

# CORNING UNION HIGH SCHOOL DISTRICT

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**JOB TITLE:** Director of Rodgers Ranch

**DIRECT SUPERVISOR:** Superintendent

**WORK YEAR:** 12 Months

**SALARY SCHEDULE:** Classified Management Exempt: Range F

## **GENERAL DESCRIPTION:**

The Director of Rodgers Ranch is responsible for the overall management, supervision, and operation of Rodgers Ranch. This 177-acre agricultural facility serves as an outdoor classroom for students across the District. This role requires a balance of strategic leadership and hands-on work, with the Director regularly engaged in field operations, maintenance, and program implementation.

The position oversees agricultural production, orchards, facilities, the Rodgers Ranch store, student programming, and business operations, while supporting Career Technical Education (CTE), student-led enterprises, and community partnerships. The Director works collaboratively with District staff, students, and community partners to ensure efficient operations, meaningful learning opportunities, and the long-term sustainability of the Ranch.

## **ESSENTIAL DUTIES AND RESPONSIBILITIES:**

- Direct crop production operations, including planning, tilling, planting, fertilizing, cultivating, spraying, and harvesting.
- Plan agricultural activities based on crop maturity, weather conditions, soil conditions, and market factors.
- Inspect orchards and fields to monitor crop health, detect disease or pest issues, and ensure productivity.
- Oversee irrigation systems to ensure efficient and appropriate water use.
- Determine types and quantities of crops and/or livestock based on program and market needs.
- Negotiate with buyers for the sale, storage, or shipment of agricultural products.
- Oversee the care, maintenance, and harvest of orchards and row crops.
- Inspect and maintain ranch facilities, including buildings, fences, roads, and equipment.
- Coordinate repairs and communicate facility needs to District maintenance staff.
- Select and purchase equipment, supplies, seed, feed, fertilizer, and chemicals.
- Hire and supervise subcontractors for specialized agricultural work as needed.
- Monitor supplies and maintain accurate records and reporting documentation.
- Collaborate with the Superintendent and CBO to develop and maintain the Ranch budget.

- Develop, implement, and monitor operational procedures to ensure efficiency and cost effectiveness.
- Ensure compliance with all applicable laws, regulations, and District policies, including coordination with the District IPM program.
- Maintain a safe environment for students, staff, and visitors.
- Collaborate with certificated and classified staff to coordinate student use of the Ranch.
- Work with FFA advisors to support student projects and supervised agricultural experiences.
- Support and oversee student-led enterprises, including the Ranch store and agricultural business projects.
- Guide product development, marketing, sales, inventory, and customer service.
- Develop farm-to-table initiatives and support the distribution of Ranch products to the school and community.
- Build partnerships with local agricultural businesses, organizations, and community stakeholders.
- Assist in branding, promotion, and marketing of Ranch products and programs.
- Identify and pursue grant opportunities to support Ranch operations and improvements.
- Serve as a member of the Rodgers Ranch Oversight and Management Committees.
- Provide regular reports to the Superintendent, Board of Trustees, and/or Oversight and Ranch management Committee.
- Ensure all funds generated by Ranch operations are properly accounted for and reported.
- Implement and Follow the Rodgers' Ranch Master Plan
- Supervise and evaluate all Rodgers Ranch positions
- Perform other related duties as assigned.

### **QUALIFICATIONS:**

- Experience in agriculture, ranch management, ag business, operations, or a related field is required.
- Experience in program management, logistics, or business operations is preferred.
- Experience working with youth or educational programs is desirable.

### **KNOWLEDGE AND ABILITIES:**

- Knowledge of agricultural practices, irrigation systems, pest management, and soil health.
- Knowledge of budgeting, purchasing, and operational management.
- Ability to plan, organize, and manage complex operations.
- Ability to communicate effectively and work collaboratively with staff and community partners.
- Ability to support student learning and engagement in a hands-on environment.

### **PHYSICAL REQUIREMENTS**

- Ability to work outdoors in a variety of weather conditions.
- Ability to operate farm equipment and perform physical labor.
- Ability to walk on uneven terrain and lift and carry moderate weights.

## **WORKING CONDITIONS**

- Outdoor and indoor work environments.
- Exposure to agricultural conditions, including dust, chemicals, and equipment.
- May require evening or weekend work depending on operational needs.