



**ARTS, MEDIA &
ENTERTAINMENT**
INDUSTRY SECTOR



Express your creativity

From scripting to filming and editing, this field has endless ways to explore new ideas and convey your own message. Entertainment is popular and varied, allowing for a vast marketplace of ideas, projects, movies, television shows and web channels.

Work as part of a team

The Television Production field is very hands-on and often group-based where you work together on set as part of a production crew.



**CAREER
TECHNICAL
EDUCATION**
TWIN RIVERS UNIFIED
SCHOOL DISTRICT

www.trusd.net/cte

Twin Rivers Unified School District programs, activities, and practices shall be free from unlawful discrimination, harassment, intimidation, and bullying based on actual or perceived race, color, ancestry, national origin, ethnic group identification, age, religion, marital or parental status, physical or mental disability, sex, sexual orientation, gender, gender identity, or gender expression; or on the basis of a person's association with a person or group with one or more of these actual or perceived characteristics.

**TV & Video
Production**
at Rio Linda High School

Production & Managerial Arts Pathway

This pathway prepares students to think and work like media producers by engaging in hands-on production projects. Students will also gain proficiency with the media production process while using industry-standard tools. They will explore careers in the dynamic industry of television and media production and understand the impact of media and its function as entertainment, persuasion, information, and instruction.



While you're in High School

UNIQUE FEATURES

- Get hands-on, project-based learning with equipment such as HD and 4K cameras, boom and lavalier microphones, tripods and cranes
- Edit video using advanced computer software like Final Cut Pro and Adobe Premiere
- Learn to work as part of a production crew

GRADUATION OPPORTUNITIES

- Fulfills A-G requirement for Visual and Performing Arts (F)
- Seniors who meet the requirements can earn a Career Pathways Cord at graduation

How to participate!

- ⋮ Find out more program info from a CTE teacher on campus
- ⋮ Make an appointment with your counselor to plan your classes



Pathways in College and beyond

Community college programs provide a great opportunity to continue your training and prepare for your first job. You will receive the same quality training as private programs, but for only a fraction of the price.

COLLEGE MAJORS

- ⋮ Communications/Public Relations
- ⋮ Mass Communications
- ⋮ New Media
- ⋮ Digital Communication and Information
- ⋮ Film Production/Studies

POTENTIAL CAREERS

- ⋮ Broadcast News Analysts
- ⋮ Broadcast Technicians
- ⋮ Audio and Video Equipment Techs
- ⋮ Radio Directors/Operators
- ⋮ Announcers
- ⋮ Film Industry workers

