



**BUSINESS &  
FINANCE**  
INDUSTRY SECTOR

***Business Management is an essential aspect of every business institution and organization***

Business careers offer you the chance to turn your creativity and ideas into reality. Diving into fields like business development, finance, marketing, and entrepreneurship can give you the skills to launch your own business or excel in a corporate setting.



**CAREER  
TECHNICAL  
EDUCATION**  
TWIN RIVERS UNIFIED  
SCHOOL DISTRICT

[www.trusd.net/cte](http://www.trusd.net/cte)

Twin Rivers Unified School District programs, activities, and practices shall be free from unlawful discrimination, harassment, intimidation, and bullying based on actual or perceived race, color, ancestry, national origin, ethnic group identification, age, religion, marital or parental status, physical or mental disability, sex, sexual orientation, gender, gender identity, or gender expression; or on the basis of a person's association with a person or group with one or more of these actual or perceived characteristics.

**Business  
Management**  
*at Vista Nueva High School*

## Business Management Pathway

This program gives you the professional skills to prepare for your next job and further education in many areas of business. You'll explore the general field of business management, banking, accounting, financial management, human resources, marketing and more. You also learn to formulate and interpret financial information for use in business management and operations.



## While you're in High School

### UNIQUE FEATURES

- Gain a competitive edge in business with skills in financial literacy, business etiquette, and ethics
- Develop professional skills essential for success in life after high school
- Create an employment portfolio showcasing your accomplishments
- Compare and analyze different business management strategies from operations to company culture
- Put your entrepreneurial mindset into action as you develop a comprehensive business plan that covers marketing strategy, business structure, and a product pitch to attract investors



### How to participate!

- ∴ Find out more program info from a CTE teacher on campus
- ∴ Make an appointment with your counselor to plan your classes

### GRADUATION OPPORTUNITIES

- Fulfills A-G requirement for Mathematics Credits (C) for the Business Math class.
- Fulfills A-G requirement for Elective Credits (G) for the Business Concepts class.

## Pathways in college and beyond

Community college programs provide a great opportunity to continue your training and prepare for your first job. You will receive the same quality training as private programs, but for only a fraction of the price.

### COLLEGE MAJORS

- ∴ Accounting
- ∴ Business
- ∴ Finance
- ∴ Business Management
- ∴ Marketing

### POTENTIAL CAREERS

- ∴ Accounting
- ∴ Bank Tellers
- ∴ Inventory Control
- ∴ Business Owners/Entrepreneurs
- ∴ Human Resources
- ∴ Financial Analysts

