
ARTS COMMISSION AGENDA

City of Chico Arts Commissioners: Gina Bax, Vianna Boring, Monica McDaniel,
Bonnie Pipkin, Katie Posey, Vice-Chair Louis Nava, and Chair Kimberly Ranalla

Special Meeting of July 24, 2024 – 3:00 p.m. – 5:00 p.m.

Municipal Center, 411 Main Street, 3rd Floor Lobby

1. CALL TO ORDER
2. ARTS & CULTURE GRANT CYCLE 2024-2025 PROJECT SELECTION
3. MAYOR'S ACHIEVEMENT IN THE ARTS AWARDS SELECTION
4. ADJOURNMENT AND NEXT MEETING

The meeting will adjourn to the next regular Arts Commission meeting scheduled for Wednesday, October 9, 2024, at 4:30 p.m.

SPEAKER ANNOUNCEMENT

NOTE: Citizens and other interested parties are encouraged to participate in the public process and will be invited to address the Committee regarding each item on the agenda.

Distribution available in the office of the City Clerk

Posted: 07-11-24 prior to 5:00 p.m. at 421 Main St. Chico, CA 95928 and www.ci.chico.ca.us

Copies of the agenda packet are available for review at: City Clerk's Office, 411 Main St. Chico, CA 95928



Please contact the City Clerk at 896-7250 should you require an agenda in an alternative format or if you need to request a disability-related modification or accommodation in order to participate in a meeting. This request should be received at least three working days prior to the meeting in order to accommodate your request.

Community Scanning Project and Exhibition

City of Chico 2024-25 City Arts Grant

1078 Gallery Inc.

Ms. Erin Wade

[REDACTED]

Chico, CA 95928

[REDACTED]

Ms. Erin Wade

[REDACTED]

Chico, CA 95928

[REDACTED]

Application Form

Project Information

Project Name*

Name of Project.

Community Scanning Project and Exhibition

Project Description (200 words)*

With the City's support, 1078 Gallery will engage the Chico community in a project facilitating the scanning and archiving of old family photos, as an element of fire preparedness awareness.

According to the non-profit First Street Foundation, 100% of Chico homes are at "severe" risk of being affected by wildfire in the next 30 years. Evacuation preparedness needs to become a way of life for Chico residents. During the 2018 Camp Fire, fire reached the outskirts of Chico and forced the evacuation of some of its residents. Around 30,000 people, mostly in nearby Paradise, lost homes—and all of their belongings.

Many people have shoeboxes of photos in a closet, and would wish to bring them when an evacuation is required—but will there be time? Having a digital backup of these irreplaceable items would eliminate this worry, preserve the photos from deterioration due to age or improper storage, and make them easily shareable with friends and family.

The project will comprise three "community scanning days" where the public can bring in their photos to be scanned by a high-speed photo scanner, and will culminate in an exhibition at 1078 Gallery, created by community members from their images.

Project's Goals and Outcomes (200 words)*

Please indicate the community served and how success will be measured.

Project Goals

-Facilitate and encourage disaster preparedness by providing free professional scanning and digitizing of precious family keepsake photos, mitigating the risk of losing them to fire or other disaster.

-Engage the community in larger discussions of resilience in this time of climate change and uncertainty.

Project Outcomes

-Three "community scanning day" events where the public is invited to bring their photos to be professionally scanned and then furnished to them digitally, providing them with backup copies of their most precious pictures.

-An artist-led workshop in Spring 2025 covering:

Making art from your scanned photos

Free digital editing tools

- A culminating exhibition of artworks created by community members in June 2025
- Design of project branding and promotional materials
- Marketing and promotion of the project in traditional and social media/advertising
- Project documentation and photography

Success of this project will be measured in:

Community participation—number of attendees will be recorded with sign-in sheets/surveys at events.

Number of photos digitized—a count of all photos scanned will be assembled from digital records.

Social media interaction—collected from social media analytics and provided as a report on views, shares, engagement.

Press coverage in traditional media—links and clippings will be provided.

Project Timeline*

January 2025: Community scanning day #1

February 2025: Community scanning day #2

March 2025: Community scanning day #3

June 2025: Exhibition at 1078 Gallery

Program Budget*

Click here to download the template and upload the completed budget below

1078-Gallery-Budget.pdf

Optional additional documentation

1078 Gallery -Budget - Detail.pdf

Optional additional documentation

Organization Information

Organization DUNS Number*

36-421-7505

Organization Operating Budget*

\$37,100

Number of years organization has engaged in arts and cultural programming in the City of Chico*

43

Organization mission statement and purpose*

The mission of 1078 Gallery, a non-profit, 501(c)(3), volunteer-run organization, is to offer exciting exhibitions of contemporary and experimental artworks in visual, musical, literary, film, and performance mediums. The Gallery was founded in 1981 at 1078 Humboldt Road in Chico, California, as an artists' collective and alternative exhibition space. In 1986, the gallery became a non-profit organization, widened its mission, and moved to 738 W. 5th Street. In summer 2006 the gallery moved to 820 Broadway and remained there for 11 years. In August 2018 the gallery moved to its current location at 1710 Park Ave.

Brief summary of core organizational programs and services (200 words)*

1078 Gallery features exhibitions, performances, and installations by artists of cultural and geographic diversity and promotes an appreciation of contemporary and experimental works from regional, state, national, and international locations. The Gallery has been awarded exemplary status by the California Arts Council and has received several National Endowment for the Arts organization grants. It is supported, in part, by funding from the City of Chico and its Art Commission and by its very vital membership. The gallery is widely recognized by the Chico community as being a necessary element in maintaining cultural currency in all art forms for local residents.

File Attachment Summary

Applicant File Uploads

- 1078-Gallery-Budget.pdf
- 1078 Gallery -Budget - Detail.pdf

Project Budget

Expense Description	Expense Amount
Scanning technician	900
Scanning technician assistant	270
Artist fee—workshop (including prep and documentation)	200
Graphic design—project promotional materials	200
Marketing—project marketing, promotion, press	200
Photography—exhibition documentation	150
Equipment rental—Epson FastFoto scanner —5 months @\$30/month	150
Poster printing—100 tabloid-size color copies, including tax	108
Exhibition postcard printing, shipping, tax	122
Exhibition postcard mailing	50
Social media marketing	50
Digital printing of artwork for exhibition	400
Gallery space for workshops and exhibition	1200
Total Project Expenses	4000
Projected Project Funding (Match)	2008 Committed
Earned Revenue	
Gifts/ Donations	2008 general donations
Grants	
City of Chico Arts Grant Request	1992
Total Project Revenue	4000

1078 Gallery Community Scanning Project Budget	provider	hours	rate	total	gallery amt	In kind amt	grant amt	gallery funding source
Scanning technician	Erin Wade	18	50	900			900	
Scanning technician assistant	TBD	9	30	270			270	
Artist fee—workshop (including prep and documentation)	Erin Wade	4	50	200			200	
Graphic design—project promotional materials	Erin Wade	4	50	200		200		
Marketing—project marketing, promotion, press	Erin Wade	4	50	200		200		
Photography—exhibition documentation	Sharon DeMeyer	3	50	150		150		
Equipment rental—Epson FastFoto scanner —5 months @\$30/month	Erin Wade	5	30	150		150		
Poster printing—100 tabloid-size color copies, including tax	TBD			108	108			general donations
Exhibition postcard printing, shipping, tax	Got Print			122			122	
Exhibition postcard mailing	USPS			50			50	
Social media marketing	TBD			50			50	
Digital printing of artwork for exhibition	Erin Wade			400			400	
Gallery space for workshops and exhibition	1078 Gallery			1200	1200			general donations
			project total	\$4,000				
					gallery	in kind	grant	total
					\$1,308	\$700	\$1,992	\$4,000

Maker's Cafe

City of Chico 2024-25 City Arts Grant

Chico Art Center

[REDACTED]
Chico, CA 95927

Ms. Jana Lawton

[REDACTED]
Chico, CA 95926

Application Form

Project Information

Project Name*

Name of Project.

Maker's Cafe

Project Description (200 words)*

With support from the City of Chico Arts Grant, Chico Art Center will work with local artist Tatiana Allen to increase arts accessibility & build a sense of place & belonging, through a FREE, monthly Maker's Cafe, which will create opportunities for community members, artists and culture creators to engage with one another.

Maker's Cafe will take place once a month within the iconic train car located in front of the Art Center. Over the course of the fiscal year, Tatiana will hold twelve pop-ups, lasting four hours each. Each four hour block will include an open mic, a creative workshop & two hours of makerspace.

Within this all inclusive space, anyone can sign up to perform during the open mic, where diversity is supported & encouraged. Workshops will be tailored to teach new skills, encourage experimentation & foster new friendships. Makerspace time will focus on providing resources, donated by Chico Art Studio, to anyone who can not afford them or needs them during the event.

While many artists have a heart to serve our community, they sometimes also fall under the category of Underserved Populations. Funding this project will provide local artist & teacher Tatiana with an hourly wage, the financial means to rent the train car & pay Melissa from Discover Chico, to document/market this monthly event, so arts access can be extended to all Chico residents, FREE of charge.

Project's Goals and Outcomes (200 words)*

Please indicate the community served and how success will be measured.

Goals:

Create a safe, all inclusive space for arts outreach to community members

Build a sense of place & belonging, while establishing local cultural ties

Provide underserved people with free access to art supplies, tools & instruction

Organize & host twelve Maker's Caf  s in the Chico Art Center train car

Increase community arts visibility by extending marketing outreach through Discover Chico

Outcomes:

Participants will have the opportunity to express feelings & share their art

Participants will become more familiar with Chico artists & the arts community

Participants will have access to art supplies & gain new or improved artistic skills at 12 Maker's Cafes

Participants expected to be directly served over the course of fiscal year totals 250

Participants will fill out a questionnaire that includes relative demographics for evaluation

Project Timeline*

Marketing this monthly event begins in July 2024 through Chico Art Centers newsletter, IG & Facebook. Tatiana will also put up fliers mid July.

The Maker's Cafe project will host one, 4 hour pop-up event every month in the iconic Art Center train car starting in August 2024 & ending in May 2025, totaling 10 public events. Marketing will take place once a month.

During the months of December 2024 & March 2025, Tatiana will host 2 Maker's Cafés, instead of one. She hopes this extra block will encourage locals to enter the CAC's Members show in January & the Puzzle Show in April. This would provide community members who can't afford creative space, tools or supplies with the ability to participate in these gallery shows.

Project Start: August 2024

Project ends: May 2025

Program Budget*

Click here to download the template and upload the completed budget below

Makers Cafe Budget.xlsx

Optional additional documentation

trim.A1E14C62-FA6C-49E2-81A3-12DD4AE3BFE2.MOV

Optional additional documentation

trim.75F23B0E-0B49-4B39-BC59-0CB8101A082B.MOV

Organization Information

Organization DUNS Number*

Unique Entity Identifier Number QHCAA9LVIBL3

Organization Operating Budget*

\$123,047

Number of years organization has engaged in arts and cultural programming in the City of Chico*

68

Organization mission statement and purpose*

Chico Art Center has been providing visual arts programming and services in the Chico community since 1956. Our mission is to actively support local and regional artists, artistic activity, and the continuing placement of visual art in the community, thereby enriching the quality of life for community members of all ages.

Because Chico Art Center understands the value of art appreciation in our community, we focus on supporting and enhancing the highest quality visual arts education through our gallery, classrooms, and community activities. We do this, in part, by promoting excellence in the visual arts and by providing artistic and cultural opportunities that celebrate our richly creative and diverse community.

We are proud that both residents and visitors to Chico can see or experience some form of creative expression in which the Chico Art Center has had a hand.

Brief summary of core organizational programs and services (200 words)*

Services to accomplish our mission include: community engagement, education, and artist support. Providing opportunities to see art, talk to artists, to make and show art are paramount to successful community engagement. An annual open studios event gives people behind the scenes perspectives on artists by visiting their studios. The Center applied for, and received, multi-year funding to host public mural projects, which now grace our downtown district.

We seize every opportunity to help people know who is making art, and why, and how that adds value to our community. The sheer variety of artistic expression and different mediums showcased annually in our gallery is a vital way to expand understanding and appreciation of art. Exhibitions include artist and juror statements to aid understanding what motivates artists. We field exhibitions that give artists an opportunity to respond to current social issues (fire devastation, COVID isolation, social justice) and to help viewers process their own reactions to these issues. Technology affords the opportunity to educate and expand our audience, beyond those who visit the Center, through a robust website, Zoom presentations, and social media updates.

We support artists through opportunities to show and sell art, earn money by teaching classes, classroom space for group studio sessions. We seek out artists not widely represented and share their art and ideas in our gallery, website, and on social media. Through donations we are able to offer free art supplies and free access to use our facilities.

File Attachment Summary

Applicant File Uploads

- Makers Cafe Budget.xlsx
- trim.A1E14C62-FA6C-49E2-81A3-12DD4AE3BFE2.MOV
- trim.75F23B0E-0B49-4B39-BC59-0CB8101A082B.MOV

Expense Description	Expense Amount
Teaching Artist Tatiana Allen (\$50 x 8 hours = \$300 x 12 classes)	\$ 4,800.00
Social Media Artist Melissa Thiede (\$60 x 2 hours = \$120 x 12 classes)	\$ 1,440.00
Chico Art Center Train Car Rental (\$150 x 12 classes)	\$ 1,800.00
Art supplies for monthly workshop project (\$100 x 12 classes)	\$ 1,200.00
Total Project Expenses	\$ 9,240.00
Projected Project Funding (Match)	
Earned Revenue	
Cash Donation	2,310
In-kind Donation - Beverages (Coffee & tea + cups = \$42.50 x 12)	\$ 510.00
In-kind Donation - Open Mic host (12 hours MC/sound @ \$50 per hour)	\$ 600.00
In-kind Donation - Chico Hive tools (4 hour tool rental = \$100 x 12)	\$ 1,200.00
Total Projected Project Funding (Match)	\$ 4,620.00
City of Chico Arts Grant Request	\$ 4,620.00
Total Project Revenue	\$ 9,240.00

ect Budget

Committed

Note: Total match must be equal to or greater than city arts grant request

Asian American Artists at The Turner

City of Chico 2024-25 City Arts Grant

Chico State Enterprises

Mrs. Kate Landry

[REDACTED]

Chico, CA 95928

[REDACTED]

Mrs. Kate Landry

[REDACTED]

Chico, CA 95928

[REDACTED]

Application Form

Project Information

Project Name*

Name of Project.

Asian American Artists at The Turner

Project Description (200 words)*

From January 21 to March 15, 2025, the Janet Turner Print Museum will host an exhibition spotlighting the work of Asian American artists in the collection. The Turner is a rich arts resource for the Chico community, offering innovative exhibitions and free public programming centered around its collection of 4,000+ original prints. This exhibition will be the first to celebrate the work of Asian American artists in the Turner collection, featuring prints by more than 15 modern and contemporary artists of Asian descent living and working in the US. Free public programming will include a curator lecture and a cultural event organized in collaboration with Chico State Asian and Pacific Islander campus affinity groups. This grant would be instrumental in ensuring the Turner can share the work of these remarkable artists with a broad Chico audience, creating a space to share stories of identity, belonging, and resilience within the Asian American community.

Project's Goals and Outcomes (200 words)*

Please indicate the community served and how success will be measured.

The goal of this exhibition is to introduce a broad Chico audience to the work of Asian American artists in the Turner collection, increasing cultural awareness and shedding light on the experiences of the Asian American community, particularly in Northern California. By working with campus affinity groups, we hope to incorporate voices of Asian and Pacific Islander community members into the exhibition label text or audio guide, as well as through organizing a public event centered around cultural heritage. The Turner serves a diverse audience of Chico State students, faculty, and staff, and Chico community members of all ages. We offer special tours for local K-12 schools and publish printed guides aimed at families with young children. In the 2023-24 academic year, our exhibitions saw 878 visitors on average, plus an additional 126 K-12 student visitors on field trips. The typical attendance at our public lectures and exhibition receptions is 124 attendees. Success for this exhibition will be measured by exceeding these numbers and by implementing an exit survey. We plan to gauge visitor demographics, learning, and takeaways to better understand which areas of the community we are reaching and whether the educational goals of the exhibition are being met.

Project Timeline*

July-December 2024: Turner Curator Dr. Rachel Skokowski develops exhibition content and works with Chico State Asian and Pacific Islander affinity groups to develop programming. Curator also creates exhibition publicity materials. Community outreach and marketing will include printed posters and postcards, targeted email outreach to local K-12 teachers, posting on local event calendars, and a social media campaign.

January 2025: Frame artwork and install exhibition.

January 21-March 15, 2025: Exhibition on view.

January 30, 2025: Public curator lecture and opening reception.

February 2025: Public event hosted in partnership with Chico State affinity groups, date to be confirmed.

Program Budget*

Click here to download the template and upload the completed budget below

24-0566 Budget NVCF AAA Turner Final.xlsx

Optional additional documentation

24-0566 Budget Justification NVCF AAA at Turner.docx

Optional additional documentation

Organization Information

Organization DUNS Number*

61-217-7162

Organization Operating Budget*

CSE administers hundreds of projects annually with annual revenues of approximately \$35-\$40 million

Number of years organization has engaged in arts and cultural programming in the City of Chico*

27

Organization mission statement and purpose*

Chico State Enterprises (CSE) provides specialized business services to support innovative research programs, community partnerships, entrepreneurial projects and other education-related activities funded by public and private grants or contracts, and led by faculty and associates of California State University, Chico. A 501c3 non-profit auxiliary corporation, CSE operates on behalf of the university to advance its educational mission and vision.

Chico State Enterprises was established July 1, 1997, as an auxiliary organization, acting as the legal recipient for California State University, Chico of all externally funded projects.

Founded in 1981, the Janet Turner Print Museum at California State University, Chico advances the art of printmaking by making its international collection accessible to the people of Northern California and beyond. The Turner engages a diverse public through stimulating exhibitions, programming, and study to inspire reflection, collaboration, and action.

Brief summary of core organizational programs and services (200 words)*

Chico State Enterprises serves the University in the following major areas:

- Solicits and manages externally funded projects orientated toward research, education, or public service, and which present opportunities for scholarship, creative activity and professional development.
- Provides a source of supplemental income and discretionary funds to support University needs, such as Faculty Incentive funds and activities which cannot be supported by State funds.
- Provides administrative and business support services to the University Foundation, including accounting, procurement, cash management, accounts payable and receivable, endowment distribution, human resources and more.
- Operates academically-related enterprises such as the University Farm and operates public radio station KCHO serving northern California.
- Acts as a fiscal agent for numerous campus programs, such as Regional and Continuing Education, University Public Events, and the revenue-generating special projects of university departments, and provides gift administration services of the University Foundation.
- Funds and manages various ecological preserves, as well as property acquired for investment purposes or to provide space for university programs.

The Turner hosts 3-4 exhibitions per year, including permanent collection and visiting artist exhibitions. In the past two years, the Turner has hosted exhibitions on topics including women artists, contemporary Mexican-American printmakers, and Northern California art. Alongside its exhibitions, the Turner also offers free educational programs, including K-12 field trips, the Kids@TheTurner afterschool art workshop, and family gallery guides. Other public events include scholarly curator lectures, visiting artist panels, and hands-on printmaking workshops. Together, the Turner's exhibitions, educational programs, and public events ensure that the museum is a vibrant space for learning and connection within the Chico arts community.

File Attachment Summary

Applicant File Uploads

- 24-0566 Budget NVCF AAA Turner Final.xlsx
- 24-0566 Budget Justification NVCF AAA at Turner.docx

Proposal No.: 24-0566
PI: Rachel Skokowski
Project Title: Asian American Artists at The Turner
Project Dates: 07/01/2024 - 06/30/2025
Sponsor: North Valley Community Foundation

PERSONNEL

Salaries and wages

Total S&W

Fringe benefits

Total FB

Travel

Travel

Total travel

Equipment \$5000 and over

Other Equipment

Total Equipment

Operating Expenses (including vendors)

Artwork matting and framing

Advertising materials - posters, postcards

Exhibition vinyl - design and installation

Public exhibition reception catering

Chico State Asian & Pacific Islander Council event catering

Printed family guides

Total OE

Sub Contracts (Subawards)

Total other

Total Direct Costs

F&A @30% MTDC (excludes subs)

TOTAL COSTS

Requested Funds Year 1 24-25	Mandatory Cost Share Year 1 24-25	Total Project Costs
\$0	\$0	\$0
\$0	\$0	\$0
\$0	\$0	\$0
\$0	\$0	\$0
\$0	\$0	\$0
\$0	\$0	\$0
\$0	\$0	\$0
\$750	\$750	\$1,500
\$125	\$125	\$250
\$125	\$125	\$250
\$500	\$500	\$1,000
\$250	\$250	\$500
\$250	\$250	\$500
\$2,000	\$2,000	\$4,000
\$0	\$0	\$0
\$0	\$0	\$0
\$2,000	\$2,000	\$4,000
\$600		\$600
\$2,600	\$2,000	\$4,600

\$4,000

Mandatory Cost Share: Turner's annual fund account: #200641600

Budget Justification
Cayuse Proposal Number: 24-0566
Title: Asian American Artists at The Turner
Sponsor: North Valley Community Foundation
PI: Rachel Skokowski

Personnel: N/A

Fringe Benefits: N/A

Travel Expenses: N/A

Equipment (5k and over): N/A

Operating Expenses:

Operating expenses in support of this exhibition at The Janet Turner Print Museum include artwork matting and framing, advertising materials, which include posters and postcards, design and installation of exhibition vinyl, printed family guides, public exhibition reception catering, and Chico State Asian & Pacific Islander Council event catering.

Total requested: \$2,000

Subawards: N/A

Total Direct Costs: \$2,000

Total Indirect Costs: \$600

Chico State Enterprises' federally defined F&A rate is not applicable to the proposal project due to:

- ☐ sponsor is a State of California agency (F&A = 35% for period of 7/1/20 and forward)
- ☐ sponsor is a state (not CA), regional, or non-profit agency (F&A = 30%)
- ☐ sponsor has a documented restriction in institutional F&A allowed
- ☐ modified F&A rate was approved in writing by the CSE CEO

The F&A (indirect) rate for this proposal is: 30% as per Chico State Enterprises' standard non-profit/foundation negotiated rate.

Total Sponsor Costs: \$2,000

The proposed project is supported by the following sources. The cost share/match breakdown is as follows:

Cost Share (Cash Matching): \$2,000

Mandatory Cost Share for operating expenses are provided from The Turner's annual fund account: #200641600

Total Cost Share: \$2,000

Total Project Costs: \$4,600

ARTober FEST Celebrating Art, Culture and Community in Downtown Chico

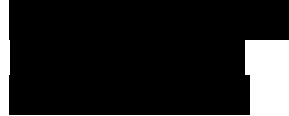
City of Chico 2024-25 City Arts Grant

Downtown Chico Business Association

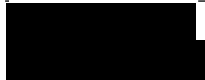
Mrs. Debbie LaPlant Moseley



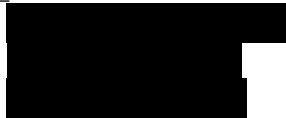
Chico, CA 95928



Mrs. Debbie LaPlant Moseley



Chico, CA 95928



Application Form

Project Information

Project Name*

Name of Project.

ARTober FEST Celebrating Art, Culture and Community in Downtown Chico

Project Description (200 words)*

Introduction:

Originally developed in Downtown Chico in the mid-1990s, ARTober FEST has evolved through various forms of celebration, highlighting and promoting the arts.

ARTober FEST 2024 is a visionary cultural festival set to transform Downtown Chico into a vibrant canvas of art, music, and communal celebration. This annual event, slated for October, seeks to merge artistic expression with community engagement, creating a dynamic gathering that celebrates the rich cultural tapestry of Chico.

Through partnerships with the Museum of Northern California Art (MONCA), local educational institutions such as Butte College and Chico State, and a diverse array of local artists and organizations, ARTober FEST will feature a wide range of activities including live performances, art exhibitions, and workshops.

Proposal Summary:

The Downtown Chico Business Association (DCBA) is requesting a \$5,000 grant from the City of Chico to support ARTober FEST, a month-long celebration of art, culture, and community in Downtown Chico. Scheduled for October 2024, ARTober FEST aims to transform the downtown area into a vibrant hub of artistic and cultural activity. This event will feature a variety of activities, including art exhibitions, live performances and workshops fostering community engagement and supporting the local economy.

ARTober FEST is a visionary cultural festival set to transform Downtown Chico into a vibrant canvas of art, music, and communal celebration. This annual event, slated for October, seeks to merge artistic expression with community engagement, creating a dynamic gathering that celebrates the rich cultural tapestry of Chico.

Project's Goals and Outcomes (200 words)*

Please indicate the community served and how success will be measured.

Objectives

1. Promote Local Art and Culture: Showcase the talents of Chico's artists, musicians, performers and downtown chefs.
2. Educate and Inspire: Engage the community through educational workshops, demonstrations and exhibitions.
3. Foster Community Engagement: Encourage inclusive participation and collaboration across Chico's population.
4. Provide Opportunities: Delivering support by showcasing youth artists from throughout the community.

5. **Boost the Local Economy:** Attract visitors to Downtown Chico, increasing exposure and sales for local businesses and artisans.

Chico boasts a rich cultural scene with numerous talented artists and performers. However, there is a need for more comprehensive events that bring the community together to celebrate this talent. ARTober FEST will address this gap by providing a month-long series of activities that highlight Chico's artistic and cultural diversity. Additionally, the event will stimulate the local economy by drawing visitors to the downtown area, benefiting local businesses and artisans.

Expected Outcomes

- **Increased Visibility for Local Artists:** Engagement of over 50 artists and reaching an audience of more than 5,000 residents and visitors.
- **Community Participation:** Over 2,000 participants in workshops, tours, and interactive activities.
- **Cultural Impact:** Enhanced reputation of Chico as a cultural hub, fostering a deeper appreciation for the arts.
- **Economic Benefits:** Increased sales and foot traffic for local businesses, measured through sales data and visitor surveys.

Evaluation Plan

Success will be assessed through:

- **Attendance Numbers:** Tracking the number of attendees at each event.
- **Participant Feedback:** Collecting surveys from artists, performers, and attendees to gauge satisfaction and areas for improvement.
- **Media Coverage:** Monitoring local media and social media engagement.
- **Economic Impact:** Evaluating the economic benefits to local businesses through sales data and surveys.

Project Timeline*

ARTober FEST will span the month of October 2024

- Art & Wine Walk (October 4th, 5:00-8:00 pm):
- Downtown Chico Art Tour (October 5th, 10:00 am):
- Emerging Artists Exhibition (October 12th 10:00 am – 5:00 pm)
- Downtown Galleries & Studios Tours (Weekends of October 12-13 and October 19-20)
- ARTober FEST Fall Art Show (October 26th, 10:00 am - 4:00 pm)
- *Downtown Chico's Art Initiative Unveiling Ceremony (October 26th, 4:30 pm)
- CSU Chico Performances will release their fall schedule TBA July 1.

* "Downtown Chico's Art Initiative has its own distinct budget.

Program Budget*

[Click here to download the template and upload the completed budget below](#)

Artober Fest Pro-Forma Budget.xlsx

Optional additional documentation

Grant Proposal ARTober FEST 2024.doc

Optional additional documentation

City of Chico Arts Award Cvr Ltr.doc

Organization Information

Organization DUNS Number*

604860676

Organization Operating Budget*

\$350,000 - \$425,000

Number of years organization has engaged in arts and cultural programming in the City of Chico*

49 plus years.

Organization mission statement and purpose*

Downtown Chico Business Association was formed in 1975.

The Mission of the organization is to: "Preserve, enhance, and promote Downtown Chico as Chico's Historic District and regional destination for shopping, dining, playing and staying." The Downtown Chico Business Association is a non-profit organization dedicated to enhancing and maintaining Downtown Chico as a vital and thriving retail and cultural center.

With strong collaboration with downtown businesses and community partners, DCBA markets and promotes the wonderful mix of retail, dining, social, cultural and entertainment of downtown Chico. The mission is to ensure downtown is a clean and safe place to gather and enjoy celebrations, learn Chico's history, enjoy arts and music - a place where families and visitors from near and far feel comfortable and safe.

Brief summary of core organizational programs and services (200 words)*

Areas of Focus:

Marketing & Promotions of Downtown

Campaigns focused on 'Coming Downtown' and promoting pride encourage people to visit downtown areas for shopping and dining, highlighting and supporting local businesses.

Event Promotions & Management

DCBA oversees signature events and new initiatives, creating vibrant experiences that attract visitors and support local businesses. These efforts aim to enhance community engagement and drive economic growth in the downtown area.

Place Development

DCBA focuses on enhancing the area's infrastructure, aesthetics, and public spaces to create an inviting and vibrant environment. This initiative aims to foster a sense of community and attract more visitors and businesses to the downtown area.

Economic Vitality

The DCBA works to create economic vitality in Downtown Chico by supporting local businesses, organizing events, and implementing initiatives that attract visitors and investment. Their efforts aim to foster a thriving business environment and enhance the overall economic health of the downtown area.

File Attachment Summary

Applicant File Uploads

- Artober Fest Pro-Forma Budget.xlsx
- Grant Proposal ARTober FEST 2024.doc
- City of Chico Arts Award Cvr Ltr.doc

Expense Description	Expense Amount
Artists & Musician Fees, Sound Tech	\$2,100.00
Event Expenses	\$8,500.00
Materials & Supplies	\$1,000.00
Fees/Permits	\$1,400
Marketing & Promotions	\$5,350.00
Event Insurance	TBD
Community Outreach	\$500.00
Total Project Expenses	\$18,850.00
Projected Project Funding (Match)	
Earned Revenue	\$11,600.00
Gifts/ Donations	\$14,600.00
Grants	
City of Chico Arts Grant Request	\$5,000.00
Total Project Revenue	\$31,200.00

act Budget

Art & Wine Walk, Fall Art Show, Emerging Artists

Art supplies for workshops, materials, installation and event set-up

Plaza & ABC Licenses

TV, Radio, Chico ER, Billboards, ARTober FEST Event Guide, Posters & Postcards ,Social Media

Interwest Insurance

Emerging Artists Exhibition: Chico State, Butte College, High Schools, Boys & Girls Club, Salvation Army

Projected or Committed

Note: Total match must be equal to or greater than city arts grant request

Art & Wine Walk, Art Show

Sponsors - Chico State Alumni Foundation, MONCA, Kirk's Jewelry, ...

CITY of CHICO 2024-25 CITY ARTS GRANT PROPOSAL



ARTober FEST Celebrating Art, Culture, and Community in Downtown Chico October 2024

Introduction

ARTober FEST is a visionary cultural festival set to transform Downtown Chico into a vibrant canvas of art, music, and communal celebration. This annual event, slated for October, seeks to merge artistic expression with community engagement, creating a dynamic gathering that celebrates the rich cultural tapestry of Chico.

Through partnerships with the Museum of Northern California Art (MONCA), local educational institutions such as Butte College and Chico State, and a diverse array of local artists and organizations, ARTober FEST will feature a wide range of activities including live performances, art exhibitions, and workshops.

Proposal Summary

The Downtown Chico Business Association (DCBA) is requesting a \$5,000 grant from the City of Chico to support ARTober FEST, a month-long celebration of art, culture, and community in Downtown Chico. Scheduled for October 2024, ARTober FEST aims to transform the downtown area into a vibrant hub of artistic and cultural activity. This event will feature a variety of activities, including art exhibitions, live performances and workshops fostering community engagement and supporting the local economy.

ARTober FEST is a visionary cultural festival set to transform Downtown Chico into a vibrant canvas of art, music, and communal celebration. This annual event, slated for October, seeks to merge artistic expression with community engagement, creating a dynamic gathering that showcases and celebrates the diverse culture of Chico.

Objectives

1. **Promote Local Art and Culture:** Showcase the talents of Chico's artists, musicians, performers and downtown chefs.
2. **Educate and Inspire:** Engage the community through educational workshops, demonstrations and exhibitions.
3. **Foster Community Engagement:** Encourage inclusive participation and collaboration across Chico's population.
4. **Provide Opportunities:** Delivering support by showcasing youth artists from throughout the community.
5. **Boost the Local Economy:** Attract visitors to Downtown Chico, increasing exposure and sales for local businesses and artisans.

Need Statement

Chico boasts a rich cultural scene with numerous talented artists and performers. However, there is a need for more comprehensive events that bring the community together to celebrate this talent. ARTober FEST will address this gap by providing a month-long series of activities that highlight Chico's artistic and cultural diversity. Additionally, the event will stimulate the local economy by drawing visitors to the downtown area, benefiting local businesses and artisans.

Event Description

ARTober FEST will span the entire month of October 2024, featuring the following key events:

- **Art & Wine Walk (October 4th, 5:00-8:00 pm):**
An evening of art showcases, regional wine and beer tastings, and live music. Local artists will exhibit their works in galleries, outdoor spaces, and businesses throughout downtown. Additionally, the featured artist's work will be on display at various businesses throughout October.
 - ♣ Sponsored in part by CSU Chico Alumni Foundation's Wildcat Weekend
 - **Downtown Chico Art Tour (October 5th, 10:00 am):**
A guided tour led by Chico Arts & Culture Foundation volunteers, featuring downtown's sculptures, murals, and other public art installations. Open to the public at no charge.
 - **Emerging Artists Exhibition (October 12th 10:00 am – 4:00 pm)**
Showcasing the talents of Chico State, Butte College, Chico High, Fairview, Inspire, Pleasant Valley and other local high schools, Boys & Girls Club and Salvation Army youth artists, fostering creativity, supporting educational opportunities and providing valuable exposure for young artists within the community.
Complimentary exhibit/sales space provided for student artists on 3rd Street between Broadway & Main.
 - ♣ An extension of "Empowering Young Entrepreneurs" initiative which is supported by DCBA, TeamChico and 3Core.
- Harvest Sidewalk Sale held in conjunction with Emerging Artist Exhibition:** A seasonal sidewalk sale with live musical performances throughout downtown.
- **Downtown Galleries & Studios Tours (Weekends of October 12-13 and October 19-20 10:00 am – 5:00 pm):** Tours of downtown galleries and studios, interactive workshops, and demonstrations by artisans practicing traditional crafts.
 - ♣ In cooperation with Chico Art Center's Open Studios Tours
 - **ARTober FEST Fall Art Show (October 26th, 10:00 am - 4:00 pm):** Fine arts and musical performances in the Plaza. Open to the public, at no charge.
 - ♣ Hosted in part by Chico Visual Arts Alliance
 - ***Downtown Chico's Art Initiative Unveiling Ceremony (October 26th, 4:30 pm):** Unveiling DCBA's new Placemaking Initiative, supporting the Arts & Culture in downtown Chico.
 - **CSU Chico Performances** will release their fall schedule TBA July 1.

* "Downtown Chico's Art Initiative has its own distinct budget."

Community Collaboration

By collaborating with multiple arts and culture organizations, ARTober FEST in Downtown Chico can become a vibrant, dynamic, and inclusive celebration of the arts. This collaboration not only enhances the festival experience but also contributes to the cultural, economic, and social vitality of the community.

- Butte College
- Chico Art Center
- Chico Art School
- Chico Arts Alliance Association
- Chico Art & Culture Foundation
- Chico State Alumni Association
- Chico State College of Humanities & Fine Arts
- CSU Chico Performances
- Downtown Galleries, Studios and businesses
- Local High Schools
- Museum of Northern California Art (MONCA)

*Grant Budget Breakdown

1. **Artist & Musician Fees:** \$1,000
 - o Payments to artists for exhibitions, performances, and workshops.
2. **Materials and Supplies:** \$1,000
 - o Art supplies for workshops, materials, installation and event setup.
3. **Marketing and Promotion:** \$1,500
 - o Advertising, posters, flyers, and social media campaigns to ensure broad community engagement; Development and printing costs.
4. **Event Logistics:** \$1,000
 - o Venue rentals, permits, and insurance.
5. **Community Outreach:** \$500 Emerging
Artists Exhibition: This initiative engages underrepresented groups and ensures inclusive participation, serving as an extension of DCBA's "Young Entrepreneurs" program.

**See detailed pro-forma budget attached*

Expected Outcomes

- **Increased Visibility for Local Artists:** Engagement of over 50 artists and reaching an audience of more than 5,000 residents and visitors.
- **Community Participation:** Over 2,000 participants in workshops, tours, and interactive activities.
- **Cultural Impact:** Enhanced reputation of Chico as a cultural hub, fostering a deeper appreciation for the arts.
- **Economic Benefits:** Increased sales and foot traffic for local businesses, measured through sales data and visitor surveys.

Economic Impact

Assumptions for Direct, Indirect and Induced Economic Impact

5,000 additional visitors downtown.

- Visitors spend on average \$50 per capita.
- Sales Tax – 25 businesses participation, estimate \$750,000 sales during month with 20% increase to ARTober FEST
- Spending Event Workers and Artists, wages paid: \$25,000
- Spending Multiplier: Estimated at 1.5

Direct Economic Impact

- Increased Tourism and Visitor Spending - \$250,000
- Increased Sales for Local Businesses - \$150,000
- Temporary jobs for managing event 5, estimate 25 local artists and performers paid for their contribution

Indirect Economic Impact

- Increased demand for materials and services from local suppliers (e.g., art supplies, event equipment) - \$25,000

Induced Economic Impact

- Induced Spending - \$37,500

Total Economic Impact Created for ARTober Fest = \$462,500

This proposal aims to present a compelling case for the economic benefits of the ARTober FEST, providing clear estimates and projections to support the request for funding.

Evaluation Plan

Success will be assessed through:

Attendance Numbers: Tracking the number of attendees at each event.

Participant Feedback: Collecting surveys from artists, performers, and attendees to gauge satisfaction and areas for improvement.

Media Coverage: Monitoring local media and social media engagement.

Economic Impact: Evaluating the economic benefits to local businesses through sales data and surveys.

ARTober FEST Leadership Team

- Debbie LaPlant Moseley, Interim General Manager DCBA, Project Lead
- Shari Anderson, Chico State Alumni Foundation, VP DCBA Board of Directors
- Christine Daniels, Kirk's Jewelry, VP DCBA Board of Directors
- Mary Gardner, Chico Arts & Culture Foundation
- Pat Macias, Museum of Northern California Art (MONCA)
- Lucia Mercado, DCBA Events & Promotions Manager
- Cynthia Sexton, Chico Visual Arts Alliance
- Audrey Taylor, Chabin Concepts
- Linda Zorn, Butte College

Conclusion

ARTober FEST is an investment in Chico's cultural and artistic community. By supporting this \$5,000 grant request, the City of Chico will help create a signature event that enriches the cultural life of the community and stimulates economic growth. We are committed to making ARTober FEST a memorable celebration that leaves a lasting impact on Downtown Chico.



Debbie LaPlant Moseley, Interim General Manager
Downtown Chico Business Association
[REDACTED] Chico, CA 95928

June 25, 2024

Grant Review Committee
City of Chico Arts Grant Program
411 Main Street Chico, CA 95928

Dear Grant Review Committee,

I am writing on behalf of the Downtown Chico Business Association (DCBA) to express our enthusiasm for ARTober FEST and to formally request a grant of \$5,000 from the City of Chico to support this transformative cultural festival. ARTober FEST is a month-long celebration scheduled for October 2024, aimed at merging artistic expression with community engagement to celebrate the rich cultural tapestry of Chico.

ARTober FEST is designed to transform Downtown Chico into a vibrant hub of artistic and cultural activity. Through strategic partnerships with the Museum of Northern California Art (MONCA), local educational institutions including Butte College and Chico State and a diverse array of local artists and organizations, the festival will feature a variety of activities including live performances, art exhibitions, and workshops. Our objective is to foster community engagement, support the local economy, and highlight the talents of Chico's artists, musicians and performers.

Chico has a vibrant cultural scene with numerous talented artists and performers. However, there is a need for more comprehensive events that bring the community together to celebrate this talent. ARTober FEST will fill this gap by providing a month-long series of activities that highlight Chico's artistic and cultural diversity and stimulate the local economy by drawing visitors from near and far to the downtown area.

Supporting ARTober FEST with a \$5,000 grant is an investment in Chico's cultural and artistic community. This event will enrich the cultural life of the community, stimulate economic growth, and leave a lasting impact. We are committed to making ARTober FEST a memorable celebration, and we greatly appreciate the City of Chico's consideration of our request.

"Thank You!" for your support.

Sincerely,

Debbie LaPlant Moseley

"Cinderella sets and costumes"

City of Chico 2024-25 City Arts Grant

Friends of the Chico Community Ballet

Ms Deborah Jorritsma

[REDACTED]

Chico, CA 95928

[REDACTED]

[REDACTED]

Ms Deborah Jorritsma

[REDACTED]

Chico, CA 95928

[REDACTED]

[REDACTED]

Application Form

Project Information

Project Name*

Name of Project.

"Cinderella sets and costumes"

Project Description (200 words)*

FCCB is pleased to present "Cinderella", a full-length ballet, January 24-26 2025, at Laxson Auditorium. On Friday, January 24, we will host two Field Trip performances, making it possible for 1,500-2,000 Chico area school children to attend at a reduced ticket price. The event will feature the contributions of many community volunteers and dancers, as well as local designers, choreographers, and guest artists, ensuring a high-quality experience for all involved.

We need the help of the City of Chico grant for our costumes and sets. Our sets from prior performances have worn out over time and need replacement. With the growth of our company dancers, costumes are constantly needing to be updated and/or created for the dancer's who assume new roles. Costumes and sets are expensive and the grant would help with this expense.

Project's Goals and Outcomes (200 words)*

Please indicate the community served and how success will be measured.

FCCB's production of "Cinderella" offers a valuable performance platform for dancers of all ages from the community, delivering delightful family entertainment and introducing school children to the art of dance and theater, through our educational outreach and field trip programs. Our performances not only draw a diverse audience but also attract relatives, friends, and art enthusiasts from outside the area, boosting local revenues and contributing to downtown Chico's economic vitality. Through our community outreach, we provide complimentary tickets to groups such as Caminar (for adults with disabilities), the Boys & Girls Clubs, Recreation and Dreams (RAD), and the Little Red Hen, broadening access to the joy of dance for even more members of our community. The help with costumes and sets brings new vitality and vibrant elements to the production, increasing its magic to captivate our audiences.

Project Timeline*

Production meetings are currently underway and we will begin rehearsals at the end of August. We have 4 performances scheduled: Friday, January 24, 7:00 p.m., Saturday, January 25, 1:00 p.m and 6:00 p.m and Sunday, January 26, 1:00 p.m.. We will be presenting two educational outreach field trip performances for 1,500-2,000 Chico area school students on Friday, January 24. Costumes and sets must be completed by our full-dress rehearsal, Thursday, January 23, 2025.

Program Budget*

[Click here to download the template and upload the completed budget below](#)

Cinderella 25 City-of-Chico-Arts-Grant_Project-Budget.pdf

Optional additional documentation

Optional additional documentation

Organization Information

Organization DUNS Number*

788100816

Organization Operating Budget*

\$64,500

Number of years organization has engaged in arts and cultural programming in the City of Chico*

We will be celebrating our 43 year.

Organization mission statement and purpose*

The mission of FCCB is to inspire a love for dance as a dynamic art form, enriching the Northern California region with top-tier performances and offering young, passionate dancers a stage to showcase and develop their talents in a professional setting. Friends of the Chico Community Ballet stands out in our community's cultural landscape by involving not just dancers but also a diverse array of community members, including local designers, choreographers, crew, and artists. Embracing diversity is at the heart of our mission. We celebrate this through varied dance styles and by offering scholarships to underprivileged students, ensuring our full-length ballets reflect a rich tapestry of ethnicities and social classes. Our open auditions and inclusive training programs welcome all, regardless of gender, age, race, social class, or ethnicity. At FCCB, we strive to make dance accessible and inclusive, bringing our community together through the joy and artistry of ballet.

Brief summary of core organizational programs and services (200 words)*

At Chico Community Ballet, we offer an enriching journey through dance, starting at our official school, Chico Creek Dance. Here, performance experience and rigorous company training shape students from their earliest stages. From Early Childhood Development classes to advanced training, and from ballet to contemporary dance, our program instills personal discipline and a polished professionalism in preparation and performance.

Our students don't just learn to dance—they gain skills that transcend the studio, propelling many to train with or join professional companies. Others pursue academic degrees in the performing arts, underscoring the comprehensive growth our training supports. Our impact reaches further with community educational

outreach and inspiring field trip performances, showcased in both our full-length ballets and our vibrant annual repertory dance concert, *Keeping Dance Alive*!

To support these initiatives and enrich our programs, we host several fundraising events annually to support our productions and administrative costs. Additionally, our annual membership drive plays a crucial role in sustaining our mission. At Chico Community Ballet, we create opportunities for aspiring dancers to thrive and excel, nurturing their talents and passion to prepare them for the professional world.

File Attachment Summary

Applicant File Uploads

- Cinderella 25 City-of-Chico-Arts-Grant_Project-Budget.pdf

Project Budget

Expense Description	Expense Amount	
Advertising	2,000	
Costuming	6,000	
Guest Artists	9,000	
Payroll	25,000	
Programs	2,500	
Rehearsal rent/Janitorial	10,000	
Sets/rigging/supplies	5,000	
Other Expenses	5,000	
Total Project Expenses	<u>64,500</u>	
Projected Project Funding (Match)		
Gifts/ Donations		12000
<u>Income</u>		
Ticket Sales		30,000
Concessions		1,500
Earned Revenue		<u>31,500</u>
Total Income		43,500
City of Chico Arts Grant Request		5000
Total Project Revenue		<u>48,500</u>
Net Revenue/Loss		-16,000

Gateway to Gateway Welcome Mural

City of Chico 2024-25 City Arts Grant

Gateway Science Museum

Ms Adrienne McGraw

[REDACTED]

Chico, CA 95929-0545

[REDACTED]

Ms Adrienne McGraw

Gateway Science Museum

[REDACTED]

Chico, CA 95929-0545

[REDACTED]

Application Form

Project Information

Project Name*

Name of Project.

Gateway to Gateway Welcome Mural

Project Description (200 words)*

The Welcome Experience at Gateway Science Museum includes two murals designed and painted by Chico State art students, unique architecture, a public facing amphitheater, the lush Gateway Greens, a paleo garden and outdoor seating. We propose to add a third mural to our public artworks. This easily accessible space is enjoyed by community members, whether the museum is open or not. Our two existing murals, one featuring native flora and fauna and the second highlighting cool visuals in STEM fields, provide natural backdrops for selfies and group photos.

A third wall is ready to join in the expanding outdoor experience at Gateway. We seek to engage a local muralist to add their creative vision to this next mural. A request for proposals will invite well-established and emerging artists in the Chico area to submit a mural concept. Designs must contain some element of STEM or nature content, promoting Gateway's mission to inspire an exploration of science and natural history. The wall location for the new mural is an unusual shape so may inspire some interesting concepts.

Gateway will display all submissions and invite museum visitors to vote on their favorite concept. After a staff and campus vetting process, the selected muralist will commence painting in the spring of 2025 with an unveiling in May.

Project's Goals and Outcomes (200 words)*

Please indicate the community served and how success will be measured.

- Goal 1 – Continue to enhance the free and accessible outdoor experience at Gateway. The museum is visited by approximately 10,000 people per year, with countless other neighbors passing by our spaces daily.
 - o Outcome: production of mural in Gateway's welcoming plaza. The new mural will measure 64 square feet including two sides of a wall adjacent to the museum's main entrance.
 - o Outcome: expand the art-science connection at the museum, a key goal from our recent Community Value Project
- Goal 2 – Engage visitors in the selection of artwork that resonates with them.
 - o Outcome: visitor voices contribute to the selection of the artist and concept
 - o Outcome: new mural is added to our expanding social media content, inviting selfies and inspire interest in museum
- Goal 3 – Engage a local artist in contributing to Gateway's community engagement
 - o Outcome: commission results in a new and publicly visible work
 - o Outcome: commission results in a new partnership with local artist, leading to expanded audiences and future collaborations

Project Timeline*

August 2024

Request for Proposals - We will invite local muralists to submit a Proposal for the project. An RFP will be developed in conjunction with Chico State Enterprises (CSE) and be publicized through CSE / Gateway Science Museum websites, Gateway's e-newsletter, personal emails and other media channels.

Fall 2024

- Proposals due October 15, 2024
- Proposed designs on display at Gateway from October 17 – November 23, 2024
- o Visitors to museum will be asked to comment on proposals and vote for their favorite.
- Selected muralist and proposed design chosen by December 6, 2024
- Campus arts committee review January 2025
- Design finalized by February 15, 2025

Spring 2025

Mural painting March-May dependent on weather

We look forward to a public unveiling party in late spring 2025!

Program Budget*

Click here to download the template and upload the completed budget below

Gateway to Gateway Project Budget.xlsx

Optional additional documentation

Gateway to Gateway Mural Project location.pdf

Optional additional documentation

Organization Information

Organization DUNS Number*

#01-9151460

Organization Operating Budget*

260,000

Number of years organization has engaged in arts and cultural programming in the City of Chico*

14

Organization mission statement and purpose*

Gateway Science Museum inspires the exploration of science and natural history in our region and beyond.

Through hands on and minds on exhibitions, discovery galleries, native plants gardens and dynamic public and school programs, Gateway provides visitors of all ages a way to connect with science and the natural environment.

Brief summary of core organizational programs and services (200 words)*

Gateway Science Museum opened on the Chico State University campus in 2010 with financial support from the community and state legislators. This 10,000 square foot purpose-built museum is situated on the eastern edge of the campus next to Bidwell Mansion. Gateway's mission is to inspire the exploration of science and natural history in our region and beyond.

Since opening in 2010, Gateway has welcomed more than 200,000 visitors including 60,000 K-12 students on field trips. More than 300 families enjoy an annual family membership and Gateway provides free admission to a variety of special community groups. Chico State and Butte College students may visit the museum for free.

Gateway facilitates more than 8,000 hours of direct Chico State student benefit yearly, through a variety of activities including employment and internship opportunities, research and class project support, volunteer engagement and exhibition space.

Gateway's rotating exhibitions include art-based shows including work by local photographers, student artists and community art projects.

File Attachment Summary

Applicant File Uploads

- Gateway to Gateway Project Budget.xlsx
- Gateway to Gateway Mural Project location.pdf

Expense Description	Expense Amount	Proje
Artist Stipend, selected through a competitive RFP process, includes supplies		10,000
Total Project Expenses		10,000
Projected Project Funding (Match)		5,000
Earned Revenue		
Gifts/ Donations		
Grants		
City of Chico Arts Grant Request		5,000
Total Project Revenue		10,000

ect Budget

Projected or Committed

Note: Total match must be equal to or greater than city arts grant request

Gateway to Gateway Mural Project

Adding a new mural to our growing mural plaza!

New mural location is an odd shape and two sided, which hopefully will inspire some exciting design ideas.



All Schools Musical at Laxson

City of Chico 2024-25 City Arts Grant

Inspire School of Arts & Sciences

Ms Jarrah Myles

Chico, CA 95926

Ms Jarrah Myles

Chico, CA 95926

Application Form

Project Information

Project Name*

Name of Project.

All Schools Musical at Laxson

Project Description (200 words)*

"The gods are real ... Like the Greek gods!" We are delighted announce the creation of an All Schools Musical production of The Lightning Thief: The Percy Jackson Musical. Based on the beloved novel by Rick Riordan, the Lightning Thief tells the story of Percy Jackson, son of Greek god Poseidon, as he sets out on a hero's journey of self-discovery, grappling with monsters, and mysterious mayhem along the way.

The Lightning Thief is a story about identity, family, and community. Percy's experience is one that resonates across cultures and our casting will reflect that truth. We are committed to casting a group of performers ranging in age from 10-18 that will reflect the youth of our local community. We will be casting all roles to include different shapes, abilities, ethnicities, and identities. As the playwright, Joe Tracz, says, "The characters in The Lightning Thief are gods and heroes – and gods and heroes can look like any of us."

We are excited that for the first time Chico Performances, Chico Area Recreation District (CARD), and Inspire School of Arts & Sciences are partnering to give an opportunity for local youth to work and perform on the Laxson Auditorium stage. We are thrilled for this new adventure to add new people, new talent, and new voices to our community as well as welcome returning performers to the stage! Whether we have seasoned performer or student who have never been on stage before, we are encouraging sign up to be a part of the magic!

This will be an epic adventure with dazzling effects, action-packed and fast-paced musical storytelling offering youth performers a chance to learn stage combat, singing, dancing, and acting with roles for ages 10+. We are hoping the City of Chico Arts & Culture Commission will help us fund scholarships for students who cannot afford the registration fee. \$5000 would allow us to scholarship 20 students. We have 10 requests now without offering the scholarship program.

Project's Goals and Outcomes (200 words)*

Please indicate the community served and how success will be measured.

For years various local performing arts groups produced student musicals in Laxson twice a year; since COVID this tradition has been lost, until now! The ability to perform on Laxson stage is like nothing else in our local area and many local artists got their start in the performing arts through these inspirational events. We are excited to bring this opportunity back for our local youth. We are timing the event in late-September so all schools and performing arts organizations can allow their students to participate.

Inspire School of Arts & Sciences is a high school know for creating high quality theatrical productions and for partnering with CARD to offer amazing summer camps for junior high and high school aged students. We also have had a partnership with Chico Community Ballet to produce A Very Chico Nutcracker and full-scale ballets year after year at Laxson. These have all been very successful and amazing learning opportunities for our local youth. Therefore we feel this step forward is at just the right time for our community. We are having professional mentors work hand-in-hand with students to produce a pre-professional, high quality production. Our goal is to create an educational opportunity like nothing done before that you can help

support. We will be doing all areas of creating a production with students: singing, acting, dancing, stage combat, technical theatre (costumes, makeup, puppetry, props, lighting sound, sets, publicity, etc...), and of course performing!

We are partnering with CARD to help reach a broader, diverse group of students while producing The Lightning Thief. We feel CARD is a trusted a known facilitator or quality programing and that is what we are seeking to also create. The cost is \$250 per student, but of course this is not nearly enough to cover the production costs in it's entirety. We gathering corporate and individual sponsors. We be offering two field trip performances for local schools and two public performances.

Project Timeline*

We have already held principal role auditions and have design meetings weekly on Wednesday.

Rehearsals Beginning August 10th, 2024

4 Saturdays: 8/10, 8/24, 9/7, 9/21 – all performers | Noon-5PM

Younger Performers (approximately ages 10-13) | Mondays & Wednesdays between 4-6PM

Older Performers (approximate ages 14-18) | Tuesdays & Thursdays between 5-8P

Specific Times will be determined by age, ability, and casting. A final rehearsal schedule will be distributed the week of Aug. 19th after placement auditions and conflicts have been collected.

Mandatory Tech/Dress Rehearsals:

Monday – Thursday, Sept 23rd-26th 4:00-10:00PM at Laxson Auditorium

Performances:

Friday, September 27th at 9:30 & 11:30AM (school fieldtrip performances)

Saturday, September 28th at 1:00 & 6:00PM (public performances)

Laxson seats 1200 patrons for each performance.

Program Budget*

Click here to download the template and upload the completed budget below

PJ Budget - Sheet1.pdf

Optional additional documentation

PJ Artwork Date Location S24-01.png

Optional additional documentation

PJ S24 Audition Packet.pdf

Organization Information

Organization DUNS Number*

081181822

Organization Operating Budget*

23/24 Numbers: Revenue \$5,738,176 | Expenses: \$5,685,728 [Prepared by Inspire CBO Jen Josephson]

Number of years organization has engaged in arts and cultural programming in the City of Chico*

14

Organization mission statement and purpose*

The mission of Inspire School of Arts & Sciences is to provide students with exceptional education, opportunities for leadership, and the chance to explore their own interests and develop their individual talents.

The Visual & Performing Arts Department's mission is to provide a creative, challenging, and nurturing environment that offers passionate and focused students professional preparation for higher education, career, and lifelong learning.

Brief summary of core organizational programs and services (200 words)*

Inspire School of Arts & Sciences is a 4-year, college and career-prep, tuition free public high school. Our small class size, A/B college-style schedule, Advisory, 12 program majors and wide choice of electives provide students with the opportunity to explore, create, and grow. Inspire students flourish in an educational environment that encourage imagination in education.

Please check out our website for a full description of all our programs, CTE curriculum, professional staff, and student and alumni testimonials. www.inspirechico.org

File Attachment Summary

Applicant File Uploads

- PJ Budget - Sheet1.pdf
- PJ Artwork Date Location S24-01.png
- PJ S24 Audition Packet.pdf

The Lightning Thief		
Created by Jarrah Myles 6.1.24		
INCOME TOTAL	Proposed	
Ticket Sales (60% of 1200 at \$25)	\$18,000	(this is at the house sales at 50%)
Ticket Sales (60% of 1200 at \$6) Fieldtrips	\$4,320.00	(this is at the house sales at 50%)
CARD Registration (70% of 50 at \$250)	\$4,375.00	(the goal is 80-90 students involved)
Donations, Boosters, Ad Sales, Giving Resolution	\$15,000.00	Sponsors collected so far
Front of House - less expenses	\$500.00	
City of Chico? (\$5000)		
Additional Sponsorships	\$3,000.00	
	\$45,195.00	[Note: the 60% of ticket sales is per our Chico Performances Contract]
EXPENSE TOTAL		
Set - build/paintings/moving	(\$4,000)	
Set Dressing/Furniture	(\$1,000)	
Sound (batteries)	(\$250)	
Lights (gels/tape/light bulbs/etc...)	(\$500)	
Special Effects (rigging/lighting equipment)	(\$1,000)	
Costumes (includes rentals, pulls, borrows, builds, shoes, dry cleaning, & shipping)	(\$5,000)	
Props	(\$1,500)	
Makeup/Hair/Wigs	(\$750)	
Rights/Royalties (Includes Video Rights)	(\$10,200)	
Posters/Flyers/Postcards/Advertising/Bill Boards	(\$3,000)	Posters, Flyers, Programs, Radio, etc...
Services (see below)****	(\$13,350)	
Misc.	(\$400)	Other + Gas & travel expenses [\$20] x 5
Expenses Total	(\$40,950)	
TOTAL	\$4,245.00	
Services Total (see above line)****		
Not covers by Chico Performances		
Director/Producer/Technical Director/Choreographer	\$0	Jarrah Myles (Inspire - \$3000)
Musical Director vocal	\$0	Olivia Cerullo (Inspire - \$2000)
Musical Director Instrumental / Orchestration - Shift to Recording and Sound Op	\$0	Jim White (Inspire - \$2000)
Choreographer	\$0	Sarah Shoemaker (Inspire - \$2000)
Supervision	\$0	Line Item - General Fund (\$1,000)
Set Construction Supervisor	\$1,500	
Stage Manager		Student
Scenic Painter	\$750	
Facilities Manager		Within Facility Fee
Lighting Designer	\$1,000	
Technical Director - Electrician & Rigging		Within Facility Fee
Spot Ops	\$0	Students
Costume Design Supervisor, Alterations, Rentals, Construction	\$1,000	(Includes Rental Coordination)
Makeup/Hair Supervisor	\$0	Students
Props Supervisor	\$0	Students
Sound Op & Design	\$3,000	
Photographer	\$200	
Videographer	\$400	
Pre-Show Video	\$500	
Dramaturg	\$0	Students
Musicians - in Live Orchestra	\$5,000	Various Community Artists
Total Services:	\$13,350	

ALL SCHOOLS MUSICAL

THE LIGHTNING THIEF

THE PERCY JACKSON MUSICAL

9/28/24 LAXSON
AUDITORIUM

THE LIGHTNING THIEF is presented by arrangement with Confront Theatricals. www.confronttheatricals.com

THE LIGHTNING THIEF: THE PERCY JACKSON MUSICAL

"The gods are real ... Like the Greek gods!" We are delighted that you're interested in auditioning for the All Schools Musical production of *The Lightning Thief: The Percy Jackson Musical*. Based on the beloved novel by Rick Riordan, the *Lightning Thief* tells the story of Percy Jackson, son of Greek god Poseidon, as he sets out on a hero's journey of self-discovery, grappling with monsters, and mysterious mayhem along the way.

The Lightning Thief is a story about identity, family, and community. Percy's experience is one that resonates across cultures and our casting will reflect that truth. We are committed to casting a group of actors ranging in age from 10-18 that will reflect the people of our local community. We will be casting all roles to include different shapes, abilities, ethnicities, and identities. As the playwright, Joe Tracz, says, "The characters in *The Lightning Thief* are gods and heroes – and gods and heroes can look like any of us."

If you've auditioned before, welcome back! If this is your first-time auditioning, we're thrilled to have you! We are excited that for the first time Chico Performances, Chico Area Recreation District (CARD), and Inspire School of Arts & Sciences are partnering to give an opportunity for local youth to work and perform on the Laxson Auditorium stage. We are excited for this new adventure to add new people, new talent, and new voices to our community as well as welcome returning performers to the Laxson stage! Whether you're a seasoned performer or you've never been on stage before, we encourage you to audition and sign up to be a part of the magic!

If you're looking for an epic adventure with dazzling effects, look no further! Action-packed and fast-paced, this adventure of a musical offers youth performers a chance to learn stage combat and safe fighting techniques. With roles for ages 10+, *The Lightning Thief* is a story of one generation's magic confounding the next! Whether you're interested in playing a god, a human, or something in between, you won't want to miss this mythical adventure!

KEY DATES

- **Registration through CARD:**

All interested students (age 10-18) need to register through Chico Area Recreation District (CARD).

Only students interested in leading roles need to audition in June. All other casting and placement will be completed in August. Students interested in design will interview in June as well.

Students who are recent grads may apply to be production interns by contacting Jarrah Myles directly via e-mail, jmyles@inspirechico.org.

- **Auditions:**

Tuesday, June 4th 2:00PM-8:00PM – songs & monologues (you may leave once you audition).

Wednesday, June 5th 2:00PM-6:00PM [Movement All Auditioning & Callbacks]

If you have a major conflict with these times please e-mail Jarrah Myles and we can look at possible other arrangements: jmyles@inspirechico.org

- **Call-backs:**

Saturday, June 8th, if needed.

- **Rehearsals:**

Beginning August 10th, 2024

- 4 Saturdays: 8/10, 8/24, 9/7, 9/21 – all performers
(groups will be called at various times based on casting) Noon-5PM
- Younger Performers (approximately ages 10-13)
Mondays & Wednesdays between 4-6PM
- Older Performers (approximate ages 14-18)
Tuesdays & Thursdays between 5-8PM

Performers in lead roles will likely need to attend multiple rehearsals Monday-Thursday depending on the numbers being rehearsed.

Specific Times will be determined by age, ability, and casting.

Not everyone is called for every rehearsal.

- **Tech/Dress Rehearsals:**
Monday – Thursday, Sept 23rd-26th 4:00-10:00PM at Laxson Auditorium
- **Performances:**
Friday, September 27th at 9:30 & 11:30AM (school fieldtrip performances)
Saturday, September 28th at 1:00 & 6:00PM (public performances)

WHAT TO PREPARE FOR AUDITIONS

1) Monologues / Sides

This story has a wide range of characters who often banter back-and-forth in rapid dialogue and witty one-liners, as deftly as their swords play. For Callbacks, we will read sides from the script, but for the first round of auditions, we would like you to focus on dynamic storytelling. Please prepare a one-minute monologue, additional information and tips can be found at the end of this document!

2) Music

Performers in *The Lightning Thief* will be accompanied by an onstage rock-and-roll band led by our music director. Please prepare 16-20 bars of a song that demonstrates your singing ability. You can bring sheet music or sing with a track.

For callbacks, we will be having auditioners singing excerpts from the show. Please click on the links below for the songs!

LINK TO CAST RECORDING

Grover – “The Tree on the Hill”

Mr. Dodds – “Another Terrible Day”

Chiron – “Their Sign”

Clarisse – “Put You in Your Place”

Luke – “The Campfire Song”

Percy – “Good Kid”

Sally – “Strong”

Annabeth – “My Grand Plan”

3) Movement

The Lightning Thief will come to life with both playful, energetic musical staging and stage combat with *and* without weaponry! At your audition, you will learn and perform collaborative movements based on an exploration of Greek mythological creatures that appear in our show: Centaur, Cyclops, Minotaur, Furies, Gorgons, Chimera, Sphinx, and Cerberus. Please dress for movement and wear closed-toed shoes or at least socks, black attire preferred.

PRODUCTION TEAM

Director: Jarrah Myles

Music Director: Olivia Cerullo

Choreographer: Sarah Shoemaker

Additional Professional & Student Designers TBD post interviews June 5th.

Scenic, Costumes, Lighting, Sound, Props, Front of House, & Stage Management.

CHARACTER LIST & DESCRIPTIONS

PRINCIPALS:

Percy Jackson – Son of Poseidon, a good kid with a teenage temper (Tenor)

Annabeth – Daughter of Athena, smarter than you (Soprano)

Grover – A Happy-go-lucky satyr, like a hippie kid with hooves (Tenor)

Luke – Son of Hermes, cool camp counselor (Tenor-baritone)
Sally Jackson – Percy's hard-working mother (Mezzo-soprano)
Mr. Brunner aka Chiron – Wise centaur, part-time Latin teacher (Tenor-baritone)
Clarisse – Tough jock girl, daughter of Ares (Mezzo-soprano)
Silena Beauregard – Daughter of Aphrodite
Katie Gardner – Daughter of Demeter

MYTHOLOGICAL BEINGS:

Mrs. Dodds – A Fury posing as a substitute algebra teacher
Minotaur – Half-man, half-bull
Mr. D aka Dionysus – God of wine, snarky camp director
The Oracle – A hippie mummy
Auntie Em aka Medusa – Avid sculptor
Echidna – Mother of monsters
Ares – God of war, rock star in leather pants
Kronos – Father of the Twelve Olympian gods, he ate some of his kids in a jealous rage, but Zeus freed his siblings from their plight and they all banded together to overthrow Kronos.
Thalia – Daughter of Zeus
Charon – Ferryperson to the Underworld
DJ Cerberus – Three-headed dog a la Daft Punk
Hades – God of the dead, moody and melodramatic

UNSUSPECTING HUMANS:

Gabe Ugliano – Percy's foul, bean-dip loving stepfather
Greyhound Passenger 1
Greyhound Passenger 2
Train Conductor
Newscaster
Farmer
Bianca – a mysterious girl in 1930s clothes

IN THE AFTERLIFE ...

James Brown
Wolfgang Amadeus Mozart
Kurt Cobain
Janis Joplin
Vienna Boys Choir

THE MERAKI (MEP'AKI):

With a name that is the Greek equivalent to the concept of *Labor of Love*, we will also cast a team of magic moment movers and shakers that will create special effects, like Medusa's death and Thalia's transformation into a tree, will portray Echoes, Statues, Greek gods during the "Campfire Song," and enrich the world of our story with stylized movement and combat.

AUDITION PREP: MONOLOGUES

For your *Lightning Thief* audition please prepare a one-minute monologue.

Choosing the right monologue is an important part of your audition preparation.

A polished monologue gives you a chance to show off your acting skills and demonstrate your connection to the production. Here are some suggestions on how to get started!

- 1) Familiarize yourself with the show! Read the script, listen to the music, watch samples of performances on YouTube, and thoroughly read all of the audition information, including the character descriptions, that has been provided.
- 2) Ask yourself: Which role(s) do I see myself in? Which role(s) do I think the directors will see me in? Consider all of the possibilities! Don't get set on just one character as performers may be asked to cover multiple roles.
- 3) Choose a monologue that captures the essence of the characters that you would like to be considered for.
- 4) Rehearse, rehearse, rehearse. Perform your monologue in front of others and ask for feedback to help you improve your audition and increase your comfort.
- 5) Memorization is a plus, but is not required. Have fun!

We are excited to see your performance!

AUDITION TIMELINE:

Tuesday, June 4th 2:00-8:00PM
Paperwork & Audition Number – Distribution in IC-22 on the Inspire Campus
NOTE: Only Performers wanting lead singing or speaking roles need to audition
Otherwise slots are available in a first come first serve basis through CARD.
Additional casting will be completed in August.

We will start doing paperwork at 1:30PM. Once all your paperwork is complete you will audition your song and monologue.

Wed., June 5th 2:00PM-6:00PM Movement & Dance Auditions IC-26
MANDATORY FOR ALL AUDITIONING for lead roles
Please wear the same number.
Please wear black or dark solid colors and dance shoes or socks.

Saturday, June 8th Callbacks as needed at 2:00PM.

Until rehearsal begins August 10th, we will do headshots, measurements, & some fittings. We may also do a few lead music & scene rehearsals.

Saturday, August 10th Rehearsals Begin!

Notes About Casting

Casting is competitive, but exciting and worthwhile! We cast students who audition best for the roles available, regardless of age, grade, school, or previous experience. Not every show has lead roles that fit every student. We are going to try to cast everyone who is interested. Oftentimes, our best performers aren't considered for lead roles because it's just not the right role for them this time around. This is because every play or musical is different. This is hard to explain and even harder to deal with when it happens to you or your student. On top of that, we are an educational environment, not a professional theatre, and while we aim to produce high-quality theatre, we are working on putting together a complex puzzle that will come together in a way that helps students learn, present an amazing product, and helps each student on and offstage shine. Sometimes you get the lead, sometimes you are in the ensemble, sometimes you are on crew! We will have a max for enrollment so if you are really interested get REGISTERED!!! As always, we hope to continue to provide creative and exceptional learning experiences in the performing arts.

Casting Policy

These items are equal in weight and are in no particular order.

What we consider:

1. Quality of audition in regard to student's presentation of their knowledge, skills, & abilities in the areas of acting, singing, and dancing.
2. Professionalism and behavior during auditions in line with age, background, & previous training.
3. We ask: What casting choices will serve the production best as a whole?
4. We ask: What would the reality of casting be in the "real world"?
5. We ask: What are the best choices for casting in an educational institution and community setting?
6. Grade, age, and gender will not guarantee a part. Contract restrictions, vocal ranges, dance aptitude, character understanding, and direct comparison to others auditioning will all be taken into consideration.
7. Casting will not be completed by only one staff member.
8. We will implement race-conscious casting.
9. Budget constraints will affect casting and the total number of students that can be onstage at any given time.
10. Students from all grade levels will be cast in this production (ages 10-18).

Directors will not explain why one person earned the role over another. It is not a productive conversation as the process is a subjective one. It is objective as possible, but casting in and of itself is always a complicated puzzle. We are happy to offer constructive feedback on auditioning, but we will not answer "why didn't I get a part?" Feedback will only be given to those not cast as a lead and by appointment only via e-mail request.

PERFORMERS

Actors/Singers/Dancers – The Process:

On Tuesday

Signup, fill out an Info Form (Tuesday, June 4th -then audition your song and monologue), attend movement auditions (Wed. June 5th), go to callbacks if asked (Wed. June 5th or Saturday, June 8th), check cast list (Saturday, June 15th – will be sent out digitally as well) and signoff if cast as a lead (Monday, June 17th).

NOTE: Please wear the same number throughout the auditions process.

On Wednesday

- All who are auditioning should attend.
- You will be excused as the difficulty increases and we finish each round.
Announcements 2:00PM Warmups 2:10PM Movement Begins 2:15PM
Note: wear black– Bring jazz, ½ soles, or socks.
Stay if asked to do a callback.

On Saturday

- Check the Callback list and your e-mail
- NOTE: If your name is not on the list we may have already cast you.
If your name appears on the Callback List please attend the audition.
Prepare to sing, act, cold read, and move or dance.

What You Will Need

Actors/Singers/Dancers

1. Stand on the "X", introduce yourself, song, and/or monologue. [You can do your song or monologue first, but please check-in with the accompanist before starting or set up your track. Tell them your tempo and make sure they understand where and when to start and stop your music.]
State: Your first and last name, name of your song from what show, name/character of your monologue and show (if from a show).
NOTE: DO NOT ASK: "May I begin?"
2. All sheet music must be hole-punched in a 3-ring binder and have clearly marked start and finish points for the accompanist. NOTE: You may be your own accompanist, pick school appropriate content and lyrics, dress nice! This is like a job interview!
3. 1-minute monologue (keep it to 1 minute).

4. 16-20 bars of a musical theatre or song in the style of this musical (please feel free to add characterization or movement).
5. Bring your resume and headshot (or you may submit a link if you have a website). This is optional for all those auditioning. Be ready to have your picture taken.
6. Attend the mandatory movement/dance audition Wednesday. Content will be basic at first and will become more advanced the longer you are asked to stay. We are looking to cast all levels based on the variety of characters in *The Lightning Thief*.
Please wear all black attire. You may dance barefoot, in socks, ½ soles, jazz or ballet. Please wear hair up and off your face.
7. Come to callbacks if asked (if you are asked to callbacks, attendance is required to be cast).

What to expect at auditions:

- You will be asked to wear a number. Wear on your center, so that it is easily seen.
- Be respectful to everyone at all times! We ask for crew input after auditions.
- Dress nice. You can be in your own styles, but treat the event like a formal job interview.
- Please wear black or very dark colors for the movement/dance portion (preferably no logos/graphics).
- We are looking for presence and students who have prepared – know the shows! Do not copy the movie or other productions, but understand the content, story, & vibe.
- Have FUN & be yourself at auditions!
- Character, individuality, hard work, and style are a must for this production!!!
- Nervousness is normal, but remember we all want you to do well and are here to cheer you on.
- Also remember THIS production is created for YOU, ONLY students (age 10-18 can be a part). So, go for it; here is your chance to be a part of the first ALL SCHOOLS MUSICAL!!!

TECHNICAL POSITIONS

Interested in crewing or designing for the production? You must be at least 14 to apply. There are two ways to be involved: as a student designer (available over the summer) and as a production crew member (available August 10th through the production September 29th for strike). Interested students need to attend an interview Tuesday, June 4th, starting at 10AM. Interviews will last about 5 minutes. If you have samples of your work for design or references, please bring them to the interview. There will be an information form to fill out at the interview. Crew and designers must also register though CARD. Design meetings will be held weekly throughout the summer (Zoom and meeting minutes will be utilized for those traveling).

STUDENT CREW LEADS:

Stage Manager
Assistant Stage Managers (ASMs)
Crew Chief
Lead Set Building
Light Board Op Assistant
Costume Supervisor
Sound Op Assistant
Props Supervisor
Makeup/Hair Supervisor
Front of House Supervisor

STUDENT CREW POSITIONS:

Stagehand/Runner
Props Crew
Costume Crew
Makeup Crew
Hair Crew
Front of House Crew
Set Building Crew
Set Painting Crew

Public Relations, Advertising, & Social Media Crew

STUDENT DESIGN POSITIONS:

Asst. Choreographer
Social Media & Advertising Design
Asst. Scenic Design
Scenic Art
Asst. Lighting Design
Videography & Projection Design
Property Design
Asst. Costume Design
Makeup Design
Hair & Wig Design
Front of House Design

NOTE: ALL Design Positions can be assigned a professional mentor, or can be done as an assistant or collaborative position.

REHEARSAL LEADS (within the cast):

Dance Captain (warmups & choreography review)
Vocal Coach (warmups, practice, & parts)
Acting Coach (warmups, character analysis, & blocking)

"More Than a Bus!"

City of Chico 2024-25 City Arts Grant

Museum of Northern California Art (monca)

Ms Pat Kemeny Macias

[REDACTED]

Chico, CA 95926

[REDACTED]

[REDACTED]

[REDACTED]

Ms Pat Kemeny Macias

[REDACTED]

Chico, CA 95926

[REDACTED]

[REDACTED]

[REDACTED]

Application Form

Project Information

Project Name*

Name of Project.

"More Than a Bus!"

Project Description (200 words)*

Since its inception in 2011, the Museum of Northern California Art (MONCA) has utilized a small school bus emblazoned with its logo to provide marketing and interest to the new museum. The bus was purchased at a yard sale in Angels Camp, CA and generously delivered by the owners soon after remaining in full working condition. The MONCA has since used the seatless cargo vehicle to transport art to schools and senior centers before opening the museum in 2017 as a way of hosting "art exhibitions". We are eager to spread access to art and art education by fully converting the inside of the bus into a functioning mobile art studio. The bus would become the primary vessel of community outreach, promotion, collaboration, educational programming, and so much more! The desire is to use the bus to take the museum out of its physical building in hopes to provide arts education and enjoyment to youth and adults alike. To take the bus, simply open the back, and bring an art studio or program wherever desired. The interior of the bus would be retrofitted by creative designer, Jess Mercer, to house a variety of wants/needs for ultimate use and outreach potential. Mercer is known for converting spaces into sanctuaries for the community to enjoy. After owning a very fun art van for several years before selling to a homeless shelter, Mercer is highly equipped with resources, creativity, and talent to complete this task efficiently and mindfully. The hope is to install an art library and drawing book section, a full organizational storage wall for various art supplies, holder for 2 adult and 1 youth table with chairs for each, 10 ft canvas rack, water tank, and the outside conversion to hang screens/canvas/display work/whiteboard/and more! Mercer will maximize both inside and outside of bus to offer numerous ways to provide activities and programming.

*Our MONCA volunteer staff would be the drivers and facilitators, all of which has been and will continue to be insured by the MONCA

Project's Goals and Outcomes (200 words)*

Please indicate the community served and how success will be measured.

The MONCA educational art outreach bus would serve the area of all Butte County and has the potential to attend out of Butte County events as well. The community as a whole would be provided the access to art education and art creation as the bus itself offers such versatility. The bus would be a collaborative machine that visits local schools around the county and local events around the communities spread throughout the county. MONCA has formed a natural relationship with the Chico Area and Recreation District to bring the bus to community events CARD hosts throughout the year. This offers access to the general public of all ages at no cost, to enjoy the arts and learn! From parking next to the movie in the parks in the summers, parking within the parks as pop ups for all, and park openings as they occur. The project manager also has large ties with the school system community in Butte County, and would coordinate the bus attending several schools throughout the county to lessen travel barriers for schools. MONCA offers many exhibitions, receptions, and events in which the bus would be available to enjoy for all as well. Success would be measured by how efficiently and openly the bus is utilized for all humans regardless of age and background. Mercer would also provide many ADA supportive art supplies so all abilities are provided access to art. The bus would be retrofitted to offer access to fun activities on the outside itself, tables to put out for any age, and educational

drawing boards with easels so teaching and learning may occur. Success could be defined for the art bus best, when shown how diligently it will be constructed to offer access to the arts to any interested human wherever it lands.

Project Timeline*

Project would begin within a week of receiving funding if awarded. Anticipated and hopeful start date if funded would be near August 15th, 2024. The timeframe of completion would not need to extend to the generous allowed date of June 30th, 2025. The bus educational outreach studio transformation would take within a six month time frame. The hope, would be to complete the project with haste and accuracy to be able to begin traveling to schools in the upcoming 2024-2025 school year. Project manager, Jess Mercer, anticipates a need of 90 days to complete the project with community partnerships for special tasks. Special tasks included welding and electrical work to maximize space in the bus for supplies.

Desired start date:

August 15th, 2024 - August 30th, 2024

Desired finish date:

*As soon as November 15th, 2024 (90 days)

Allowing up to March 1st, 2025 (180 days)

A final reveal will be provided upon completion and in coordination with a community event for maximum engagement.

Program Budget*

Click here to download the template and upload the completed budget below

NVCFbusbudget.pdf

Optional additional documentation

MORE than a bus visual references.pdf

Optional additional documentation

Organization Information

Organization DUNS Number*

084471491

Organization Operating Budget*

135,000.00

Number of years organization has engaged in arts and cultural programming in the City of Chico*

13 years : The Museum of Northern California Art (MONCA) established itself in 2011

Organization mission statement and purpose*

Mission Statement:

"The mission of the Museum of Northern California Art (MONCA) is to make art accessible and promote awareness of northern California artists through collections, exhibitions, and educational programs."

Purpose Statement:

"The vision and intended purpose of the Museum of Northern California Art (MONCA) is to be a vehicle for communities in the region to experience and create art for the sake of enjoyment, expression, social cohesion, innovation and communication. The museum will improve public perception of art by creating vital educational programs that inspire enthusiasm and increase the quality of life for artists, art enthusiasts and the public at large."

Brief summary of core organizational programs and services (200 words)*

The MONCA offers a variety of programming and services for accessible and enjoyable interaction with the arts in Butte County. The MONCA is well known for utilizing not only the inside space for the museum itself, but also the streets surrounding the museum, and utilizing the cargo bus for community outreach and promotion. Inside the museum walls exhibitions are enjoyed by any who attend in person, exhibitions are altered bi-monthly. Space is shared by the artists community and beyond during exhibitions and events where you can easily overhear artists sharing about their work, or admiring an-others. The museum offers a safe haven for professional lectures, community input groups, and educational outreach gatherings. Acute topics are also delve into such as architectural lectures or best utilization of city grant funds with the general public in hopes to truly build knowledge personally or professionally. Throughout the year educational field trips are offered for students of all ages and educational backgrounds to attend the museum. An art library for all ages as well! The space has even been utilized for rental space for weddings as it beautiful inside. Many, many, concerts, proms, and meetings have been held at the MONCA which further displays the many uses the museum serves and will continue to serve for Butte County and beyond. New beginnings of specialized classes are being held bridging togetherness of sharing of interests such as tea blending or collage making classes. Youth were recently provided Summer Camp opportunities in Art and Literacy. This engaging them in the arts while also offering healthy summer programming while they are not in school. As shown, the MONCA is a plethora of unique and engaging programs and services that suit any human interested in learning more about their passions, curiosities, and desires to gather with art minded folk in Butte County. MONCA unites community, near and far, and will continue to do so for a long time to come.

File Attachment Summary

Applicant File Uploads

- NVCfbusbudget.pdf
- MORE than a bus visual references.pdf

Expense Description
Shelving for book library
Shelving for art supplies
Storage Organizational for art supplies
Metal bars and welding material for table/chair/shelf installation
Welding partnership labor costs with Thomas Welding
Electrical partnership labor costs with Chico Electric
Installation supplies/hardware
Project Manager/Creative Director/Installer Costs
Total Project Expenses
Projected Project Funding (Match)
Earned Revenue
Gifts/ Donations
Grants
City of Chico Arts Grant Request
Total Project Revenue

Project Budget	
Expense Amount	
\$300.00	
\$400.00	
\$300.00	
\$300.00	
\$500.00	
\$300.00	
\$100.00	
\$300.00	
\$2,500.00	
\$5,000.00	
\$5,000.00	Projected or Committed
\$5,000.00	
\$5,000.00	
\$10,000.00	



MONCA art bus as it is today with inside gutted *Bus is fully insured and mechanical safe





- Driver side wall (2' x 3' x 6') to become storage unit for art supplies



- Passenger side wall (2' x 2.5' x 6') to become library and canvas storage



- Drivers side behind seat table storage and above hanging chair storage
 - Passenger side behind seat youth tables and chair storage
- Curved 10' roof to install chain hammock to transport giant 9' canvases for events/outreach
- Metal fencing to close off access from front of bus to back of bus as seen indicated by space between two large black poles. NOTE ***** NO ONE except MONCA volunteers and employees will enter bus



- Back image for reference
- Many parts of the outside will be welded with hooks and attachments so canvas, movie screen, poles, writing boards, and more can be hung for optimal usage.

A Tapestry of Connection: Honoring LGBTQIA2S+ Intersectionality with Art

City of Chico 2024-25 City Arts Grant

Stonewall Alliance of Chico

Andrea Mox

Chico, CA 95927

Andrea Mox

Application Form

Project Information

Project Name*

Name of Project.

A Tapestry of Connection: Honoring LGBTQIA2S+ Intersectionality with Art

Project Description (200 words)*

Using the City of Chico Arts grant, Stonewall Alliance of Chico will host a year-long series of cultural art events to celebrate and highlight the intersectionality of identities within the LGBTQIA2S+ community. This series will culminate in the creation of a large tapestry that showcases the diverse identities of all participants. The proposed event series includes Coming Out For Art (COFA), a community art show for National Coming Out Day; Dia de los Muertos to honor Latinx/Hispanic Heritage Month; Indigenous Peoples Day; Transgender Day of Remembrance; Black History Month; Asian American and Pacific Islander Heritage Month; and Gathering Roots, a Black, Indigenous, and People of Color (BIPOC)-centered event during Pride 2025. Historically hosting 1-3 culturally centered events annually, Stonewall aims to expand to five events this year, each featuring at least one community art project such as teach-ins, artist-led workshops, interactive art pieces, and providing free art supplies to disenfranchised community members. The culmination will be the creation of a tapestry symbolizing the unity and diversity celebrated throughout the year.

Project's Goals and Outcomes (200 words)*

Please indicate the community served and how success will be measured.

This project's goal is to recognize and uplift the cultural intersections within our community through art. Our series of inclusive cultural art events will offer opportunities for the entire community to engage with culturally relevant experiences through interactive art activities, workshops, and performances. We plan to curate these events with high artistic standards, involving skilled artists and organizations that reflect the demographics of the LGBTQIA2S+ community. We are committed to inclusivity by ensuring events are accessible to all, particularly underserved populations who lack safe access to arts programs. To achieve this, we will provide scholarships and stipends to support artists from diverse backgrounds, and cover art supplies, making participation accessible. Throughout these event series, we hope to achieve art-centered projects that unite our community and others. After a year of art-focused events, Stonewall will host our Gathering Roots event, culminating in a community tapestry that will act as a physical manifestation of what intersectionality means to use. Beyond the community tapestry, we aim to achieve artistic excellence and impact through documenting and showcasing all the artistic achievements made possible through this grant by way of photos, videos, and interviews.

Project Timeline*

**See Appendix A, attached below, for details.

1. Indigenous Peoples Day. - (October 14th)
2. Coming Out For Art (COFA)

3. Dia de los Muertos (November 1-2)
4. Transgender Day of Remembrance (TDOR) (November 20th)
5. Black History Month (February)
6. AAPI Month (May)
7. Gathering Roots (Closing Event, June)

Program Budget*

Click here to download the template and upload the completed budget below
SAC Budget_ Chico Arts Grant.xlsx

Optional additional documentation

Appendix A_ Project Timeline Descriptions (1).pdf

Optional additional documentation

Appendix B_ Previous Event Flyers.pdf

Organization Information

Organization DUNS Number*

68-0223023

Organization Operating Budget*

206,564

Number of years organization has engaged in arts and cultural programming in the City of Chico*

34 years

Organization mission statement and purpose*

MISSION

We are committed to supporting and celebrating the health, empowerment, and joy of the North State LGBTQ+ community at every intersection of their identities.

OUR PURPOSE

Stonewall Chico is a non-profit agency and the only LGBTQIA2S+ resource center serving rural communities in the far Northern state of California. Our mission is to support and empower Two-Spirit, Transgender, Gender Non-Conforming, Intersex, Gay, Lesbian, Bisexual, Asexual, and Queer individuals who often face discrimination and rejection; a challenge that is particularly pronounced in rural counties. We exist to provide vital connection and representation, aiming to reduce isolation, strengthen the spirit, and amplify the voices of our community. Our advocacy work is crucial in reducing disparities in mental health and health services for the populations we serve. Our success and our strength as an organization stems from the direct support as well as the lifesaving needs of our community.

Brief summary of core organizational programs and services (200 words)*

Since our inception, Stonewall has provided a welcoming space for the LGBTQIA2S+ community through peer groups, community celebrations, and educational programs. Starting in 2010, we began offering free HIV testing, and since then have expanded to include safe sex supplies, Narcan, fentanyl test strips, and referrals to recovery resources, medical care, and support. In 2011, our ongoing contract with Butte Behavioral Health allowed us to provide Prevention and Early Intervention (PEI) programming. This funds our growing social and support groups, which are designed to create a safe, inclusive, and supportive environment. Our Counseling Program, initiated in 2012, has served over 1000 clients, embodying a low-barrier approach to counseling.

Stonewalls Suicide Prevention and Education Programs include suicide prevention, parent education, stigma reduction training, cultural competency training, and outreach services. In 2022-2023, we facilitated training with over 1,444 people, conducted more than 1,200 advocacy appointments (including binder fittings, gender marker and name changes), engaged in community outreach by tabling at over 65 events, and organized highly successful free community celebrations. Our community events throughout the year commemorate significant days, and raise awareness for causes. Stonewall continues to organize events such as Trans Day of Remembrance, World AIDS Day, and Pride-related activities, solidifying our presence as a trusted advocate in the LGBTQIA2S+ community

File Attachment Summary

Applicant File Uploads

- SAC Budget_ Chico Arts Grant.xlsx
- Appendix A_ Project Timeline Descriptions (1).pdf
- Appendix B_ Previous Event Flyers.pdf

Expense Description	Expense Amount
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Printing / Copying	\$400
Artist Compensation	\$3,000
General Project Supplies	\$400
Performers	\$600
Workshop supplies	\$1,100
Street Closures & permits	\$550
Staff Time	\$6,877
Stipends for art supplies	\$500
Refreshments	\$500
Ceremonial Supplies	\$300
Total Project Expenses	14,222
Projected Project Funding (Match)	
Earned Revenue	0
Gifts/ Donations	\$2,100
Grants	\$3,780
City of Chico Arts Grant Request	\$5,000
Total Project Revenue	

Project Budget: Stonewall Alliance of Chico
A Tapestry of Connection: Honoring LGBTQIA2S+ Intersectionality with Art

Budget Justification

Event supplies include banners, printing flyers, advertisements, and promotional materials essential for marketing and publicizing the events. These materials attract attendees and inform the community about event details.

Fair compensation for artists ensures the quality of our workshops, interactive art installations, and other creative projects. With this funding, we aim to support up to 6 artists across various initiatives, including the Altar Teach-in Series, creating a collective art piece for Transgender Day of Remembrance, conducting community workshops, and organizing the Tapestry culminating Art Piece."

General project supplies cover administrative materials, office supplies, and other miscellaneous items needed to support the planning, coordination, and execution of the events throughout the project period.

Funding performers supports the cultural richness of the events, providing entertainment and artistic expression. Performances will include a Black History Month Pop-up Performance Line-up and one at the Gathering Roots Event. Both will feature up to 10 artists featuring Spoken Word, Dance, and Vocal artists/talent. Workshop supplies, include all necessary art supplies for each event in the series. These include materials needed for each interactive sessions and workshops.

Street closure fees are necessary to create a safe and accessible environment for outdoor events, ensuring participants can engage freely without traffic interruptions or safety concerns.

Allocating funds for staff time covers wages for project management, event coordination, and logistical planning essential for the successful execution of this project. This total reflects approximately 300 staff hours, averaging 42 hours per event.

Providing stipends for art supplies supports artists in creating and showcasing their work during events. It ensures that financial barriers do not hinder participation and artistic expression.

Providing refreshments enhances participant experience during workshops, performances, and community gatherings. It fosters a welcoming atmosphere and encourages social interaction among attendees.

Ceremonial supplies include materials for ceremonial events and activities that honor cultural traditions and community rituals, ensuring respectful and meaningful engagements throughout the celebration.

Projected or Committed

Estimated: 400 for Equipment rentals such as audiovisual gear, sound systems, and seating, \$300 in art supplies provided community partners, \$1200 for Venue Rentals for 4 events. \$200 donated food & drink Stonewall Staff Time, additional funding to cover administrative support.

Expenses to be billed by the City of Chico Art Grant will be highlighted in blue.

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Note: Total match must be equal to or greater than city arts grant request

Appendix A: Project Timeline Descriptions.

1. Indigenous Peoples Day. - (October 14th): Using our direct connection to the North Valley Two Spirit Group, we aim to support their event programming by providing resources and funding for their ceremonial supplies and artist compensation for an “Earth as Art” centered piece. By providing these resources, we aim to prepare for a larger audience participation. Indigenous People' Day in Chico is planned and led by local Intertribal Community Leaders and California Natives. Our support will be a secondary role as we look towards leadership from intertribal community members.

2. Coming Out For Art (COFA) event in honor of National Coming Out for Art Day. (Kick off Event, October 30th-November 10th)

This will be a two week art show at MONCA, showcasing art created and curated by the LGBTQIA2S+ community. At the reception for this show, we will host a community art fair which will involve a street closure. We will support any artists and/or vendors who might need art supplies or scholarships in order to participate.

3. Dia de los Muertos. Community Altar present at COFA. (November 1-2)

Altar Teach-in Series led by local LGBTQ+ Chicax/Latine artists. This will include community participation in the altar as we will host frame decorating workshops to support accessible participation to the community altar.

4. Transgender Day of Remembrance (TDOR) (November 20th)

An event centered on mourning and healing the loss of Transgender people worldwide. This year we aim to facilitate the creation of a collective art piece to be used at TDOR Event. Our teen and youth groups have supported many of our TDOR alters in the past and so with the artist hired, we would prioritize a youth member (ages 16- 22) to support the creation of the art piece.

5. Black History Month (February)

In partnership with African American Family & Cultural Center (AAFCC), Stonewall will host our 4th annual Black History Month Parking lot pop-up in honor of Black History Month and National

Black HIV & AIDS Awareness Day. At this event, community members can support local Black small businesses, artists, and performers, and buy a special hand-printed Stonewall tee to help replenish the QTPOC Direct Aid Fund. With the funding of this grant, we aim to support the live performances. Including, dance, music, speech, and spoken word.

6. AAPI Month (May)

In this month we aim to plan and promote a free community art workshop led by local LGBTQ+ AAPI artists. Using funds from this grant, we will purchase art supplies for this event as well as support artist compensation.

7. Gathering Roots (Closing Event, June)

Gathering Roots: a BIPOC centered restorative wellness event is an in-person, intentional evening consisting of community connections and healing through movement, shared storytelling, and art. With funding from this grant we will support the creation of a culminating Art Piece - a tapestry woven together by the contributing cultural identities.

Appendix: Previous Event Flyers

Below are flyers from previous years' cultural community events. By providing this context, we are showcasing our dedication to welcoming and celebrating cultural diversity within the local LGBTQIA2S+ community and beyond.



**INDIGENOUS
PEOPLES' DAY**

WITH
**TRADITIONAL ECOLOGICAL KNOWLEDGE (TEK),
NORTH VALLEY TWO SPIRITS,
NOR CAL INDIGENOUS SUPPORT COLLABORATIVE,
STONEWALL ALLIANCE OF CHICO, AND FRIENDS**

LAND BACK

**DAY OF LEARNING, ANTI-COLONIALISM, AND COMMUNITY JOY
IN MECHOOPDA TERRITORY**

10 AM - 2 PM @ VERBENA FIELDS
Resource, Skill, and Knowledge Sharing
E. 1st & Shepard Ln
Bike valet by Chico Velo

6 PM - 8 PM @ LOITER CLUB
Mural opening, Sounds by AL, Pedal Press, 2-Spirit & Landback Talks
NVHRC Building
171 E. 18th, behind Park Ave.

**OCT
11
2021**

PLEASE WEAR A MASK

STONEWALL CHICO'S ANNUAL ART SHOW RETURNS

coming out for art



FEATURING ART ON DISPLAY AND FOR SALE BY LOCAL

lgbtq+ artists & artisans



GALLERY UP OCT. 11TH - 22ND, 2023

opening oct 14th @ monca

OUTDOOR ART MARKET 3-6PM
INDOOR RECEPTION & PERFORMANCES 6-9PM





2 DAY
EVENT

DIA DE LOS MUERTOS

FREE

ALL AGES
WELCOME

SAC'S LATINÉ FAMILIA INVITES COMMUNITY TO JOIN US FOR DÍA DE LOS MUERTOS; A DAY OF CELEBRATION & REMEMBRANCE. ENJOY LATINÉ VENDORS, MUSIC AND COMMUNITY AS WE AWAIT THE ARRIVAL OF OUR ANCESTORS & DEPARTED LOVED ONES! WE ENCOURAGE GENTE (EVERYONE) TO CONTRIBUTE TO THE COMMUNITY ALTAR BY BRINGING A PICTURE OR DECORATION IN MEMORY OF THOSE PASSED.

J. THREADS



November 1st, Day One
Ceremonial Party
5:30 - 8:30 pm
@171 E 18th St, Chico

November 2nd, Day Two
Closing Ceremony
6 - 7:30pm
@171 E 18th St, Chico

BEADS
BY REY



VENDOR LIST

CHINGONA
VINTAGE



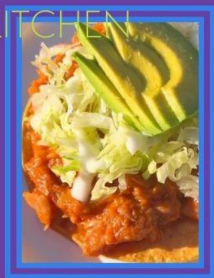
ALTER NATIVE



DIRT_SKINS



ZADDY'S
VEGAN
KITCHEN



BEELZEBUGZ



CALDERO DE
PLANTAS



NERDS
AND
NICKNACKS

POP-UP MARKET
FEATURING
LATINÉ VENDORS,
MUSIC, FREE CRAFTS &
A COMMUNITY
OFRENDA (ALTAR)

--ALL AGES EVENT--
NOVEMBER 1ST

5:30 - 8:30PM

@ 171 E 18TH ST, CHICO

EVENT ORGANIZED BY
SAC LATINÉ/X HERITAGE MONTH
PLANNING COMMITTEE
WWW.STONEWALLCHICO.ORG

HEALING

**STONEWALL ALLIANCE OF CHICO &
AFRICAN AMERICAN FAMILY & CULTURAL CENTER**

present the

BLACK HISTORY MONTH PARKING LOT POP-UP

**SAT, FEB 5
@ STONEWALL LOT**

10 AM -2 PM

performance, live art & speech

CORY HIMP HUNT | SCOUT | DR. LESA JOHNSON | SIMBALA DESILLES

DAELIN WHITAKER | DAVID PHILLIPS | TAIFA JAMARI | DANCE DIVERSE

WITH DJ JAMES DIXON SPINNING 12-2PM

handmade art & style

BEADS BY REY | J-THREADS | HOOPS BY ANASTASIA | MACRAMÉ BY RAINA

PEDAL PRESS LIVE PRINTING | BRAIDS BY GABBI | SCOUT THE ILLUSTRATOR

(T-SHIRT SALES BENEFIT THE STONEWALL QTPOC DIRECT AID FUND)

freshly prepared food

BLACK WAL STREET CAFE | ADRIANNA'S BAKERY | QIA'S QUISINE

free services & information

BLACK IN BUTTE | AFRICAN AMERICAN FAMILY & CULTURAL CENTER

COVID 19 VACCINE & BOOSTER SHOTS + NARCAN TRAINING BY NVIH

HIV & HEPATITIS C TESTING BY STONEWALL CHICO

www.stonewallchico.org



BLACK, BROWN, INDIGENOUS & PEOPLE OF COLOR
CELEBRATING PRIDE AND
GATHERING ROOTS



Gathering Roots is a collaborative community space by & for QTBIPOC. This event was created in partnership with Chico Pride to foster community connections and restorative wellness. More events from Gathering Roots for Chico area QTBIPOC soon!

JUNE 22 | 5-8PM

**QTBIPOC REGISTER@
BIT.LY/3CoINZL**

Chico Mini Art Gallery Project

City of Chico 2024-25 City Arts Grant

Upstate Community Enhancement Foundation

Mr. Raymond Craig Laager

[REDACTED]

[REDACTED]

Chico, CA 95928

Mr. Raymond Craig Laager

[REDACTED]

Chico, CA 95926

[REDACTED]

Application Form

Project Information

Project Name*

Name of Project.

Chico Mini Art Gallery Project

Project Description (200 words)*

Use five reclaimed newspaper boxes and renovate them with new hardware and paint to create five mini art galleries to be located throughout Chico. These boxes will be painted by five different local artists and placed in secure locations, and like the mini libraries, these 'galleries' will be populated with free art created by the public. The public is invited to both share their art and take it home for their own use. The artist will work with us on the concept and expression under the guidelines set forth by the grant goals. Artist selection will be done through a call for artists, placing emphasis on as diverse a selection as possible and reflecting the numerous cultural and ethnic backgrounds of our community. Each artist will receive \$800 for their work, along with up to \$200 for supplies. The 'call for artists' will be achieved through our extensive newsletter, reaching over 8,000 recipients, social media, and radio announcements. These same communication lines will be used throughout the life of this project to educate and encourage participation for all ages and incomes.

Each gallery will be located at a 'host' location and inspected on a biweekly basis, and populated with new work with the assistance of the gallery host. The host may include but not limited to established community centers, galleries, art center, and community gathering places. The host will assist in governing the gallery, and act as a curator to make sure it's kept clean, safe and report any problems to UCEF. For this non-financial sponsorship, the host will be recognized in social media and promotion surrounding the project.

We, Upstate Community Enhancement Foundation, will provide a minimum of \$3,500 to match the grant. The project will stay up for one year concluding on June 30, 2026. At which time we will review the project, and make decisions about expansion and revision. Our hope is to continue beyond conclusion.

Project's Goals and Outcomes (200 words)*

Please indicate the community served and how success will be measured.

The goal of this project is to assist in and facilitate the creation and distribution of free art for the community. The idea is to engage the public in creating and sharing their expression and voice through the art they create. Chico will be able to celebrate the creativity of its artists while giving artists and novices, alike, a launch vehicle to get their work into the public eye. We will also partner with local arts and cultural organizations to help maintain the galleries, promote the project, and inspire up-and-coming creators to join in. An outcome that we would be most satisfied with would be a greater understanding and acceptance of the importance of art in our lives, as well as how art is constantly all around us, even if it's not in the traditional sense. We hope this will inspire everyone from all cultural and ethnic backgrounds to participate. From the very young walking by a gallery with their parents to the elderly, who may lack social contact, to the unhoused looking for a connection into the community, to the student looking for expression and access to the arts, and to the greater community.

Project Timeline*

7/02/24 - Begin call for artists, and gallery locations pending grant announcement
8/15/24 - Review artist selection and gallery locations
9/01/24 - Finalize artist selection and gallery locations
10/01/24 - Review artist concept proposals, and supply requirements
11/01/24 - Choose artists by panel selection
11/15/24 - Distribute materials and supplies. Also issue supply stipends to artists. Begin work on galleries.
12/15/24 - Review progress on the projects.
3/15/25 - Creation of the galleries is due
3/30/25 - Collect finished galleries.
4/15/25 - Prepare gallery sites for distribution
5/01/25 - Call for art to be placed in the gallery, press releases, social media blitz, radio and TV promotion
5/30/25 - Install galleries, and populate with art.
6/01/25 - Grand opening, and celebration.
6/15/25 - Begin bi-weekly inspections and re-populating the galleries.
7/15/25 - Submit Final Report
6/30/26 - Conclusion of the project.

Program Budget*

Click [here](#) to download the template and upload the completed budget below

Mini Art Gallery Project UCEF.xlsx

Optional additional documentation

Optional additional documentation

Organization Information

Organization DUNS Number*

791028942

Organization Operating Budget*

\$178,887.00

Number of years organization has engaged in arts and cultural programming in the City of Chico*

23 years

Organization mission statement and purpose*

Upstate Community Enhancement Foundation (UCEF), also known as "Friends of the Arts," promotes communication, education, economic development, arts, culture, and collaboration in Butte County.

UCEF is focusing on uplifting those who have historically been overlooked, underserved and in our lowest Healthy Places Index quartile. Our first major project in 2002 was collaborating with all of the Tribal leaders and organizations to celebrate their existence and honor our culture of the first inhabitants. We have facilitated 10 years of hosting over 50 major cultural celebrations, which have enlighten the area of greatest need with civic pride, economic development, and facilitating arts and culture activities. We also run the county's local public access TV station, BCAC.tv, which gives all residents the ability to gain knowledge in digital arts training, create programming, and have their voice heard.

Brief summary of core organizational programs and services (200 words)*

Friends of the Arts has three primary programs:

- 1) A digital media arts venture combining public access television and teaching activities with our regular arts, cultural tourism and advocacy activities.
- 2) Art Grant Awareness and Education workshops, roundtable discussions, and one-on-one sessions. Recent events include Grant Writing 101, and 2.0. These were followed by a series of roundtable Zoom meetings where attendees were encouraged to present projects to one another. Our focus is on education and creating greater access to information, and techniques on how to successfully apply for and obtain grants. Creating grants Mentors are one goal of this focus, particularly in underserved and marginalized communities.
- 3) Partnerships with BIPOC groups and individuals as well as institutions such as CSU, Chico, i.e., the LatinX festival on campus. And with the Butte County Office of Education facilitating the Poetry Out Loud competition and the Artist in Schools program (working with developmentally disabled, underserved, and marginalized students) and Any Given Child Program, ensuring arts for all children.

We also act as an incubator for up-and-coming arts and cultural organizations as they prepare for permanent status if desired. And facilitate projects, some of which have now established their own 501(c)(3) status, including Chico Air Museum, Friends of The Feather River, Chico Creative Reuse, and BCAC.tv, to name a few.

File Attachment Summary

Applicant File Uploads

- Mini Art Gallery Project UCEF.xlsx

Expense Description	Expense Amount
Mini Gallery repairs	\$500.00
Fees to artists, \$88.00 per artist	\$4,000.00
Supplies, \$200.00 per artist	\$1,000.00
Advertising	\$600.00
Administration, 20%	\$1,400.00
Total Project Expenses	\$7,500.00
Projected Project Funding (Match)	
Earned Revenue	\$3,000.00
Gifts/ Donations	\$500.00
Grants	
Total Project Match	\$3,500.00
City of Chico Arts Grant Request	\$3,500.00
Total Project Revenue	\$7,500.00

ect Budget

Projected or Committed

Note: Total match must be equal to or greater than city arts grant request



Mayor's Achievement in the Arts Awards

Nomination Form

Nominee:

Nominated for Artistic Achievement as:

- ☐ Outstanding Arts and Culture Organization or Business
- ☐ Outstanding Artist or Arts Organization Leader
 - *Individual or Group's contribution to the artistic quality of life in Chico*
- ☐ Patron of the Arts
 - *Individual, family business or organization*
 - *Service that supports artists or organizations*

The work of the nominee is noted for:

Explain how the business / patron / art piece / or performance, etc., contributes greatly to this community and teaches others about the importance of art:

Commissioner Signature:



Award Criteria

Artistic
Achievement

Provides
opportunities
for the Arts

Supports the
experience of
the Artist

Diversity in
the Arts

Promotes
Tourism &
Economic
Development