

Hello AP Langers,

I am so excited that you will be taking this course next year. We will be focusing on language and how it is used (I LOVE the English language, it is SO interesting). We will also be reading novels and plays from American Literature to help you in your senior year's class of AP Literature and beyond.

1. ASSIGNMENT #1: READING AN IMPORTANT AMERICAN NOVEL

You will be reading *Catcher in the Rye* by J. D. Salinger.

2. ASSIGNMENT #2: The Great AP Language Scavenger Hunt (Who doesn't like games!!!)

Because this course focuses on use of language, you will be on a summer-long scavenger hunt to find interesting uses and misuses of the English Language.

Use the Google Doc attached to the assignment in Schoology and add to it throughout the summer. You should have quite a few by midsummer!

You are not searching the internet for these (except the research-based), you should FIND these when you are out and about.

I love when language is unclear or just so wrong it is funny.

Here are some elevator instructions in English in a Belgrade hotel:

To move the cabin, push button for wishing floor. If the cabin should enter more persons, each one should press number of wishing floor. Driving is then going alphabetically by national order.

OR

A brochure for a car-rental agency in Japan, again in English:

Whe passenger of foot heave in sight, tootle the horn. Trumpet him melodiously at first, but if he still obstacles your passage then tootle him with vigor.

So, you are on a scavenger hunt for various types of language. Take a picture of you with the information on those where a picture is warranted, and include those pictures in this Google Doc. You must write a sentence or two to explain WHY your example fits the description.

PART ONE: Finding Examples of Language

1. Unclear traffic sign: I included here my favorite from when I lived in England--are the children dead because they were too slow to outrun the cars??? I just always had this strange image in my head of little ghost children running around.



2. A Bad Pun (is there such a thing???)
3. An advertisement that uses Ethos: in other words, an ad that attempts to convince by using the credibility of the person presenting the product. (Think actors in lab coats)
4. An advertisement that uses Pathos: in other words, an ad that plays on the emotions of the viewers in order to get them to use the product.
5. An advertisement that uses Logos: in other words, an ad that uses logical arguments to get the viewer to purchase or use the product.
6. A favorite meme that relies on language
7. A powerful billboard PSA
8. Cool tee shirt graphic (must be language based)
9. A sign with an incorrect use of an apostrophe
10. A sign with incorrect spelling
11. An advertisement using allusion
12. An advertisement that uses rhyming words
13. An advertisement that uses alliteration
14. An email that you have received that uses formal language
15. An email or text you have received that uses informal language

PART TWO: Researching and using language:

16. Look up current ads for a favorite product from now, from when your parents were teenagers, and from when your grandparents were teenagers. Use the same *type* of product for each time period. If you can find the exact same product, so much the better. (Product type ideas: restaurants, food items, cars, soft drinks, medicine, movies, beauty products, cleaning products, etc.). Then respond: How does the look and language of these ads change through time?

17. Lyrics of the #1 Billboard song on the day you were born, on the day one of your parents were born, and on the day one of your grandparents were born. How has the language changed? What might those words/lyrics/songstyle say about the culture at the time?
18. Get outside and take a hike to a high place. WITHOUT a picture this time, describe this place in great detail so that I can SEE it.
19. Look up the meaning of your first name. What is the origin of your name? What does it mean? Why were you given this name?
20. We like to take a class field trip to The Crocker Art Museum. Take a look at crockerart.org, go to the Artwork Tab and look at Collections. Choose American Art before 1945. Scroll through and find a picture that reminds you of the season when you were born. Include the artwork and explain to me why this picture reminds you of that particular season.

Due Date:

Both assignments are due the first day of class. Google Documents will be turned in on schoology. I will check the status of scavenger hunts on schoology on July 16th.

For any questions or concerns, my email is dnegus@njuhsd.com