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## ARTS COMMISSION AGENDA

City of Chico Arts Commissioners: Ciara Barsotti, Olivia Cerullo, Marquita Goodman, Katie Posey,  
Dustin Vaught, Vice-Chair Vianna Boring, and Chair Bonnie Pipkin

**Meeting of July 9, 2025 – 4:30 p.m. – 6:00 p.m.**  
Council Chamber Building, 421 Main Street, Conference Room 1

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### 1. CALL TO ORDER

1.1 Roll Call

### 2. CONSENT AGENDA

2.1 Approval of Arts Commission Minutes from the 04-09-25 meeting.

### 3. PUBLIC COMMENT - *Members of the public may address the Commission at this time on any matter not already listed on the agenda, with comments being limited to three minutes or as determined by the Chair based on the number of speakers. The Commission cannot take any action at this meeting on requests made under this section of the agenda.*

### 4. AD HOC COMMITTEE REPORTS *(updates & action if needed)*

a.) City of Chico Arts Grants Ad Hoc Committee Report

- Special Arts Commission Meeting Date for Application Review
- Consideration of timeline extension for two projects for 2024/2025 Arts Grant Cycle
  - Gateway Science Museum
  - Upstate Community Enhancement Foundation

b.) Film Ad Hoc Committee Report

c.) Grant Writing/Fundraising Ad Hoc Committee Report

d.) Gala Ad Hoc Committee Report

- COBA Board Auction

d.) Utility Box Ad Hoc Committee Report

### 5. ARTS COMMISSION LIAISON REPORTS *(if any updates)*

a.) Chico Arts & Culture Foundation (CACF)

b.) Downtown Chico Business Association (DCBA)

c.) Media

d.) City Newsletter

e.) Public Works

### 6. FOLLOW-UP ON STRATEGIC PLANNING SESSION-*Chair Pipkin*

## **7. REPORTS & COMMUNICATIONS**

- a.) City Clerk's Office – *Verbal Report*

## **8. ADJOURNMENT AND NEXT MEETING**

The meeting will adjourn to the next regular Arts Commission meeting scheduled for Wednesday, October 8, 2025, at 4:30 p.m.

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**Posted: 07-02-25 prior to 5:00 p.m. at 421 Main St. Chico, CA 95928 and [www.ci.chico.ca.us](http://www.ci.chico.ca.us)**  
**Copies of the agenda packet are available for review at: City Clerk's Office, 411 Main St. Chico, CA 95928**



*Please contact the City Clerk at 896-7250 should you require an agenda in an alternative format or if you need to request a disability-related modification or accommodation in order to participate in a meeting. This request should be received at least three working days prior to the meeting in order to accommodate your request.*

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## ARTS COMMISSION MINUTES

City of Chico Arts Commissioners: Ciara Barsotti, Olivia Cerullo, Marquita Goodman, Katie Posey, Dustin Vaught  
Vice-Chair Vianna Boring, and Chair Bonnie Pipkin

**Meeting of April 9, 2025 – 4:30 p.m. – 6:00 p.m.**  
Council Chamber Building, 421 Main Street, Conference Room 1

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1. **CALL TO ORDER** – The meeting was called to order by Chair Pipkin at 4:32 p.m. with all Commissioners present.
2. **CONSENT AGENDA**

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A motion by Commissioner Posey was seconded by Vice-Chair Boring to approve the minutes for 02-05-25 & 03-01-25. The motion carried (7-0).

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### 3. PUBLIC COMMENT

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*Sterling Sparkle addressed the Commission on this item.*

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### 4. BROWN ACT DISCUSSION (*Debbie Presson, City Clerk & Elections Official*)

City Clerk Presson cautioned the Commission to be cognizant of their discussions with other Commissioners and to avoid speaking to or emailing more than two Commissioners at a time in order to avoid violating the Brown Act. She also noted that a more in-depth discussion of the Brown Act would be forthcoming at the Commission training that will be held in May.

### 5. FOLLOW-UP FROM STRATEGIC PLANNING SESSION

Chair Pipkin reviewed the “to do” list from the strategic planning session and the Commission refined timelines, priorities, and assigned tasks.

➤ **Designated Commission Collaborations** – City Clerk Presson informed the Commission that Public Works Director Gustafson oversees the Bidwell Park & Playground Commission as well as the Airport Commission so any potential collaborations with those Commissions could be approached by the current Public Works liaisons. She went on to say that she could make other Department Heads aware that the Arts Commission is open to collaboration on any upcoming projects where art could be incorporated. Chair Pipkin will draft a letter to send to the other City commissions to indicate the Arts Commission’s desire for collaboration as situations present themselves.

➤ **Current Ad Hoc Committees**

The Commission reviewed the current Ad Hoc Committees and their membership. The Film Ad Hoc Committee was added, which is tasked with marketing Chico as a filming destination. Below is a list of the current Ad Hoc Committees and their members.

- Grant Writing/Fundraising – Boring, Pipkin, Vaught
- Gala – Boring, Cerullo, Pipkin
- Utility Box – Barsotti, Boring, Posey
- Film Ad Hoc (new) – Barsotti, Goodman, Vaught

## ➤ Liaisons

The Commission reviewed the current liaisons and discussed potential new liaisons. The Commission was in consensus that the social media and local media liaison positions should be combined as “Media Liaison”, and that while the CARD and Chamber liaison positions are important, those should be more mid-term goals as the Commissioners are all busy with other projects. The following is a list of the current liaison positions and their respective Commissioners.

- Chico Arts & Culture Foundation (CACF) – Pipkin
- Downtown Chico Business Association (DCBA) – Goodman & Pipkin
- Public Works – Posey & Vaught
- Media – Boring & Cerullo

## ➤ Projects

The Commission discussed the projects that were suggested during the strategic planning session and assigned Commissioners to work on the projects. Below is a list of the projects and the Commissioners who volunteered to work on them.

- Art Dates with Commissioner – Pipkin
- Artist Spotlights & Giveaways – Boring
- Park Anniversary – Cerullo
- Artist Sunday (black Friday) – Barsotti
- Christmas Tree (staff)
- Local Art Contest (Staff) – City Clerk Presson
- Newsletter – Barsotti
- Writing Contest in the Enterprise Record – Posey
- Evaluation & Assessment on Projects – Pipkin

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*Chair Pipkin presented a draft letter she proposed to send to the Council to request additional funding for the projects that were discussed at the strategic planning session.*

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A motion by Commissioner Vaught was seconded by Commissioner Barsotti to authorize Chair Pipkin to send the proposed letter to Council on behalf of the Commission with any minor changes deemed necessary. The motion passed (7-0).

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## 6. ARTS COMMISSION SECTION FOR CITY OF CHICO NEWSLETTER

This item was discussed under the strategic planning follow-up, Commissioner Barsotti will coordinate with staff to provide content for the “arts” section of the newsletter. Pieces for this section should be “City art” related, a perfect topic for the next issue is the utility box project.

## 7. AD HOC COMMITTEE REPORTS *(updates, appointments, & action if needed)*

### a.) City of Chico Arts Grants Ad Hoc Committee Report

- Approve application updates
- Appoint new Commissioner
- TOT available funds estimate *(Verbal Report -Debbie Presson, City Clerk & Elections Official)*

The Commission reviewed the updates to the application and discussed scheduling a question & answer session for applicants. City Clerk Presson reported there is approximately \$44,000 available for the 2025-2026 grant cycle. Commissioner Vaught was appointed to the Arts & Culture Grant Ad Hoc Committee.

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*LuAnn Manss addressed the Commission on this item.*

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A motion by Commissioner Vaught was seconded by Commissioner Boring to approve the grant application updates and to direct staff to open the application period as soon as North Valley Community Foundation can update the website. The motion passed (7-0).

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**b.) Grant Writing/Fundraising Ad Hoc Committee Report - *None***

**c.) Gala Ad Hoc Committee Report – *None***

**d.) Utility Box Ad Hoc Committee Report**

- Selection of Art Process Update – PowerPoint of art submissions (*Angie Dilg, Deputy Director-City Clerk's Office*)
- Possible Name Change
- Business Sponsor Packets
- Artist Agreement

*Deputy Director Dilg and Commissioner Barsotti updated the Commission on the progress of the project and the art submissions for the utility box project were shown on the screen throughout the meeting. The Commission was presented with the updated business sponsor packet and the artist agreement that were approved by the City Attorney's Office. The Commission discussed the possibility of changing the name of the project and potential sponsors who have expressed interest in the project.*

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A motion by Commissioner Posey was seconded by Chair Pipkin to change the name of the Utility Box Project to "Power Up Public Art". The motion passed (7-0).

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A motion by Commissioner Vaught was seconded by Commissioner Cerulo to approve the sponsorship packet and artist agreement. The motion passed (7-0).

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**8. ARTS COMMISSION LIAISON REPORTS (*if any updates, appointments if needed*)**

**a.) Chico Arts & Culture Foundation (CACF)**

*Chair Pipkin provided a brief report of the current projects that CACF is working on and upcoming activities. Chair Pipkin requested that Mary Gardner provide a brief report on CACF's work with Everhart Village.*

**b.) Downtown Chico Business Association (DCBA)**

- Diamond Alley Art Boards

*Chair Pipkin reported that the planning for ArtoberFest has started and asked Mary Gardner to provide an update on the Diamond Alley art board project. Ms. Gardner reported that the DCBA, in partnership with Butte College has expanded the project to all eight existing boards instead of four. She stated that the artists have been selected, and the project is moving forward.*

**c.) Public Works**

*Commissioner Posey reported that she and Commissioner Vaught have been visiting public art locations to assess the art and noted that the "Dancing Trout" fountain, the "Diamond Alley" Arches, "Annie's Glen" mural, and the "love" mural are all in critical need of repair and maintenance. Commissioner Posey stated that they had contacted Director Erik Gustafson regarding their most urgent concerns. It was noted that the "Love" mural is not a public art piece but rather private art in public view.*

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*Mary Gardner addressed the Commission on this item.*

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**9. ADJOURNMENT AND NEXT MEETING**

The meeting was adjourned at 5:48 p.m. to the next regular Arts Commission meeting scheduled for Wednesday, July 9, 2025, at 4:30 p.m.



Approved: \_\_\_\_\_

Prepared by:

\_\_\_\_\_  
Stina Cooley, Administrative Specialist

**From:** [Adrienne McGraw](#)  
**To:** [Stina Cooley](#); [Debbie Presson](#); [Angie Dilg](#)  
**Subject:** Re: 2024-2025 City of Chico Arts Grant Reports  
**Date:** Tuesday, June 10, 2025 11:57:01 AM

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Hello Friends -

Thank you for your flexibility with our funding. We will need to request an extension through 9/30/2025 - see below. Please let me know if have additional questions.

Best regards,

Adrienne

530-898-3142

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Adrienne McGraw

(she/her)

Executive Director

[Gateway Science Museum](#)

Chico State

## **2024-2025 City of Chico Arts Grant Extension Request (9/30/2025) from Gateway Science Museum**

### **Status of project**

Our mural artist team will begin painting on Tuesday, June 24th!

Jacob Davenport and Becka Matthews have been selected to paint the new Welcome Mural at Gateway.

### **Reason for delay in project completion**

The project was delayed in several ways:

- We could not begin the Request for Artists Concept competition until all funds were received and an internal assessment of the competition was completed by Chico State and Chico State Enterprises.
- Once the competition was completed, we had to move the winning mural concept

through several layers of University approvals.

- Once approved, the contracting process with the selected artists took several weeks.

Overall, the project has been delayed by procedures and timelines out of our control.

### **Revised project timeline and completion date**

Here is our current timeline:

June 2nd - 16th - Mural design review and final approval by Gateway staff

June 16th - 20th - Wall preparation (cleaning, taping, primer application)

June 24th - 28th - Mural Application (8:00am - 5:00pm)

June 30th - July 2nd - Mural Application (8:00am - 5:00pm)

We are also planning for a public celebration this summer to reveal the final mural. ***You will all be invited!***

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**From:** Stina Cooley <stina.cooley@Chicoca.gov>

**Sent:** Monday, May 19, 2025 4:39 PM

**To:** Adrienne McGraw <amcgraw@csuchico.edu>; Debbie Presson <debbie.presson@Chicoca.gov>;  
Angie Dilg <angie.dilg@Chicoca.gov>

**Subject:** RE: 2024-2025 City of Chico Arts Grant Reports

Hi Adrienne,

I apologize, for the delayed response. I would recommend you request an extension if you are concerned you will not meet the timeline. Below is the information from the grant packet outlining the process. It is fairly simple, you can submit an email outlining the reason and your anticipated completion date and I will forward it to the Commission for approval.

### **Failure to Complete Project**

In the event that a Grant Recipient is unable to complete their project within the fiscal year awarded, the Grant Recipient may:

Submit a written request for an extension to the City Clerk's office or

Return the funds to the City Clerk's office (check payable to City of Chico)

**Extension requests or return of grant award funds are due to the City by June 15, 2025, by 4 PM (one month prior to the reporting deadline of July 15).**

Requests for an extension should include the following:

Status of project

Reason for delay in project completion



Revised project timeline and completion date

The Arts Commission Grants Committee will review all extension requests and provide a recommendation to the full Arts Commission to determine whether to grant extensions or require the grant funds to be returned to the City of Chico.

The consequences for failure to submit a report, apply for an extension, or return funds to the City may result in ineligibility for future City Arts Grant funding.

*Please let me know if I can be of further assistance.*

*Thank you.*

*Stina Cooley*

Administrative Specialist  
City of Chico  
City Clerk's & City Manager's Office  
P.O. Box 3420  
Chico, CA 95973  
530-896-7250 or 530-896-7210



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**From:** Adrienne McGraw <amcgraw@csuchico.edu>

**Sent:** Wednesday, May 14, 2025 11:42 AM

**To:** Stina Cooley <stina.cooley@Chicoca.gov>; Debbie Presson <debbie.presson@Chicoca.gov>;  
Angie Dilg <angie.dilg@Chicoca.gov>

**Subject:** Re: 2024-2025 City of Chico Arts Grant Reports

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Hello Friends -

Gateway is excited to announce that we have selected our mural artists for the new mural at the museum. However, several process obstacles have prevented the project from starting on time. I think we are within days of getting all of the final approvals through Chico State and the

artists can likely begin work in June, but I am concerned we will not be completed by the end of June and the project may still be wrapping up in July. Would you recommend we ask for an extension?

Thank you!

Adrienne

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Adrienne McGraw

(she/her)

Executive Director

[Gateway Science Museum](#)

Chico State

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**From:** Stina Cooley <[stina.cooley@Chicoca.gov](mailto:stina.cooley@Chicoca.gov)>

**Sent:** Friday, May 2, 2025 9:48 AM

**To:** Debbie Presson <[debbie.presson@Chicoca.gov](mailto:debbie.presson@Chicoca.gov)>; Angie Dilg <[angie.dilg@Chicoca.gov](mailto:angie.dilg@Chicoca.gov)>

**Subject:** 2024-2025 City of Chico Arts Grant Reports

Dear City Arts & Culture Grant Recipient,

Again, congratulations on receiving one of the 2024-2025 City of Chico Arts & Culture Grants. Per the City Arts Grant criteria, which can be found on the North Valley Community Foundation web-site, the project for which your organization received funding must be completed by June 30, 2025. A post project report is due to the City Clerk's Office no later than July 15, 2025. Reports will be reviewed by the City Clerk's Office and by the Arts Commission.

Reports must contain the following:

- Narrative of realized project (180 words)
- Realized outcomes (180 words)

To include:

- Community served
- Population and persons served
- Arts and cultural goals realized
- Budget to Actual report for project
- Timeline of project completion
- Archival support of project
  - Video, photos, audio, advertising, program, interviews, etc.

Please send the final project reports to:

City of Chico, Clerk's Office

City Arts Grant Report

P.O. Box 3420

Chico, CA 95927

Or may be sent electronically to [stina.cooley@chicoca.gov](mailto:stina.cooley@chicoca.gov)

You may also hand deliver the report to our office:

City Clerk's Office  
411 Main Street, 3<sup>rd</sup> Floor  
Chico, CA

Consequences for failure to submit a report, apply for an extension, or return fund to the City may result in ineligibility for future City Arts Grant funding.

If you have any questions, please feel free to contact our office at 530-896-7250 or via email.

Thank you.

*Stina Cooley*

Administrative Specialist  
City of Chico  
City Clerk's & City Manager's Office  
P.O. Box 3420  
Chico, CA 95973  
530-896-7250 or 530-896-7210



**From:** [Ray Laager](#)  
**To:** [Stina Cooley](#)  
**Subject:** Re: Grant Project Extension  
**Date:** Friday, June 13, 2025 8:41:04 AM

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Hi Stina,

Thank you for the information. Please send an acknowledgment of receiving this request.

Upstate Community Enhancement Foundation is requesting an extension today, June 13, 2025 for the Mini Art Galleries Grant awarded in 2024.

Status of Project - The Status of the grant project is unchanged except for the timeline.

Reason for Delay in Project Completion - We have experienced delays in obtaining replacement parts for the repurposed News Boxes which led to delays in starting the project.

Revised Project Timeline and Completion Date -

7/02/25 - Begin call for artists, and gallery locations pending grant announcement

8/7/25 - Finalize artist selection and gallery locations

9/01/25 - Distribute materials and supplies. Also issue supply stipends to artists. Begin work on galleries.

10/15/25 - Call for art to be placed in the gallery, press releases, social media blitz, radio and TV promotion to coincide with ARTOBERFEST

12/15/25 - Submit Final Report

Thank you for the consideration. Please let me know if you need any additional information.

Sincerely

Ray Laager, UCEF

530-520-4742

On Thu, Jun 12, 2025 at 10:03 AM Stina Cooley <[stina.cooley@chicoca.gov](mailto:stina.cooley@chicoca.gov)> wrote:

Good Morning,

Debbie has asked that I share this information with you so that you may request an extension. The procedure to request an extension was included in the application, and I have included an excerpt from the appropriate section below for your convenience.

Failure to Complete Project

In the event that a Grant Recipient is unable to complete their project within the fiscal year

awarded, the Grant Recipient may:

- \* Submit a written request for an extension to the City Clerk's office or
- \* Return the funds to the City Clerk's office (check payable to City of Chico)

Extension requests or return of grant award funds are due to the City by June 15, 2025, by 4 PM (one month prior to the reporting deadline of July 15).

Requests for an extension should include the following:

- \* Status of project
- \* Reason for delay in project completion
- \* Revised project timeline and completion date

The Arts Commission Grants Committee will review all extension requests and provide a recommendation to the full Arts Commission to determine whether to grant extensions or require the grant funds to be returned to the City of Chico.

The consequences for failure to submit a report, apply for an extension, or return funds to the City may result in ineligibility for future City Arts Grant funding.

Once we receive the request, it is forwarded to the Grant Committee for a recommendation then the Full Arts Commission must also vote on whether or not to grant the extension.

Please note the deadline to submit the request is June 15, 2025.

Please submit your request to our office, either via email ([stina.cooley@chicoca.gov](mailto:stina.cooley@chicoca.gov)) or in person at 411 Main Street, 3rd Floor.

Thank you.

Stina Cooley

Administrative Specialist  
City of Chico  
City Clerk's & City Manager's Office  
P.O. Box 3420  
Chico, CA 95973  
530-896-7250 or 530-896-7210

[cid:image001.jpg@01DBDB81.465DD420]

## **Fall for the Arts in Chico**

### **The City of Chico Arts Commission's Inaugural Gala**

The Arts Commission is thrilled to present *Fall for the Arts in Chico*, our first annual gala, celebrating the vibrancy of our local arts scene and the artists and organizations funded through the City Arts Grant program in 2023 and 2024.

This evening will spotlight the creativity, diversity, and spirit of Chico's arts community, and will raise funds for a brand-new initiative: the **CityArts Fund**. All proceeds from this event will seed this fund, which will support commission-led artistic projects across all disciplines, outside of the annual granting program.

### **About the Fund**

Currently, the Arts Commission's funding is sourced from the 1% allocation of the Transient Occupancy Tax (TOT), which supports our City Arts Grant program. The new **City Arts Fund** will be an additional, flexible funding source, allowing the Commission to launch its own public-facing arts initiatives beyond the existing grant structure.

### **Event Details**

**Date:** Friday, October 17th

**Time:** 6:30 PM – Mingling | 8:00 PM – Performances

**Location:** Chico Women's Club

**Tickets:** \$40 each

**Goal:** Sell 100 tickets

**Listing:** This event will be featured as part of **ARTober FEST**

### **Funding Breakdown**

#### **Production Costs (covered by ticket sales):**

Venue rental - \$750

Tent rental for auction - source and price

Food and refreshments

Printing costs (auction materials, programs, signage, etc.)

**Additional Revenue Sources:**

**Bar** – beer, wine, nonalcoholic beverages

**Auction & Raffle** – items donated by local businesses and artists + the art from the COBA boards

**Merchandise Sales** – “I ❤️ Chico Arts” stickers and other swag

**Fiscal Sponsorship & Financial Partner:**

- **Chico Arts & Culture Foundation/North Valley Community Foundation**
- **Ticketing/Production: Bonfire Storytelling**

**Program Highlights: Artists & Performers**

Artists and organizations who received City Arts Grant funding in 2023 and 2024 will be invited to contribute a performance piece or visual display for the gala.

Invitations have been sent, and RSVPs noted here if received

**2024–2025 Grantees:**

- Friends of the Ballet (also 23-24) – performance
- Inspire School of Arts & Sciences – performance
- Upstate Community Enhancement Foundation – visual art
- Stonewall Alliance – visual art - YES
- Museum of Northern California Art (monca) (also 23-24)– visual art - YES
- Chico State Enterprises: Janet Turner Print Museum – visual art
- Chico Art Center (also 23-24)– visual art - YES
- 1078 Gallery (also 23-24) – visual art

### **2023–2024 Grantees:**

- Blue Room Theatre – performance
- Legacy Stage – performance - YES
- Pedal Press – visual art

### **Special Acknowledgements**

We will also recognize the contributions of:

- Chico Arts & Culture Foundation
- Chico's Utility Box Artists
- Past and Present Arts Commissioners

### **Commissioner/Volunteer Roles**

#### **to Assign where blank**

**Event Hosts / Emcees** – Bonnie Pipkin & Olivia Cerullo

Welcome attendees, introduce performances, and guide the flow of the evening

**Bar** – (assign)

Source beer, wine, and non-alcoholic beverages

Create a simple drink menu

Serve drinks during the event

Collect and manage drink payments throughout the evening

**Auction Coordinator(s)** – (assign)

Set up auction tables, manage bid sheets, close bids, and distribute items



**Tabling & Ticketing – (assign)**

Greet guests at the door, manage ticket sales and check-in

**Merchandise Sales – (assign)**

Create and source the merch

Set up and run the swag table (stickers, etc.)

**Decor & Venue Setup – ALL**

Plan and execute decor, layout, and cleanup

**Other Tasks Before the Event****Auction Item Collection**

- Begin soliciting donations from local businesses, artists, and arts supporters
- Create and distribute a request letter and donation form
- Collect, inventory, and organize items ahead of the event
- Coordinate a system for bidding

**Regular Production Meetings**

Volunteers and arts organizations will be invited to attend production meetings every other week starting on August 26th

Dates:

August 26

September 9

September 23

October 7

October 14

## TO DO List from Strategic Planning Meeting

1. Designate Commission Collaborations - BONNIE WILL WRITE THE LETTER
2. Current Ad Hocs
  - a. Grant Writing/Fundraising - Pipkin, Boring, Vaught
  - b. Gala - Pipkin, Boring, Cerullo
  - c. Utility Box - Boring, Posey, Barsotti
  - d. Film Ad Hoc - Vaught, Barsotti, Goodman
3. Liaisons
  - a. Chico Arts & Culture Foundation (CACF) - Pipkin
  - b. DCBA - Pipkin & Goodman
  - c. Public Works - Posey & Vaught
  - d. Social Media / Media - Boring & Cerullo
  - e. CARD - 4th Thursday 4pm
  - f. Chamber of Commerce -
  - g. Others?
4. Art Dates With Commissioner Project - Pipkin
5. Artist Spotlights & Giveaways (Social Media Liaison)
6. Park Anniversary - Cerullo
7. Artist Sunday (black Friday) - Barsotti
8. Christmas Tree (Staff)
9. Local Art Contest (Staff)
10. Newsletter - second week of May - city art related (utility box) - Barsotti
11. Writing Contest in the E-R - Posey
12. Evaluation & Assessment on Projects - Pipkin

## Arts Commission Strategic Planning Meeting

### Short Term (within the year)

- Commission Collabs
- Bulk up Community Collabs (collabs with schools- education liaison)
- Asking Council for more money annually
- Social Media Liaison
- Gala (Fall into the Arts) - normal street venue?
- 150th Anniversary of Bidwell Park
- "Art Dates" with a commissioner
- Quarterly Town Hall (open office hours once a month DCBA with commissioners and community members)
- Complete Utility Box Project
- Artist Spotlights- social media liaison (giveaways)
- Our own newsletter!
- Artist Sunday "promotion"
  - Art "black friday"
  - Social media
- Everyone's an Artist Art Festival (Artober?)
- Citizens to Write
  - Writing contest in ER
- Social Marketing
- Evaluation and Assessment
  - Completed projects template
- Christmas tree improvement (staff)
- More organization and communication around community events and more collabs amongst arts groups
- Film Committee
- Local art contest/aware (staff)

### Mid Term (next year)

- Asking Council for more money annually
- Capital Improvement Project Collab (*short, mid and long term?*)
- Artist In Residency (Fringe Festival)
- Public Piano Project
- Workshops/education (grant writing workshop)
- Fringe Festival Collab
- Artist Venue Directory
  - Liaison between artists and venues/businesses (art hub and ad hoc) •
- Arts Directory Leaflet at DCBA and Chamber
- More Murals (DCBA Collab?)
- More whimsy art in community- gentle impact

- Film representation/opportunity (low hanging fruit, youth, film festivals) ●

Filing grants

- Historic anniversaries
- Cultural Groups Liaison
  - More collab/attendance diverse cultural events
  - Help showcase broader pic of chico culture

### **Long Term** (years from now)

- Public Performing Arts Center (city funded)
- Chico Arts App
- Filing grants
- Historic anniversaries

### **Ongoing**

- Positive Community Impact
- Successful Grant
- Q&A for City Funding (“Stoble Tiny Desk” is an example of a project that could be funded)
- Widening our net- be the art hub (sustainable mechanism) - ad hoc ●

Represent all disciplines of art

- More involvement with mayor awards (staff)