



NEWS RELEASE

City of Chico

www.chicoca.gov

FOR IMMEDIATE RELEASE

November 7, 2025

CONTACT

Miranda Bowersox, City of Chico PIO
(530) 896-7209

THE CITY OF CHICO HAS LAUNCHED A PUBLIC SURVEY TO SUPPORT THE DEVELOPMENT OF THE LOCAL ROAD SAFETY PLAN AND SEEKS COMMUNITY INPUT ON ROADWAY SAFETY.

Chico, CA — The City of Chico is asking residents, business owners, and visitors to share their experiences and ideas for making local streets safer. As part of the City's **Local Road Safety Plan (LRSP)**, a new public survey is now open to collect community feedback on traffic safety concerns and potential solutions. The survey will remain active until 12/15/2025.

The LRSP is a critical step toward identifying roadway safety priorities and securing grant funding for future safety improvements. By combining community input with traffic data and crash analysis, the City will create a comprehensive plan to reduce serious injuries and fatalities on local roads. Projects that stem from this plan may include improvements such as new or enhanced pedestrian or bicycle facilities, improved signage or signalization, or other traffic calming measures.

The survey is brief and should take no more than 5 minutes. The survey has six questions related to demographics, travel patterns, your personal roadway safety concerns and personal preferences for improvements. The survey also includes an interactive map which allows users to place a "pin" at a specific location and comment. Respondents are also able to "like" or endorse location-specific comments made by others.

The survey is available in several ways:

- Online directly via this link. You may also see this link shared on various websites, social media accounts or email distribution lists. Survey Link: [Chico LRSP Survey and Map](#)
- The QR code on flyers around town, which leads directly to the online survey.
- Paper copies of the survey are also available on the 2nd floor of Chico City Hall, located at 411 Main Street

Located in Butte County, California, Chico is the cultural and economic center of the northern Sacramento Valley and the largest city north of Sacramento. Known as a college town, the home of California State University, Chico and for Bidwell Park, one of the largest urban parks in the United States. For more information, visit www.chicoca.gov.

###