



FOR IMMEDIATE RELEASE

2025-26 School Year to Launch Under New Leadership

Board announces Superintendent Greg Blake will lead Chico Unified School District.

Chico, CA – During the November 20 meeting, the Board of Education approved the contract to appoint Greg Blake as Chico Unified School District's new superintendent. Superintendent Greg Blake will officially assume the role on July 1, 2025.

With over 30 years in education, Superintendent Greg Blake deeply appreciates the challenges and opportunities school districts face. He is currently serving his ninth year as the Thermalito Union Elementary School District Superintendent. His diverse background spans to both leadership and classroom experience, giving him a well-rounded understanding of the complexities of running a school district and ensuring its smooth operation.

He has served as Superintendent/Principal of Golden Feather and Concow. Additionally, he has experience as the Principal at Durham Intermediate School, teaching in the classroom and overseeing the Maintenance, Operations, and Transportation Department.



Promoting an upbeat and optimistic educational approach, Greg Blake believes in the limitless potential of every student. He is dedicated to providing students with the opportunities and resources necessary to succeed and thrive.

Greg Blake's student-centered approach is demonstrated through his innovative initiatives, including student advocates, his work in Career and Technical Education (CTE), active involvement in student yearbook production, and his impactful roles as a coach and student leadership advisor. He is passionate about the power of collaboration, investing in Professional Learning Communities (PLCs), and creating supportive programs that empower students to become the best versions of themselves.

"I have worked with Greg for over a decade and he is a respected colleague as well as a leader within Butte County," shared current Superintendent Kelly Staley. "Greg is very student-focused and his positive energy and depth of experience will only strengthen the great work already happening in Chico Unified."

Greg Blake earned his degrees from California State University, Chico, and remains committed to supporting fellow superintendents across the state through his active involvement in the Administrators Mentorship Program with the Association of California School Administrators (ACSA). His exceptional leadership was recognized in 2023 when he was honored with the prestigious Region 2 Silver Star Award as Superintendent of the Year.

The Butte County Office of Education, in conjunction with the CUSD Board of Education, supported a comprehensive superintendent search process, ensuring opportunities for community input. In his new role, Superintendent Greg Blake will oversee the day-to-day operations of the Chico Unified School District. To ensure a smooth transition, Superintendent Greg Blake will engage in several collaborative opportunities throughout the spring semester, allowing him to familiarize himself with the District before the official start of his contract.

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