



NEWS RELEASE

City of Chico

www.chicoca.gov

FOR IMMEDIATE RELEASE

August 13, 2025

CONTACT

Sean Hummer
Senior Traffic Engineer
530-879-6940
sean.hummer@chicoca.gov

NEW TRAFFIC SIGNAL AND PEDESTRIAN CROSSWALK NEAR CHICO HIGH SCHOOL AIMS TO INCREASE PEDESTRIAN SAFETY

CHICO, CA — The City of Chico has installed a new traffic signal and pedestrian crosswalk on the Esplanade near Chico High School to improve safety for students and the community.

The new crossing replaces the former flashing-beacon crosswalk at W. Sacramento Avenue, moving the crossing point to the front of the school. The upgrade comes in response to pedestrian safety concerns along this busy corridor.

The signal remains green for drivers until activated by a pedestrian. The crossing is ADA compliant and includes audible and tactile features to assist individuals with visual impairments.

The City has coordinated with Chico Unified School District as well as Chico State to inform the community of the new traffic signal and crossing. "With the new school year about to start, we want everyone - students, parents, and drivers - to be aware of this change," said Brendan Ottoboni, City of Chico Public Works - Engineering Director. "A traffic signal-controlled crosswalk provides more protection than flashing beacons, and we believe it will make this busy area much safer."

The City will monitor the signal's operation and will make adjustments as needed. Drivers, cyclists, and pedestrians are encouraged to stay alert and take extra care as everyone becomes familiar with the change.

Located in Butte County, California, Chico is the cultural and economic center of the northern Sacramento Valley and the largest city north of Sacramento. Known as a college town, the home of California State University, Chico and for Bidwell Park, one of the largest urban parks in the United States. For more information, visit www.chicoca.gov.

###