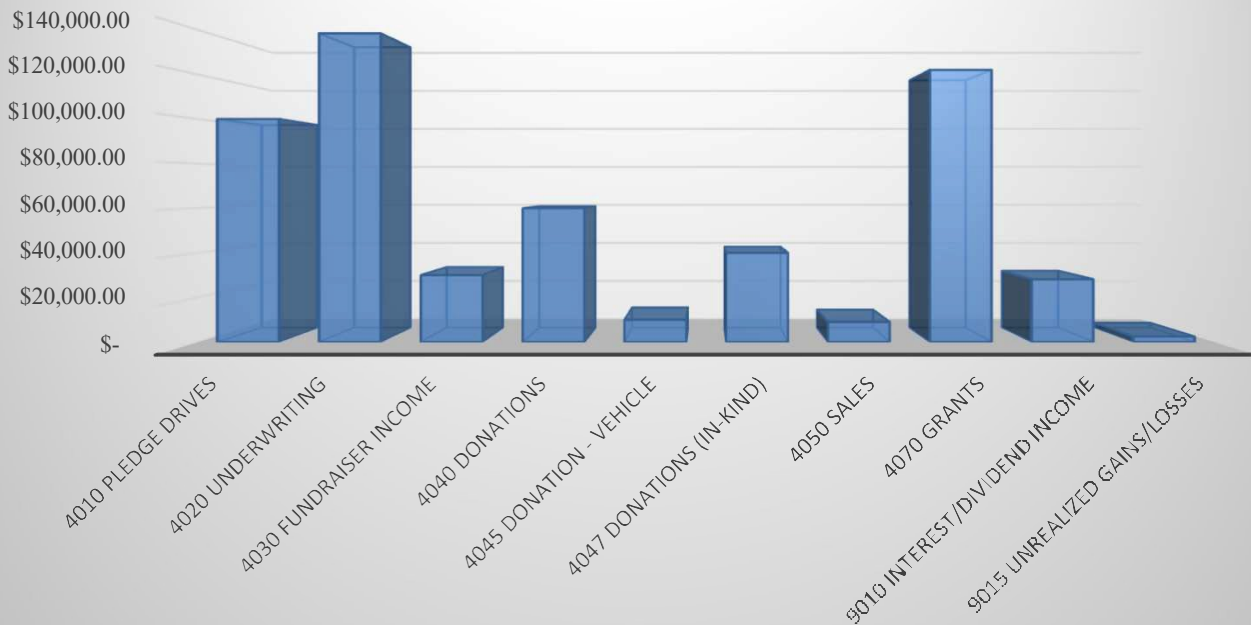


GOLDEN VALLEY COMMUNITY BROADCASTERS KZFR 90.1 FM

KZFR 90.1FM Operating Budget FY25/26

Accounts	Budget totals
Income	
4010 Pledge Drives	\$ 100,000.00
4020 Underwriting	\$ 138,354.94
4030 Fundraiser Income	\$ 30,000.00
4040 Donations	\$ 60,000.00
4045 Donation - Vehicle	\$ 10,000.00
4047 Donations (In-Kind)	\$ 40,000.00
4050 Sales	\$ 9,000.00
4070 Grants	\$ 122,000.00
9010 Interest/Dividend Income	\$ 28,181.00
9015 Unrealized Gains/Losses	\$ 2,500.00
Total Income	\$ 540,035.94

KZFR 90.1 FM Consolidated



Chico Speaks Application

Chico Speaks is a podcast initiative from KZFR 90.1FM, and made possible by the Chico City Arts Grant Program, that will spotlight the voices and stories of local nonprofit arts organizations throughout Butte County. Through this grant-funded project, KZFR will support the creation of four unique podcast series, each developed and hosted by a different nonprofit arts organization. These mini-series will consist of 3 to 5 episodes and will focus on topics such as local arts initiatives, cultural heritage, community events, and creative expression.

To be considered for this initiative, please fill out the form below. If you have any questions about the content of the form please contact Shirley@kzfr.org.

Your Organization's Information

Organization's Name *

Organization's Website *

Please provide a URL showing an example of your organization's work. *

Organization's Address *

Address Line 1

Address Line 2

City

State/Province

ZIP/Postal Code

What is your organization's mission? *

How long has your organization been supporting arts & culture in Butte County? *

What is your organization's EIN number? *

Is Your Organization A non-profit 501(c)3

Contact Person *

--	--

First Name

Last Name

Contact Email *

email@example.com

Contact Phone # *

212-555-1212

What Is The Title Of The Contact Person?

--

Who Will Be Responsible For Content Development?

--	--

First Name

Last Name

Content Developer Email Address

email@example.com

Content Developer Phone Number

212-555-1212

Proposed Podcast Information

What is the name of your proposed program? *

--

Who will be the host of the program? *

--	--

First Name

Last Name

Desired Number of Episodes *

select one ▼

Why does your organization want to produce a podcast? What outcome are you hoping for? *

--

Give us an idea of your concept, and what kind of topics may be covered. *

--

Who from our community might be potential guests featured on your program? *

Please provide any other pertinent information below.

If Your Organization's Proposal Is Accepted, How Will You Use The \$500 Award?

25/26 Arts Grant Review

Applicant:	Legacy Theatre Group (Legacy Stage)	
Contact Person:	Erin Horst	
Amount Requested:	\$5,000.00	
Budget:	\$44,500.00	
Project:	Shakespeare in the Park 2026	
Description	<p>Legacy Stage’s Shakespeare in the Park will celebrate its sixth season in 2026, continuing our mission to bring high-quality, accessible, and engaging theatre to the North State. Since 2020, we’ve produced innovative, professional Shakespeare productions in Chico’s scenic Cedar Grove Meadow, inviting diverse audiences to experience live theatre in a welcoming outdoor setting. In 2025, we launched Camp Shakespeare, our first youth education initiative, introducing students in grades 1–12 to Shakespeare through performance, play, and creative exploration. In 2026, we aim to deepen our impact and expand our offerings. We plan to reserve the meadow for the entire month of June and present two full productions: one Shakespeare play and one musical. We will also grow Camp Shakespeare into a multi-week summer program, offering more opportunities for local youth to engage with theatre. These efforts support our broader vision of building a lasting legacy of professional theatre in Butte County— nurturing creativity, inspiring connection, and fostering lifelong appreciation for the arts. Shakespeare in the Park continues to be our flagship program, bringing together artists, families, and community members</p>	
	Has the applicant received grant funding in the past?	Yes
	Has the applicant requested an extension or not completed a project in the past?	

Legacy Theatre Group

Criteria		Example	Legacy
Amount Requested		\$2,000	\$5,000.00
Match Explained	Y/N	Y	
Nonprofit arts and cultural organizations	Y/N	Y	
Operating within the city of Chico	Y/N	Y	
Two-year history of producing or presenting	Y/N	Y	
Deliver or provide support for the delivery of opportunities for the community to engage in arts and cultural experiences.	1 to 4	3	
Demonstrate artistic rigor and thoughtful planning to engage community and audiences.	1 to 4	4	
Demonstrate strong support from community.	1 to 4	3	
Demonstrate inclusive service to broad, diverse, and underserved populations.	1 to 4	4	
Project Design and Implementation:	1 to 4	4	
<i>Project design indicates realistic timeline, appropriate budget, clear artistic and community-based objectives and achievable outcomes. Design articulates methods to evaluate and measure success, collect and analyze data, and document activities. Design demonstrates depth of involvement and clear plans for community outreach and marketing.</i>			
Artistic Merit	1 to 4	3	
<i>Artists and organizations involved in the project demonstrate skills, expertise, and experiences that are central to the outcomes of the project design.</i>			
Community Impact	1 to 4	4	
<i>Project demonstrates reach and/or depth of engagement in an identified community. Project is responsive to the community to be served. Project execution and evaluation involve significant community participation in accordance with the identified project outcomes.</i>			
Management and Leadership	1 to 4	3	
<i>Ability of applicant organization to implement proposed project is clearly demonstrated by qualifications of project's team, viability of project budget, and overall fiscal and managerial health of applicant and partnering organizations.</i>			
Total Maximum points 32	TOTAL	28	0

Shakespeare in the Park 2026

City of Chico 2025-26 City Arts Grant

Legacy Theatre Group ("Legacy Stage")

Mrs. Erin Kimberly Horst

[REDACTED]

Chico, CA 95926

[REDACTED]

Mrs. Erin Kimberly Horst

[REDACTED]

Chico, CA 95926

[REDACTED]

Application Form

Project Information

Project Name*

Name of Project.

Shakespeare in the Park 2026

Project Description (200 words)*

Legacy Stage's Shakespeare in the Park will celebrate its sixth season in 2026, continuing our mission to bring high-quality, accessible, and engaging theatre to the North State. Since 2020, we've produced innovative, professional Shakespeare productions in Chico's scenic Cedar Grove Meadow, inviting diverse audiences to experience live theatre in a welcoming outdoor setting. In 2025, we launched Camp Shakespeare, our first youth education initiative, introducing students in grades 1-12 to Shakespeare through performance, play, and creative exploration.

In 2026, we aim to deepen our impact and expand our offerings. We plan to reserve the meadow for the entire month of June and present two full productions: one Shakespeare play and one musical. We will also grow Camp Shakespeare into a multi-week summer program, offering more opportunities for local youth to engage with theatre.

These efforts support our broader vision of building a lasting legacy of professional theatre in Butte County—nurturing creativity, inspiring connection, and fostering lifelong appreciation for the arts. Shakespeare in the Park continues to be our flagship program, bringing together artists, families, and community members across generations and cultures to celebrate the power of storytelling under the stars.

Project's Goals and Outcomes (200 words)*

Please indicate the community served and how success will be measured.

Legacy Stage's productions attract both long-time theatre lovers and first-time attendees, many of whom cite the outdoor, welcoming format as a reason for attending. We aim to create a space where everyone feels invited to experience the power of live storytelling, regardless of background or income. We serve the diverse communities of Butte County and the surrounding North State region, including Chico, Paradise, Oroville, and rural areas with live, professional theatre. Our audiences include multi-generational families, college students, retirees, educators, and underserved populations. We are especially committed to engaging youth through our Camp Shakespeare program and to making theatre accessible by offering low-cost or free performances in public spaces like Cedar Grove Meadow. Our long-term goal is to have enough financial support to make Shakespeare in the Park free to everyone. While we're a long way off from being able to sustain that model, it's always at the forefront of our minds.

We measure success through a combination of quantitative and qualitative data. Metrics include audience attendance, participant enrollment, and geographic and demographic reach. We collect feedback through surveys from audiences, artists, and families of Camp Shakespeare participants. Additionally, we track return attendance, community partnerships, and media engagement. These data points help us assess impact, improve future programming, and demonstrate the role of Legacy Stage in strengthening cultural life across our region.

Project Timeline*

Planning and auditions for Shakespeare in the Park begin in January each year, with rehearsals beginning in March/April 2026 and performances through the month of June on Tuesday through Sunday evenings.

Program Budget*

Click here to download the template and upload the completed budget below

2026 Shakespeare in the Park Budget - Sheet1 (1).pdf

Optional additional documentation

Optional additional documentation

Organization Information

Organization DUNS Number*

[REDACTED]

Organization Operating Budget*

91,000

Number of years organization has engaged in arts and cultural programming in the City of Chico*

6

Organization mission statement and purpose*

Legacy Stage's mission is to grow and sustain high-quality, innovative, and sustainable professional theatre. We aim to cultivate a love of theatre, high-quality working environments, authentic and engaging storytelling, and research-based theatre education.

Brief summary of core organizational programs and services (200 words)*

Legacy Stage is a professional theatre company based in Chico, California, dedicated to producing bold, accessible, and community-driven performances. Our cornerstone program is Shakespeare in the Park, an annual summer tradition entering its sixth season in 2026. In 2025, we launched Camp Shakespeare, our first

youth education initiative, designed to introduce students in grades 1–12 to Shakespeare through fun, engaging, and age-appropriate theatre experiences. This program emphasizes creativity, collaboration, and confidence-building, and is led by professional teaching artists.

Other seasonal programming includes original works, musicals, and holiday shows at Laxson Auditorium. Legacy often celebrates and reimagines local spaces, transforming riverbanks, historic buildings, and unexpected outdoor venues into theatrical settings. These productions deepen community connection by grounding stories in familiar landscapes and often explore themes relevant to the North State region.

We also produce the annual Legacy Stage Fringe Festival, held over Labor Day weekend. Now entering its second year, the festival spans three venues and features a wide array of performances—from theatre and spoken word to music, dance, and experimental works. This open-access platform invites participation from both emerging and established artists, with minimal financial or logistical barriers. Legacy Stage provides venue space, technical support, and front-of-house staffing, allowing artists to focus on their creative work.

Legacy Stage is committed to growing a sustainable arts ecosystem in Butte County. Our programming supports emerging artists and cultivates community connection.

File Attachment Summary

Applicant File Uploads

- 2026 Shakespeare in the Park Budget - Sheet1 (1).pdf

Project Budget	
Expense Description	Projected
Contracts and Stipends for artists and crew	\$20,000.00
Teaching Artists - Camp Shakespeare	\$3,000.00
Security Contracts	\$3,000.00
Park Fees	\$5,000.00
Props	\$500.00
PR and Marketing	\$2,000.00
Lighting	\$3,000.00
Costumes	\$4,000.00
Set	\$3,000.00
Miscellaneous	\$1,000.00
Total Project Expenses	\$44,500.00
Projeced Project Funding (Match)	
Ticket Sales (3 weekends, 2 shows)	\$40,000.00
Camp Shakespeare Tuition	\$6,000.00
Concessions	\$2,000.00
Total Gross	\$48,000.00
Total Project Revenue	\$3,500.00

Applicant:	Little Red Hen	
Contact Person:	Erika Birkhom	
Amount Requested:	\$5,000.00	
Total Project Budget:	\$10,000.00	
Project:	The Business of Being an Artist	
Description	<p>The Business of Being an Artist is a transformative project that nurtures adults with developmental disabilities as emerging artists, guiding them through the journey of becoming contributing artists in their communities. Hosted at Little Red Hen Artisans Creative Art Center, this hands-on initiative blends artistic exploration with real-world entrepreneurship, offering the tools and confidence to turn art into opportunity under the stewardship of established Chico artists who will share their talent and knowledge—offering mentorship that inspires artistic growth and strengthens connections across the Chico arts community. Through a six-phase experience, artists explore mediums—from paint and clay to color theory and design— then transform their ideas into original products. They learn to brand, photograph, package, and present their work with intention. Booth displays, storytelling, and marketing techniques help bring each artist’s voice to life, while budgeting, pricing, and profit-planning turn passion into purpose. The final phase culminates in a product launch where artists showcase and sell their creations at public events and markets. This project celebrates inclusive artistry and empowers this underserved community to share their vision with the world. Through this project these emerging artists contribute meaningful work, enriching their own lives and the cultural fabric of Chico. under the stewardship of established Chico artists who will share their talent and knowledge—offering mentorship that inspires artistic growth and strengthens connections across the Chico arts community. Through a six-phase experience, artists explore mediums—from paint and clay to color theory and design— then transform their ideas into original products. They learn to brand, photograph, package, and present their work with intention. Booth displays, storytelling, and marketing techniques help bring each artist’s voice to life, while budgeting, pricing, and profit-planning turn passion into purpose. The final phase culminates in a product launch where artists showcase</p> <p>This project celebrates inclusive artistry and empowers this underserved community to share their vision with the world. Through this project these emerging artists contribute meaningful work, enriching their own lives and the</p>	
	Has the applicant received grant funding in the past?	No
	Has the applicant requested an extension or not completed a project in the past?	

Little Red Hen			
Criteria		Example	Little Red Hen
Amount Requested		\$2,000	\$5,000.00
Match Explained	Y/N	y	
Nonprofit arts and cultural organizations	Y/N	Y	
Operating within the city of Chico	Y/N	Y	
Two-year history of producing or presenting	Y/N	Y	
Deliver or provide support for the delivery of opportunities for the community to engage in arts and cultural experiences.	1 to 4	3	
Demonstrate artistic rigor and thoughtful planning to engage community and audiences.	1 to 4	4	
Demonstrate strong support from community.	1 to 4	3	
Demonstrate inclusive service to broad, diverse, and underserved populations.	1 to 4	4	
Project Design and Implementation:	1 to 4	4	
<i>Project design indicates realistic timeline, appropriate budget, clear artistic and community-based objectives and achievable outcomes. Design articulates methods to evaluate and measure success, collect and analyze data, and document activities. Design demonstrates depth of involvement and clear plans for community outreach and marketing.</i>			
Artistic Merit	1 to 4	3	
<i>Artists and organizations involved in the project demonstrate skills, expertise, and experiences that are central to the outcomes of the project design.</i>			
Community Impact	1 to 4	4	
<i>Project demonstrates reach and/or depth of engagement in an identified community. Project is responsive to the community to be served. Project execution and evaluation involve significant community participation in accordance with the identified project outcomes.</i>			
Management and Leadership	1 to 4	3	
<i>Ability of applicant organization to implement proposed project is clearly demonstrated by qualifications of project's team, viability of project budget, and overall fiscal and managerial health of applicant and partnering organizations.</i>			
Total Maximum points 32	TOTAL	28	0

The Business of Being an Artist

City of Chico 2025-26 City Arts Grant

Little Red Hen

[REDACTED]
Chico, CA 95973

Ms Erika Birkholm

[REDACTED]
Chico, CA 95973

Application Form

Project Information

Project Name*

Name of Project.

The Business of Being an Artist

Project Description (200 words)*

The Business of Being an Artist is a transformative project that nurtures adults with developmental disabilities as emerging artists, guiding them through the journey of becoming contributing artists in their communities. Hosted at Little Red Hen Artisans Creative Art Center, this hands-on initiative blends artistic exploration with real-world entrepreneurship, offering the tools and confidence to turn art into opportunity under the stewardship of established Chico artists who will share their talent and knowledge—offering mentorship that inspires artistic growth and strengthens connections across the Chico arts community.

Through a six-phase experience, artists explore mediums—from paint and clay to color theory and design—then transform their ideas into original products. They learn to brand, photograph, package, and present their work with intention. Booth displays, storytelling, and marketing techniques help bring each artist's voice to life, while budgeting, pricing, and profit-planning turn passion into purpose. The final phase culminates in a product launch where artists showcase and sell their creations at public events and markets.

This project celebrates inclusive artistry and empowers this underserved community to share their vision with the world. Through this project these emerging artists contribute meaningful work, enriching their own lives and the cultural fabric of Chico.

Project's Goals and Outcomes (200 words)*

Please indicate the community served and how success will be measured.

This initiative serves adults with intellectual and developmental disabilities in Butte County, cultivating artistic talent and entrepreneurial skills through six structured phases. The Business of Being an Artist is designed to help emerging artists explore their creative voice, develop marketable products, and engage with the larger art community of Chico.

Individual goals are established with each artist and tracked through skills checklists, portfolios, and participation in community events. In Phase 1, artists explore materials and demonstrate foundational understanding of color, design, and style. Phase 2 focuses on idea development, prototypes, and artistic intent. Phase 3 outcomes include basic branding, product line creation, and display preparation. In Phase 4, artists photograph their work, develop captions, and build visual storytelling tools for public presentation. Phase 5 introduces pricing and budgeting, with success measured through completed cost sheets and product valuation. In Phase 6, artists launch their work at local events, interacting with the public and practicing booth setup and sales.

Success is measured through pre/post evaluations, staff observation, public response, and artist feedback. The goal is for each artist to gain confidence, professional identity, and inclusion—making visible contributions to Chico's vibrant arts culture while building creative independence.

Project Timeline*

Phase 1: Exploration & Foundation – 8/1/25

Participants explore foundational art concepts, experiment with materials like paint and clay, and apply color theory and design. They begin identifying personal style and target audience.

Phase 2: Imagination & Creation – 9/1/25

Artists brainstorm product ideas, sketch drafts, and create prototypes using basic techniques. Packaging concepts are introduced.

Phase 3: Designing & Branding – 10/1/25

Participants develop simple product lines, define a niche, and build a brand identity—logo, cohesive colors, and booth layout.

Phase 4: Storytelling & Marketing – 10/15/25

Focus shifts to visual storytelling, photography, editing, and creating a social media presence to promote their work.

Phase 5: Business of Being an Artist – 11/1/25

Artists learn pricing, budgeting, and prepare for soft launch.

Phase 6: Product Launch – 12/1/25

Launch products online and at events, set up displays, engage customers, and practice handling payments.

Program Budget*

Click [here](#) to download the template and upload the completed budget below

Program Budget.xlsx

Optional additional documentation

Little Red Hen Artisans Creative Art Center One Page Flyer.pdf

Optional additional documentation

Organization Information

Organization DUNS Number*

██████████

Organization Operating Budget*

\$89,900

Number of years organization has engaged in arts and cultural programming in the City of Chico*

25

Organization mission statement and purpose*

The mission of Little Red Hen is to educate the public about developmental disability and to foster an inclusive and creative environment where individuals of all abilities can work, learn, and grow together through the arts. Our hands-on programs empower adults with developmental disabilities—an underserved population with historically limited access to the arts—to explore artistic expression, build professional and life skills, and engage as active contributors to the cultural life of the community. By promoting art appreciation, creative entrepreneurship, and public education, we aim to expand visibility, equity, and opportunity for artists with developmental disabilities—enriching the broader arts landscape of Chico and beyond.

Brief summary of core organizational programs and services (200 words)*

Little Red Hen is a community-based nonprofit dedicated to supporting individuals with developmental disabilities through inclusive, engaging programs that promote self-determination, independence, and meaningful community participation. Serving over 300 children and adults each week, Little Red Hen provides person-centered services that integrate education, enrichment, and real-world experience. In response to recent funding cuts to employment services, Little Red Hen is strategically shifting its long-established vocational model toward a network of creative learning centers—placing lifelong learning, skill development, and expression at the heart of its mission.

The Artisans' Creative Art Center is a central part of this evolution. This hands-on, dynamic arts program empowers adults with developmental disabilities—an underserved population with limited access to the arts—to explore ceramics, painting, theater, photography, digital design, and entrepreneurship. Participants actively shape their experience, manage an in-house gallery, and sell their work, gaining skills in curation, business, and communication. With mentorship from local artists and educators, and access to enriching outings to museums, galleries, and public art events, the program connects emerging artists to Chico's larger creative community. By integrating creativity with functional life skills, the center fosters confidence, purpose, and visibility—helping individuals thrive both artistically and personally.

File Attachment Summary

Applicant File Uploads

- Program Budget.xlsx
- Little Red Hen Artisans Creative Art Center One Page Flyer.pdf

	Projected Amount	Actual Amount	Variance [Variance=Actual Amount–Projected Amount]	Percentage Variance [Percentage Variance=(Projected Amount/Variance)×100]	Variance explained if 10% or more	Additional Comments
Income						
City of Chico Art Grant funding	\$ 5,000.00		\$ 5,000.00	100.00%		
Match Income				#DIV/0!		
Other Donations			\$ -	#DIV/0!		
Other Grants			\$ -	#DIV/0!		
services, donated/free tickets, etc.) Explain in "Additional Comments"	\$ 2,500.00		\$ 2,500.00	100.00%		
Earned Income (ticket revenue, merch)			\$ -	#DIV/0!		
Membership			\$ -	#DIV/0!		
Corporate Sponsorships			\$ -	#DIV/0!		
Individual Donations (Little Red Hen Cash Donation)	\$ 2,500.00		\$ 2,500.00	100.00%		
Total Income	\$ 10,000.00	\$ -	\$ 10,000.00	100.00%		
(Match Income Totaled)	\$ 5,000.00	\$ -		#DIV/0!		
Expenses				#DIV/0!		
Artistic Personnel (e.g., artists, performers)	\$ 6,880.00			0.00%		
Production Costs (e.g., sets, costumes)			\$ -	#DIV/0!		
Venue Expenses (rent, A/V, etc)	\$ 320.00		\$ 320.00	100.00%		
Equipment and Supplies	\$ 1,600.00		\$ 1,600.00	100.00%		
Rentals (chairs, tables, etc.)	\$ 1,000.00		\$ 1,000.00	100.00%		
Outside Services (security, marketing, accounting, etc.)			\$ -	#DIV/0!		
Licenses and Permits			\$ -	#DIV/0!		
Travel, Transportation and Accomadations			\$ -	#DIV/0!		
Marketing and Promotion (materials and expenses)			\$ -	#DIV/0!		
Materials			\$ -	#DIV/0!		
Printing			\$ -	#DIV/0!		
Insurance			\$ -	#DIV/0!		
Project Administrative Expenses (postage for mailing, office supplies, technology software, subscriptions, etc.)			\$ -	#DIV/0!		
Event/Project Staff Costs			\$ -	#DIV/0!		
Other (explain)			\$ -	#DIV/0!		
Other (explain)			\$ -	#DIV/0!		
Other (explain)			\$ -	#DIV/0!		
Other (explain)			\$ -	#DIV/0!		
Other (explain)			\$ -	#DIV/0!		
Total Expenses	\$ 9,800.00	\$ -	\$ 9,800.00	100.00%		
Total Income	\$ 10,000.00	\$ -				
Total Expenses	\$ 9,800.00	\$ -				
Net Balance (Income-Expenses)	\$ 200.00	\$ -				

Submission:

Project Goals and Outcomes - Please indicate the community served and how success will be measured.

(Objectives, Expected Outcomes, Evaluation Plan, Surveys, community served)

How will success be measured?

Reporting:

Narrative of the realized project/outcomes (180 words) to include:

- 1. community served
- 2. population and persons served
- 3. arts and cultural goals realized
- 4. results of measures of success

Reflection: Successes and Lessons

Archival Support:

Attach the Project Snapshot Poster

Photos, video links, or media coverage of the project.

Project Snapshot Poster - Archival support reporting

- 1. The aim for the poster is to highlight your key achievements with the project, essentially a 1 page visual snapshot.
- 2. The poster can be done in PowerPoint, Canva and any other design program or Word.

Please include the following in your ***Project Snapshot Poster:***

- 1. Brief description of project with key information from your original proposal, such as community served, population and persons served including participant numbers, number of events, different populations taking part, etc.
- 2. **Photos and visuals including video links, media coverage of the project, etc. - critical**
- 3. **Video links and/or media coverage of the project**
- 4. Participant testimonial(s)
- 5. Anything else to support your Project Snapshot

Documentation and other Data

enter numbers below

Number of Community members reached

Number of Events for this project

Attach the following:

Receipts for all expenses exceeding \$300.

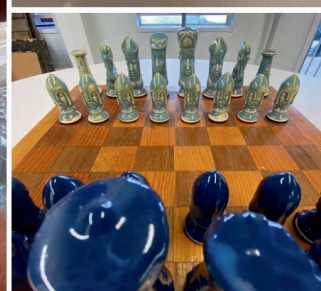
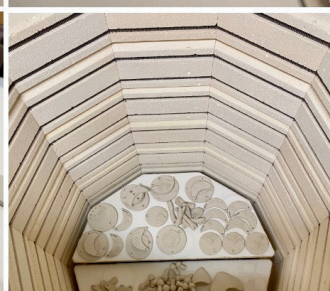
Copies of invoices or contracts for services.

Evidence of in-kind contributions (e.g., donation letters, estimated values).



LITTLE RED HEN ARTISANS

CREATIVE ARTS CENTER



OPEN: MONDAY - FRIDAY 9AM - 5PM
973 EAST AVENUE CHICO, CA

Applicant:	Maker Radio	
Contact Person:	Luann Manss	
Amount Requested:	\$5,000.00	
Total Project Budget:	\$10,000.00	
Project	Makers Muse 2025	
Description	<p>Maker's Muse, is an annual, two-day, free community art festival, hosted by Maker Radio, in collaboration with the art-based organizations and businesses located on Orange Street, in Chico, CA. This celebration of local art and expression is a closed street event, taking place between West 6th and West 7th Street, transforming the area into a vibrant hub of creativity. Performances at the 603 Orange Street Creative Business Park and Orange Street stages, are adjacent to activities, food and art vendors. An immersive and inspiring experience for all ages, Maker's Muse features an eclectic mixed-media of: Art & Expression: Mural contest, exhibits, vendors Live Music: Showcasing local talent across multiple genres Engaging Talks: Speakers and comedians Culinary Delights: Food trucks and curated dining experiences Dynamic Performances: Fire dancers, belly dancers, and interactive entertainment Creative Fashion: A multi-artist thrift and creative reuse fashion show</p>	
	Has the applicant received grant funding in the past?	No
	Has the applicant requested an extension or not completed a project in the past?	No

Maker Radio			
Criteria		Example	Maker Radio
Amount Requested		\$2,000	\$5,000.00
Match Explained	Y/N	y	
Nonprofit arts and cultural organizations	Y/N	Y	
Operating within the city of Chico	Y/N	Y	
Two-year history of producing or presenting	Y/N	Y	
Deliver or provide support for the delivery of opportunities for the community to engage in arts and cultural experiences.	1 to 4	3	
Demonstrate artistic rigor and thoughtful planning to engage community and audiences.	1 to 4	4	
Demonstrate strong support from community.	1 to 4	3	
Demonstrate inclusive service to broad, diverse, and underserved populations.	1 to 4	4	
Project Design and Implementation:	1 to 4	4	
<i>Project design indicates realistic timeline, appropriate budget, clear artistic and community-based objectives and achievable outcomes. Design articulates methods to evaluate and measure success, collect and analyze data, and document activities. Design demonstrates depth of involvement and clear plans for community outreach and marketing.</i>			
Artistic Merit	1 to 4	3	
<i>Artists and organizations involved in the project demonstrate skills, expertise, and experiences that are central to the outcomes of the project design.</i>			
Community Impact	1 to 4	4	
<i>Project demonstrates reach and/or depth of engagement in an identified community. Project is responsive to the community to be served. Project execution and evaluation involve significant community participation in accordance with the identified project outcomes.</i>			
Management and Leadership	1 to 4	3	
<i>Ability of applicant organization to implement proposed project is clearly demonstrated by qualifications of project's team, viability of project budget, and overall fiscal and managerial health of applicant and partnering organizations.</i>			
Total Maximum points 32	TOTAL	28	0

Makers Muse 2025

City of Chico 2025-26 City Arts Grant

Maker Radio

Mrs Luann Marie Manss

[REDACTED]

Chico, CA 95928

Mrs Luann Marie Manss

[REDACTED]

Chico, CA 95928

Application Form

Project Information

Project Name*

Name of Project.

Makers Muse 2025

Project Description (200 words)*

Maker's Muse, is an annual, two-day, free community art festival, hosted by Maker Radio, in collaboration with the art-based organizations and businesses located on Orange Street, in Chico, CA. This celebration of local art and expression is a closed street event, taking place between West 6th and West 7th Street, transforming the area into a vibrant hub of creativity. Performances at the 603 Orange Street Creative Business Park and Orange Street stages, are adjacent to activities, food and art vendors. An immersive and inspiring experience for all ages, Maker's Muse features an eclectic mixed-media of:

Art & Expression: Mural contest, exhibits, vendors

Live Music: Showcasing local talent across multiple genres

Engaging Talks: Speakers and comedians

Culinary Delights: Food trucks and curated dining experiences

Dynamic Performances: Fire dancers, belly dancers, and interactive entertainment

Creative Fashion: A multi-artist thrift and creative reuse fashion show

Project's Goals and Outcomes (200 words)*

Please indicate the community served and how success will be measured.

Goals:

Celebrate and showcase local artists, musicians, and creatives

Activating and transforming public space into a pedestrian-only creative corridor filled with art, music, food, and expression.

Foster Community Engagement and Collaboration

Strengthen partnerships between local businesses, organizations, and artists along Orange Street.

Support Economic Vitality Through the Arts - Generate revenue opportunities for local vendors, food trucks, and artists while increasing visibility and economic activity for Orange Street art related businesses and organizations

Outcomes:

Public engagement - Attract 2,000+ attendees over two days with a diverse program that appeals to families, youth, creatives, and community stakeholders.

Creative Showcases

5 community speakers or comedians

20+ art vendors

10+ musical acts
 1 mural competition, 4 entries with public voting
 1 interactive, multi-artist fashion show
 Increased visibility and economic activity for Orange Street businesses.

Measures of Success

Attendance - Track estimated total attendees each day.
 Quick on-site or post-event surveys (QR codes on signs) to evaluate impact. Ask about enjoyment, favorite features, suggestions.
 Vendor & performer participation survey
 Number of artists, performers, food vendors, speakers.
 New vs. returning participants
 Was it worthwhile? Will they return next year
 Feedback from local businesses, city staff, and collaborators

This event seeks to create an inclusive, free-to-attend event that encourages participation from all ages and backgrounds

Project Timeline*

3 Months Before (Oct–Nov): Submit permits, recruit core team, assign roles. Identify sponsors/partners. Develop branding, promo, confirm layout/street closures. Secure venues, insurance, rentals. Book talent. Contact vendors. Launch sponsor outreach. Promote save-the-date. Open mural/fashion show apps. Confirm key bookings.

2 Months Before (Jan): Boost social media/PR. Map layout. Confirm talent. Start volunteer recruitment. Finalize vendors. Order signs, start weekly check-ins. Add to event calendars.

1 Month Before (Feb): Final walkthrough. Finalize schedule. Coordinate orders/deliveries, share press/media kits.

Event Month (Mar): Final promo. Volunteer orientations. Host event. Capture media/feedback.

1 Month After (Apr): Send thank-yous. Host post-mortem. Analyze feedback. Start planning next year.

Program Budget*

[Click here to download the template and upload the completed budget below](#)

Makers Muse 2025 - Budget - City of Chico Arts Commission Grant.pdf

Optional additional documentation

Optional additional documentation

Organization Information

Organization DUNS Number*

available upon request

Organization Operating Budget*

\$63,000

Number of years organization has engaged in arts and cultural programming in the City of Chico*

3 years

Organization mission statement and purpose*

Maker Radio is a nonprofit organization dedicated to supporting local and emerging musicians while strengthening Chico's live music scene, serving as a creative hub and a full-spectrum music industry ecosystem.

Brief summary of core organizational programs and services (200 words)*

As an independent, volunteer-powered radio station serving Chico, CA, Maker Radio streams on 94.5 FM, providing local artists with accessible performance opportunities, radio airplay, live and studio recording sessions, high-quality video production, promotional materials, artist development, and more.

Maker Radio hosts a weekly open mic, community concerts and events throughout the year to build local connections, celebrate creativity, and spotlight emerging talent. The organization is committed to continually improving our programming and expanding opportunities for Chico's music scene.

Our flagship program, What Is Art? is a weekly open-mic/open-stage event held every Thursday, offering low-barrier performance opportunities on a professional stage with high-end sound, stage lighting, and a welcoming crowd. Artists—many performing for the first time—are supported with full instrument access and professional-quality audio and video production, all recorded by our volunteer team using a 4-camera setup and 24-track audio.

Each week, we publish edited performance videos to our Maker Radio YouTube channel, averaging eight videos per week and over 300 videos total to date. These recordings offer artists valuable promotional assets to support their careers.

Select audio tracks from What Is Art? are also broadcast on Maker Radio 94.5 FM, airing every hour at 45 minutes past, with artist and song information shared on-air. We've aired over 6,200 tracks from local performers to date.

File Attachment Summary

Applicant File Uploads

- Makers Muse 2025 - Budget - City of Chico Arts Commission Grant.pdf

Applicant:	MONCA	
Contact Person:	Pat Macias	
Amount Requested:	\$4,477.50	
Total Project Budget:	\$8,955.00	
Project:		
Description	<p>The Museum of Northern California Art (MONCA) is hopeful to use funding awarded to purchase and install sound dampening panels in the foyer of the museum to assist with sound distribution and sound echoing when offering classes, exhibits, and events for the community. Sound panels have been researched, sound panels have been quoted by professional grade manufacturer, and proper quotes are attached below. MONCA continues to fold in numerous diverse, equitable, and unique experiences for the community of Butte as the museum's history continues in the heart of Chico. The gathering spot of several conversations, lively laughs, and sharing stories of inspiration and support occurs in the foyer area of the beloved museum. The installation of sound dampening panels would be a tremendous support to keep guests feeling comfortable, heard, and listened to when attending any activity on site. As more musical events take place, spoken word collaborations, and even weddings on a regular basis the museum hopes to gather funds to create an even more welcoming and comfortable atmosphere for all. MONCA would like to request a direct match of half the quoted amount provided in the budget sheet. The full amount requested is \$4,477.50 MONCA would like to match the funding request with earned in kind funds in the amount of \$4,477.50</p> <p>The hopeful funded project would be fully complete with no upkeep after</p>	
	Has the applicant received grant funding in the past?	Yes
	Has the applicant requested an extension or not completed a project in the past?	

MONCA			
Criteria		Example	MONCA
Amount Requested		\$2,000	\$4,477.50
Match Explained	Y/N	y	
Nonprofit arts and cultural organizations	Y/N	Y	
Operating within the city of Chico	Y/N	Y	
Two-year history of producing or presenting	Y/N	Y	
Deliver or provide support for the delivery of opportunities for the community to engage in arts and cultural experiences.	1 to 4	3	
Demonstrate artistic rigor and thoughtful planning to engage community and audiences.	1 to 4	4	
Demonstrate strong support from community.	1 to 4	3	
Demonstrate inclusive service to broad, diverse, and underserved populations.	1 to 4	4	
Project Design and Implementation:	1 to 4	4	
<i>Project design indicates realistic timeline, appropriate budget, clear artistic and community-based objectives and achievable outcomes. Design articulates methods to evaluate and measure success, collect and analyze data, and document activities. Design demonstrates depth of involvement and clear plans for community outreach and marketing.</i>			
Artistic Merit	1 to 4	3	
<i>Artists and organizations involved in the project demonstrate skills, expertise, and experiences that are central to the outcomes of the project design.</i>			
Community Impact	1 to 4	4	
<i>Project demonstrates reach and/or depth of engagement in an identified community. Project is responsive to the community to be served. Project execution and evaluation involve significant community participation in accordance with the identified project outcomes.</i>			
Management and Leadership	1 to 4	3	
<i>Ability of applicant organization to implement proposed project is clearly demonstrated by qualifications of project's team, viability of project budget, and overall fiscal and managerial health of applicant and partnering organizations.</i>			
Total Maximum points 32	TOTAL	28	0

"MONCA Foyer Sound Panels Purchase and Installation"

City of Chico 2025-26 City Arts Grant

Museum of Northern California Art (monca)

Ms Pat Kemeny Macias

[REDACTED]

Chico, CA 95926

[REDACTED]

[REDACTED]

Ms Pat Kemeny Macias

[REDACTED]

Chico, CA 95926

[REDACTED]

[REDACTED]

Application Form

Project Information

Project Name*

Name of Project.

"MONCA Foyer Sound Panels Purchase and Installation"

Project Description (200 words)*

The Museum of Northern California Art (MONCA) is hopeful to use funding awarded to purchase and install sound dampening panels in the foyer of the museum to assist with sound distribution and sound echoing when offering classes, exhibits, and events for the community. Sound panels have been researched, sound panels have been quoted by professional grade manufacturer, and proper quotes are attached below. MONCA continues to fold in numerous diverse, equitable, and unique experiences for the community of Butte as the museum's history continues in the heart of Chico. The gathering spot of several conversations, lively laughs, and sharing stories of inspiration and support occurs in the foyer area of the beloved museum. The installation of sound dampening panels would be a tremendous support to keep guests feeling comfortable, heard, and listened to when attending any activity on site. As more musical events take place, spoken word collaborations, and even weddings on a regular basis the museum hopes to gather funds to create an even more welcoming and comfortable atmosphere for all.

MONCA would like to request a direct match of half the quoted amount provided in the budget sheet. The full amount requested is \$4,477.50

MONCA would like to match the funding request with earned in kind funds in the amount of \$4,477.50

The hopeful funded project would be fully complete with no upkeep after completion.

Project's Goals and Outcomes (200 words)*

Please indicate the community served and how success will be measured.

The community served with the logistical project supported is any and all who attend the museum for any purpose. The panels would assist dampening conversations as music is enjoyed in the other room. The community as a whole in Butte county is welcome at any stage of life to enjoy the location making it truly community centered. Guests from all around Butte County and beyond make the MONCA a destination spot to enjoy a unique experience like tea blending, or find connection through a grief workshop, or listen to talented musicians while observing works of art. The museum serves all human beings willing and wanting to enter the space with curiosity and wonder of what is inside. MONCA continues to collaborate and form more community partnerships to continuously offer more community mindset opportunities on and off site. The success of installing the proper sound paneling into the museum's historical present image, allows for the space to be enjoyed as is but with reassurance all can attending enjoy the space collaboratively. As concerts, events, and even poetry readings amp up in the museum's offerings it would be successful to support all three with helping each thrive more with proper sound and sound modification for MONCA attendees and presenters.

Project Timeline*

The timeline of the project would be prompt and full installation would be forecasted at less than 90 days after fund request is hopefully approved. MONCA has led with due diligence on this hopeful project by requesting quotes for proper installation and materials. As the museum is a museum, the installation process must be done correctly and informatively as to not damage, puncture, or alter the walls in any way. Due to this historical need to be honored, MONCA has obtained proper quoting and installation needs for the project with anticipated completion in three brief months. This would bring the project timeline from July 2025-Oct 2025 from ordering parts to full installation.

Program Budget*

Click here to download the template and upload the completed budget below

20250625123403159 (1).pdf

Optional additional documentation

Optional additional documentation

Organization Information

Organization DUNS Number*

[REDACTED]

Organization Operating Budget*

\$125,000.00

Number of years organization has engaged in arts and cultural programming in the City of Chico*

14 years : The Museum of Northern California Art (MONCA) established itself in 2011

Organization mission statement and purpose*

Mission Statement:

"The mission of the Museum of Northern California Art (MONCA) is to make art accessible and promote awareness of northern California artists through collections, exhibitions, and educational programs."

Purpose Statement:

"The vision and intended purpose of the Museum of Northern California Art (MONCA) is to be a vehicle for communities in the region to experience and create art for the sake of enjoyment, expression, social cohesion, innovation and communication. The museum will improve public perception of art by creating vital

educational programs that inspire enthusiasm and increase the quality of life for artists, art enthusiasts and the public at large.”

Brief summary of core organizational programs and services (200 words)*

The MONCA offers a variety of programming and services for accessible and enjoyable interaction with the arts in Butte County. The MONCA is well known for utilizing not only the inside space for the museum itself, but also the streets surrounding the museum, and utilizing the cargo bus for community outreach and promotion. Inside the museum walls exhibitions are enjoyed by any who attend in person, exhibitions are altered every two months. Space is shared by the artists community and beyond during exhibitions and events where you can easily overhear artists sharing about their work, or admiring an-others. The museum offers a safe haven for professional lectures, community input groups, and educational outreach gatherings. Acute topics are also delved into - architectural lectures or best utilization of city grant funds with the general public in hopes to truly build knowledge personally or professionally. Throughout the year educational field trips are offered for students of all ages and educational backgrounds to attend the museum. An art library for all ages as well! The space has even been utilized for rental space for weddings as it beautiful inside. Many, many, concerts, proms, and meetings have been held at the MONCA which further displays the many uses the museum serves and will continue to serve for Butte County and beyond. New beginnings of specialized classes are being held bridging togetherness the sharing of interests such as tea blending or collage making classes. Youth were also provided Summer Camp opportunities in Art and Literacy. This surrounded them in the arts while also offering healthy summer programming while they are not in school. As shown, the MONCA is a plethora of unique and engaging programs and services that suit any human interested in learning more about their passions, curiosities, and desires to gather with art minded folk in Butte County. MONCA unites community, near and far, and will continue to do so for a long time to come.

File Attachment Summary

Applicant File Uploads

- 20250625123403159 (1).pdf

NetWell Noise Control

Minneapolis, MN 55431



Estimate

ADDRESS

Richard Macias
Museum of Northern California
Art
Chico, CA 95926

SHIP TO

Richard Macias
Museum of Northern
California Art
Chico, CA 95926

ESTIMATE # 72221-78

DATE 10/20/2021

EXPIRATION DATE 11/20/2021

SHIP VIA

Best Way

ESTIMATE LEAD TIME

4-6 weeks

	DESCRIPTION	QTY	RATE	AMOUNT
Fabric Panels	Size: 2'x10' Thickness: 2" Color: TBD Edge: Square, Natural Mount: Rotofast or Z Clip	14	240.00	3,360.00
Fabric Panels	Size: 2'x8' Thickness: 2" Color: TBD Edge: Square, Natural Mount: Rotofast or Z Clip	3	205.00	615.00
Fabric Panels	Size: 2'x7' Thickness: 2" Color: TBD Edge: Square, Natural Mount: Rotofast or Z Clip	8	185.00	1,480.00
Fabric Panels	Size: 2'x6' Thickness: 2" Color: TBD Edge: Square, Natural Mount: Rotofast or Z Clip	18	160.00	2,880.00
Fabric Panels	Size: 2'x5' Thickness: 2" Color: TBD Edge: Square, Natural Mount: Rotofast or Z Clip	1	140.00	140.00
Fabric Panels	Size: 2'x4' Thickness: 2" Color: TBD Edge: Square, Natural	4	120.00	480.00

DESCRIPTION

QTY

RATE

AMOUNT

Mount: Rotofast or Z Clip

To place an order, please call 1-800-638-9355.

TOTAL

\$8,955.00

Thank you!

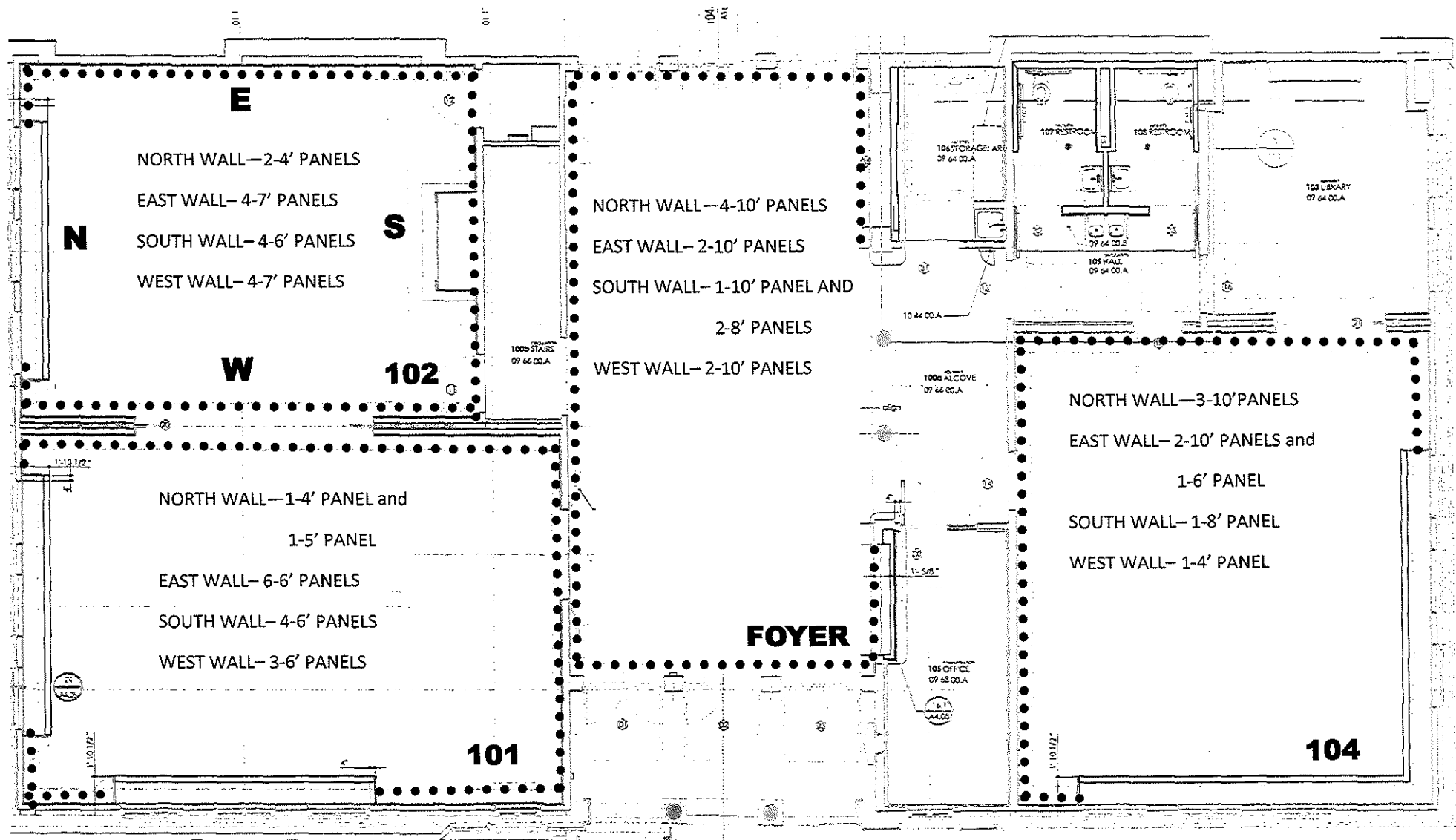
Regards,

Sean Stiehm
NetWell Noise Control

Accepted By

Accepted Date

MUSEUM OF NORTHERN CALIFORNIA ART—CHICO CALIFORNIA



PANELS ARE "FABRIC PANELS" BY NetWell NOISE CONTROL

NOTE: ALL PANELS ARE 2" THICK, BY 2' WIDE, BY THE SIZE INDICATED, AND ARE INSTALLED HORIZONTALLY JUST BELOW THE CEILING.

Acoustical control for monca

Company: NetWell Noise Control
Phone: [REDACTED]
Product: Fabric Panels
Colors options: 70
Sizes: 2 feet wide by lengths of 4'-5'-6'-7'-8'-9' and 10'
All panels 2" thick

Room Calculations: 100 Foyer

North wall- 4-10' panels
East wall 2-10' panels
South wall 1-10' panel
2-8' panels
West wall 2-10' panels

101 Headly Gallery

North wall- 1-4' panel
1-5' panel
East wall 6-6' panels
South wall 4-6' panels
West wall 3-6' panels

102 Ginochio Gallery

North wall- 2-4' panels
East wall 4-7' panels
South wall 4-6' panels
West wall 4-7' panels

104 Phillips Gallery

North wall- 3-10' panels
East wall 2-10' panels
1-6' panel
South wall 1-8' panels
West wall 1-4' panels

Museum of Northern California Art (monca)

[REDACTED]
Chico California
monca.org

Contact: Richard Macias
[REDACTED]

25/26 Arts Grant Review

Applicant:	Movement Art of Chico	
Contact Person:	Sara Smallhouse	
Amount Requested:	\$4,800.00	
Total Project Budget:	\$9,600.00	
Project:	Capoeira Arts Therapy	
Description	<p>Physical movement and song have known health boosting impact. Capoeira utilizes these same aspects in this Afro-Brazilian form of martial arts. Capoeira Arts Therapy is a series of free, monthly workshops aimed at supporting women, folks with disabilities, people in the community with low incomes, and people of Latin or African descent, to have a safe space to move their bodies, to participate in song and instrumental music used in capoeira, and to practice mindfulness, personal reflection, personal goal setting for confidence building, and celebrating one another. This is a martial arts class where we deemphasize the "martial" aspect, and truly elevate the "art" to promote healing, and reduce barriers for folks that might not typically join a martial art class. This series removes any stigmas of capoeira, like that you must already be fit to perform its acrobatic movements, or that this is a competitive environment, or a predominantly male space. Capoeira Arts Therapy, a multi-disciplinary workshop series, was developed with the Healthy Places Index in mind. Neighborhoods in Chico have vast disparities when it comes to their HPI percentiles. Ranging from the 18th percentile to the 83rd (way below average to well above), there are folks experiencing poverty, lacking access to arts and culture, and whole ethnic communities that do not see themselves represented in day-to-day life. This grant would be matched with the in-kind donation of the principal instructors to ensure its success. Our primary instructors, Britta and Andre, are long time capoeiristas, art educators, and health practitioners. Their generous donation allows the grant funds we are applying for here to be used for the materials and equipment needed for the program, and a hefty marketing budget so that we can truly reach our population in need and areas of Chico that would benefit the most from this</p>	
	Has the applicant received grant funding in the past?	No
	Has the applicant requested an extension or not completed a project in the past?	

Movement Art of Chico

Criteria		Example	Movement Art
Amount Requested		\$2,000	\$4,800.00
Match Explained	Y/N	y	
Nonprofit arts and cultural organizations	Y/N	Y	
Operating within the city of Chico	Y/N	Y	
Two-year history of producing or presenting	Y/N	Y	
Deliver or provide support for the delivery of opportunities for the community to engage in arts and cultural experiences.	1 to 4	3	
Demonstrate artistic rigor and thoughtful planning to engage community and audiences.	1 to 4	4	
Demonstrate strong support from community.	1 to 4	3	
Demonstrate inclusive service to broad, diverse, and underserved populations.	1 to 4	4	
Project Design and Implementation:	1 to 4	4	
<i>Project design indicates realistic timeline, appropriate budget, clear artistic and community-based objectives and achievable outcomes. Design articulates methods to evaluate and measure success, collect and analyze data, and document activities. Design demonstrates depth of involvement and clear plans for community outreach and marketing.</i>			
Artistic Merit	1 to 4	3	
<i>Artists and organizations involved in the project demonstrate skills, expertise, and experiences that are central to the outcomes of the project design.</i>			
Community Impact	1 to 4	4	
<i>Project demonstrates reach and/or depth of engagement in an identified community. Project is responsive to the community to be served. Project execution and evaluation involve significant community participation in accordance with the identified project outcomes.</i>			
Management and Leadership	1 to 4	3	
<i>Ability of applicant organization to implement proposed project is clearly demonstrated by qualifications of project's team, viability of project budget, and overall fiscal and managerial health of applicant and partnering organizations.</i>			
Total Maximum points 32	TOTAL	28	0

Capoeira Arts Therapy

City of Chico 2025-26 City Arts Grant

Movement Art of Chico

Ms. Sara Smallhouse

[REDACTED]

Chico, CA 95928

[REDACTED]

Ms. Sara Smallhouse

[REDACTED]

Chico, CA 95928

[REDACTED]

Application Form

Project Information

Project Name*

Name of Project.

Capoeira Arts Therapy

Project Description (200 words)*

Physical movement and song have known health boosting impact. Capoeira utilizes these same aspects in this Afro-Brazilian form of martial arts. Capoeira Arts Therapy is a series of free, monthly workshops aimed at supporting women, folks with disabilities, people in the community with low incomes, and people of Latin or African descent, to have a safe space to move their bodies, to participate in song and instrumental music used in capoeira, and to practice mindfulness, personal reflection, personal goal setting for confidence building, and celebrating one another. This is a martial arts class where we deemphasize the "martial" aspect, and truly elevate the "art" to promote healing, and reduce barriers for folks that might not typically join a martial art class. This series removes any stigmas of capoeira, like that you must already be fit to perform its acrobatic movements, or that this is a competitive environment, or a predominantly male space.

Capoeira Arts Therapy, a multi-disciplinary workshop series, was developed with the Healthy Places Index in mind. Neighborhoods in Chico have vast disparities when it comes to their HPI percentiles. Ranging from the 18th percentile to the 83rd (way below average to well above), there are folks experiencing poverty, lacking access to arts and culture, and whole ethnic communities that do not see themselves represented in day-to-day life. This grant would be matched with the in-kind donation of the principal instructors to ensure its success. Our primary instructors, Britta and Andre, are long time capoeiristas, art educators, and health practitioners. Their generous donation allows the grant funds we are applying for here to be used for the materials and equipment needed for the program, and a hefty marketing budget so that we can truly reach our population in need and areas of Chico that would benefit the most from this program. This is not a program to generate income, but one that represents our values.

Project's Goals and Outcomes (200 words)*

Please indicate the community served and how success will be measured.

The goal of this program is to provide healthy movement, arts and cultural education, opportunities to connect and build community, opportunities to improve mental health through the arts, for free and for people who might be experiencing undue stresses in our present time.

We will accomplish this goal by innovating our traditional capoeira curriculum to create something unique. Classes will open with community building first, with low stress icebreakers. We will then move onto personal goal setting, where students sit quietly and decide what they want to accomplish in this workshop. They will be encouraged to think of goals that might be physical, mental or emotional. This lessens the stigma that the only way to be good at capoeira is through high athletic performance. They will write their goals on the mirror and we begin our movement practice. We will then move into song and music practice. The history of capoeira, and the emphasis on resilience will be incorporated in bits and pieces throughout. Students will have some mindful time, to relax their body, and focus on their positive performance in whatever we did that day. They then reflect on their goal and their own personal performance with another brief activity. We close out the class with "Parabéns" which is "congratulations" in Portuguese. Students will

congratulate each other on their goal achievement and any other awesome observations they witness of each other.

Students will be given a feedback survey via QR code or paper form, where we will gather demographic data (income, race/ethnicity/age/where they heard about this/which part of Chico they live in/do they feel better body and mind). Students can opt to leave feedback for improvement. We aim to have 10-20 students at each session, and hitting these marks will determine our success. The other measure will be in supporting our aforementioned communities we are targeting with this program, which data from the survey will reveal.

Project Timeline*

August

- Develop Curriculum (first two month workshops already designed)
- Develop and Initiate preliminary PR materials
- purchase mirror
- create surveys
- Social media blasts
- announce grant
- workshop last Sunday of the month

September

- second round of PR materials (physical locations)
- workshop last Sunday of the month

November

- order instruments (we have enough to last until here)
- 3rd round of PR
- workshop last Sunday of the month

October

- workshop last Sunday of the month

December

- workshops last Sunday of the month

Jan

- new marketing push
- workshops last Sunday of the month

February

- workshops last Sunday of the month

March

- last marketing push
- workshops last Sunday of the month

April

- prep for grant funding report (collect data, organize receipts, etc)
- workshops last Sunday of the month

May

- finalize grant report
- workshop last Sunday of the month

-student who have completed 10 out of the 12 workshops are presented with recognition

Program Budget*

Click here to download the template and upload the completed budget below

Capoeira Arts Therapy.xlsx

Optional additional documentation

Capoeira Art Therapy Supplementary Materials.docx

Optional additional documentation

Capoeira Art Therapy Supplementary Materials.pdf

Organization Information

Organization DUNS Number*

[REDACTED]

Organization Operating Budget*

\$35,740

Number of years organization has engaged in arts and cultural programming in the City of Chico*

3

Organization mission statement and purpose*

We are a non-profit organization who support a diverse expression of the Arts and Culture in Chico through classes, exhibitions and events.

We are a group of artists, teachers, dancers and healers. We have established our group, Movement Arts of Chico as a non-profit organization in January of 2022. All of our endeavors at the MA go directly into maintaining and running our beautiful downtown location. Our mission is simple: to support the growing arts culture in Chico. We do this by organizing art shows, music, film and dance events and hosting a variety of classes. We aim to create greater accessibility of the arts, especially for youth in our community.

Brief summary of core organizational programs and services (200 words)*

Movement Arts of Chico has hosted Samba, Capoeira, Tai Chi, NIA Dance, Afro Caribbean Dance, Yoga, Arts Classes, Cultural Festivals, Art Exhibitions, and more. The space is a hub where cultures and arts, that are not typically represented, can find a home. Classes range in time and days based on instructor availability.

File Attachment Summary

Applicant File Uploads

- Capoeira Arts Therapy.xlsx
- Capoeira Art Therapy Supplementary Materials.docx
- Capoeira Art Therapy Supplementary Materials.pdf

	Projected Amount	Actual Amount	Variance [Variance=Actual Amount–Projected Amount]	Percentage Variance [Percentage Variance=(Projected Amount/Variance)×100]	Variance explained if 10% or more	Additional Comments
Income						
City of Chico Art Grant funding	\$4,800		\$ 4,800.00	100.00%		
Match Income						
Other Donations			\$ -	#DIV/0!		
Other Grants			\$ -	#DIV/0!		
In-Kind Donation [up to 50% of Match] (professional services, donated/free tickets, etc.) Explain in "Additional Comments"	\$ 2,400.00		\$ 2,400.00	100.00%		instructors donated half of their prep and instruction
Earned Income (ticket revenue, merch)			\$ -	#DIV/0!		
Membership			\$ -	#DIV/0!		
Corporate Sponsorships	\$ 2,400.00		\$ 2,400.00	100.00%		ancitipated donation from Equilibrium Accupuncture
Individual Donations			\$ -	#DIV/0!		
Total Income	\$ 9,600.00	\$ -	\$ 9,600.00	100.00%		
(Match Income Totaled)	\$ 4,800.00	\$ -				
Expenses						
Artistic Personnel (e.g., artists, performers)	\$ 2,000.00			0.00%		instructors stipends
Production Costs (e.g., sets, costumes)			\$ -	#DIV/0!		
Venue Expenses (rent, A/V, etc)	\$ 1,800.00		\$ 1,800.00	100.00%		rent of space
Equipment and Supplies	\$ 600.00		\$ 600.00	100.00%		instruments for mutiple people to practice on
Rentals (chairs, tables, etc.)			\$ -	#DIV/0!		
Outside Services (security, marketing, accounting, etc.)	\$ 500.00		\$ 500.00	100.00%		
Licenses and Permits			\$ -	#DIV/0!		
Travel, Transportation and Accomadations			\$ -	#DIV/0!		
Marketing and Promotion (materials and expenses)	\$ 600.00		\$ 600.00	100.00%		produce videos, boost social media posting
Materials			\$ -	#DIV/0!		
Printing	\$ 100.00		\$ 100.00	100.00%		surveys, flyers, musical booklet copies, waivers
Insurance	\$3,000		\$ 3,000.00	100.00%		liability insurance
Project Administrative Expenses (postage for mailing, office supplies, technology software, subscriptions, etc.)	\$ 100.00		\$ 100.00	100.00%		web subscription
Event/Project Staff Costs	\$ 500.00		\$ 500.00	100.00%		marketing stipend
Other (explain)			\$ -	#DIV/0!		
Other (explain)			\$ -	#DIV/0!		
Other (explain)			\$ -	#DIV/0!		
Other (explain)			\$ -	#DIV/0!		
Other (explain)			\$ -	#DIV/0!		
Total Expenses	\$ 9,200.00	\$ -	\$ 9,200.00	100.00%		
Total Income	\$ 9,600.00	\$ -				
Total Expenses	\$ 9,200.00	\$ -				
Net Balance (Income-Expenses)	\$ 400.00	\$ -				

Submission:

Project Goals and Outcomes - Please indicate the community served and how success will be measured. (Objectives, Expected Outcomes, Evaluation Plan, Surveys, community served)

How will success be measured?

Reporting:

Narrative of the realized project/outcomes (180 words) to include:

- 1. community served
- 2. population and persons served
- 3. arts and cultural goals realized
- 4. results of measures of success

Reflection: Successes and Lessons

Archival Support:

Attach the Project Snapshot Poster

Photos, video links, or media coverage of the project.

Project Snapshot Poster - Archival support reporting

- 1. The aim for the poster is to highlight your key achievements with the project, essentially a 1 page visual snapshot.
- 2. The poster can be done in PowerPoint, Canva and any other design program or Word.

Please include the following in your Project Snapshot Poster:

- 1. Brief description of project with key information from your original proposal, such as community served, population and persons served including participant numbers, number of events, different populations taking part, etc.
- 2. Photos and visuals including video links, media coverage of the project, etc. - critical
- 3. Video links and/or media coverage of the project
- 4. Participant testimonial(s)
- 5. Anything else to support your Project Snapshot

Documentation and other Data

enter numbers below

Number of Community members reached

Number of Events for this project

Attach the following:

Receipts for all expenses exceeding \$300.

Copies of invoices or contracts for services.

Evidence of in-kind contributions (e.g., donation letters, estimated values).

Instructor Bios:

ANDRE WILLIAMS is a principal instructor for ASCAB Capoeira. He is an advocate for equity and a champion for cultural diversity in our area. Along with Capoeira, he also practices orthopedic acupuncture at Equilibrium Acupuncture.

BRITTAN GOLDMANN is a foreign language and visual arts teacher. She was born and raised in Chico, California and understands the significance of cultural arts expanding the lives of individuals and groups in her small town. Britta also holds a BA in Cultural Anthropology, Masters in Language Education and combined with her lived experiences in Bahia, Brazil shares her knowledge through her Portuguese language and movement instruction.

Legacy of Cultural Arts Education



Britta (center) and Andre (right) with student, performing at Farmer's Market



Adult class photograph

SPECIAL CAPOEIRA WORKSHOP WITH
FORMANDA
MALAGUETA
OF CAPOEIRA BRASIL SAN FRANCISCO PENINSULA



SATURDAY
APRIL
26TH



KIDS 4-6YRS 9:30-10AM
 KIDS 7+ 10-11AM
 ADULTS 11-12:30PM
 RODA 12:30-1:30

MOVEMENT ARTS OF CHICO

FOR MORE INFORMATION CONTACT
 CONTRA MESTRE PATO 928.600.9189

Promotion for guest teacher workshop

Sample Outline for Capoeira Arts Workshop:

10-11:30AM

5 minutes- Introduction activity, brief outline of the class

5 minutes-deep breathing and guided meditation for de-stress

5 minutes-goal setting activity

10:15 am mark

15 minutes dynamic warmup (Britta demonstrates mid-level challenge, Andre demonstrates low-level challenge)

10:30 am mark

30 minutes movement instruction and practice

Meia de frente (collective practice, Britta leads, Andre can practice modifications individually)

Equiva practice (partner practice, Britta/Andre demo, then go into support mode)

11am mark

5 minute cool down

10 minute song practice (break down *Ay Ay De*) call and response with leaders and group

5 minute practice of singing with music (Britta and Andre switch leading and providing instruments in the background)

5 minutes reflection (laying down breathing practice, brief guided meditation on resilience incorporating capoeira history)

5 minutes Parabens

11:30 am mark

End survey

Remind folks about next workshop

Instructor Bios:

ANDRE WILLIAMS is a principal instructor for ASCAB Capoeira. He is an advocate for equity and a champion for cultural diversity in our area. Along with Capoeira, he also practices orthopedic acupuncture at Equilibrium Acupuncture.

BRITTAN GOLDMANN is a foreign language and visual arts teacher. She was born and raised in Chico, California and understands the significance of cultural arts expanding the lives of individuals and groups in her small town. Britta also holds a BA in Cultural Anthropology, Masters in Language Education and combined with her lived experiences in Bahia, Brazil shares her knowledge through her Portuguese language and movement instruction.

Legacy of Cultural Arts Education



Britta (center) and Andre (right) with student, performing at Farmer's Market



Adult class photograph

SPECIAL CAPOEIRA WORKSHOP WITH
FORMANDA
MALAGUETA
OF CAPOEIRA BRASIL SAN FRANCISCO PENINSULA



SATURDAY
APRIL
26TH



KIDS 4-6YRS 9:30-10AM
 KIDS 7+ 10-11AM
 ADULTS 11-12:30PM
 RODA 12:30-1:30

MOVEMENT ARTS OF CHICO
 FOR MORE INFORMATION CONTACT
 CONTRA MESTRE PATO 928.600.9189

Promotion for guest teacher workshop

Sample Outline for Capoeira Arts Workshop:

10-11:30AM

5 minutes- Introduction activity, brief outline of the class

5 minutes-deep breathing and guided meditation for de-stress

5 minutes-goal setting activity

10:15 am mark

15 minutes dynamic warmup (Britta demonstrates mid-level challenge, Andre demonstrates low-level challenge)

10:30 am mark

30 minutes movement instruction and practice

Meia de frente (collective practice, Britta leads, Andre can practice modifications individually)

Equiva practice (partner practice, Britta/Andre demo, then go into support mode)

11am mark

5 minute cool down

10 minute song practice (break down *Ay Ay De*) call and response with leaders and group

5 minute practice of singing with music (Britta and Andre switch leading and providing instruments in the background)

5 minutes reflection (laying down breathing practice, brief guided meditation on resilience incorporating capoeira history)

5 minutes Parabens

11:30 am mark

End survey

Remind folks about next workshop

Applicant:	Pedal Press Youth Shop	
Contact Person:	Julia Murphy	
Requested:		\$4,336.00
Total Project Budget:		\$8,672.00
Project:	Pedal Press Youth Shop	
Description	<p>With support from the Chico Arts Commission, Pedal Press will upgrade and outfit our new studio at 2117 Esplanade to fully realize our vision for year-round youth programming. This larger, ADA-accessible space not only supports our existing screenprinting services, live printing, and free community workshops—it also includes a dedicated classroom and a storefront. We’re turning that extra room into a fully functioning Youth Print Studio and transforming the storefront into a space where youth can display and sell the work they create in our programs. This grant will help us purchase essential equipment: two youth computer workstations with iPads, stylus pens, a printer, Adobe software subscriptions, and retail infrastructure such as shelving and clothing racks. These upgrades will allow us to expand our after-school programs, deepen internship opportunities, and better support youth in developing creative and entrepreneurial skills. We’ve been working toward a permanent, accessible space for years. This studio allows us to grow intentionally, stay rooted in Chico, and create a welcoming, intergenerational space that centers youth voice, design, and leadership.</p>	
	Has the applicant received grant funding in the past?	Yes
	Has the applicant requested an extension or not completed a project in the past?	

Pedal Press			
Criteria		Example	Chico Children
Amount Requested		\$2,000	\$4,336.00
Match Explained	Y/N	y	
Nonprofit arts and cultural organizations	Y/N	Y	
Operating within the city of Chico	Y/N	Y	
Two-year history of producing or presenting	Y/N	Y	
Deliver or provide support for the delivery of opportunities for the community to engage in arts and cultural experiences.	1 to 4	3	
Demonstrate artistic rigor and thoughtful planning to engage community and audiences.	1 to 4	4	
Demonstrate strong support from community.	1 to 4	3	
Demonstrate inclusive service to broad, diverse, and underserved populations.	1 to 4	4	
Project Design and Implementation:	1 to 4	4	
<i>Project design indicates realistic timeline, appropriate budget, clear artistic and community-based objectives and achievable outcomes. Design articulates methods to evaluate and measure success, collect and analyze data, and document activities. Design demonstrates depth of involvement and clear plans for community outreach and marketing.</i>			
Artistic Merit	1 to 4	3	
<i>Artists and organizations involved in the project demonstrate skills, expertise, and experiences that are central to the outcomes of the project design.</i>			
Community Impact	1 to 4	4	
<i>Project demonstrates reach and/or depth of engagement in an identified community. Project is responsive to the community to be served. Project execution and evaluation involve significant community participation in accordance with the identified project outcomes.</i>			
Management and Leadership	1 to 4	3	
<i>Ability of applicant organization to implement proposed project is clearly demonstrated by qualifications of project's team, viability of project budget, and overall fiscal and managerial health of applicant and partnering organizations.</i>			
Total Maximum points 32	TOTAL	28	0

Pedal Press Youth Shop

City of Chico 2025-26 City Arts Grant

Pedal Press

Ms Julia Murphy

[REDACTED]

Chico, CA 95928

[REDACTED]

Ms Julia Murphy

[REDACTED]

Chico, CA 95928

[REDACTED]

Application Form

Project Information

Project Name*

Name of Project.

Pedal Press Youth Shop

Project Description (200 words)*

With support from the Chico Arts Commission, Pedal Press will upgrade and outfit our new studio at 2117 Esplanade to fully realize our vision for year-round youth programming. This larger, ADA-accessible space not only supports our existing screenprinting services, live printing, and free community workshops—it also includes a dedicated classroom and a storefront. We're turning that extra room into a fully functioning Youth Print Studio and transforming the storefront into a space where youth can display and sell the work they create in our programs.

This grant will help us purchase essential equipment: two youth computer workstations with iPads, stylus pens, a printer, Adobe software subscriptions, and retail infrastructure such as shelving and clothing racks. These upgrades will allow us to expand our after-school programs, deepen internship opportunities, and better support youth in developing creative and entrepreneurial skills.

We've been working toward a permanent, accessible space for years. This studio allows us to grow intentionally, stay rooted in Chico, and create a welcoming, intergenerational space that centers youth voice, design, and leadership.

Project's Goals and Outcomes (200 words)*

Please indicate the community served and how success will be measured.

Project's Goals and Outcomes (200 words max):

This project will directly serve Chico youth ages 13–24 (especially those from marginalized communities) by expanding access to free and low-cost printmaking, design, and entrepreneurship programs in our new studio. With a dedicated Youth Print Shop room and storefront, we can now offer deeper learning opportunities, creative agency, and public visibility for youth voices.

Goals:

Create a dedicated digital design and production space for youth programming

Provide hands-on training in screenprinting, digital design, and studio safety

Support youth in producing and selling their work through our storefront

Strengthen youth internships, after-school programs, and community workshop offerings

Reduce barriers to arts access through free programming and inclusive outreach

Outcomes:

Install 2 digital workstations (computers, iPads, styluses, printer, Adobe software)

Install shelving and clothing racks to display and sell youth-created work

Engage at least 25 youth through year round youth programming

Offer at least 6 free workshops for youth and adults

Collect youth feedback via short surveys and informal interviews to improve programming

Success will be measured through attendance tracking, program evaluations, studio use, and the visibility and sales of youth-created prints in our storefront.

Project Timeline*

July–August 2025: Transition into our new studio space at 2117 Esplanade. Purchase and install all equipment and furnishings supported by this grant, including youth workstations, software, and storefront display infrastructure.

September–December 2025: Launch Youth Shop. Offer weekly after-school programs and free community workshops.

February–May 2026: Continue youth programming through a spring session, including workshops, internships, and in-studio learning opportunities.

June 2026: Host Youth Shop Summer Camp (a 1–2 week intensive serving new and returning youth with expanded hands-on printmaking and design activities).

Program Budget*

[Click here to download the template and upload the completed budget below](#)

Youth Shop Budget.xlsx

Optional additional documentation

Onepage.pdf

Optional additional documentation

Organization Information

Organization DUNS Number*

[REDACTED]

Organization Operating Budget*

\$10000.00

Number of years organization has engaged in arts and cultural programming in the City of Chico*

9 years total, 4.5 as a 501c3 organization

Organization mission statement and purpose*

We believe printmaking is a collaborative artmaking practice that helps individuals and communities find identity, agency, and connection and can ultimately change what is possible. Our work is dedicated to creating intergenerational spaces, supports and structures to explore individual and collective identities through printmaking. We use printing to support local causes and artists through live printing, educational workshops and accessible screen-printing services.

Brief summary of core organizational programs and services (200 words)*

Our organization offers accessible and affordable printing services to our community. We do educational workshops and programming for youth to teach screen printing and other forms of printmaking. We offer live printing services for local causes and events, and offer trainings/rent out Pedal Press bikes, empowering people to live-print at their own events.

File Attachment Summary

Applicant File Uploads

- Youth Shop Budget.xlsx
- Onepage.pdf

Chico Arts Grant Budget Projected		
Name of Organization: Pedal Press		
Name of Program/Project: Youth Shop		
Budget Period: July 25-26		
	Item	Expense
1	Ipads x 2	\$ 1,000
2	Computers x 2	\$ 1,500
3	Shelving + Racks for Youth Store	\$ 1,000
4	Stylus Pens (4)	\$ 300
5	Adobe Subscriptions (12 months) x 2	\$ 536
Total Expenses		\$ 4,336
Match from California Arts Council		\$ 4,336

PEDAL PRESS

...is an arts education non-profit that brings accessible and affordable printing and artmaking to Butte County through screenprinting, live-printing, educational programming and workshops.

Our art education emphasis is on youth/transition-aged youth programming. Pedal Press runs annual summer camps and has partnered with the following organizations to do custom youth workshops and programming: Stonewall, 6th St. Center for Youth, Victor Youth Services, Boys and Girls Club, African American Family Culture Center, and Table Mountain School.

Scan here to link to workshop request form



Our youth programming combines social emotional learning (SEL) curriculum with career and technical education (CTE) as young people learn how to design, print and sell their own merchandise using equipment in our studio.



Our programming provides an inclusive space for youth to safely explore their own identity and self-expression; work collaboratively with other youth and mentors in the printmaking process; and engage positively with the community.



84% of youth who participated said their mood improved as a result of participation
100% of youth who participated were able to design, print, market, and sell their work
91% of youth who participated said that they would like to continue artmaking with Pedal Press

Julia Murphy (co-founder) is a credentialed Art, English, and CTE teacher who has worked in education since 2009. Murphy has been trained and certificated in Mental Health First Aid, Suicide Awareness and Safety, Therapeutic Crisis Intervention, and Intervention for Substance-using Adolescents. Additionally, Murphy has been a Peer Art Education Coach with the Butte County Office of Education.

Cathryn Carkhuff (co-founder) has 16 years of experience building and running youth leadership organizations for at-risk youth in Philadelphia and San Francisco. She has a BSW and a MAEd in Human Rights Education and certificates in Urban Youth Development and Project Based Learning. She has worked in community organizations in Chico for the last 9 years and is the ED for Home & Heart.

CA ARTS ANCHOR STANDARDS

Creating 1: Organize and develop artistic ideas and work

Connecting 10: Synthesize and relate knowledge and personal experiences to make art

SEL CORE COMPETENCIES

Self-Awareness

Responsible Decision Making



Sample slide from WAVES Curriculum

Applicant:	Sound Source	
Contact Person:	Ryan Sanders	
Amount Requested:	\$5,000.00	
Budget:	\$12,500.00	
Project:	Five Shows, Five Causes: chico Community Fundraiser Project	
Description	<p>Five Shows, Five Causes will support five Chico-based nonprofits or public-benefit organizations—groups serving missions in education, housing, arts, LGBTQ+ visibility, small business, and more—by providing professional concert production at no cost.</p> <p>Between October 2025 and April 2026, each partner will host its own fundraising event at a local venue, with full control over programming, promotion, and ticketing. Our role at Sound Source will be to make sure their event sounds great, looks polished, and runs smoothly. We’ll bring the gear and crew for audio mixing, stage lighting, multi-camera video recording, and post-show mastering—services that normally cost about \$2,000 per event. With \$5,000 in support from the City of Chico, we can cover the out-of-pocket expenses we can’t donate— rentals, insurance, accessibility services—and offer all five partners a truly professional experience, free of charge. While Sound Source has partnered in the past with a wide range of community groups, including the C.H.A.T, The Chico Women's Club, and the</p>	
	Has the applicant received grant funding in the past?	No
	Has the applicant requested an extension or not completed a project in the past?	

Sound Source			
Criteria		Example	Sound Source
Amount Requested		\$2,000	\$5,000.00
Match Explained	Y/N	y	
Nonprofit arts and cultural organizations	Y/N	Y	
Operating within the city of Chico	Y/N	Y	
Two-year history of producing or presenting	Y/N	Y	
Deliver or provide support for the delivery of opportunities for the community to engage in arts and cultural experiences.	1 to 4	3	
Demonstrate artistic rigor and thoughtful planning to engage community and audiences.	1 to 4	4	
Demonstrate strong support from community.	1 to 4	3	
Demonstrate inclusive service to broad, diverse, and underserved populations.	1 to 4	4	
Project Design and Implementation:	1 to 4	4	
<i>Project design indicates realistic timeline, appropriate budget, clear artistic and community-based objectives and achievable outcomes. Design articulates methods to evaluate and measure success, collect and analyze data, and document activities. Design demonstrates depth of involvement and clear plans for community outreach and marketing.</i>			
Artistic Merit	1 to 4	3	
<i>Artists and organizations involved in the project demonstrate skills, expertise, and experiences that are central to the outcomes of the project design.</i>			
Community Impact	1 to 4	4	
<i>Project demonstrates reach and/or depth of engagement in an identified community. Project is responsive to the community to be served. Project execution and evaluation involve significant community participation in accordance with the identified project outcomes.</i>			
Management and Leadership	1 to 4	3	
<i>Ability of applicant organization to implement proposed project is clearly demonstrated by qualifications of project's team, viability of project budget, and overall fiscal and managerial health of applicant and partnering organizations.</i>			
Total Maximum points 32	TOTAL	28	0

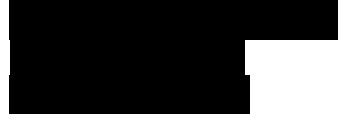
Five Shows, Five Causes: Chico Community Fundraiser Project

City of Chico 2025-26 City Arts Grant

Sound Source

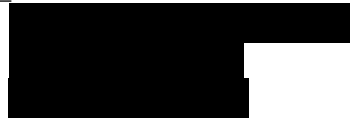
Mr Ryan Sanders

Chico, CA 95973



Mr Ryan Sanders

Chico, CA 95973



Application Form

Project Information

Project Name*

Name of Project.

Five Shows, Five Causes: Chico Community Fundraiser Project

Project Description (200 words)*

Five Shows, Five Causes will support five Chico-based nonprofits or public-benefit organizations—groups serving missions in education, housing, arts, LGBTQ+ visibility, small business, and more—by providing professional concert production at no cost.

Between October 2025 and April 2026, each partner will host its own fundraising event at a local venue, with full control over programming, promotion, and ticketing. Our role at Sound Source will be to make sure their event sounds great, looks polished, and runs smoothly. We'll bring the gear and crew for audio mixing, stage lighting, multi-camera video recording, and post-show mastering—services that normally cost about \$2,000 per event.

With \$5,000 in support from the City of Chico, we can cover the out-of-pocket expenses we can't donate—rentals, insurance, accessibility services—and offer all five partners a truly professional experience, free of charge.

While Sound Source has partnered in the past with a wide range of community groups, including the C.H.A.T, The Chico Women's Club, and the D.C.B.A., this grant-supported project will prioritize organizations whose work aligns with the public-benefit goals of the Chico Arts Commission.

These shows will raise money, grow audiences, and leave each group with lasting recordings—while making something beautiful together in the process.

Project's Goals and Outcomes (200 words)*

Please indicate the community served and how success will be measured.

The goal of the project is to help local nonprofits and public-serving organizations raise more money, connect with wider audiences, and share their stories more effectively—by removing the financial and technical barriers to producing a high-quality live event.

The project will serve a cross-section of the Chico community. Each event is led by a different partner organization, selected for their public-benefit mission, track record of service, and community impact. These may include groups focused on education, housing, small business, the arts, LGBTQ+ visibility, and neighborhood development. The audiences they bring together—students, families, artists, seniors, and more—reflect the full diversity of Chico.

To ensure alignment with the Chico Arts Commission's goals, all supported events will offer broad community access, cultural enrichment, and opportunities for public participation.

We'll measure success through both quantitative and qualitative means:

- Quantitative: Attendance counts, online views, fundraising totals, and digital engagement metrics.
- Qualitative: Post-event interviews, open-ended partner feedback, audience reflections, and earned media coverage.

Each partner will complete a structured debrief to assess short- and long-term value. We'll synthesize findings across events to guide continuous improvement and inform future collaborations.

Project Timeline*

Summer 2025

- Finalize partner organizations (July)
- Confirm venues and event formats (August)
- Begin technical planning, staffing, and gear prep
- Draft shared run-of-show templates and media planning guides

Fall 2025

- Event 1 (October)
- Event 2 (November)
- Begin post-production on event media
- Launch promotional channels and event recap outreach

Winter 2026

- Event 3 (January)
- Event 4 (February)
- Continue editing, media delivery, and audience follow-up
- Optional mid-project check-in with City Arts staff

Spring 2026

- Event 5 (April)
- Partner debriefs, internal evaluation, and media wrap-up (May)
- Compile visuals, testimonials, and outreach data

By June 30, 2026

- Reconcile budget
- Submit final report by July 15
- Deliver post-project summary to partners and supporters

Program Budget*

Click [here](#) to download the template and upload the completed budget below

Project and Budget Proposal and Reporting Template - City of Chico Art Commission Grant.xlsx - Sheet1.pdf

Optional additional documentation

In-kind Letter.pdf

Optional additional documentation

NVCF Incubator Fund.pdf

Organization Information

Organization DUNS Number*

[REDACTED]

Organization Operating Budget*

Approximately \$7,500 annually

Number of years organization has engaged in arts and cultural programming in the City of Chico*

Less than 1 year; Org is a current NVCF incubator fund. Founder has 20 years of Chico arts history

Organization mission statement and purpose*

Sound Source is a nonprofit concert production organization based in Chico, California. We support arts, education, and community-building by offering professional audio, lighting, and video services—often at low or no cost—to local nonprofits, schools, public agencies, and artists.

We help partners create powerful events and leave with media they can use to fundraise, tell their stories, and reach new audiences. From storytelling nights to public festivals, our work promotes access, visibility, and connection through the arts.

We focus on projects with clear public benefit—especially those serving youth, underrepresented voices, or underserved neighborhoods. Many of our partners couldn't otherwise afford this level of support.

Sound Source operates under fiscal sponsorship through the North Valley Community Foundation and brings over 20 years of local production experience. We aim to remove technical and financial barriers so more people can create and connect through the arts.

Brief summary of core organizational programs and services (200 words)*

Sound Source provides professional live event production services—audio, lighting, video, and post-show media—to nonprofits, public agencies, schools, and independent artists throughout Chico and the surrounding region. Our work spans public festivals, fundraising galas, educational performances, storytelling nights, and more.

Our services fall into three core areas:

- **Live Event Production:** Audio engineering, lighting, stage management, and technical coordination for events of all sizes.
- **Media Capture & Post-Production:** Multi-camera video recording, audio mastering, and delivery of edited media for fundraising, outreach, and archiving.
- **Access & Community Support:** Donated or low-cost services for groups that might not otherwise afford professional production—especially those serving youth, education, and underrepresented voices.

Recent partners have included Chico Housing Action Team (CHAT), Chico Women’s Club, Downtown Chico Business Association (DCBA), Blue Oak Charter School, and Chico Pride. These collaborations reflect our commitment to amplifying community stories across sectors.

Thanks to grant support, fiscal sponsorship through the North Valley Community Foundation, and the founder’s 20+ years of local production experience, Sound Source operates with low overhead and high impact—helping partners produce memorable events and leave with professional assets they can continue using long after the show ends.

File Attachment Summary

Applicant File Uploads

- Project and Budget Proposal and Reporting Template - City of Chico Art Commission Grant.xlsx - Sheet1.pdf
- In-kind Letter.pdf
- NVCF Incubator Fund.pdf

	Projected Amount	Actual Amount	Variance [Variance=Actual Amount–Project ed Amount]	Percentage Variance [Percentage Variance= (Projected Amount/Vari ance)×100]	Variance explained if 10% or more
Income					
City of Chico Art Grant funding	\$5,000		\$5,000	100.00%	We have not received this grant yet
Match Income					
Other Donations	\$5,000		\$5,000	100.00%	Founder will deposit this amount if grant is received
Other Grants					
In-Kind Donation [up to 50% of Match] (professional services, donated/free tickets, etc.) Explain in "Additional Comments"					
Earned Income (ticket revenue, merch)	\$2,500		\$2,500	100.00%	We do some commercial work throughout the year but they haven't happened yet
Membership					
Corporate Sponsorships					
Individual Donations					
Total Income	\$12,500	\$ -	\$12,500	100.00%	Much of this budget is based on receiving the grant
(Match Income Totaled)	\$7,500	\$ -			
Expenses					
Artistic Personnel (e.g., artists, performers)					
Production Costs (e.g., sets, costumes)	\$3,500		\$3,500	100.00%	These expenses will be incurred by committing to the project
Venue Expenses (rent, A/V, etc)	\$1,000		\$1,000	100.00%	These expenses will be incurred by committing to the project
Equipment and Supplies	\$3,500		\$3,500	100.00%	These expenses will be incurred by committing to the project
Rentals (chairs, tables, etc.)					
Outside Services (security, marketing, accounting, etc.)	\$500		\$500	100.00%	These expenses will be incurred by committing to the project
Licenses and Permits					
Travel, Transportation and Accomadations					
Marketing and Promotion (materials and expenses)	\$750		\$750	100.00%	These expenses will be incurred by committing to the project
Materials					
Printing					
Insurance	\$1,000		\$1,000	100.00%	These expenses will be incurred by committing to the project
Project Administrative Expenses (postage for mailing, office supplies, technology software, subscriptions, etc.)	\$250		\$250	100.00%	These expenses will be incurred by committing to the project
Event/Project Staff Costs	\$1,000		\$1,000	100.00%	These expenses will be incurred by committing to the project
Other (explain)					
Other (explain)					
Other (explain)					
Other (explain)					
Other (explain)					
Total Expenses	\$11,500	\$ -	\$11,500	100.00%	These expenses will be incurred by committing to the project
Total Income	\$12,500	\$ -			
Total Expenses	\$11,500	\$ -			
Net Balance (Income-Expenses)	\$1,000	\$ -			



To Whom It May Concern:

This letter serves as confirmation that Sound Source will provide in-kind production services for five community-based fundraising events as part of the Five Shows, Five Causes project. These services will include professional audio engineering, stage lighting, multi-camera video capture, and post-production editing and mastering.

The fair market value of these services is estimated at \$2,000 per event, based on standard regional rates for comparable production packages and staffing. This represents a total in-kind contribution of \$10,000, which will be reflected as such in the project budget.

All services will be provided at no cost to the partner organizations participating in this project.

Please feel free to contact me with any questions or to discuss the scope of this contribution further.

Sincerely,

A handwritten signature in black ink, appearing to read "Ryan Sanders", with a stylized flourish at the end.

Ryan Sanders
Founder & Director, Sound Source

Date: 5/28/2015



To Whom It May Concern:

Sound Source is currently in the final stages of obtaining 501(c)(3) status. All IRS documentation has been submitted, and we are awaiting formal determination. In the interim, we operate as an incubator fund under fiscal sponsorship through the North Valley Community Foundation (NVCF), a trusted local nonprofit and the coordinating body for this grant program.

All grant funds will be received, held, and administered through our designated IEM account at NVCF, ensuring full compliance, financial oversight, and accountability.

If the grant committee has any questions about our fiscal sponsorship or nonprofit status, they are welcome to contact:

Logan Todd

VP of Operations / COO
ltodd@nvcf.org | (530) 891-1150 x270

Carolyn Engstrom

VP of Philanthropic Initiatives
cengstrom@nvcf.org | (530) 891-1150

We're happy to provide additional documentation or facilitate direct contact with NVCF staff to verify this relationship and ensure full transparency.

Sincerely,

A handwritten signature in black ink, appearing to be "Ryan Sanders", written over a white background.

Ryan Sanders

Founder & Director, Sound Source

[Redacted]

Date: 5/28/2015

Applicant:	Stonewall Alliance	
Contact Person:	Andrea Mox	
Amount Requested:	\$5,000.00	
Total Project Budget:	\$35,400.00	
Project:	To Be Seen: Uplifting LGBTQIA2S+ Art & Honoring Trans Lives Lost	
Description	<p>Stonewall Chico seeks funding for two community-rooted art events that harness creative expression as a form of visibility, remembrance, and collective care: Coming Out For Art (COFA) and Trans Day of Remembrance (TDOR). Held annually, COFA celebrates National Coming Out Day through an LGBTQIA2S+ art exhibition and free, public art fair. By celebrating and uplifting queer identity through art, COFA expands access to meaningful cultural and artistic experiences for the broader Chico community. TDOR, held each November, is a sacred gathering that honors the lives of Trans and Gender Non-Conforming (GNC) community members lost to antitrans violence, creating space for mourning and reflection through a public art display, a community altar, and collective ritual. These events—one rooted in emergence, the others in remembrance—offer the community opportunities to engage with LGBTQIA/2S+ lived experiences through interactive art, performance, and shared space. Funding will support venue costs, artist stipends, art supplies, and accessibility costs to ensure participation from underserved community members, especially BIPOC and Trans artists. By centering art as a vehicle for healing, resistance, and cultural expression, this project affirms that to be seen is both a celebration of life and an act of honoring those we have lost.</p>	
	Has the applicant received grant funding in the past?	Yes
	Has the applicant requested an extension or not completed a project in the past?	

Stonewall Alliance			
Criteria		Example	Stonewall
Amount Requested		\$2,000	\$5,000.00
Match Explained	Y/N	y	
Nonprofit arts and cultural organizations	Y/N	Y	
Operating within the city of Chico	Y/N	Y	
Two-year history of producing or presenting	Y/N	Y	
Deliver or provide support for the delivery of opportunities for the community to engage in arts and cultural experiences.	1 to 4	3	
Demonstrate artistic rigor and thoughtful planning to engage community and audiences.	1 to 4	4	
Demonstrate strong support from community.	1 to 4	3	
Demonstrate inclusive service to broad, diverse, and underserved populations.	1 to 4	4	
Project Design and Implementation:	1 to 4	4	
<i>Project design indicates realistic timeline, appropriate budget, clear artistic and community-based objectives and achievable outcomes. Design articulates methods to evaluate and measure success, collect and analyze data, and document activities. Design demonstrates depth of involvement and clear plans for community outreach and marketing.</i>			
Artistic Merit	1 to 4	3	
<i>Artists and organizations involved in the project demonstrate skills, expertise, and experiences that are central to the outcomes of the project design.</i>			
Community Impact	1 to 4	4	
<i>Project demonstrates reach and/or depth of engagement in an identified community. Project is responsive to the community to be served. Project execution and evaluation involve significant community participation in accordance with the identified project outcomes.</i>			
Management and Leadership	1 to 4	3	
<i>Ability of applicant organization to implement proposed project is clearly demonstrated by qualifications of project's team, viability of project budget, and overall fiscal and managerial health of applicant and partnering organizations.</i>			
Total Maximum points 32	TOTAL	28	0

To Be Seen: Uplifting LGBTQIA2S + Art & Honoring Trans Lives Lost

City of Chico 2025-26 City Arts Grant

Stonewall Alliance of Chico

Andrea Mox

[REDACTED]

Chico, CA 95927

[REDACTED]

[REDACTED]

Andrea Mox

[REDACTED]

[REDACTED]

Application Form

Project Information

Project Name*

Name of Project.

To Be Seen: Uplifting LGBTQIA2S + Art & Honoring Trans Lives Lost

Project Description (200 words)*

Stonewall Chico seeks funding for two community-rooted art events that harness creative expression as a form of visibility, remembrance, and collective care: Coming Out For Art (COFA) and Trans Day of Remembrance (TDOR).

Held annually, COFA celebrates National Coming Out Day through an LGBTQIA2S+ art exhibition and free, public art fair. By celebrating and uplifting queer identity through art, COFA expands access to meaningful cultural and artistic experiences for the broader Chico community. TDOR, held each November, is a sacred gathering that honors the lives of Trans and Gender Non-Conforming (GNC) community members lost to anti-trans violence, creating space for mourning and reflection through a public art display, a community altar, and collective ritual.

These events—one rooted in emergence, the others in remembrance—offer the community opportunities to engage with LGBTQIA/2S+ lived experiences through interactive art, performance, and shared space. Funding will support venue costs, artist stipends, art supplies, and accessibility costs to ensure participation from underserved community members, especially BIPOC and Trans artists. By centering art as a vehicle for healing, resistance, and cultural expression, this project affirms that to be seen is both a celebration of life and an act of honoring those we have lost.

Project's Goals and Outcomes (200 words)*

Please indicate the community served and how success will be measured.

This project's primary goal is to cultivate belonging, visibility, and healing for the LGBTQIA/2S+ community through two culturally meaningful and responsive art events that have become annual traditions in Stonewall Chico's community programming. COFA uplifts queer identity by creating public platforms for artists to share personal narratives, build community visibility, and express pride through visual and performance art. While TDOR offers a holding space for communal grief, collective remembrance, and resilience. Both events demonstrate Stonewall's commitment to art as a form of community care; especially for populations who often lack access to public, creative, and affirming spaces due to social, economic, or cultural barriers.

Through these events, we aim to:

- Increase local access to LGBTQ2+ centered arts and culture.
- Engage emerging and established queer and trans artists with equitable stipends and opportunities.
- Offer free public participation in workshops, performances, and collaborative installations.
- Support grieving, witnessing, and celebration through visual storytelling and public ritual.
- Uplift BIPOC and Trans voices through intentional curation and outreach

Outcomes will include a multi-day art exhibition, a free community art fair, a public altar and memorial installation, with community participation that is both intergenerational and intersectional. Events will be publicized openly, documented and shared through photography, and digital storytelling. Together, these events will deepen cultural understanding and foster a more inclusive and expressive arts landscape in Chico.

Project Timeline*

July–August 25: Form planning committees for both COFA and TDOR, including staff, artists, and community volunteers. Begin artist outreach, venue confirmations, and preliminary promotion. Artist stipends and support distributed, including financial assistance to help reduce barriers to submitting or creating work.

September–October 25: Planning continues; finalize artist lineup and vendor support. Begin creating and distributing promotional materials on social media & flyers

October 25: COFA art exhibition opens with a reception and free public art fair, featuring LGBTQIA2S+ artists, vendors, performances, and interactive activities. COFA gallery exhibition remains open to the public.

Early November 25: TDOR planning committee finalizes altar designs, s and organizes youth-led art workshops.

November 20: TDOR gathering takes place, featuring public ritual, a memorial altar, and original community-created artwork honoring trans lives lost. Share project outcomes via Stonewall’s channels

Program Budget*

[Click here to download the template and upload the completed budget below](#)

Project and Budget Proposal and Reporting Template - City of Chico Art Commission Grant.xlsx

Optional additional documentation

Optional additional documentation

Organization Information

Organization DUNS Number*

[REDACTED]

Organization Operating Budget*

32,470

Number of years organization has engaged in arts and cultural programming in the City of Chico*

35

Organization mission statement and purpose*

MISSION

We are committed to supporting and celebrating the health, empowerment, and joy of the North State LGBTQ+ community at every intersection of their identities.

OUR PURPOSE

Stonewall Chico is a non-profit agency and the only LGBTQIA2S+ resource center serving rural communities in the far Northern state of California. Our mission is to support and empower Two-Spirit, Transgender, Gender Non-Conforming, Intersex, Gay, Lesbian, Bisexual, Asexual, and Queer individuals who often face discrimination and rejection; a challenge that is particularly pronounced in rural counties. We exist to provide vital connection and representation, aiming to reduce isolation, strengthen the spirit, and amplify the voices of our community. Our advocacy work is crucial in reducing disparities in mental health and health services for the populations we serve. Our success and our strength as an organization stems from the direct support as well as the lifesaving needs of our community.

Brief summary of core organizational programs and services (200 words)*

Stonewall Chico provides a wide range of direct services, advocacy, and community-based programs for LGBTQIA2S+ individuals across the North State. We offer free HIV and Hep C testing, Narcan and fentanyl test strip distribution, and access to safer sex supplies. Our team provides support for gender-affirming care through name and gender marker changes, binder fittings, and direct aid for transition-related needs. We also facilitate educational trainings in LGBTQIA2S+ cultural competency, stigma reduction, and suicide prevention for schools, service providers, and local agencies. In addition to in-person work, we lead online advocacy and outreach efforts across the region, providing trusted information, resource navigation, and support to rural and isolated community members. Stonewall's peer-led support groups offer an affirming space for youth, adults, families, and those navigating complex identities or experiences. Community events are integral to our work. We organize COFA, TDOR, Trans Month, Chico Pride, and other public gatherings that create inclusive spaces for visibility, joy, and bold authenticity. These events expand access to arts, culture, and affirming community connection, especially for those in rural or underserved areas. Our programs are rooted in care, cultural relevance, and the belief that everyone deserves to be seen, supported, loved, and celebrated.

File Attachment Summary

Applicant File Uploads

- Project and Budget Proposal and Reporting Template - City of Chico Art Commission Grant.xlsx

	Projected Amount	Actual Amount	Variance [Variance=Actual Amount–Projected Amount]	Percentage Variance [Percentage Variance=(Projected Amount/Variance)×100]	Variance explained if 10% or more	Additional Comments
Income						
City of Chico Art Grant funding	\$ 5,000.00		\$ 5,000.00	100.00%		
Match Income				#DIV/0!		
Other Donations	\$ 300.00		\$ 300.00	100.00%		
Other Grants	\$ 1,800.00		\$ 1,800.00	100.00%		
In-Kind Donation [up to 50% of Match] (professional services, donated/free tickets, etc.) Explain in "Additional Comments"	\$ 2,500.00		\$ 2,500.00	100.00%		
Earned Income (ticket revenue, merch)	\$ 300.00		\$ 300.00	100.00%		
Membership			\$ -	#DIV/0!		
Corporate Sponsorships			\$ -	#DIV/0!		
Individual Donations	\$ 200.00		\$ 200.00	100.00%		
Total Income	\$ 10,100.00	\$ -	\$ 10,100.00	100.00%		
(Match Income Totaled)	\$ 5,100.00	\$ -				
				#DIV/0!		
Expenses				#DIV/0!		
Artistic Personnel (e.g., artists, performers)	\$ 3,000.00			0.00%		Artist stipends for COFA exhibitors, altar creation, workshop fa
Production Costs (e.g., sets, costumes)			\$ -	#DIV/0!		
Venue Expenses (rent, A/V, etc)	\$ 1,700.00		\$ 1,700.00	100.00%		gallery use, TDOR site rental (covered partially through in-kind,
Equipment and Supplies			\$ -	#DIV/0!		
Rentals (chairs, tables, etc.)	\$ 440.00		\$ 440.00	100.00%		barricades, art stations used to support setup for the COFA art
Outside Services (security, marketing, accounting, etc.)	\$ 95.00		\$ 95.00	100.00%		ASL coordination
Licenses and Permits	\$ 480.00		\$ 480.00	100.00%		Street closure fees and event permitting
Travel, Transportation and Accomadations			\$ -	#DIV/0!		
Marketing and Promotion (materials and expenses)	\$ 350.00		\$ 350.00	100.00%		Poster design, social media boosts & digital outreach
Materials	\$ 1,200.00		\$ 1,200.00	100.00%		Art supplies, altar materials, workshop tools
Printing	\$ 250.00		\$ 250.00	100.00%		Event flyers & signage
Insurance	\$ 75.00		\$ 75.00	100.00%		
Project Administrative Expenses (postage for mailing, office supplies, technology software, subscriptions, etc.)	\$ 250.00		\$ 250.00	100.00%		Office supplies, coordination needs
Event/Project Staff Costs	\$ 2,260.00		\$ 2,260.00	100.00%		Staff time ineligible for grant, counted as match only
Other (explain)			\$ -	#DIV/0!		
Other (explain)			\$ -	#DIV/0!		
Other (explain)			\$ -	#DIV/0!		
Other (explain)			\$ -	#DIV/0!		
Other (explain)			\$ -	#DIV/0!		
Total Expenses	\$ 35,400.00	\$ -	\$ 35,400.00	100.00%		
Total Income	\$ 10,100.00	\$ -				
Total Expenses	\$ 35,400.00	\$ -				
Net Balance (Income-Expenses)	\$ (25,300.00)	\$ -				

Submission:

Project Goals and Outcomes - Please indicate the community served and how success will be measured. (Objectives, Expected Outcomes, Evaluation Plan, Surveys, community served)

How will success be measured?

Reporting:

<p>Narrative of the realized project/outcomes (180 words) to include:</p>	
--	--

- | | |
|-------------------------------------|--|
| 1. community served | |
| 2. population and persons served | |
| 3. arts and cultural goals realized | |
| 4. results of measures of success | |

Reflection: Successes and Lessons

Archival Support:

Attach the Project Snapshot Poster

Photos, video links, or media coverage of the project.

Project Snapshot Poster - Archival support reporting

1. The aim for the poster is to highlight your key achievements with the project, essentially a 1 page visual snapshot.
2. The poster can be done in PowerPoint, Canva and any other design program or Word.

Please include the following in your *Project Snapshot Poster*:

1. Brief description of project with key information from your original proposal, such as community served, population and persons served including participant numbers, number of events, different populations taking part, etc.
2. **Photos and visuals including video links, media coverage of the project, etc. - critical**
3. **Video links and/or media coverage of the project**
4. Participant testimonial(s)
5. Anything else to support your Project Snapshot

Documentation and other Data

enter numbers below

Number of Community members reached

Number of Events for this project

Attach the following:

Receipts for all expenses exceeding \$300.

Copies of invoices or contracts for services.

Evidence of in-kind contributions (e.g., donation letters, estimated values).

cilitators

/donation)

: fair, including vendor stations and crowd safety.

Applicant:	Upstate Community Enhancement Foundation	
Contact Person:	Luann Manss	
Amount Requested:	\$5,000.00	
Total Project Budget:	\$10,000.00	
Project:	Chico Fab Lab Fundamentals Community Workshop	
Description	<p>Fab Lab Fundamentals is a collaboration between Upstate Community Enhancement Foundation and Chico Fab Lab that invites the Chico community to explore the intersection of art and technology through a series of free, hands-on workshops, drop-in support days and a public art showcase. Led by established local artists, participants will learn how to integrate digital fabrication tools—such as 3D printers, laser cutters, vinyl cutters, and CNC machines—with traditional and contemporary art forms. These workshops emphasize foundational skills in digital design, fabrication, and creative problem-solving, while also building confidence in using modern tools and improving digital literacy. The project will culminate in a public exhibition in Spring 2025, showcasing participant-created works alongside artist talks, interactive demonstrations, and digital installations. This final event celebrates the creativity and skill-building that happens when community, technology, and art come together.</p>	
	Has the applicant received grant funding in the past?	Yes
	Has the applicant requested an extension or not completed a project in the past?	Yes

Upstate Community Enhancement Foundation			
Criteria		Example	Upstate
Amount Requested		\$2,000	\$5,000.00
Match Explained	Y/N	y	
Nonprofit arts and cultural organizations	Y/N	Y	
Operating within the city of Chico	Y/N	Y	
Two-year history of producing or presenting	Y/N	Y	
Deliver or provide support for the delivery of opportunities for the community to engage in arts and cultural experiences.	1 to 4	3	
Demonstrate artistic rigor and thoughtful planning to engage community and audiences.	1 to 4	4	
Demonstrate strong support from community.	1 to 4	3	
Demonstrate inclusive service to broad, diverse, and underserved populations.	1 to 4	4	
Project Design and Implementation:	1 to 4	4	
<i>Project design indicates realistic timeline, appropriate budget, clear artistic and community-based objectives and achievable outcomes. Design articulates methods to evaluate and measure success, collect and analyze data, and document activities. Design demonstrates depth of involvement and clear plans for community outreach and marketing.</i>			
Artistic Merit	1 to 4	3	
<i>Artists and organizations involved in the project demonstrate skills, expertise, and experiences that are central to the outcomes of the project design.</i>			
Community Impact	1 to 4	4	
<i>Project demonstrates reach and/or depth of engagement in an identified community. Project is responsive to the community to be served. Project execution and evaluation involve significant community participation in accordance with the identified project outcomes.</i>			
Management and Leadership	1 to 4	3	
<i>Ability of applicant organization to implement proposed project is clearly demonstrated by qualifications of project's team, viability of project budget, and overall fiscal and managerial health of applicant and partnering organizations.</i>			
Total Maximum points 32	TOTAL	28	0

Chico Fab Lab Fundamentals - Community Workshop Series and Art Showcase

City of Chico 2025-26 City Arts Grant

Upstate Community Enhancement Foundation Inc

Mrs Luann Marie Manss

[REDACTED]

[REDACTED]

Chico, CA 95973

Mrs Luann Marie Manss

[REDACTED]

[REDACTED]

Chico, CA 95973

Application Form

Project Information

Project Name*

Name of Project.

Chico Fab Lab Fundamentals - Community Workshop Series and Art Showcase

Project Description (200 words)*

Fab Lab Fundamentals is a collaboration between Upstate Community Enhancement Foundation and Chico Fab Lab that invites the Chico community to explore the intersection of art and technology through a series of free, hands-on workshops, drop-in support days and a public art showcase. Led by established local artists, participants will learn how to integrate digital fabrication tools—such as 3D printers, laser cutters, vinyl cutters, and CNC machines—with traditional and contemporary art forms. These workshops emphasize foundational skills in digital design, fabrication, and creative problem-solving, while also building confidence in using modern tools and improving digital literacy. The project will culminate in a public exhibition in Spring 2025, showcasing participant-created works alongside artist talks, interactive demonstrations, and digital installations. This final event celebrates the creativity and skill-building that happens when community, technology, and art come together.

Project's Goals and Outcomes (200 words)*

Please indicate the community served and how success will be measured.

Goal 1: Increase Digital Literacy Through the Arts

Outcome:

Offer 8 free, beginner-friendly workshops (10 participants each) that build comfort and competence with digital design and fabrication tools (e.g., 3D printers, laser cutters).

At least 75% of participants will report improved understanding and confidence with one tool, and over 50% will attend additional support sessions. At least 100 original artworks integrating digital tools will be created.

Goal 2: Ensure Equitable Access

Outcome:

At least 50% of participants will be seniors or low/no-income individuals. All activities are fully subsidized, with participant recruitment through local community partners.

Goal 3: Foster Creative Confidence

Outcome:

Workshops will promote experimentation and include reflection time. At least 50% of participants will report increased creative problem-solving skills and artistic confidence.

Goal 4: Celebrate and Showcase Community Artistry

Outcome:

A culminating public exhibition that draws at least 200+ attendees, featuring works or prototypes created by participants. We expect increased community visibility through media and social engagement.

Measures of Success

We will know our project is successful if we meet our outcomes. Outcomes will be measured and success tracked via sign-ins, pre/post surveys, photos/videos, and community feedback. A final report will summarize the project impact.

Project Timeline*

August 2025

Finalize schedule & facilitators, begin outreach & promotion, Recruit volunteers, develop surveys and evaluation materials, Volunteer base formed

Sept 2025 - February 2026

Ongoing outreach & promotion, Start weekly drop-in support days, monthly workshops

March 2026

April art showcase planning, Ongoing outreach & promotion, 7th monthly workshop Ongoing weekly drop in support days

April 2026

Ongoing outreach & promotion, 8th monthly workshop (last one) Ongoing weekly drop-in support days, April art showcase

May 2026

Process outcomes & survey data, Project wrap-up, Final reporting - submit to city, Share community report

July 2026

Completion Report due by July 15, 2026

Program Budget*

Click here to download the template and upload the completed budget below

Budget - Upstate - Fab Fundamentals City of Chico Art Commission Grant.xlsx - Sheet1 (2).pdf

Optional additional documentation

Optional additional documentation

Organization Information

Organization DUNS Number*

[REDACTED]

Organization Operating Budget*

\$174,442

Number of years organization has engaged in arts and cultural programming in the City of Chico*

24

Organization mission statement and purpose*

The mission and purpose of Upstate Community Enhancement Foundation, commonly known as “Friends of the Arts” is to promote communication, education, economic development, appreciation and collaboration in Butte County for the arts.

Friends of the Arts is an organization that believes art can connect people through theater, music, dance, literature, visual arts, film & video, live performance, architecture and special community events.

Brief summary of core organizational programs and services (200 words)*

- 12 years - Oroville’s five festivals, building the Salmon Festival from 3,400 attendees to 25,000.
- 5 years - Nor-Cal Jazz Festival in five counties to 5,000 youth, presenting teaching workshops and internationally acclaimed jazz artists to rural Northern California.
- 10 years - launched ARTOBERFEST; initiating a popular sculpture race, Chico Palio
- Several years - Chico Silent Film Festival
- 20 years - Collaborating with Butte County Office of Education (BCOE) to hold Poetry Out Loud competitions
- 10 years - BCAC-TV, focusing on at-risk youth; training in video, lighting, storytelling techniques while partnering with community groups to set up local radio stations.
- Partnering with Upstate Creative California Corp to facilitate eight grants worth \$326,850 to local artists/organizations. <https://www.upstatecreativecorps.org/online-gallery>
- Partnering with BCOE and CSUC to get artists back into schools, creating full access/equity in arts education programs/resources for K–8 students
- Providing technical, financial, programmatic assistance to arts/cultural groups and individuals while focusing on the underserved and marginalized.
- Focusing on local partnerships to accomplish our mission.

File Attachment Summary

Applicant File Uploads

- Budget - Upstate - Fab Fundamentals City of Chico Art Commission Grant.xlsx - Sheet1 (2).pdf

	Projected Amount	Actual Amount	Variance [Variance=Actual Amount–Project ed Amount]	Percentage Variance [Percentage Variance= (Projected Amount/Varian ce)×100]	Variance explained if 10% or more	Additional Comments
Income						
City of Chico Art Grant funding	\$ 5,000.00		\$ 5,000.00	100.00%		
Match Income				#DIV/0!		
Individual Donations	\$ 5,000.00		\$ 5,000.00	100.00%		
Total Income	\$ 10,000.00	\$ -	\$ 10,000.00	100.00%		
(Match Income Totaled)	\$ 5,000.00	\$ -				
Expenses						
Grant Admin (Upstate 7.5%) Accounting	\$ 750.00		\$ 750.00	100.00%		
Stipend - Program Coordinator	\$ 2,200.00		\$ 2,200.00	100.00%		
Stipend - Outreach, Marketing and Documentation	\$ 1,950.00		\$ 1,950.00	100.00%		
Marketing, Promotion Outreach Materials	\$ 500.00		\$ 500.00	100.00%		
Stipend - Artist Instructors	\$ 3,350.00		\$ 3,350.00	100.00%		
Project admin supplies, printing, tools and materials	\$ 1,000.00		\$ 1,000.00	100.00%		
Gallery Show Production	\$ 250.00		\$ 250.00	100.00%		
Total Expenses	\$ 10,000.00	\$ -	\$ 10,000.00	100.00%		
Total Income	\$ 10,000.00	\$ -				
Total Expenses	\$ 10,000.00	\$ -				
Net Balance (Income-Expenses)	\$ -	\$ -				

Applicant:	Chico Children's Museum	
Contact Person:	Courtney Werblow	
Amount Requested:	Unknown	
Total Budget:	Unknown	
Project	Beyond The Park	
Description	<p>Art in the Park is an inclusive, year-round visual arts program hosted by the Chico Children's Museum. It provides hands-on, process-based art experiences to children of all ages and abilities. Attendees have access to: Seasonal Art Projects: rotating monthly or quarterly to reflect themes from nature, culture, or local events. Take-Home Artwork: Children leave with a finished product, reinforcing the value of their creative effort. Museum Art Installation: Selected pieces from each season are displayed in rotating exhibits within the museum, honoring young artists and engaging all visitors.</p> <p>Every museum visitor at no additional cost, the program allows children to explore creativity and selfexpression through seasonally themed projects. BEYOND THE PARK will enhance the current programming to add STEAM principles, increased offerings, greater community involvement and outreach.</p>	
	Has the applicant received grant funding in the past?	No
	Has the applicant requested an extension or not completed a project in the past?	No
	This Application has been deemed incomplete due to missing the following	
	*No Request Amount Specified	
	*Budget	
	*Match Explanation	
	While there was an attachment labeled budget it was not in the requested format and we were unable to open the document	

Chico Children's Museum

Criteria		Example	Museum
Amount Requested		\$2,000	
Match Explained	Y/N	y	
Nonprofit arts and cultural organizations	Y/N	Y	
Operating within the city of Chico	Y/N	Y	
Two-year history of producing or presenting	Y/N	Y	
Deliver or provide support for the delivery of opportunities for the community to engage in arts and cultural experiences.	1 to 4	3	
Demonstrate artistic rigor and thoughtful planning to engage community and audiences.	1 to 4	4	
Demonstrate strong support from community.	1 to 4	3	
Demonstrate inclusive service to broad, diverse, and underserved populations.	1 to 4	4	
Project Design and Implementation:	1 to 4	4	
<i>Project design indicates realistic timeline, appropriate budget, clear artistic and community-based objectives and achievable outcomes. Design articulates methods to evaluate and measure success, collect and analyze data, and document activities. Design demonstrates depth of involvement and clear plans for community outreach and marketing.</i>			
Artistic Merit	1 to 4	3	
<i>Artists and organizations involved in the project demonstrate skills, expertise, and experiences that are central to the outcomes of the project design.</i>			
Community Impact	1 to 4	4	
<i>Project demonstrates reach and/or depth of engagement in an identified community. Project is responsive to the community to be served. Project execution and evaluation involve significant community participation in accordance with the identified project outcomes.</i>			
Management and Leadership	1 to 4	3	
<i>Ability of applicant organization to implement proposed project is clearly demonstrated by qualifications of project's team, viability of project budget, and overall fiscal and managerial health of applicant and partnering organizations.</i>			
Total Maximum points 32	TOTAL	28	0

Beyond the Park

City of Chico 2025-26 City Arts Grant

Chico Children's Museum

Mrs Courtney Werblow

[REDACTED]

Chico, CA 95927

[REDACTED]

Mrs Courtney Werblow

[REDACTED]

Chico, CA 95927

[REDACTED]

Application Form

Project Information

Project Name*

Name of Project.

Beyond the Park

Project Description (200 words)*

Art in the Park is an inclusive, year-round visual arts program hosted by the Chico Children's Museum. It provides hands-on, process-based art experiences to children of all ages and abilities. Attendees have access to: Seasonal Art Projects: rotating monthly or quarterly to reflect themes from nature, culture, or local events. Take-Home Artwork: Children leave with a finished product, reinforcing the value of their creative effort. Museum Art Installation: Selected pieces from each season are displayed in rotating exhibits within the museum, honoring young artists and engaging all visitors.

Every museum visitor at no additional cost, the program allows children to explore creativity and self-expression through seasonally themed projects. BEYOND THE PARK will enhance the current programming to add STEAM principles, increased offerings, greater community involvement and outreach.

Project's Goals and Outcomes (200 words)*

Please indicate the community served and how success will be measured.

BEYOND THE PARK aims to enhance accessibility to the arts by providing equitable, hands-on arts education to all families visiting the museum—regardless of economic background. The program is designed to promote creative exploration for underserved and rural populations, as well as local schools, homeschool groups, and early education programs, ensuring that every child has the opportunity to engage meaningfully with the arts. The program design is inclusive of all abilities, with adaptive tools and guided support provided to ensure a welcoming and empowering experience for every participant. BEYOND THE PARK will be available to all museum visitors at no extra cost, removing financial barriers to participation. The program will encourage children to explore artistic techniques and materials in a supportive environment. STEAM principles will be integrated to enhance the connection and understanding of science, nature, and art in a way that supports California state educational standard Children aged 1–12 from diverse socioeconomic, ethnic, and educational backgrounds. Proposed materials are to be non-toxic, safe, and suitable for a range of sensory preferences and motor skills. It will foster community connection by displaying children's artwork throughout the museum to promote pride and public appreciation.

Project Timeline*

JULY 1, 2025 to JUNE 30, 2026

Program Budget*

Click here to download the template and upload the completed budget below

CCM art budget.numbers

Optional additional documentation

Optional additional documentation

Organization Information

Organization DUNS Number*

[REDACTED]

Organization Operating Budget*

-\$15,663.20

Number of years organization has engaged in arts and cultural programming in the City of Chico*

Since 2019

Organization mission statement and purpose*

Our mission: ENRICHING EARLY CHILDHOOD LEARNING THROUGH INCLUSIVE, ACCESSIBLE, HANDS-ON EXPERIENCES THAT CELEBRATE CURIOSITY, CONNECT FAMILIES AND CREATE COMMUNITY.

Brief summary of core organizational programs and services (200 words)*

Our museum features interactive, hands-on exhibits that encourage imaginative play, exploration, and creativity for young children and their caregivers. These exhibits are thoughtfully designed to promote cognitive, social, and emotional development while fostering parent-child connections.

In addition to daily museum experiences, we offer a variety of educational programs, including sensory-friendly playtimes and community outreach initiatives. All of our programs are designed to be inclusive and accessible, ensuring that children of all abilities and backgrounds can learn, play, and grow together in a welcoming environment.

File Attachment Summary

Applicant File Uploads

- CCM art budget.numbers

Applicant:	Mi Escuelita Maya Preschool Parent Teacher Organization	
Contact Person:	Kylee Scherba	
Amount Requested:	Not Provided	
Total Project Budget:	Not Provided	
Project:	Mi Escuelita Maya Preschool Mural	
Description:	<p>Upon entering the school parking lot, you see what used to be a beautiful mural of kids and adults playing. It was a beautiful scene of a grass covered hill with kids flying kites. Unfortunately, a few years ago a portion of the mural was destroyed in an accident. What once was a beautiful scene, that very much reflected the compassion and mission of Mi Escuelita Maya Preschool and Performing Arts Center, is now a chopped up picture. We hope to restore the mural to its past glory and in doing so refresh the first impression of the preschool.</p>	
	Has the applicant received grant funding in the past?	No
	Has the applicant requested an extension or not completed a project in the past?	No
	This Application has been deemed incomplete due to missing the following	
	*No Request Amount Specified	
	*Budget	
	*Match Explanation	

Mi Escuelita Maya Preschool

Criteria		Example	Mi Escuelita
Amount Requested		\$2,000	
Match Explained	Y/N	y	
Nonprofit arts and cultural organizations	Y/N	Y	
Operating within the city of Chico	Y/N	Y	
Two-year history of producing or presenting	Y/N	Y	
Deliver or provide support for the delivery of opportunities for the community to engage in arts and cultural experiences.	1 to 4	3	
Demonstrate artistic rigor and thoughtful planning to engage community and audiences.	1 to 4	4	
Demonstrate strong support from community.	1 to 4	3	
Demonstrate inclusive service to broad, diverse, and underserved populations.	1 to 4	4	
Project Design and Implementation:	1 to 4	4	
<i>Project design indicates realistic timeline, appropriate budget, clear artistic and community-based objectives and achievable outcomes. Design articulates methods to evaluate and measure success, collect and analyze data, and document activities. Design demonstrates depth of involvement and clear plans for community outreach and marketing.</i>			
Artistic Merit	1 to 4	3	
<i>Artists and organizations involved in the project demonstrate skills, expertise, and experiences that are central to the outcomes of the project design.</i>			
Community Impact	1 to 4	4	
<i>Project demonstrates reach and/or depth of engagement in an identified community. Project is responsive to the community to be served. Project execution and evaluation involve significant community participation in accordance with the identified project outcomes.</i>			
Management and Leadership	1 to 4	3	
<i>Ability of applicant organization to implement proposed project is clearly demonstrated by qualifications of project's team, viability of project budget, and overall fiscal and managerial health of applicant and partnering organizations.</i>			
Total Maximum points 32	TOTAL	28	0

Mi Escuelita Maya Preschool's School Mural

City of Chico 2025-26 City Arts Grant

Mi Escuelita Maya Preschool Parent Teacher Organization

Mrs Kylee Scherba

[REDACTED]

Chico, CA 95928

[REDACTED]

Mrs Kylee Scherba

[REDACTED]

Chico, CA 95926

[REDACTED]

Application Form

Project Information

Project Name*

Name of Project.

Mi Escuelita Maya Preschool's School Mural

Project Description (200 words)*

Upon entering the school parking lot, you see what used to be a beautiful mural of kids and adults playing. It was a beautiful scene of a grass covered hill with kids flying kites. Unfortunately, a few years ago a portion of the mural was destroyed in an accident. What once was a beautiful scene, that very much reflected the compassion and mission of Mi Escuelita Maya Preschool and Performing Arts Center, is now a chopped up picture. We hope to restore the mural to its past glory and in doing so refresh the first impression of the preschool.

Project's Goals and Outcomes (200 words)*

Please indicate the community served and how success will be measured.

Restoring the mural at Mi Escuelita Maya Preschool and Performing Arts Center would have multiple effects, both on the community we serve as well the school itself. The mural is one of the first things you see upon entering the parking lot at Mi Escuelita Maya Preschool and Performing Arts Center, as well as it is visible from the street. By restoring the mural we would be reviving the aesthetic of the school and by doing so mirror the energy and devotion of the school on guiding the next generation. The school thrives and promotes multiculturalism, which was reflected in the mural. Having the mural restored to show many different and beautiful individuals would help to show the inclusiveness of this institution. Children are sponges of knowledge as well as behavior. Having the uniquely diverse and engaging atmosphere at Mi Escuelita Maya is not only a treasure to the community at large, but also lays the foundation for well-rounded and inclusive members of our community. As the number of families grows and changes, it would be wonderful to have the exterior of the school reflect the professionalism, compassion, and inclusivity that is present in the classrooms and by the staff. Although we are told to not judge a book by its cover, first impressions do make an impact. Having this section of the school finally completed would lend to a more clear and accurate first impression of the school.

Project Timeline*

From the artist: To ensure proper adhesion, using an abrasive cleanser and a diluted bleach wash to extinguish any potential molds will follow.

This will completely dry within a full 24 hrs if weather permits. Next will be a Masonry Conditioner that will provide an exterior grade foundation for the primer. This will cure for at least 7 days and several coats of masonry bonding primer will take another 7 each. At this point, the fun can begin! Depending on the school's timeline and flexibility, I may require 2 to 3 months total for potential weather conditions and sufficient curing time in between coats. As a fulltime mom with a fulltime job, I will be scheduling the project at 6-12 hrs/week. After the final touches, an isolation coat will be applied to retain the integrity of the final varnish

coats. This will dry in 48 hours and then two to three coats of the final sealants will finish it all off with another week of curing.

Program Budget*

Click here to download the template and upload the completed budget below

Caira Hart Design.pdf

Optional additional documentation

Optional additional documentation

Organization Information

Organization DUNS Number*

[REDACTED]

Organization Operating Budget*

\$6961.63

Number of years organization has engaged in arts and cultural programming in the City of Chico*

5

Organization mission statement and purpose*

Our mission is to offer an integrated program that values high standards of early childhood education, multicultural experiences, a daily application of performing arts, Spanish language enrichment, organic eating habits, and an environmentally friendly lifestyle, as a foundation for our children's learning processes and growth. Our safe, nurturing, and developmentally appropriate practices provide wonderful opportunities for our children to learn through play during child-initiated learning and/or teacher-directed activities. This progressive approach is based on hands-on learning experiences that will nurture children's natural essence allowing them to blossom cognitively, emotionally, physically, socially, and culturally. In addition, we will always strive to achieve high standards of preschool education and provide a program intended for children of all diverse populations, their families and community in an environment of belongingness, celebration and respect.

Brief summary of core organizational programs and services (200 words)*

Our purpose is to provide many multicultural experiences in our environment emphasizing the English and Spanish languages with instructional and developmental activities provided in these two primary languages as often as possible. We include kinesthetic, auditory, visual, and verbal opportunities daily through art, literature, storytelling, theater, dance, exercise, health, gardening, and nutrition. Together with our "green" environment, we strive to provide a healthy, safe, secure, and respectful place for children. We teach that it is a positive, healthy, safe, secure, and respectful place for children. We teach that positive self-esteem, individual confidence, and social successes include family participation and sharing. Connection of home and school is encouraged through program gatherings specifically designed from your child's interests and talents. Our unique multicultural environment offers an ethnic character that enhances the culture of our whole community, as we join in our diverse ways. These programs are coordinated by a staff of credentialed teachers, dance and theater instructors, and when needed Advisory board members (Please see their description on "Lines of Supervision" page). Parents, community volunteers, and interns from local professions and colleges will add to the support of our educational and cultural opportunities. We will also provide connections and referrals for you to other helping organizations as needed. We believe that all of us "together" will make dreams come true for our children. Most importantly, we will consistently endeavor to provide equal opportunities to families of diverse backgrounds and economic status through offering a safe, fun, comfortable, clean, and healthy environment with highly qualified people that are culturally aware. We strive to provide a positive role model that will be a resource not only locally but also to all parts of Northern California.

File Attachment Summary

Applicant File Uploads

- Caira Hart Design.pdf

Caira Hart Design

Mi Escuelita Maya Mural Restoration Project

May 2023

Narrative & Design

This landmark art piece by Susan Kirk has been an important part of the Barber community as well as my own life for over 12 years. With family on the same block, I have grown alongside the laughter and learning behind its wall. Cousins and nephews wove their way through Mi Escuelita Maya's doors and out into the world with nourishing foundations. Susan's piece had always been one of the signifiers of my own life path in a very symbolic way. Alongside my hobby as a muralist, I have been an outdoor education teacher for 12 years and currently work with Earthbound Skills LLC as an instructor in Bidwell Park. Intertwining both joys together has always brought my greatest joy and purpose in bringing myself back to the curiosity of youth and sharing this passion through community involvement. This single work influenced my own through its familiar content and a style that mirrors my own.

If considered for this project, my desire is to harmonize my own vision with that of Susan Kirk's original piece. Unless there are specific ideals to be incorporated, my proposal is to retain the theme of a sweet Chico Kite Day, adding potential true likenesses of Alumni for a truly local mark. With the simplicity of the children at play, I would also like to blend the scene with local wildlife and native species of birds, insects, flora, and fauna. These can create an ecosystem of the grassy hillside in a simple way that highlights our local habitat, showing we grow as one within it.

Projected Maintenance Needs

Although I have had several opportunities to work on damaged surfaces regardless of their inevitable degradation, the most favorable action on a wall of this nature is to repair. Upon close inspection by my partner who graduated Chico State in Concrete Management, we concluded that in the very least, a mortar or epoxy fill to the saw-line repair that has reopened is a must. What looks to be a lime wash or slurry coat over the repaired portion is also chipping off from incorrect binding. With the knowledge that the entire wall will at some point likely continue to crack regardless of these types of repairs, I am willing and able to smooth and apply a correctly applied mural whose integrity will last the test regardless of any cracking.

Timeline

If this portion of the project is managed by myself, it will cure in a matter of days and will then require minimal sanding before the cleaning process begins. To ensure proper adhesion, using an abrasive cleanser and a diluted bleach wash to extinguish any potential molds will follow. This will completely dry within a full 24 hrs if weather permits. Next will be a Masonry Conditioner that will provide an exterior grade foundation for the primer. This will cure for at least 7 days and several coats of masonry bonding primer will take another 7 each. At this point, the fun can begin! Depending on the school's timeline and flexibility, I may require 2 to 3 months total for potential weather conditions and sufficient curing time in between coats. As a fulltime mom with a fulltime job, I will be scheduling the project at 6-12 hrs/week. After the final touches, an isolation coat will be applied to retain the integrity of the final varnish coats. This will dry in 48 hours and then two to three coats of the final sealants will finish it all off with another week of curing.

Whilst aiming to complete the project in a timely manner and within a desirable budget for the school, I feel confident I can make this wall sing again to the families whom it shelters as well as the community which smiles upon it. It is an honor to be considered for this project. Thank you for your time and Love you put into this beautiful school.

Goals

- Honor the message and heritage of the original artist and piece by repairing what is still intact and creating a harmonious flow of any added art with the existing material.
- Enhancing this original theme of play, creativity, community, & exploration with one of connection to self through nature. This can be showcased with local species of native plants and animals in the foreground rather than a simple grass.
- Potentially offering families the opportunity to have their child featured in the artwork (see *Reading for Life* example from artist's Portfolio).
- Cut square footage labor pricing by leaving the original yellow building color as the "sky" portion (aside from crack maintenance and color matching). This will reduce cost by half as projects are estimated by material and labor cost by the square foot (unless additional elements should be added that the board decided i.e. clouds, more kites, etc.
- Remain within budget by utilizing cost effective alternatives for cement and stucco preparation materials. This type of substrate surface can allow for commercial products

that are cheaper than the typical fine artist's mural grade paints, conditioners, primers and sealants without sacrificing color or quality.

- To create a piece of Living artwork that not only displays the joy contained in this building, but mirrors the community it inhabits, the potential of life, and the child in us all.

Please note that these numbers are adjusted from the entire dimensions of the wall surface in order to lower the cost per square footage. Typically, the entire scale of a wall is taken into account in the pricing, however as we have the option to leave the original yellow color of the building and only work on the painted portions, I would like to only charge for the detailed painting areas in the labor charge. Because the rest of the wall will still be cleaned, conditioned, primed, and sealed, I will have a charge for materials and a smaller flat application charge. Application of all pre and post mural coats can be kept at \$2 per square foot. With the wall's entire surface area being around 400 square feet, a single fee of \$800 can be applied rather than charging the entire cost per square foot of the artwork.

Also, it is typical to charge a design fee to create a sketch of the projected work and I am happy and willing to waive this. I would love to create a linework concept to show which can be absorbed into the total cost.

Projected Cost With Sliding Scale

Cost per Square Foot (est. around 300 sq. ft.)	Labor cost	Materials fees (see breakdown)	TOTAL
\$15	\$4,500	\$1,770-\$2,370	\$4,770-\$6,870
\$20	\$6,000	\$1,770-\$2,370	\$7,770-\$8,370

Materials Fees

Scaffolding rental \$500/4 weeks (potentially 2 to 3 months necessary)
Sealant materials (ie. rollers, sponges, extensions, pans, etc.) \$50
Pre-paint Abrasive and bacteria/mold removal \$50
Masonry Conditioner and Application \$40 per coat (2-3 necessary)

Masonry Primer and Application \$30 per coat (2 necessary)
Acrylic exterior latex and combination paints \$6-\$10 per sample (15 necessary for 200-300 square foot surface area)
Isolation coat \$40 per coat (2 necessary)
Final varnish Sealant \$30 per coat (2 necessary)